

# NCD HARD TALKS

## DELIVERING ON THE PROMISES

WEBINAR

16 FEBRUARY 2022 | 13-14:30 CET



# Health, Money and Power

INFLUENCING THE TRAJECTORY  
TO 2025 AND 2030

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### ABOUT

Recent projections provide an optimistic lens to incentivize countries towards action: for every dollar invested in NCD prevention and control, there is an estimated return of US \$7. The 2021 report, 'Saving lives, spending less: the case for investing in NCD' shows that an additional investment of US\$ 0.84 per person per year in low-income countries (LICs) and low and middle-income countries (LMICs) could deliver a package of measures that will reduce the burden of NCDs and deliver on the promise.

How do we equip leaders at all levels with the core skills in managing change, influencing up, negotiating and collaborating across sectors? What innovative financing solutions can leaders enact to strengthen national responsibility for NCD financing? How can they fill the data gap on domestic financing to inform strategic investment?

Effective leadership is required to drive changes at all levels of the health system, and a pivotal shift is needed to strengthen the governance and financing of NCDs. This webinar session will draw on lessons from current leaders and experts in global health and financing to map out essential and practical guidance for leaders across the spectrum of healthcare, NGOs, international organizations, Ministries of Health and beyond.

### AGENDA

**On the Road to 2025: The global NCD deadline**

**Pivoting power for accelerated action**

**Saving lives, spending less: the case for investing in NCD**

**Navigating complexity in healthcare leadership**

**Leveraging local leadership**

**Investment and Innovative financing solutions for NCDs**

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