

## GNPR 2016-2017: Promotion of healthy diet and prevention of obesity and diet-related NCDs (q20) Sensibilisation sur les bonnes pratiques nutritionnelles (caravane) - Media promotion of healthy nutrition - All population groups

Programme: GNPR 2016-2017: Promotion of healthy diet and prevention of obesity and diet-related NCDs (q20) Sensibilisation sur les bonnes pratiques nutritionnelles (caravane)

### Programme Data

#### Programme Description

These programmes and actions were reported by countries for the 2nd WHO Global Nutrition Policy Review 2016-2017 module on actions related to healthy diets, overweight and diet-related NCDs. More actions and programmes reported can be accessed through the country page.

#### Program type

Other

#### References

WHO (2018) Global Nutrition Policy Review. Country progress in creating enabling policy environments for promoting healthy diets and nutrition

[http://www.who.int/nutrition/publications/policies/global\\_nut\\_policyrevi...](http://www.who.int/nutrition/publications/policies/global_nut_policyrevi...)

The Global Nutrition Policy Review 2016–2017 is the report of the second comprehensive analysis of nutrition-related policy environment, coordination mechanisms, available capacities and actions being taken in 176 Member States (91%) and one area which responded to the survey carried out between July 2016 and December 2017.

#### Implementing organisations

- Government
  - Nutrition council
  - Details:  
more  
Programme Intégrée d'Alimentation et nutrition,  
Service IEC ( MSPLS), radio télévision nationale
- UN agencies
  - World Health Organization (WHO)
  - United Nations Children's Fund (UNICEF)
  - Food and Agriculture Organisation (FAO)
  - World Food Programme (WFP)
  - Details:  
more  
OMS, PAM, UNICEF, FAO
- Private Sector
  - Details:  
more  
Radio privées

## Action data

Date de début	January 2015
Pays:	Burundi
Sujet:	Media promotion of healthy nutrition
Groupe cible:	All population groups
Les détails de mise en œuvre:	Objectives of the media campaign: Raise population awareness on how to consume healthier diets, including how to include more fruits and vegetables in the diet. Nutrients, foods, or beverages addressed by the campaign: Fruits and vegetables. Media campaigns implemented through TV, radio, events.

Typical problems	Solutions
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