Multiple micronutrient fortification of salt with iron, iodine, B12, Folic acid, zinc and Vitamin A - Condiment and seasonings' fortification - All population groups

Programme: Multiple micronutrient fortification of salt with iron, iodine, B12, Folic acid, zinc and Vitamin A

Programme Data

Programme Description
Social marketing of the multiple micronutrient fortified salt is ongoing in Dindigul district. In other areas, research studies have been conducted. In Kolkata, the fortified salt is given free of cost to poor families in urban slums for the past 8 years. The multiple micronutrient fortified salt has been able to effectively combat multiple micronutrient deficiencies in all our research projects.

Program type
Community/sub-national

References

Implementing organisations

Action data

Fecha de inicio: 
País(es): India
Estado: On-going
Area: Rural
Peri-urban
Lugar: State- Tamilnadu, district Virudhnagar, Dindigul, Valparai, State- AndhraPradesh, Karnataka, Gujarat, MadhyaPradesh, WestBengal- Kolkata
Tópico: Condiment and seasonings' fortification
Grupo de interés: All population groups
Entrega: Community-based
Detalles de la implementación: Consumption of the fortified salt daily
Tamaño de la población a cobrar: communities , overall few thousands in our research trials, now 1 million in our social marketing
<table>
<thead>
<tr>
<th>Nivel de cobertura:</th>
<th>miniscule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indicador(es) de resultado:</td>
<td>Hemoglobin, ferritin, transferrin receptor, body iron stores, serum zinc, serum Vit A, serum folic acid, serum B12 and urinary iodine</td>
</tr>
<tr>
<td>Sistema de monitoreo y evaluación:</td>
<td>Hemoglobin, ferritin, transferrin receptor, body iron stores, serum zinc, serum Vit A, serum folic acid, serum B12 and urinary iodine significantly improved after fortified salt used for 6-8 months</td>
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<tr>
<td>Después de la intervención:</td>
<td>Hemoglobin, ferritin, transferrin receptor, body iron stores, serum zinc, serum Vit A, serum folic acid, serum B12 and urinary iodine significantly improved after fortified salt used for 6-8 months</td>
</tr>
<tr>
<td>Resultados reportados por determinantes sociales:</td>
<td>Vulnerable groups</td>
</tr>
</tbody>
</table>

**Historia personal:**

The tears of joy in the eyes women who walked several kilometers just to thank us because their lives had improved significantly when their anaemia had decreased because of the use of the fortified salt, keeps us going despite all the hurdles.

### Typical problems  Solutions

#### Other actions from same programme

Multiple micronutrient fortification of salt with iron, iodine, B12, Folic acid, zinc and Vitamin A - Other food fortification - All population groups