

## Maternal, infant and young child nutrition programmes

Programme: Infant and Young Child Nutrition (IYCN) Project

### Programme Data

#### Programme Description

In 2010 and 2011, the US Agency for International Development's (USAID) Infant & Young Child Nutrition (IYCN) Project provided technical assistance to the Global Alliance for Improved Nutrition (GAIN) to promote appropriate complementary feeding practices and encourage increased use of high-quality, fortified complementary foods to curb malnutrition among children 6-23 months of age. Working in nine districts of Ghana's Brong Ahafo Region, the project used a social marketing approach to engage households and communities through radio spots, radio discussions with community health workers and community leaders, and use of social and behavior change communication materials. These behavior change techniques aimed to increase knowledge and application of appropriate complementary feeding practices among low-income households caring for young children.

#### Program type

Multi-national

#### References

- <http://www.iycn.org/countries/ghana/>
- <http://www.iycn.org/resource/ghana-promotion-of-complementary-feeding-pr...>

#### Implementing organisations

- Government
  - Health
  - Details:  
more  
Ghana Health Service
- Research / Academia
  - Details:  
more  
University Research Co., LLC
- Private Sector
  - Details:  
more  
The Manoff Group

#### Funding sources

- Bilateral and donor agencies and lenders
  - US Agency for International Development (USAID)

### Action data

Start date

Country(ies): Ghana

Other delivery: community,

Implementation details : Promotion of handwashing or hygiene interventions was reported to the Global Nutrition Policy

Review (GNPR) 2009-2010

Coverage level (%): National coverage

**Typical problems**    **Solutions**

## Other actions from same programme

Infant and Young Child Nutrition (IYCN) Project - Complementary feeding promotion and/or counselling - Infants and young children

Infant and Young Child Nutrition (IYCN) Project - Counselling on nutritional support&care for people living with HIV - Pregnant/lactating women with HIV/AIDS (PLWHA)

Maternal, infant and young child nutrition programmes - Infants (up to 1 year of age)

Infant and Young Child Nutrition (IYCN) Project - Distribution of insecticide-treated bednets - Family ( living in same household)

Infant and Young Child Nutrition (IYCN) Project - Deworming - Infants and young children

Infant and Young Child Nutrition (IYCN) Project - Deworming - Pregnant women (PW)

Infant and Young Child Nutrition (IYCN) Project - Preventive malaria treatment - Women of reproductive age (WRA)

Infant and Young Child Nutrition (IYCN) Project - Food distribution/supplementation for prevention of acute malnutrition - Infants and young children

## Links to policies in GINA

National Plan of Action on Food and Nutrition

Child Health Policy

Infant and Young Child Feeding Strategy for Ghana