

Regulation 520/2009 on Infant Formulae and Follow-on Formulae

Published by:

Government

Is the policy document adopted?:

Yes

Country(ies):

Iceland

Date:

2009

Published year:

2009

Adopted year:

June 2009

Type of policy:

Legislation relevant to nutrition

Regulation 520/2009 on Infant Formulae and Follow-on Formulae

Reference:

WHO (2013) Country implementation of the International Code of Marketing of Breast-milk Substitutes: Status report 2011 (<http://www.who.int/nutrition/publications/infantfeeding/statusreport2011...>) / Link to eLENA "Regulation of marketing breast-milk substitutes" : http://www.who.int/entity/elena/titles/regulation_breast-milk_substitute...

Further notes:

Scope of the Code: 0-12 months of age

Policy topics:

- Breastfeeding
- International Code of Marketing of Breast-milk Substitutes
- Food labelling
- Functioning implementation and monitoring mechanism - Fully implemented
- Labelling: Message on superiority of breastfeeding
- Labelling: Recommended age for designated product
- Promotion to health workers and health facilities: Prohibition of materials/gifts - Partially implemented
- Promotion to the general public: Prohibition of advertising of BMS - Partially implemented

Links

[1] <http://www.who.int/nutrition/publications/infantfeeding/statusreport2011/en/index.html>

[2] http://www.who.int/entity/elena/titles/regulation_breast-milk_substitutes/en/index.html