

# National nutrition & physical activity action plan - Promotion of fruit and vegetable intake - All population groups

Programme: National nutrition & physical activity action plan

## Programme Data

### Programme Description

The national nutrition and physical activity action plan is comprehensive plan of action that contain eight area of actions:

- Area 1: National policies and legislations
- Area 2: National coordination mechanism
- Area 3: National nutrition programs
- Area 4: National physical activity programs
- Area 5: Promotion and advocacy
- Area 6: Surveillance, monitoring and evaluation
- Area 7: Capacity building
- Area 8: Partnership with academic institutions and the private sector

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### Program type

National

### Implementing organisations

### Funding sources

- Government
  - Urban planning
- Research / Academia
  - Details:  
more  
Qatar University & Rand

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  - Details:  
more  
Qatar University & Rand

## Action data

Start date	April 2011
End date	April 2016
Country(ies):	Qatar
Status:	On-going
Area:	Urban
Place:	Doha
Topic:	Promotion of fruit and vegetable intake
Target group:	All population groups
Delivery:	Commercial Community-based Media
Implementation details :	Provide more fruit & vegetables in the schools, universities & work places cafeteria; comprehensive media campaign through all channels; increase advertisments regarding healthy meals; start food labelling of menus in restaurants
M&E system:	STEPwise survey conducted. National nutrition surveillance system established.
Typical problems	Solutions

## Other actions from same programme

National nutrition & physical activity action plan - Breastfeeding promotion and/or counselling - Women of reproductive age (WRA)

National nutrition & physical activity action plan - Complementary feeding promotion and/or counselling - Lactating women (LW)

National nutrition & physical activity action plan - Nutrition counselling - All population groups

National nutrition & physical activity action plan - Nutrition education - School age children (SAC)

National nutrition & physical activity action plan - Promotion of reduced fat intake (total, saturated, trans) - All population groups

National nutrition & physical activity action plan - Salt reduction - All population groups

National nutrition & physical activity action plan - Growth monitoring and promotion - Infants and young children

National nutrition & physical activity action plan - Implementation of legislation on marketing of unhealthy foods and beverages to children - School age children (SAC)

National nutrition & physical activity action plan - Labelling of food products - All population groups