

National nutrition & physical activity action plan - Breastfeeding promotion and/or counselling - Women of reproductive age (WRA)

Programme: National nutrition & physical activity action plan

Programme Data

Programme Description

The national nutrition and physical activity action plan is comprehensive plan of action that contain eight area of actions:

- Area 1: National policies and legislations
- Area 2: National coordination mechanism
- Area 3: National nutrition programs
- Area 4: National physical activity programs
- Area 5: Promotion and advocacy
- Area 6: Surveillance, monitoring and evaluation
- Area 7: Capacity building
- Area 8: Partnership with academic institutions and the private sector

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Program type

National

Implementing organisations

- Government
 - Urban planning
- Research / Academia
 - Details:
more
Qatar University & Rand

Funding sources

- Research / Academia
 - Details:
more
Qatar University & Rand

Action data

Start date	April 2011
End date	April 2016
Country(ies):	Qatar
Status:	On-going
Area:	Urban
Place:	Doha
Topic:	Breastfeeding promotion and/or counselling
Target group:	Women of reproductive age (WRA)
Delivery:	Hospital/clinic Media Primary health care center
Implementation details :	Regular counselling during antenatal care clinic; establish a friendly baby hospital initiatives; develop a clear guidelines for breast feeding in Qatar in collaboration with WHO/EMRO

Outcome indicator(s): Number of health sectors applying breastfeeding programs. Percent of infants exclusively breastfed for the first 6 months of life. Percent of children with continued breastfeeding for up to 1 year.

M&E system: Regular monitoring of the process through collecting data from the well baby clinic regarding feeding practices; develop a research regarding KAP about breast feeding in Qatar in collaboration with academic institution.

Typical problems Solutions

Staff skills/training Develop a training courses for the target staff regarding breast feeding practices; awareness campaign targeting women in reproductive age group; introduce breast feeding in the school curriculum

Other actions from same programme

- National nutrition & physical activity action plan - Complementary feeding promotion and/or counselling - Lactating women (LW)
- National nutrition & physical activity action plan - Nutrition counselling - All population groups
- National nutrition & physical activity action plan - Nutrition education - School age children (SAC)
- National nutrition & physical activity action plan - Promotion of fruit and vegetable intake - All population groups
- National nutrition & physical activity action plan - Promotion of reduced fat intake (total, saturated, trans) - All population groups
- National nutrition & physical activity action plan - Salt reduction - All population groups
- National nutrition & physical activity action plan - Growth monitoring and promotion - Infants and young children
- National nutrition & physical activity action plan - Implementation of legislation on marketing of unhealthy foods and beverages to children - School age children (SAC)
- National nutrition & physical activity action plan - Labelling of food products - All population groups