Multiple micronutrient fortification of salt with iron, iodine, B12, Folic acid, zinc and Vitamin A - Other food fortification - All population groups

Programme: Multiple micronutrient fortification of salt with iron, iodine, B12, Folic acid, zinc and Vitamin A

Programme Description
Social marketing of the multiple micronutrient fortified salt is ongoing in Dindigul district. In other areas, research studies have been conducted. In Kolkatta, the fortified salt is given free of cost to poor families in urban slums for the past 8 years. The multiple micronutrient fortified salt has been able to effectively combat multiple micronutrient deficiencies in all our research projects.

Program type
Community/sub-national

References

Implementing organisations

Action data
Start date
Country(ies): India
Status: On-going
Area: Rural, Peri-urban
Place: State- Tamilnadu, district Virudhnagar, Dindigul, Valparai, State- AndhraPradesh, Karnataka, Gujarat, MadhyaPradesh, West Bengal-Kolkatta
Topic: Other food fortification
Target group: All population groups
Delivery: Community-based
Implementation details: Daily use during cooking for the whole family
Target population size: communities
Coverage level (%): miniscule
Outcome indicator(s): hemoglobin, serum vit A, serum vitamin E, serum B12, serum folic acid, serum B12

M&E system: hemoglobin, serum vit A, serum vitamin E, serum B12, serum folic acid, serum B12 significantly improved when the multiple micronutrient food supplement was used over 6-8 months

Post-intervention: Significant improvement of hemoglobin, serum vit A, serum vitamin E, serum B12, serum folic acid, serum B12 significantly improved when the multiple micronutrient food supplement was used over 6-8 months

Outcome reported by social determinants: Vulnerable groups

Typical problems Solutions

Other actions from same programme

Multiple micronutrient fortification of salt with iron, iodine, B12, Folic acid, zinc and Vitamin A - Condiment and seasonings' fortification - All population groups