

GNPR 2016-2017: Promotion of healthy diet and prevention of obesity and diet-related NCDs (q20) Annual Nutrition and development week - Media promotion of healthy nutrition - All population groups

Programme: GNPR 2016-2017: Promotion of healthy diet and prevention of obesity and diet-related NCDs (q20) Annual Nutrition and development week

Programme Data

Programme Description

These programmes and actions were reported by countries for the 2nd WHO Global Nutrition Policy Review 2016-2017 module on actions related to healthy diets, overweight and diet-related NCDs. More actions and programmes reported can be accessed through the country page.

Program type

References

WHO (2018) Global Nutrition Policy Review. Country progress in creating enabling policy environments for promoting healthy diets and nutrition

http://www.who.int/nutrition/publications/policies/global_nut_policyrevi...

The Global Nutrition Policy Review 2016?2017 is the report of the second comprehensive analysis of nutrition-related policy environment, coordination mechanisms, available capacities and actions being taken in 176 Member States (91%) and one area which responded to the survey carried out between July 2016 and December 2017.

Implementing organisations

- Government
 - Health
 - Details:
more
National Institute of Nutrition, Ministry of Health

- UN agencies
 - World Health Organization (WHO)
 - United Nations Children's Fund (UNICEF)
 - Food and Agriculture Organisation (FAO)
 - Details:
more
FAO, UNICEF, WHO

Action data

Start date	January 2016
Country(ies):	Viet Nam
Topic:	Media promotion of healthy nutrition
Target group:	All population groups
Implementation details :	Objectives of the media campaign: Raise population awareness on how to consume healthier diets,

including how to include more fruits and vegetables in the diet. Nutrients, foods, or beverages addressed by the campaign: Fruits and vegetables. Media campaigns implemented through TV, radio, Internet/social media, events.

<http://viendinhduong.vn/news/vi/908/12/huong-ung-tuan-le-dinh-duong-va-p...>

Typical problems Solutions

