

## GNPR 2016-2017: Promotion of healthy diet and prevention of obesity and diet-related NCDs (q20) Health Factor project - Media promotion of healthy nutrition

Programme: GNPR 2016-2017: Promotion of healthy diet and prevention of obesity and diet-related NCDs (q20) Health Factor project

### Programme Data

#### Programme Description

These programmes and actions were reported by countries for the 2nd WHO Global Nutrition Policy Review 2016-2017 module on actions related to healthy diets, overweight and diet-related NCDs. More actions and programmes reported can be accessed through the country page.

#### Program type

#### References

WHO (2018) Global Nutrition Policy Review. Country progress in creating enabling policy environments for promoting healthy diets and nutrition

[http://www.who.int/nutrition/publications/policies/global\\_nut\\_policyrevi...](http://www.who.int/nutrition/publications/policies/global_nut_policyrevi...)

The Global Nutrition Policy Review 2016?2017 is the report of the second comprehensive analysis of nutrition-related policy environment, coordination mechanisms, available capacities and actions being taken in 176 Member States (91%) and one area which responded to the survey carried out between July 2016 and December 2017.

#### Implementing organisations

- Government
  - Health
  - Education and research
  - Details:
    - more
    - Ministry for Education and Employment, Health Promotion and Disease Prevention Directorate, Ministry for Health

### Action data

Start date: January 2016  
 Country(ies): Malta  
 Topic: Media promotion of healthy nutrition  
 Implementation details : Objectives of the media campaign: Raise awareness among young children on consuming healthy diets whilst promoting physical activity. Nutrients, foods, or beverages addressed by the campaign: Sugars, Fruits and vegetables. Media campaigns implemented through educators toolkit.  
<https://health.gov.mt/en/health-promotion/Pages/campaigns/2016/Health%20...>

**Typical problems**    **Solutions**