

## GNPR 2016-2017: Promotion of healthy diet and prevention of obesity and diet-related NCDs (q18) - Implementation of legislation on marketing of unhealthy foods and beverages to children

Programme: GNPR 2016-2017: Promotion of healthy diet and prevention of obesity and diet-related NCDs (q18)

### Programme Data

#### Programme Description

These programmes and actions were reported by countries for the 2nd WHO Global Nutrition Policy Review 2016-2017 module on actions related to healthy diets, overweight and diet-related NCDs. More actions and programmes reported can be accessed through the country page.

#### Program type

Other

#### References

WHO (2018) Global Nutrition Policy Review. Country progress in creating enabling policy environments for promoting healthy diets and nutrition [http://www.who.int/nutrition/publications/policies/global\\_nut\\_policyrevi...](http://www.who.int/nutrition/publications/policies/global_nut_policyrevi...)

The Global Nutrition Policy Review 2016–2017 is the report of the second comprehensive analysis of nutrition-related policy environment, coordination mechanisms, available capacities and actions being taken in 176 Member States (91%) and one area which responded to the survey carried out between July 2016 and December 2017.

#### Implementing organisations

### Action data

Start date

Country(ies): Belarus

Topic: Implementation of legislation on marketing of unhealthy foods and beverages to children

Delivery: Media

Implementation details : Communication channels, settings and contexts: advergames (mandatory). Advertising is prohibited in organized children's groups - schools, kindergartens, etc. Objectives of the measures are: to reduce or prevent childhood obesity; to foster healthy diets and lifestyle habits; to improve child nutrition/reduce malnutrition.

**Typical problems      Solutions**