

GNPR 2016-2017: Infant and young child nutrition (q7) - Breastfeeding promotion and/or counselling - Lactating women (LW)|Pregnant women (PW)|Infants and young children

Programme: GNPR 2016-2017: Infant and young child nutrition (q7)

Programme Data

Programme Description

These programmes and actions were reported by countries for the 2nd WHO Global Nutrition Policy Review 2016-2017 module on actions related to infant and young child nutrition. More actions and programmes reported can be accessed through the country page.

Program type

References

WHO (2018) Global Nutrition Policy Review. Country progress in creating enabling policy environments for promoting healthy diets and nutrition http://www.who.int/nutrition/publications/policies/global_nut_policyrevi...

The Global Nutrition Policy Review 2016?2017 is the report of the second comprehensive analysis of nutrition-related policy environment, coordination mechanisms, available capacities and actions being taken in 176 Member States (91%) and one area which responded to the survey carried out between July 2016 and December 2017.

Implementing organisations

- Government
 - Health
 - Women, children, families
 - Details:
more
Ministry of Health Malaysia, Ministry of Women,
Family and Community Development
- UN agencies
 - World Health Organization (WHO)
 - United Nations Children's Fund (UNICEF)
 - Details:
more
WHO, UNICEF
- International NGOs
 - Details:
more
Malaysia Breastfeeding Association, Association
of Advisor and Lactation Consultant Malaysia,
World Alliance Breastfeeding Association
- Private Sector
 - Details:
more

Action data

Start date

Country(ies): Malaysia

Topic: Breastfeeding promotion and/or counselling

Target group: Infants and young children
Lactating women (LW)
Pregnant women (PW)

Delivery: Community-based
Hospital/clinic

Implementation details : Components of breastfeeding promotion and counselling: early initiation of breastfeeding within 1 hour of birth, counselling on exclusive breastfeeding for 6 months, counselling on continued breastfeeding for 2 years or beyond, counselling on attachment and positioning for successful breastfeeding, the "10 Steps to Successful Breastfeeding. Counselling occurs during ante-natal care, post-natal check-up.

Typical problems Solutions