### Commitments Data

<table>
<thead>
<tr>
<th>Date of commitment(s) made:</th>
<th>January 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sector:</td>
<td>Health</td>
</tr>
<tr>
<td>Ministry, department or national agency:</td>
<td>Ministry of Public Health of Ecuador</td>
</tr>
<tr>
<td>Endorsed by:</td>
<td>Ecuador's Vice-Minister of Health Dr. Fernando Cornejo</td>
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<tr>
<td>Event:</td>
<td>70th World Health Assembly</td>
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<tr>
<td>Country(ies):</td>
<td>Ecuador</td>
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### Background information:

At the World Health Assembly (WHA) on 25 May 2017, Vice-Minister of Health Dr. Fernando Cornejo announced Ecuador's commitments, in response to the call of the United Nations Decade of Action on Nutrition (2016-2025), in a meeting with PAHO Director Carissa Etienne and Dr. Oleg Chestnov, WHO's Assistant Director-General for Noncommunicable Diseases.

### Commitment 1 - OBJETIVO 1. Generar entornos que favorezcan la salud de la población.

**Planned date of fulfillment**: January 2025

**SMART commitment details**:

Acciones:
- Municipios saludables: Trabajar con al menos 50 ciudades del Ecuador en el proceso de certificación como Municipios saludables.
- Continuar con las políticas fiscales sobre bebidas azucaradas.
- Continuar con el reglamento de bares escolares.
- Continuar, actualizar y evaluar la política de etiquetado de alimentos.
- Acreditar al 15% de restaurantes como restaurantes saludables.
14: Encourage gradual reduction of saturated fat, sugars and salt/sodium and trans-fat from foods and beverages to prevent excessive intake by consumers and improve nutrient content of foods, as needed.

15: Explore regulatory and voluntary instruments – such as marketing, publicity and labelling policies, economic incentives or disincentives in accordance with Codex Alimentarius and World Trade Organization rules – to promote healthy diets.

16: Establish food or nutrient-based standards to make healthy diets and safe drinking water accessible in public facilities such as hospitals, childcare facilities, workplaces, universities, schools, food and catering services, government offices and prisons, and encourage the establishment of facilities for breastfeeding.

19: Implement nutrition education and information interventions based on national dietary guidelines and coherent policies related to food and diets, through improved school curricula, nutrition education in the health, agriculture and social protection services, community interventions and point-of-sale information, including labelling.

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**Commitment 2 - OBJETIVO 2 Fomentar la lactancia materna**

**Planned date of fulfillment**: January 2025

**SMART commitment details**:

**Acciones**:
- Certificar los establecimientos de salud como amigos de la madre y el niño.
- Consolidar un sistema de monitoreo del cumplimiento del Código Internacional de Comercialización de Sucedáneos de la Leche Materna.
- Implementar el monitoreo de bancos de leche.
- Consolidar las salas de apoyo a la lactancia materna.
- Consolidar la asesoría sobre lactancia materna.

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**Links to the ICN2 Framework for Action**:

- 29: Adapt and implement the International Code of Marketing of Breast-milk Substitutes and subsequent relevant World Health Assembly resolutions
- 31: Implement policies, programmes and actions to ensure that health services promote, protect and support breastfeeding, including the Baby-Friendly Hospital Initiative
- 32: Encourage and promote through advocacy, education and capacity building an enabling environment where men, particularly fathers, participate actively and share responsibilities with mothers in caring for their infants and young children, while empowering women and enhancing their health and nutritional status throughout the life course
- 37: Establish health policies, programmes and strategies to promote optimal infant and young child feeding, particularly exclusive breastfeeding up to six months, followed by adequate complementary feeding (from six to 24 months)

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**Commitment 3 - OBJETIVO 3 Captar tempranamente y brindar atención integral en salud a embarazadas, niños menores de 5 años, escolares, con énfasis en educación en salud**

**Planned date of fulfillment**: January 2025

**SMART commitment details**:

**Acciones**:
- Captar tempranamente y brindar atención integral en salud a embarazadas, niños menores de 5 años, escolares, con énfasis en educación en salud.
  - Captar de manera temprana y brindar atención integral a niños con malnutrición
  - Incrementar el control prenatal al 85% de la meta determinada por el país.
Prescripciones, entrega y consejería para el consumo de Hierro y Acido Fólico

21: Conduct appropriate social marketing campaigns and lifestyle change communication programmes to promote physical activity, dietary diversification, consumption of micronutrient-rich foods such as fruits and vegetables, including traditional local foods and taking into consideration cultural aspects, better child and maternal nutrition, appropriate care practices and adequate breastfeeding and complementary feeding, targeted and adapted for different audiences and stakeholders in the food system.

27: Promote universal access to all direct nutrition actions and relevant health actions impacting nutrition through health programmes.

43: Provide daily iron and folic acid and other micronutrient supplementation to pregnant women as part of antenatal care; and intermittent iron and folic acid supplementation to menstruating women where the prevalence of anaemia is 20% or higher, and deworming, where appropriate.

49: Implement policies and strategies to ensure that women have comprehensive information and access to integral health care services that ensure adequate support for safe pregnancy and delivery.

Commitment 4 - OBJETIVO 4 Propiciar la participación comunitaria e intersectorial.

Planned date of fulfillment: January 2025

SMART commitment details:

Acciones:
- Propiciar la participación comunitaria e intersectorial.
  - Acompañamiento ciudadano a madres, embarazadas en riesgo, recién nacidos con bajo peso al nacer y niñas/os con desnutrición o en riesgo, para re-establecer el vínculo con el establecimiento de salud.
  - Fortalecer las mesas distritales intersectoriales e interinstitucionales para el acompañamiento en la generación de política pública.

Links to the ICN2 Framework for Action:

- 3: Strengthen and establish, as appropriate, national cross-government, inter-sector, multi-stakeholder mechanisms for food security and nutrition to oversee implementation of policies, strategies, programmes and other investments in nutrition. Such platforms may be needed at various levels, with robust safeguards against abuse and conflicts of interest.
- 25: Strengthen health systems and promote universal health coverage, particularly through primary health care, to enable national health systems to address malnutrition in all its forms.
- 26: Improve the integration of nutrition actions into health systems through appropriate strategies for strengthening human resources, leadership and governance, health system financing and service delivery, as well as the provision of essential medicines, information and monitoring.