

Law on Advertising

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Yes

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Type of policy:[Legislation relevant to nutrition](#)

Law on Advertising

Legislation Details

Article 1. Scope of regulation

1. This Law specifies the advertising activities; the rights and obligations of organizations and individuals participating in advertising activities; the State management of advertising.

2. The political propagation and dissemination are not regulated by this Law.

Article 7. Products, goods and services banned from advertising

4. Dairy being breast milk substitute for children under 24 months old, dietary supplements for children under 06 months old; artificial feeding bottles and pacifiers

File upload: [VNM 2012 Law on Advertising.pdf](#)**Further notes:**

Scope of the Code: 0-24 months of age

Policy topics:

- Breastfeeding
- International Code of Marketing of Breast-milk Substitutes
- Food labelling

Links

[1] https://extranet.who.int/nutrition/gina/sites/default/files/VNM%202012%20Law%20on%20Advertising_0.pdf