

**DECRETO 1 giugno 1998, n.518 Regolamento recante norme di attuazione della direttiva 96/4/CEE della Commissione del 26 febbraio 1996, che modifica la direttiva 91/321/CEE sugli alimenti per lattanti e gli alimenti di proseguimento**

**Published by:**

Ministry of Health, Ministry of Industry

**Is the policy document adopted?:**

Yes

**Adopted by:**

Government

**Country(ies):**[Italy](#)**Date:**

May 1999

**Published year:**

1999

**Adopted year:**

1998

**Type of policy:**[Legislation relevant to nutrition](#)

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**URL link:**[www.comune.jesi.an.it](http://www.comune.jesi.an.it)**File upload:**

ITA 1998 Ministerial Decree implementing Directive 96-4-EEC amending Directive 91-321 EEC on infant formulae and follow-on formulae.pdf

**Reference:**

WHO (2013) Country implementation of the International Code of Marketing of Breast-milk Substitutes: Status report 2011 ( <http://www.who.int/nutrition/publications/infantfeeding/statusreport2011...>). / WHO (2008) Summary code survey for the report to the World Health Assembly on the implementation of the International Code of Marketing of Breast-milk Substitutes. / Link to eLENA "Regulation of marketing breast-milk substitutes" : [http://www.who.int/entity/elena/titles/regulation\\_breast-milk\\_substitute...](http://www.who.int/entity/elena/titles/regulation_breast-milk_substitute...)

**Further notes:**

Scope of the Code: 0-12 months of age

**Policy topics:**

- Breastfeeding
- Complementary feeding
- International Code of Marketing of Breast-milk Substitutes
- Food safety
- Food labelling
- Labelling: Message on superiority of breastfeeding
- Labelling: Recommended age for designated product
- Promotion to health workers and health facilities: Prohibition of free/low-cost supplies of BMS - Fully implemented

- Promotion to health workers and health facilities: Prohibition of materials/gifts - Fully implemented
  - Promotion to the general public: Prohibition of advertising of BMS - Fully implemented
  - Promotion to the general public: Prohibition of sale promotions - Fully implemented
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#### Links

[1] <http://www.who.int/nutrition/publications/infantfeeding/statusreport2011/en/index.html> [2] [http://www.who.int/entity/elena/titles/regulation\\_breast-milk\\_substitutes/en/index.html](http://www.who.int/entity/elena/titles/regulation_breast-milk_substitutes/en/index.html)

[3] [https://extranet.who.int/nutrition/gina/sites/default/filesstore/ITA%201998%20Ministerial%20Decree%20implementing%20Directive%2096-4-EEC%20amending%20Directive%2091-321%20EEC%20on%20infant%20formulae%20and%20follow-on%20formulae\\_0.pdf](https://extranet.who.int/nutrition/gina/sites/default/filesstore/ITA%201998%20Ministerial%20Decree%20implementing%20Directive%2096-4-EEC%20amending%20Directive%2091-321%20EEC%20on%20infant%20formulae%20and%20follow-on%20formulae_0.pdf)

