

## GNPR 2009-2010: Obesity and diet-related NCDs - Media promotion of healthy nutrition - All population groups

Programme: GNPR 2009-2010: Obesity and diet-related NCDs

### Programme Data

#### Programme Description

These programmes and actions were reported by countries for the WHO Global Nutrition Policy Review 2009-2010, Module 6 on Obesity and diet-related NCDs. Please note that for simplicity, all interventions in a thematic module have been combined under the same programme for GINA, while they may not be implemented as a package and may have different partners. These data are currently being updated and completed through the GINA verification process. If you think you can help update and complete any of these data, please sign up to GINA and edit.

#### Program type

National

#### References

WHO (2013) Global Nutrition Policy Review. What does it take to scale up nutrition action?

[http://www.who.int/nutrition/publications/policies/global\\_nut\\_policyrevi...](http://www.who.int/nutrition/publications/policies/global_nut_policyrevi...)

The Global nutrition policy review is based on a questionnaire survey conducted during 2009-2010, in which 119 WHO Member States and 4 territories participated.

#### Implementing organisations

#### Funding sources

- Government
  - Health
  - Details:  
more  
Ministry of Health

### Action data

Start date

Country(ies): Saint Lucia

Topic: Media promotion of healthy nutrition

Target group: All population groups

Delivery: Media

Implementation details : Promotion of healthy nutrition through media (e.g.TV, radio, newspapers, posters, websites) was reported during the WHO Global Nutrition Policy Review (GNPR) 2009-2010. Policy tools exist.

Coverage level (%): National coverage

M&E system: M&E implemented by: Ministry of Health;Ministry of Education

**Typical problems**    **Solutions**

### Other actions from same programme

[GNPR 2009-2010: Obesity and diet-related NCDs - Food-based dietary guidelines - All population groups](#)

GNPR 2009-2010: Obesity and diet-related NCDs - Nutrition counselling - Adult men and women|Preschool-age children (Pre-SAC)

GNPR 2009-2010: Obesity and diet-related NCDs - Promotion of fruit and vegetable intake - All population groups

