

GNPR 2009-2010: Obesity and diet-related NCDs - Media promotion of healthy nutrition - All population groups

Programme: GNPR 2009-2010: Obesity and diet-related NCDs

Programme Data

Programme Description

These programmes and actions were reported by countries for the WHO Global Nutrition Policy Review 2009-2010, Module 6 on Obesity and diet-related NCDs. Please note that for simplicity, all interventions in a thematic module have been combined under the same programme for GINA, while they may not be implemented as a package and may have different partners. These data are currently being updated and completed through the GINA verification process. If you think you can help update and complete any of these data, please sign up to GINA and edit.

Program type

National

References

WHO (2013) Global Nutrition Policy Review. What does it take to scale up nutrition action?

http://www.who.int/nutrition/publications/policies/global_nut_policyrevi...

The Global nutrition policy review is based on a questionnaire survey conducted during 2009-2010, in which 119 WHO Member States and 4 territories participated.

Implementing organisations

Funding sources

- Private Sector

Action data

Start date

Country(ies): Colombia

Topic: Media promotion of healthy nutrition

Target group: All population groups

Delivery: Media

Implementation details : Promotion of healthy nutrition through media (e.g.TV, radio, newspapers, posters, websites) was reported during the WHO Global Nutrition Policy Review (GNPR) 2009-2010. Cocinando Ando (TV) de Acción Social de la Presidencia, Viva con Bienestar (TV) y En Familia (Radio) del ICBF <http://www.accionsocial.gov.co/contenido/contenido.aspx?catID=202&conID=...>

Coverage level (%): National coverage

M&E system: M&E implemented by: ICBF

Typical problems Solutions

Other actions from same programme

[GNPR 2009-2010: Obesity and diet-related NCDs - Food-based dietary guidelines - All population groups](#)

[GNPR 2009-2010: Obesity and diet-related NCDs - Nutrient-based dietary guidelines - All population groups](#)

[GNPR 2009-2010: Obesity and diet-related NCDs - Labelling of food products - All population groups](#)

[GNPR 2009-2010: Obesity and diet-related NCDs - Promotion of fruit and vegetable intake - All population groups](#)

[GNPR 2009-2010: Obesity and diet-related NCDs - Removal/reduction of trans fatty acids - All population groups](#)

