

GNPR 2009-2010: Obesity and diet-related NCDs - Implementation of legislation on marketing of unhealthy foods and beverages to children

Programme: GNPR 2009-2010: Obesity and diet-related NCDs

Programme Data

Programme Description

These programmes and actions were reported by countries for the WHO Global Nutrition Policy Review 2009-2010, Module 6 on Obesity and diet-related NCDs. Please note that for simplicity, all interventions in a thematic module have been combined under the same programme for GINA, while they may not be implemented as a package and may have different partners. These data are currently being updated and completed through the GINA verification process. If you think you can help update and complete any of these data, please sign up to GINA and edit.

Program type

National

References

WHO (2013) Global Nutrition Policy Review. What does it take to scale up nutrition action?

http://www.who.int/nutrition/publications/policies/global_nut_policyrevi...

The Global nutrition policy review is based on a questionnaire survey conducted during 2009–2010, in which 119 WHO Member States and 4 territories participated.

Implementing organisations

Action data

Start date

Country(ies): Sweden

Topic: Implementation of legislation on marketing of unhealthy foods and beverages to children

Other delivery: policy

Implementation details : Regulations on marketing of foods and non-alcoholic beverages to children was reported during the WHO Global Nutrition Policy Review (GNPR) 2009-2010. There is a national ban on Radio and TV advertising targeted at children under the age of 12. The private sector has codes of conduct with a regulatory framework for marketing of food and non-alcoholic beverages for children.

Coverage level (%): National coverage

Typical problems Solutions

Other actions from same programme

[GNPR 2009-2010: Obesity and diet-related NCDs - Salt reduction](#)