

## GNPR 2009-2010: Obesity and diet-related NCDs - Implementation of legislation on marketing of unhealthy foods and beverages to children - Adolescents|Preschool-age children (Pre-SAC)|School age children (SAC)

Programme: GNPR 2009-2010: Obesity and diet-related NCDs

### Programme Data

#### Programme Description

These programmes and actions were reported by countries for the WHO Global Nutrition Policy Review 2009-2010, Module 6 on Obesity and diet-related NCDs. Please note that for simplicity, all interventions in a thematic module have been combined under the same programme for GINA, while they may not be implemented as a package and may have different partners. These data are currently being updated and completed through the GINA verification process. If you think you can help update and complete any of these data, please sign up to GINA and edit.

#### Program type

National

#### References

WHO (2013) Global Nutrition Policy Review. What does it take to scale up nutrition action?

[http://www.who.int/nutrition/publications/policies/global\\_nut\\_policyrevi...](http://www.who.int/nutrition/publications/policies/global_nut_policyrevi...)

The Global nutrition policy review is based on a questionnaire survey conducted during 2009-2010, in which 119 WHO Member States and 4 territories participated.

#### Implementing organisations

#### Funding sources

- Government
  - Health
  - Details:  
more  
Health Promotion Board

### Action data

Start date

Country(ies): Singapore

Topic: Implementation of legislation on marketing of unhealthy foods and beverages to children

Target group: Adolescents  
Preschool-age children (Pre-SAC)  
School age children (SAC)

Other delivery: policy

Implementation details : Regulations on marketing of foods and non-alcoholic beverages to children was reported during the WHO Global Nutrition Policy Review (GNPR) 2009-2010. Singapore Code of Advertising Practice. Voluntary measures. <http://www.case.org.sg/downloads/asas/SCAP%202008.pdf>

Coverage level (%): National coverage

M&E system: M&E implemented by: Advertising Standards Authority of Singapore

**Typical problems**    **Solutions**

## Other actions from same programme

- GNPR 2009-2010: Obesity and diet-related NCDs - Food-based dietary guidelines - All population groups
- GNPR 2009-2010: Obesity and diet-related NCDs - Nutrient-based dietary guidelines - All population groups
- GNPR 2009-2010: Obesity and diet-related NCDs - Labelling of food products - All population groups
- GNPR 2009-2010: Obesity and diet-related NCDs - Media promotion of healthy nutrition - All population groups
- GNPR 2009-2010: Obesity and diet-related NCDs - Nutrition counselling - Adolescents|School age children (SAC)
- GNPR 2009-2010: Obesity and diet-related NCDs - Promotion of fruit and vegetable intake - All population groups
- GNPR 2009-2010: Obesity and diet-related NCDs - Salt reduction - All population groups
- GNPR 2009-2010: Obesity and diet-related NCDs - Salt reduction - All population groups