

Italy 2010 (Ages 13-15)

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Italy GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Italy could include in a comprehensive tobacco control program.

The Italy GYTS was a school-based survey of students in middle school grade 3 and high school grades 1 and 2 conducted in 2010.

A two-stage cluster sample design was used to produce representative data for Italy. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. A total of 1,854 students participated in the Italy GYTS of which 1,587 were ages 13 to 15 years. The overall response rate of all students surveyed was 85.6%.

Prevalence

- 46.0% of students had ever smoked cigarettes (Boys = 45.1%, Girls = 46.7%)
- 20.7% currently smoke cigarettes (Boys = 19.4%, Girls = 21.6%)
 - 7.3% currently daily cigarette smokers (Boys = 5.8%, Girls = 8.3%)
 - 7.4% ever smokers initiated smoking before age ten (Boys = 8.6%, Girls = 6.6%)
- 41.3% of never smokers are likely to initiate smoking next year (Boys = 35.4%, Girls = 46.6%)
- 27.4% of smokers smoked hand-rolled tobacco on 1 or more days of the past 30 days (Boys = 36.5%, Girls = 20.0%)

Access and Availability - Current Smokers

- 5.6% usually smoke at home
- 10.7% bought their own cigarettes at a vending machine
- 48.8% buy cigarettes in a store
- 91.7% who bought cigarettes in a store were NOT refused purchase because of their age

Exposure to Secondhand Smoke (SHS)

- 48.5% live in homes where others smoke in their presence
- 79.3% are around others who smoke in places outside their home
- 61.6% think smoke from others is harmful to them
- 46.0% have one or more parents who smoke
- 25.3% have most or all friends who smoke

Cessation - Current Smokers

- 28.0% want to stop smoking
- 66.2% tried to stop smoking during the past year
- 57.3% have ever received help to stop smoking
 - 9.9% always have or feel like having a cigarette first thing in the morning

Media and Advertising

- 91.2% saw anti-smoking media messages in the past 30 days
- 51.7% saw pro-cigarette ads in newspapers or magazines in the past 30 days
- 13.2% have an object with a cigarette brand logo
 - 7.1% were offered free cigarettes by a tobacco company representative

School

- 59.1% had been taught in class, during the past year, about the dangers of smoking
- 56.2% had discussed in class, during the past year, reasons why people their age smoke
- 44.0% had seen teachers smoking in the school building during school hours
- 56.4% had seen students smoking in the school building during school hours

Highlights

- 20.7% of students currently smokes cigarettes; 7.3% of students currently smoke cigarettes daily
- SHS exposure – Almost half the students live in homes where others smoke, and eight in 10 students are exposed to smoke around others outside of the home; 46.0% of the students have at least one parent who smokes
- Over six in 10 students think smoke from others is harmful to them
- Almost three in 10 current smokers want to stop smoking
- 13.2% of students have an object with a cigarette brand logo on it
- Over nine in 10 students saw anti-smoking media messages in the past 30 days; more than half the students saw pro-cigarette ads in newspapers or magazines in the past 30 days