

GYTSPAHO2011 Mexico All Schools  
Region 1 (MEXICO CITY) -- Web Codebook

Original Question	Analysis Variable	Question Code and Label	Unweighted Frequency	Weighted Percent
Q1	CR1	Have you ever tried or experimented with cigarette smoking, even one or two puffs?		
		. Missing	33	.
		1 Yes	732	53.4%
		2 No	603	46.6%
Q2	MXR2	How old were you when you first tried a cigarette?		
		. Missing	70	.
		1 I have never smoked cigarettes	644	52.1%
		2 10 years old or younger	100	8.2%
		3 11 years old	81	6.9%
		4 12 years old	130	9.5%
		5 13 years old	169	12.9%
		6 14 years old	114	7.8%
		7 15 years old	52	2.2%
8 16 years old or older	8	0.3%		
Q3	MXR3	When you smoked for the first time which was the reason so that you did which it?		
		. Missing	2	.
		1 By curiosity	609	42.8%
		2 So that they pressed my friendly to me	13	1.2%
		3 In order to feel part to me of a group	6	0.3%
		4 In order to seem of more age	8	0.6%
		5 In order to have more personality	11	1.0%
		6 Because I already have age sufficient to do it	9	0.5%
		7 Another one	90	6.6%
8 I have never smoked	620	47.0%		
Q4	CR3	During the past 30 days (one month), on how many days did you smoke cigarettes?		
		. Missing	88	.
		1 0 days	976	78.5%
		2 1 or 2 days	141	10.2%
		3 3 to 5 days	58	4.1%
		4 6 to 9 days	35	2.8%
		5 10 to 19 days	29	1.8%
		6 20 to 29 days	17	0.9%
7 All 30 days	24	1.6%		
Q5	CR4	During the past 30 days (one month), on the days you smoked, how many cigarettes did you usually smoke?		
		. Missing	77	.
		1 I did not smoke cigarettes during the past 30 days (one month)	978	77.9%
		2 Less than 1 cigarette per day	113	8.6%
		3 1 cigarette per day	116	8.0%
		4 2 to 5 cigarettes per day	55	3.8%
		5 6 to 10 cigarettes per day	14	0.9%
		6 11 to 20 cigarettes per day	11	0.5%
7 More than 20 cigarettes per day	4	0.2%		
Q6	MXR6	During the past 30 days (one month), how did you usually get your own cigarettes? (SELECT ONLY ONE RESPONSE).		
		. Missing	3	.
		1 I did not smoke cigarettes during the past 30 days (one month)	993	74.2%
		2 I bought them in a store	160	10.7%

GYTSPAHO2011 Mexico All Schools  
Region 1 (MEXICO CITY) -- Web Codebook

Original Question	Analysis Variable	Question Code and Label	Unweighted Frequency	Weighted Percent
		3 I bought them in a street vendor	42	2.5%
		4 I bouth them from a vending machine	10	0.8%
		5 I gave someone else money to buy them for me	26	2.1%
		6 I borrowed them from someone else	99	7.2%
		7 I stole them	11	0.6%
		8 An older person gave them to me	24	1.8%
Q7	MXR7	How frequently purchases single cigarettes?		
		. Missing	10	.
		1 Never	785	59.3%
		2 Occasionally	285	19.4%
		3 Often	59	3.9%
		4 Quite often	37	2.3%
		5 I have never smoked	192	15.1%
Q8	MXR8	How frequently purchases single cigarettes with the purpose to reduce the number of cigarettes that you consume?		
		. Missing	17	.
		1 Never	803	59.6%
		2 Occasionally	225	15.3%
		3 Often	64	5.0%
		4 Quite often	41	3.0%
		5 I have never smoked	218	17.1%
Q9	MXR9	How frequently you see single cigarettes for the sale?		
		. Missing	20	.
		1 Never	477	38.5%
		2 Occasionally	305	23.6%
		3 Often	252	17.6%
		4 Quite often	314	20.4%
Q10	MXR10	When you see single cigarettes for the sale, do you want to smoke?		
		. Missing	2	.
		1 Never	882	65.3%
		2 Occasionally	353	24.9%
		3 Often	77	5.5%
		4 Quite often	54	4.2%
Q11	MXR11	How frequently you see single cigarette salesmen around your school?		
		. Missing	5	.
		1 Never	793	63.3%
		2 Occasionally	305	19.7%
		3 Often	132	8.6%
		4 Quite often	133	8.5%
Q12	MXR12	During the past 30 days (one month), what brand of cigarettes did you usually smoke? (SELECT ONLY ONE RESPONSE)		
		. Missing	5	.
		1 I did not smoke cigarettes during the past 30 days	957	71.5%
		2 No usual brand	48	3.6%
		3 Marlboro	206	14.2%
		4 Broadway	10	0.8%
		5 Boots	9	0.9%

GYTSPAHO2011 Mexico All Schools  
Region 1 (MEXICO CITY) -- Web Codebook

Original Question	Analysis Variable	Question Code and Label	Unweighted Frequency	Weighted Percent
		6 Montana	25	1.9%
		7 Camel	79	5.5%
		8 Other national brand	29	1.6%
Q13	MXR13	Habitually, how much do you pay by a small box of 20 cigarettes?		
		. Missing	2	.
		1 I do not smoke cigarettes	835	63.4%
		2 I do not buy cigarettes, or I do not buy by small box	245	17.0%
		3 5 pesos or less	30	2.5%
		4 10 pesos approximately	7	0.4%
		5 14 pesos approximately	5	0.3%
		6 19 pesos approximately	12	0.8%
		7 24 pesos approximately	51	3.3%
		8 35 pesos approximately	181	12.2%
Q15	MXR15	During last the 30 days (a month) how much money you think that you have spent in cigarettes?		
		. Missing	4	.
		1 I do not smoke cigarettes	880	66.4%
		2 I do not buy my cigarettes	199	13.9%
		3 less than 20 pesos	127	9.0%
		4 approximately 30 pesos	35	2.4%
		5 approximately 50 pesos	37	2.8%
		6 approximately 60 pesos	25	1.5%
		7 approximately 100 pesos	25	1.7%
		8 more than 150 pesos	36	2.3%
Q16	CR7	During the past 30 days (one month), did anyone ever refuse to sell you cigarettes because of your age?		
		. Missing	21	.
		1 I did not try to buy cigarettes during the past 30 days (one month)	1,020	77.1%
		2 Yes, someone refused to sell me cigarettes because of my age	147	11.1%
		3 No, my age did not keep me from buying cigarettes	180	11.8%
Q17	CR8	During the past 30 days (one month), did you see any signs stating that adolescents are not allowed to buy any tobacco products?		
		. Missing	19	.
		1 Yes	985	73.0%
		2 No	364	27.0%
Q18	CR9	During the past 30 days (one month), did you use any form of smoked tobacco products other than cigarettes (e.g. cigars, water pipes cigarillos, little cigars, pipes)?		
		. Missing	26	.
		1 Yes	120	8.4%
		2 No	1,222	91.6%
Q19	CR10	During the past 30 days (one month), did you use any form of smokeless tobacco products (e.g. chewing tobacco, snuff, dip)?		
		. Missing	24	.
		1 Yes	73	6.1%
		2 No	1,271	93.9%
Q20	CR11	Where do you usually smoke? (SELECT ONLY ONE RESPONSE)		
		. Missing	1	.

GYTSPAHO2011 Mexico All Schools  
Region 1 (MEXICO CITY) -- Web Codebook

Original Question	Analysis Variable	Question Code and Label	Unweighted Frequency	Weighted Percent
		1 I have never smoked cigarettes	885	67.6%
		2 At home	55	4.3%
		3 At school	66	3.4%
		4 At work	9	0.8%
		5 At friends' houses	29	2.3%
		6 At social events	168	10.7%
		7 In public spaces (e.g. parks, shopping centres, street corners)	115	7.8%
		8 other	40	3.0%
Q21	CR12	Do you ever have a cigarette or feel like having a cigarette first thing in the morning?		
		. Missing	17	.
		1 I have never smoked cigarettes	710	53.7%
		2 I no longer smoke cigarettes	167	12.0%
		3 No, I don't have or feel like having a cigarette first thing in the morning	380	27.3%
		4 Yes, I sometimes have or feel like having a cigarette first thing in the morning	79	6.1%
		5 Yes, I always have or feel like having a cigarette first thing in the morning	15	0.9%
Q22	CR13	Do your parents smoke?		
		. Missing	5	.
		1 None	719	52.3%
		2 Both	153	10.9%
		3 Father only	312	22.3%
		4 Mother only	119	9.0%
		5 I don't know	60	5.4%
Q23	CR14	If one of your best friends offered you a cigarette, would you smoke it?		
		. Missing	12	.
		1 Definitely not	703	54.5%
		2 Probably not	234	17.0%
		3 Probably yes	349	24.5%
		4 Definitely yes	70	4.0%
Q24	CR15	Has anyone in your family discussed the harmful effects of smoking with you?		
		. Missing	33	.
		1 Yes	1,020	76.1%
		2 No	315	23.9%
Q25	CR16	At any time during the next 12 months, do you think you will smoke a cigarette?		
		. Missing	6	.
		1 Definitely not	668	51.0%
		2 Probably not	248	18.8%
		3 Probably yes	304	21.4%
		4 Definitely yes	142	8.8%
Q26	CR17	Do you think you will be smoking cigarettes 5 years from now?		
		. Missing	4	.
		1 Definitely not	571	42.6%
		2 Probably not	366	28.4%
		3 Probably yes	369	25.1%
		4 Definitely yes	58	4.0%
Q27	CR18	Once someone has started smoking, do you think it would be difficult to quit?		
		. Missing	10	.

GYTSPAHO2011 Mexico All Schools  
Region 1 (MEXICO CITY) -- Web Codebook

Original Question	Analysis Variable	Question Code and Label	Unweighted Frequency	Weighted Percent
		1 Definitely not	365	27.6%
		2 Probably not	193	13.7%
		3 Probably yes	437	31.3%
		4 Definitely yes	363	27.4%
Q28	CR20	Do you think girls who smoke cigarettes have more or less friends?		
		. Missing	12	.
		1 More friends	265	21.9%
		2 Less friends	206	17.7%
		3 No difference from non-smokers	885	60.3%
Q29	CR19	Do you think boys who smoke cigarettes have more or less friends?		
		. Missing	14	.
		1 More friends	349	28.4%
		2 Less friends	155	14.6%
		3 No difference from non-smokers	850	57.0%
Q30	CR21	Does smoking cigarettes help people feel more or less comfortable at celebrations, parties, or in social gatherings?		
		. Missing	25	.
		1 More comfortable	358	28.5%
		2 Less comfortable	213	18.1%
		3 No difference from non-smokers	772	53.4%
Q31	CR23	Do you think smoking cigarettes makes girls look more or less attractive?		
		. Missing	14	.
		1 More attractive	141	11.3%
		2 Less attractive	504	39.9%
		3 No difference from non-smokers	709	48.8%
Q32	CR22	Do you think smoking cigarettes makes boys look more or less attractive?		
		. Missing	22	.
		1 More attractive	185	15.3%
		2 Less attractive	418	32.8%
		3 No difference from non-smokers	743	51.9%
Q33	CR24	Do you think that smoking cigarettes makes you gain or lose weight?		
		. Missing	32	.
		1 Gain weight	165	12.4%
		2 Lose weight	452	35.5%
		3 No difference	719	52.1%
Q34	CR25	Do you think cigarette smoking is harmful to your health?		
		. Missing	6	.
		1 Definitely not	75	6.0%
		2 Probably not	29	2.0%
		3 Probably yes	111	9.4%
		4 Definitely yes	1,147	82.6%
Q35	CR26	Do any of your closest friends smoke cigarettes?		
		. Missing	9	.
		1 None of them	383	32.2%
		2 Some of them	644	45.0%

GYTSPAHO2011 Mexico All Schools  
Region 1 (MEXICO CITY) -- Web Codebook

Original Question	Analysis Variable	Question Code and Label	Unweighted Frequency	Weighted Percent
		3 Most of them	267	18.2%
		4 All of them	65	4.6%
Q36	CR28	When you see a woman smoking, what do you think of her? (Select only one response)		
		. Missing	49	.
		1 Lacks confidence	317	25.7%
		2 Stupid	156	12.7%
		3 Loser	276	21.5%
		4 Successful	556	39.2%
		5 Intelligent	11	0.8%
		6 Sophisticated	3	0.1%
Q37	CR27	When you see a man smoking, what do you think of him? (Select only one response)		
		. Missing	70	.
		1 Lacks confidence	290	25.1%
		2 Stupid	149	11.7%
		3 Loser	184	14.7%
		4 Successful	647	46.5%
		5 Intelligent	26	1.9%
		6 Macho	2	0.2%
Q38	CR29	Do you think it is safe to smoke for only a year or two as long as you quit after that?		
		. Missing	16	.
		1 Definitely not	754	57.2%
		2 Probably not	223	15.2%
		3 Probably yes	256	18.2%
		4 Definitely yes	119	9.4%
Q39	CR30	Do you think the smoke from other people's cigarettes is harmful to you?		
		. Missing	16	.
		1 Definitely not	81	6.6%
		2 Probably not	45	3.9%
		3 Probably yes	232	17.7%
		4 Definitely yes	994	71.8%
Q40	CR31	During the past 7 days, on how many days have people smoked in your home, in your presence?		
		. Missing	4	.
		1 0	786	58.6%
		2 1 to 2	250	18.3%
		3 3 to 4	116	7.7%
		4 5 to 6	56	3.5%
		5 7	156	11.9%
Q41	CR32	During the past 7 days, on how many days have people smoked in your presence, in places other than in your home?		
		. Missing	6	.
		1 0	583	45.5%
		2 1 to 2	364	25.4%
		3 3 to 4	184	12.6%
		4 5 to 6	62	4.0%
		5 7	169	12.5%
Q42	MXR42	Are you in favor of banning smoking in public places (e.g.: restaurants, cafeterias, convenience		

GYTSPAHO2011 Mexico All Schools  
Region 1 (MEXICO CITY) -- Web Codebook

Original Question	Analysis Variable	Question Code and Label	Unweighted Frequency	Weighted Percent
		stores, bus, schools, bus stations, teathers, and stadiums)?		
		. Missing	58	.
		1 Yes	1,058	79.7%
		2 No	252	20.3%
Q43	MXR43	Are you in favor of banning smoking in discotheques?		
		. Missing	53	.
		1 Yes	794	61.1%
		2 No	521	38.9%
Q44	CR34	Do you want to stop smoking now?		
		. Missing	14	.
		1 I have never smoked cigarettes	788	60.2%
		2 I do not smoke now	304	22.6%
		3 Yes	108	7.4%
		4 No	154	9.9%
Q45	CR35	During the past year (12 months), have you ever tried to stop smoking cigarettes?		
		. Missing	14	.
		1 I have never smoked cigarettes	775	59.2%
		2 I did not smoke during the past year	189	15.0%
		3 Yes	235	15.6%
		4 No	155	10.2%
Q46	CR36	How long ago did you stop smoking?		
		. Missing	1	.
		1 I have never smoked cigarettes	801	59.9%
		2 I have not stopped smoking	215	14.4%
		3 1-3 months	162	11.4%
		4 4-11 months	60	3.8%
		5 One year	53	4.6%
		6 2 years	32	2.3%
		7 3 years or longer	44	3.6%
Q47	CR37	What was the main reason you decided to stop smoking? (SELECT ONE RESPONSE ONLY)		
		. Missing	5	.
		1 I have never smoked cigarettes	805	60.1%
		2 I have not stopped smoking	175	11.3%
		3 To improve my health	195	14.6%
		4 To save money	27	2.0%
		5 Because my family does not like it	28	2.2%
		6 Because my friends don't like it	15	1.3%
		7 Other reason	118	8.4%
Q48	CR38	Do you think you would be able to stop smoking if you wanted to?		
		. Missing	24	.
		1 I have never smoked cigarettes	774	59.2%
		2 I have already stopped smoking cigarettes	193	14.1%
		3 Yes	345	23.7%
		4 No	32	3.0%
Q49	CR39	Have you ever received help or advice to help you stop smoking? (Select only one response)		
		. Missing	9	.

GYTSPAHO2011 Mexico All Schools  
Region 1 (MEXICO CITY) -- Web Codebook

Original Question	Analysis Variable	Question Code and Label	Unweighted Frequency	Weighted Percent
		1 I have never smoked cigarettes	816	61.6%
		2 Yes, from a program or professional	84	6.6%
		3 Yes, from a friend	106	7.4%
		4 Yes, from a family member	80	5.6%
		5 Yes, from both programs or professionals and from friends or family members	53	4.1%
		6 No	220	14.8%
Q50	CR40	During the past 30 days (one month), have you read any health warning messages on cigarette packs?		
		. Missing	60	.
		1 Yes	971	72.9%
		2 No	337	27.1%
Q51	CR41	During the past 30 days (one month), have you seen any health warning pictures on cigarette packages?		
		. Missing	61	.
		1 Yes	891	66.5%
		2 No	416	33.5%
Q52	MXR52	During the pasts 30 days (one month), how many messages against the tobacco you seen or listened? (television, radio, posters, billboards, newspapers, magazines, films, etc.).		
		. Missing	22	.
		1 Many	478	38.2%
		2 Few	643	45.3%
		3 None	225	16.5%
Q53	CR44	When you go to sports events, fairs, concerts, or community events, how often do you see advertisements against tobacco?		
		. Missing	6	.
		1 I never attend sports events, fairs, concerts, or community events	182	14.2%
		2 A lot	253	18.4%
		3 Sometimes	679	48.2%
		4 Never	248	19.2%
Q54	CR45	When you watch TV, videos, or movies, how often do you see actors smoking?		
		. Missing	17	.
		1 I never watch TV, videos, or movies	75	6.6%
		2 A lot	346	25.9%
		3 Sometimes	794	56.9%
		4 Never	136	10.6%
Q55	CR46	Do you have something (t-shirt, pen, backpack, etc.) with a cigarette brand logo on it?		
		. Missing	74	.
		1 Yes	260	20.9%
		2 No	1,034	79.1%
Q56	CR47	During the past 30 days (one month), when you watched sports events or other programs on TV how often did you see cigarette brand names?		
		. Missing	6	.
		1 I never watch TV	105	8.0%
		2 A lot	257	19.7%
		3 Sometimes	625	44.8%
		4 Never	375	27.5%
Q57	MXR57	During the pasts 30 days (one month), how many advertising announcements of cigarettes seen in		

GYTSPAHO2011 Mexico All Schools  
Region 1 (MEXICO CITY) -- Web Codebook

Original Question	Analysis Variable	Question Code and Label	Unweighted Frequency	Weighted Percent
		billboards or another type outer publicity?		
		. Missing	41	.
		1 Many advertising announcements	286	23.4%
		2 Few	740	53.5%
		3 None	301	23.1%
Q58	CR51	During the past 30 days (one month), how many advertisements or promotions for cigarettes have you seen in newspapers or magazines?		
		. Missing	29	.
		1 A lot	221	17.0%
		2 A few	684	51.1%
		3 None	434	31.8%
Q59	CR52	When you go to sports events, fairs, concerts, or community events, how often do you see advertisements for cigarettes?		
		. Missing	12	.
		1 I never attend sports events, fairs, concerts, or community events	171	13.9%
		2 A lot	245	17.3%
		3 Sometimes	666	47.6%
		4 Never	274	21.2%
Q60	CR53	Has a (cigarette representative) ever offered you a free cigarette?		
		. Missing	80	.
		1 Yes	156	13.3%
		2 No	1,132	86.7%
Q61	CR54	During this school year, were you taught in any of your classes about the dangers of smoking?		
		. Missing	22	.
		1 Yes	886	67.7%
		2 No	260	18.7%
		3 Not Sure	200	13.6%
Q62	CR56	During this school year, did you discuss in any of your classes the reasons why people your age smoke?		
		. Missing	26	.
		1 Yes	530	40.1%
		2 No	580	43.0%
		3 Not Sure	232	16.9%
Q63	CR55	During this school year, did you read in your school texts or books about the health effects of smoking?		
		. Missing	32	.
		1 Yes	735	58.4%
		2 No	511	35.8%
		3 I don't have school texts or books	90	5.8%
Q64	CR57	During this school year, were you taught in any of your classes about the effects of smoking, like it makes your teeth yellow, causes wrinkles, or makes you smell bad?		
		. Missing	25	.
		1 Yes	827	64.1%
		2 No	359	24.4%
		3 Not Sure	157	11.5%
Q65	MXR65	How long ago did you last discuss smoking and health as part of a lesson?		

GYTSPAHO2011 Mexico All Schools  
Region 1 (MEXICO CITY) -- Web Codebook

Original Question	Analysis Variable	Question Code and Label	Unweighted Frequency	Weighted Percent
		. Missing	9	.
		1 Never	297	22.6%
		2 This term	678	51.6%
		3 Last term	239	17.4%
		4 2 terms ago	86	4.7%
		5 3 terms ago	29	1.8%
		6 more than 3 years	30	1.8%
Q66	MXR66	You would be in agreement prohibited for the tobacco companies that make and sell cigarettes?		
		. Missing	12	.
		1 Definitely no	321	24.3%
		2 Probably no	173	12.4%
		3 Probably yes	252	17.0%
		4 Definitely yes	354	27.1%
		5 I do not know	256	19.2%
Q67	MXR67	You think that too much to the tobacco industry takes the blame because the young people smoke?		
		. Missing	11	.
		1 Definitely no	345	27.7%
		2 Probably no	167	13.1%
		3 Probably yes	333	22.9%
		4 Definitely yes	269	17.7%
		5 I do not know	243	18.7%
Q68	MXR68	You think that the tobacco companies hide the damages that it causes to smoke?		
		. Missing	6	.
		1 Definitely no	338	24.3%
		2 Probably no	219	16.0%
		3 Probably yes	391	27.2%
		4 Definitely yes	242	18.3%
		5 I do not know	172	14.1%
Q69	MXR69	You think that the advertising announcements of the cigarettes are less sincere than the announcements of other products?		
		. Missing	10	.
		1 Definitely no	301	22.6%
		2 Probably no	188	13.6%
		3 Probably yes	376	26.2%
		4 Definitely yes	215	15.9%
		5 I do not know	278	21.7%
Q70	MXR70	You think that the tobacco companies worry about the health of the smokers?		
		. Missing	6	.
		1 Definitely no	612	45.9%
		2 Probably no	282	20.6%
		3 Probably yes	217	15.4%
		4 Definitely yes	82	6.2%
		5 I do not know	169	11.9%
Q71	MXR71	You think that the tobacco companies hide that the cigarettes are addictive?		
		. Missing	3	.
		1 Definitely no	308	21.8%
		2 Probably no	212	15.7%

GYTSPAHO2011 Mexico All Schools  
Region 1 (MEXICO CITY) -- Web Codebook

Original Question	Analysis Variable	Question Code and Label	Unweighted Frequency	Weighted Percent
		3 Probably yes	326	22.8%
		4 Definitely yes	336	25.5%
		5 I do not know	166	12.6%
		6 I do not know what addictive means	17	1.5%
Q72	MXR72	How old were you when you began to smoke daily?		
		. Missing	15	.
		1 I do not smoke daily	1,040	75.2%
		2 10 years or less	82	6.4%
		3 11 years of age	72	5.7%
		4 12 years of age	45	3.8%
		5 13 years of age	55	5.0%
		6 14 years of age	25	2.2%
		7 15 years of age	21	0.8%
		8 16 years or more	13	0.9%
Q73	MXR73	You consider that the tobacco is an addictive substance?		
		. Missing	36	.
		1 Yes	1,097	81.0%
		2 No	124	9.5%
		3 I do not know	111	9.4%
Q74	MXR74	You consider that you are very young to smoke?		
		. Missing	35	.
		1 Yes	944	71.6%
		2 No	221	15.5%
		3 I do not know	168	12.9%
Q79	CR59	How old are you?		
		. Missing	6	.
		1 11 years old or younger	79	6.7%
		2 12 years old	183	14.7%
		3 13 years old	338	29.6%
		4 14 years old	286	26.8%
		5 15 years old	321	15.8%
		6 16 years old	110	4.5%
		7 17 years old or older	45	1.8%
Q80	CR60	What is your sex?		
		. Missing	55	.
		1 Male	601	48.8%
		2 Female	712	51.2%
Q81	MXR81	In what grade/form are you?		
		. Missing	11	.
		1 First of secondary	502	38.3%
		2 Second of secondary	277	40.6%
		3 Third of secondary	401	16.2%
		4 First of high school	177	4.9%