

# Zambia 2011 (Ages 13-15)

## Global Youth Tobacco Survey (GYTS)

### FACT SHEET . . . . .



The Zambia GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Zambia could include in a comprehensive tobacco control program.

The Zambia GYTS was a school-based survey of students in grades 7, 8 and 9, conducted in 2011.

A two-stage cluster sample design was used to produce representative data for all of Zambia. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. A total of 3,377 students participated in the Zambia GYTS of which 1,964 were ages 13 to 15 years. The overall response rate of all students surveyed was 55.7%. The results were not weighted due to the lower overall response rate.

#### Prevalence

- 19.3% of students had ever smoked cigarettes (Boys = 20.2%, Girls = 17.7%)
- 25.6% currently use any tobacco product (Boys = 24.9%, Girls = 25.8%)
- 6.2% currently smoke cigarettes (Boys = 6.2%, Girls = 5.7%)
- 24.0% currently use other tobacco products (Boys = 23.7%, Girls = 24.2%)
- 22.5% of never smokers are likely to initiate smoking next year (Boys = 24.0%, Girls = 20.9%)

#### Knowledge and Attitudes

- 30.2% think boys and 20.5% think girls who smoke have more friends
- 20.2% think boys and 15.5% think girls who smoke look more attractive

#### Access and Availability - Current Smokers

- 27.1% usually smoke at home
- 22.9% buy cigarettes in a store

#### Exposure to Secondhand Smoke (SHS)

- 30.7% live in homes where others smoke in their presence
- 40.8% are around others who smoke in enclosed public places
- 43.9% are around others who smoke in outdoor public places
- 56.4% think smoking in public places should be banned
- 44.4% think smoke from others is harmful to them
- 21.9% have one or more parents who smoke
- 12.3% have most or all friends who smoke

#### Cessation - Current Smokers

- 69.0% want to stop smoking
- 55.0% tried to stop smoking during the past year
- 81.6% have ever received help to stop smoking

#### Media and Advertising

- 72.9% saw anti-smoking media messages, in the past 30 days
- 59.1% saw pro-cigarette ads on billboards, in the past 30 days
- 57.5% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
- 20.2% have an object with a cigarette brand logo
- 20.5% were offered free cigarettes by a tobacco company representative

#### School

- 61.6% had been taught in class, during the past year, about the dangers of smoking
- 44.9% had discussed in class, during the past year, reasons why people their age smoke
- 52.9% had been taught in class, during the past year, the effects of tobacco use

#### Highlights

- 25.6% of the students currently use any form of tobacco; 6.2% currently smoke cigarettes; and 24.0% currently use some other form of tobacco
- SHS exposure – Three in 10 students live in homes where others smoke in their presence; four in 10 are exposed to smoke in enclosed public places; over two in 10 have at least one parent who smokes
- 44.4% of students think smoke from others is harmful to them
- 56.4% of students think smoking in public places should be banned
- Seven in 10 current smokers want to stop smoking
- One in five students has an object with a cigarette brand logo on it
- 72.9% of students saw anti-smoking media messages in the past 30 days; three in five students saw pro-cigarette ads on billboards and 57.5% saw pro-cigarette ads in newspapers or magazines in the past 30 days