

National NCD Targets for Cook Islands

Premature mortality from noncommunicable disease



[no target]

Harmful alcohol use



• 10% reduction in binge alcohol drinking by 2019

Physical inactivity



• 10% increase in adequate physical activity (600 METS/wk) by 2019

Sodium intake



• Reduce salt intake in peoples diet to the recommended daily standard of less than 5 g/day

Tobacco use



• 10% reduction in prevalence of current tobacco smokers by 2019

Raised blood pressure



[no target]

Diabetes and obesity



[no target]

• 10% reduction in the proportion of overweight and obese adults and children by 2019 (61.4% adult 2004, 27% children 2012)

Drug therapy to prevent heart attacks and strokes



• 80% of eligible patients counselled for better health by 2019

Essential noncommunicable disease medicines and basic technologies to treat major noncommunicable diseases



• 80% availability of affordable basic technologies and essential medicines required to treat NCDs in public and private facilities by 2019