

The elderly people were driving force behind the development of Seoul,  
and Seoul now vows to support you.

## Status and Future plan of Age-friendly City, Seoul : Its Evaluation and development plan



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# Background for the initiative

## Driving force behind the national development! The elderly generation!



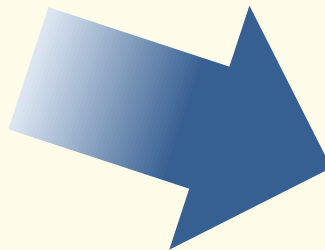
Korean War



Industrialization



Democratization

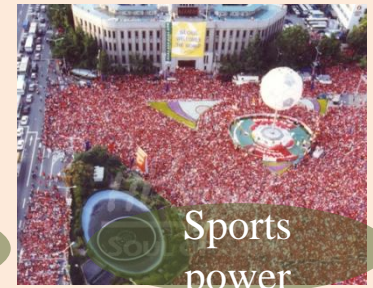


Per capita  
GDP  
USD 22,489

The power that turned the country into  
**15<sup>th</sup>-rank economic power** in the  
world from its recent and modern  
difficulties



National  
profile ↑



Sports  
power

# Background for the initiative

## Seoul's elderly people **today?**



Life expectancy: males –  
76.4 years Females – 83  
years  
Maximum type difference:  
6.5 years

Elderly  
population

2011

**1 million**

-Male:  
450,000  
-Female:  
590,000

No. of the elderly  
living alone

2011

**210,000**

-Male:  
60,000  
-Female:  
150,000



Elderly  
poverty rate

2006

**45.1%**

Number of basic allowance  
recipients:  
59,338

**-3 times the  
OECD average**

Elderly suicide  
rate

2011

**64.4 people**

**-The top  
ranking among  
OECD nations  
(Per 100,000  
people)**



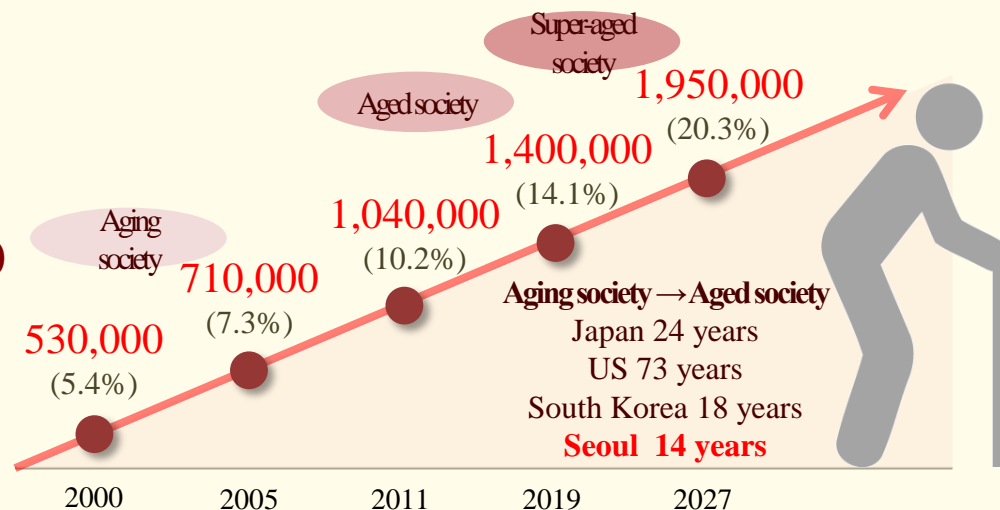
Amid social indifference, **exposed to  
poverty, disease, solitude and inactivity**

# Background for the initiative

## Seoul's elderly people are **getting....**

Due to economic growth and medical technology development, Seoul's elderly population increases by 50,000 people each year.

(Baby boomers+ preliminary elderly people, in ages 48~64, 2.4 million)

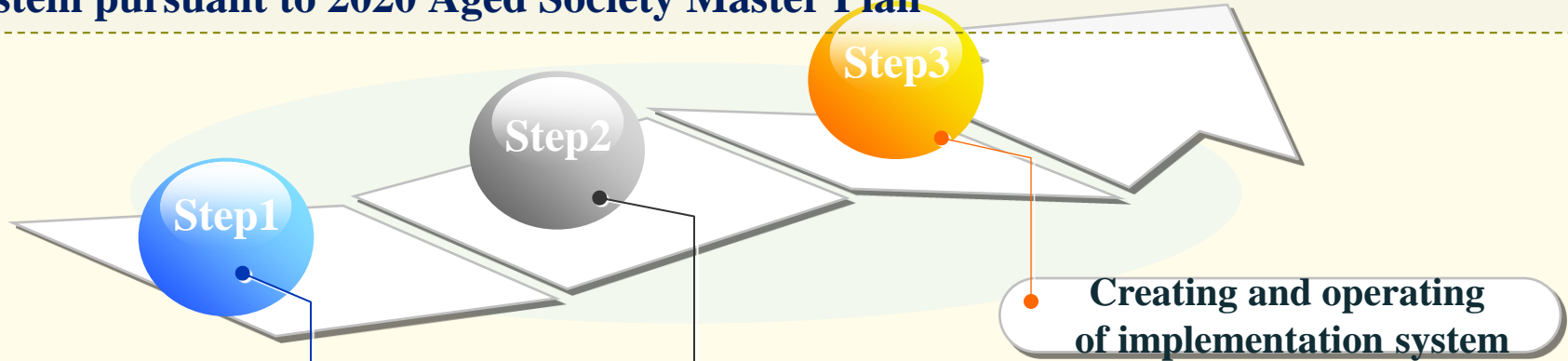


For the elderly right protection, income guarantee, and healthy elderly life, our generation and society should be responsible.

Drive forward Age-Friendly City, Seoul

# AFC Progress

- Building of legal system environment and creating and operation of implementation system pursuant to 2020 Aged Society Master Plan



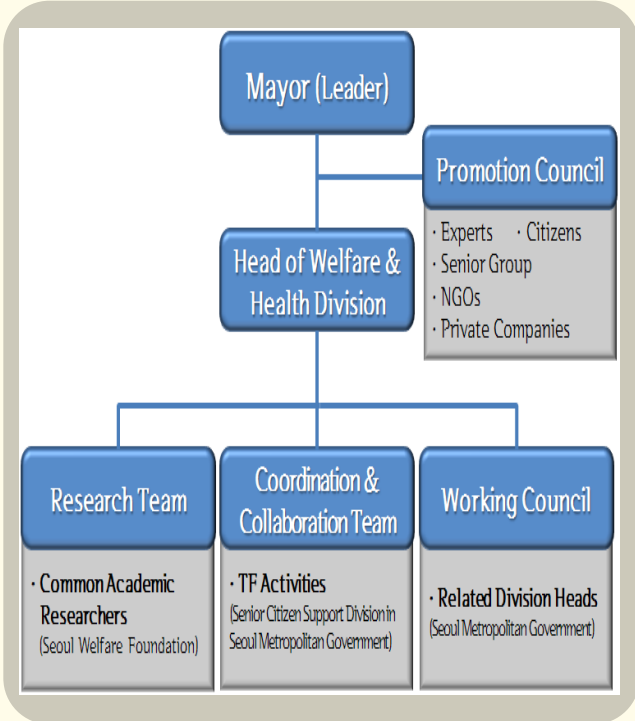
## 2020 Aged Society Master Plan

- **Vision:** Healthy, active 100-year life expectancy city, Seoul
- **Objective :** Creating a base to respond to aged society
- **Goal:** Realization of AFC
- **Area:** Expanding into all urban areas including welfare
- **Target :** Expanding into the elderly including baby boomers

## Building and legal system environment

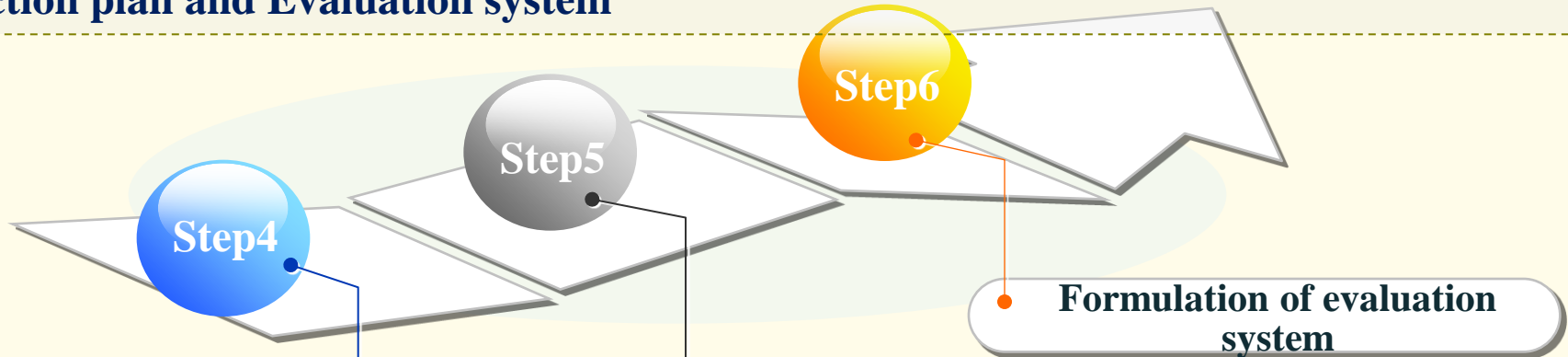
- Seoul City's enactment of **Basic Rule for Elderly Welfare for the Realization of AFC (July 2011)**
- **Preparing the legal system to realize AFC and to promote the elderly welfare**

## Creating and operating of implementation system



# AFC Progress

- **Assessment of age-friendliness, Development of Issues & Initiatives, Formulation of Action plan and Evaluation system**



## Assessment of age-friendliness, Development of Issues and Initiatives

- **Survey of AF (Sep. 2011)**
  - Gathering of opinions from diverse citizens including the elderly
  - 2nd data analysis (7 kinds)
  - Expert and citizen FGI (26 times)
  - In-depth interview of the elderly admitted to nursing facilities (10 times)
  - In-depth interview of families supporting the elderly (10 times)
  - Interview survey (4,500 people)
- **Development of guidelines (Dec. 2011)**
  - Setting of AFC creation basic policy direction in 60 projects in 8 areas

## Formulation of action plan

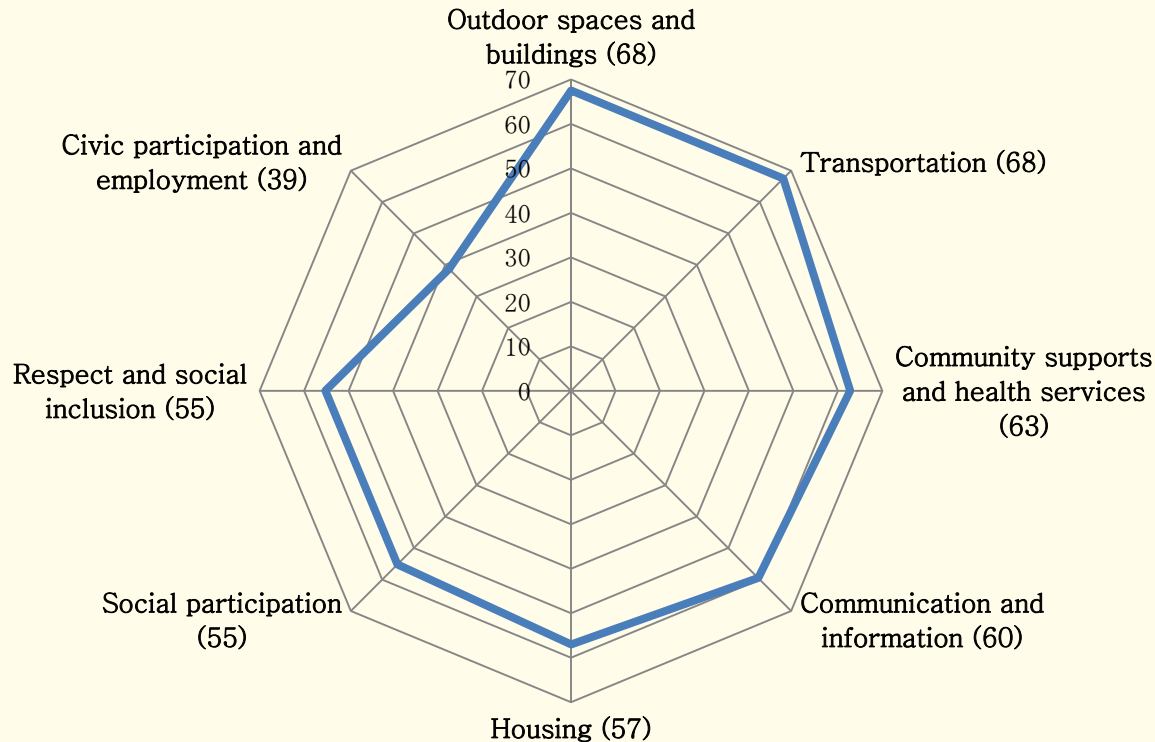
- **Formulation of action plan for 61 items in 8 areas (Mar. 2012)**
- **Review meeting of action departments (Apr. 2012)**
- **Gathering of opinions through disclosure to citizens (May. 2012)**
- **Meetings of relevant organizations (Jun. 2012)**
- **Tour of hearings (Aug. – Sep. 2012)**
- **Announcement of Master Plan for the Elderly (Dec. 2012)**
  - 35 projects in six areas

## Formulation of evaluation system

- **Period: May. – Oct. 2012**
- **Objective**
  - Enhancement of responsibility for and effect of AFC project
  - Establishment of civic governance by building civic participatory policy evaluation system
- **Outline**
  - Designing implementation system
  - Designing comprehensive evaluation indicators
  - Formulation of comprehensive operation plan including monitoring, evaluation by citizens and evaluation by Seoul City

# Results of assessment of age-friendliness

- Seoul's average age-friendliness was assessed as 58 points(out of a full score of 100 points), a somewhat low score.
- Seoul's urban environment has thus far been designed to focus on economically active population, namely, young adults and middle aged people who have purchase power and that are capable of paying taxes.
- Compared with other areas, social participation, respect and social inclusion were found to be poorer, and in particular, the job environment was found to be the most vulnerable.



# Linking WHO's eight areas with Seoul's six areas, and policy priority

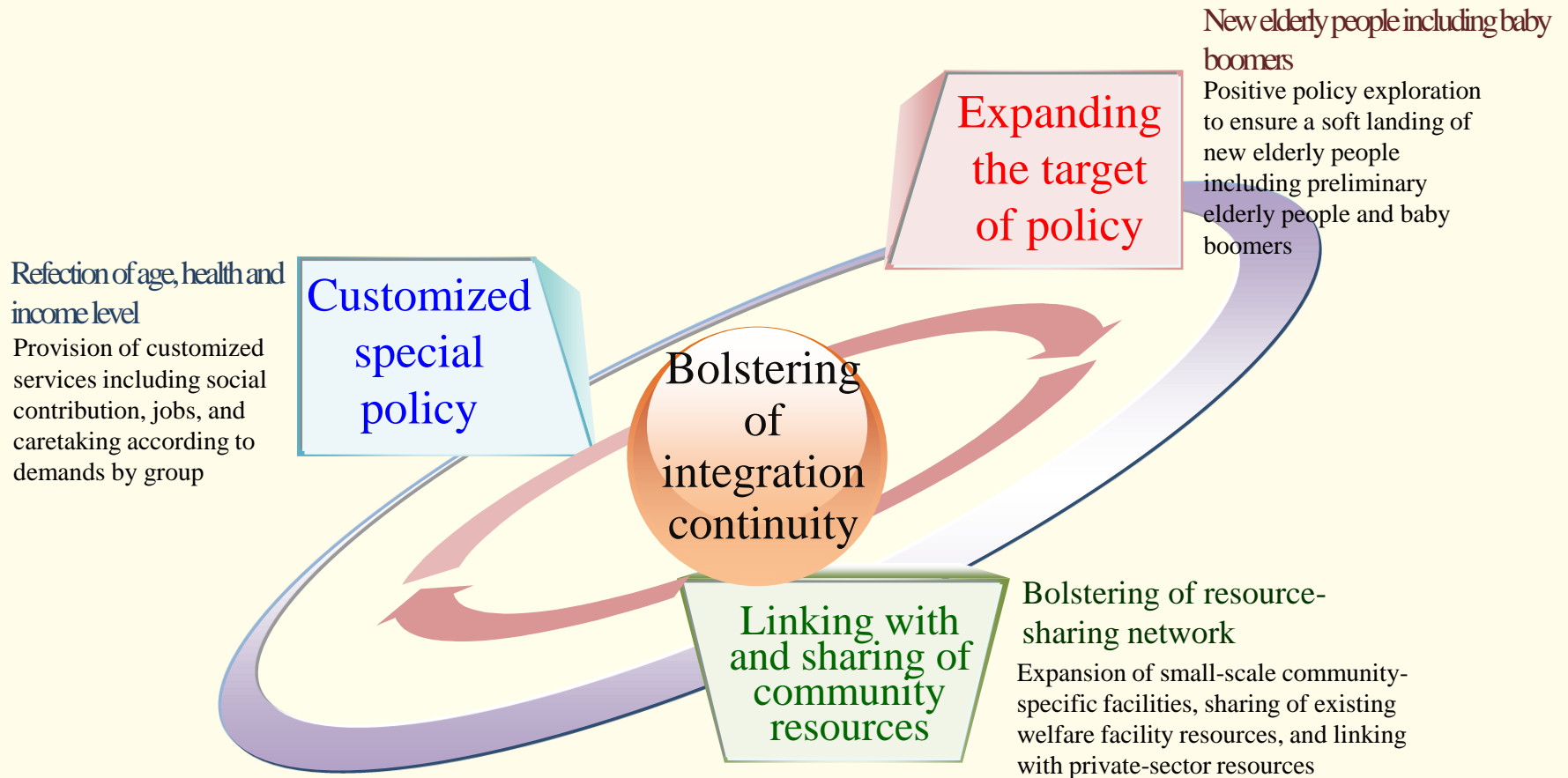
- Seoul set six areas by reflecting the results of survey of age-friendliness.
- Put focus on expanding the jobs of baby boomers and the elderly, on building infrastructures for activating social participation, and on activating culture for respect and integration of generations

8 area (WHO)		6 area (Seoul)	Priorities
Outdoor spaces and buildings	➔	Convenient living environment	6
Transportation			
Housing			
Civic participation & Employment	➔	Support for the second life design (object : baby boomer in Seoul)	1
		Customized jobs (target: elderly people)	1
Social participation	➔	Active leisure culture	3
Respect and social inclusion	➔	Respect and integration of generations	4
Communication and information			
Community support and health services	➔	Healthy elderly life	5



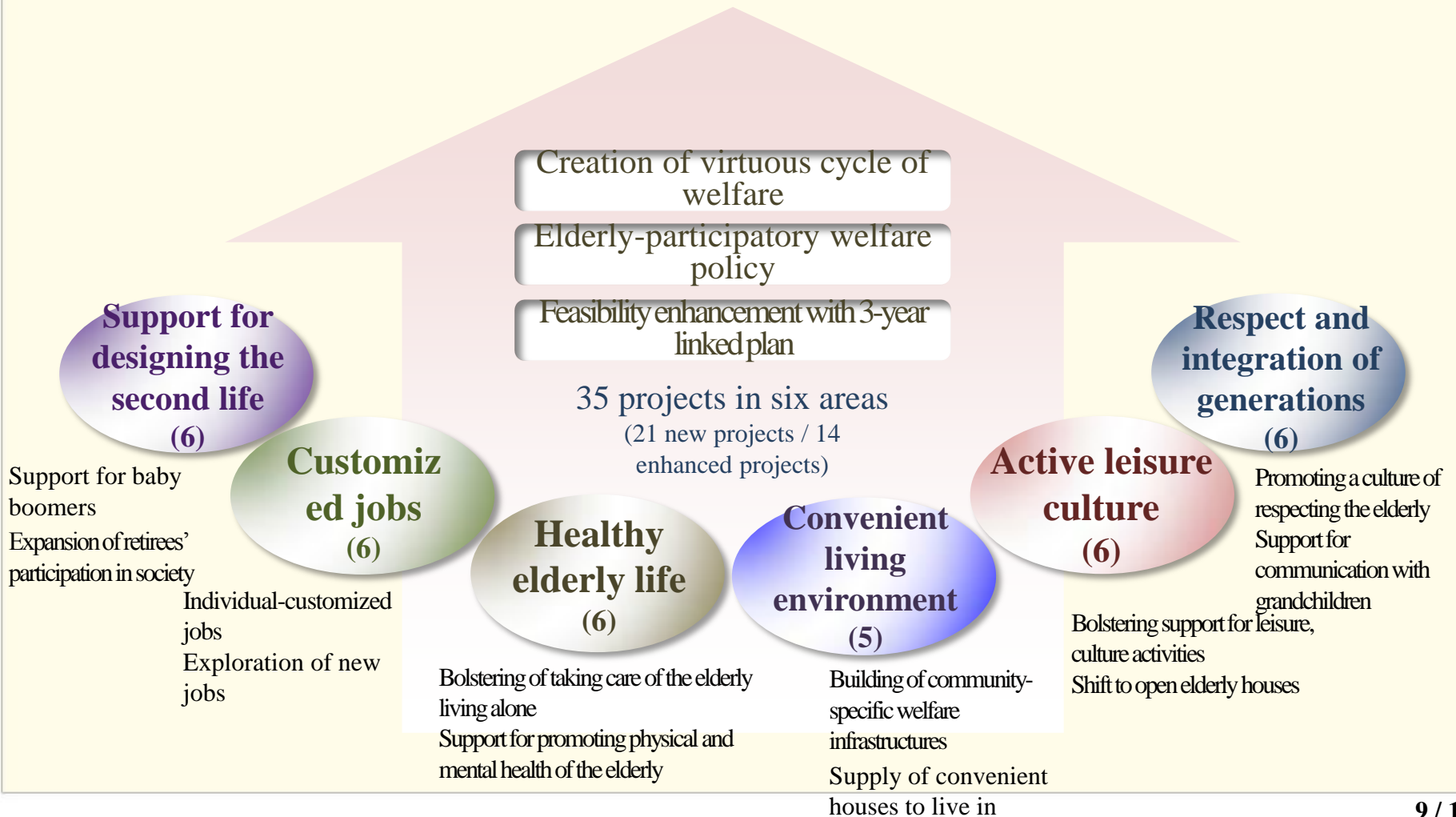
# Policy direction

We vow to create a **new paradigm** for elderly welfare



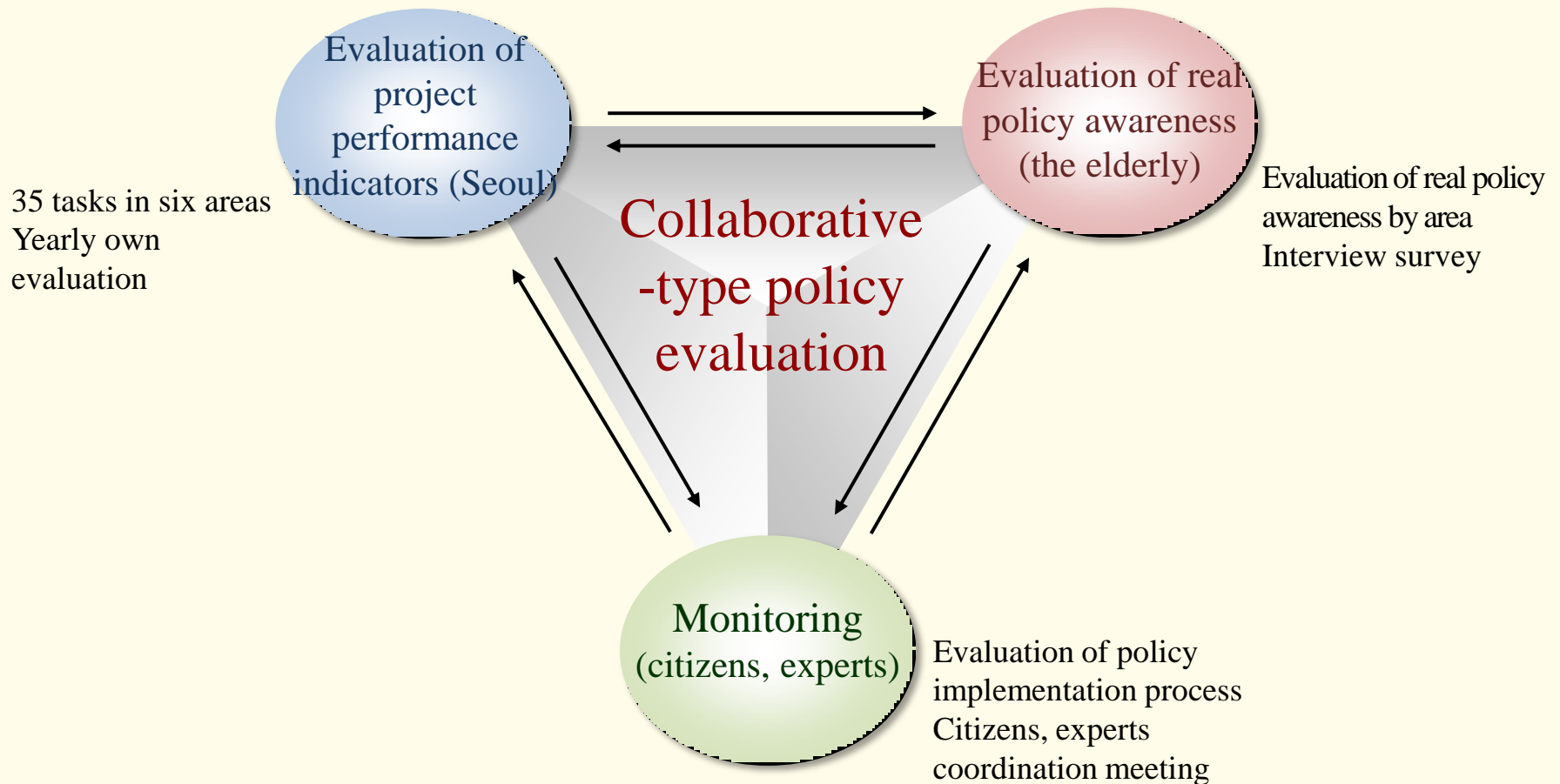
# Outline of action plan

## Seoul : a city for happy elderly life, and second-life design!



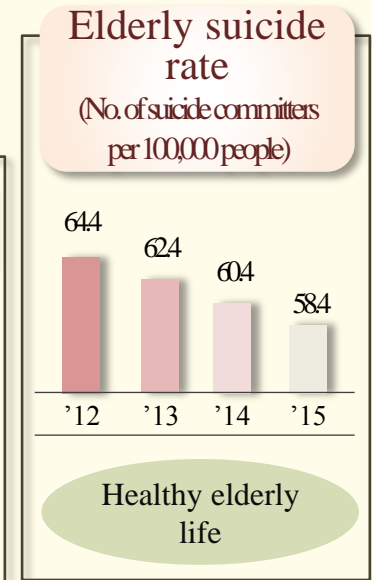
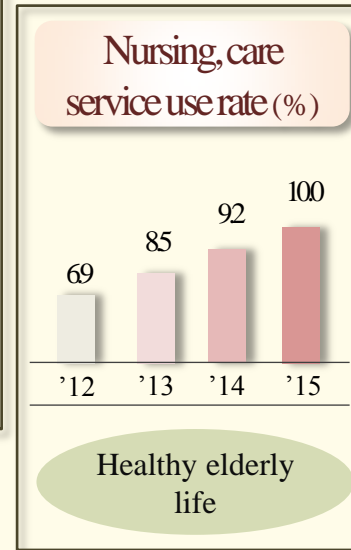
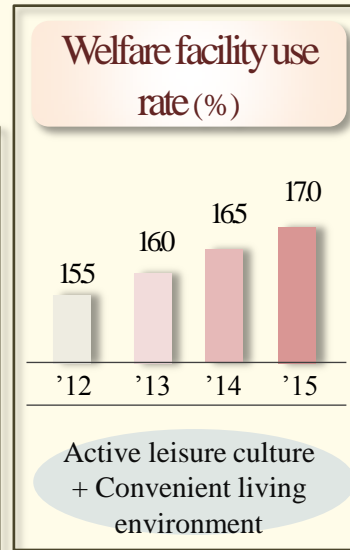
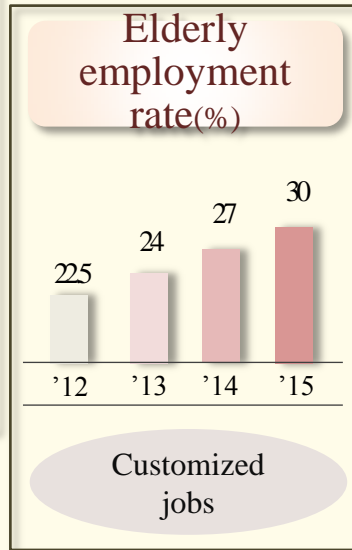
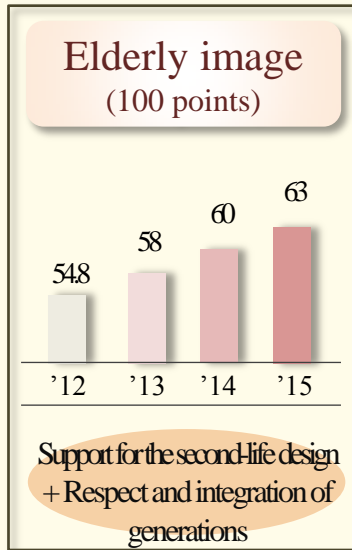
# Policy evaluation system

We vow to manage together **with the elderly, experts and citizens**



# Performance indicators

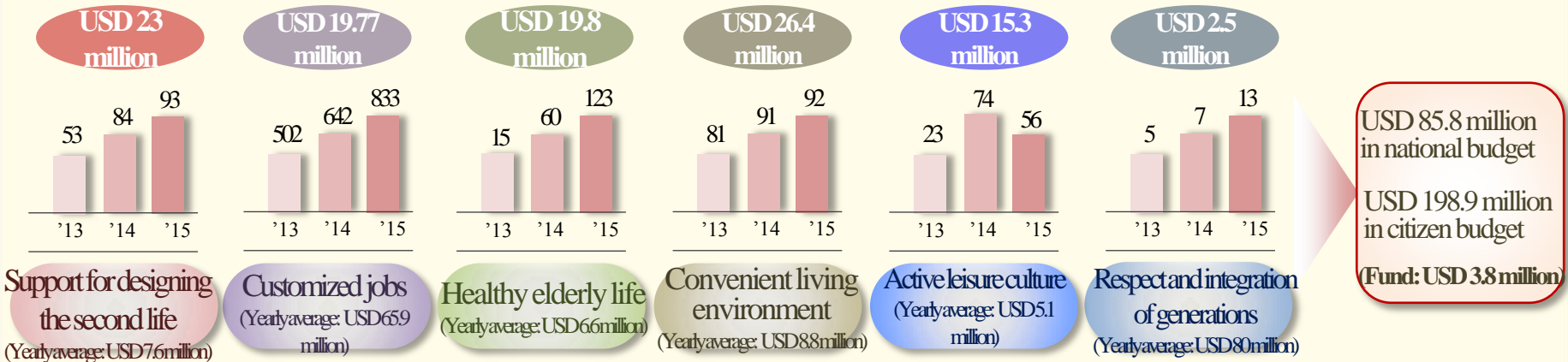
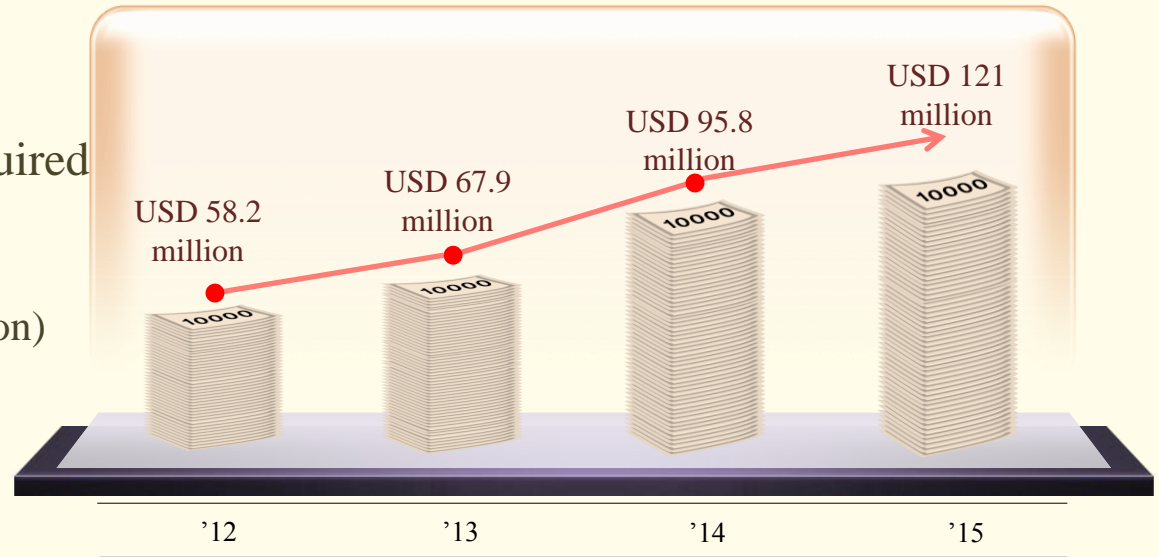
## Seoul's elderly life will change like this.



# Required finance

## Investments for all of us

A total of USD 284.7 million required for 3 years  
(Yearly average of USD 94.7 million)



USD 85.8 million in national budget  
USD 198.9 million in citizen budget  
(Fund: USD 3.8 million)

# Expected effects

## Seoul vows to support the elderly.



# More information?

## http://afc.welfare.seoul.kr/

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AFC, Seoul  
Age-Friendly City, Seoul

AFC, Seoul  
어르신정책  
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VISION  
서울시의 비전  
고령친화도시로서의 서울은  
어떤 모습일까요?  
추진방향  
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