

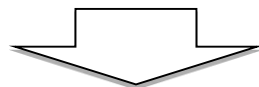
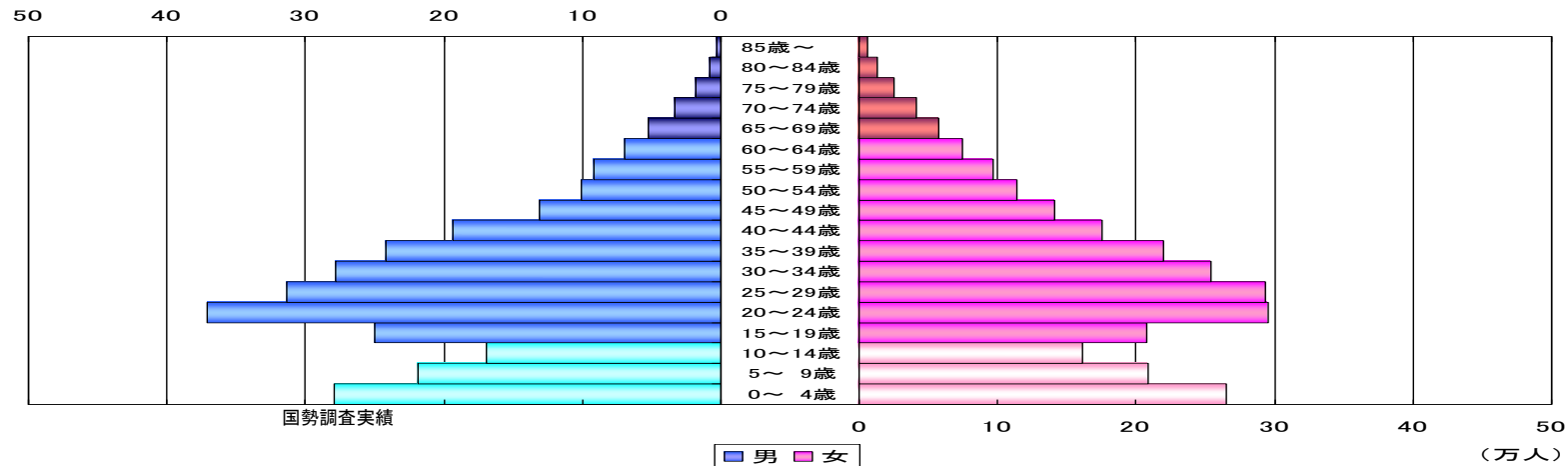


# ~ Healthcare New Frontier ~ Innovative Policy for Healthcare In Kanagawa

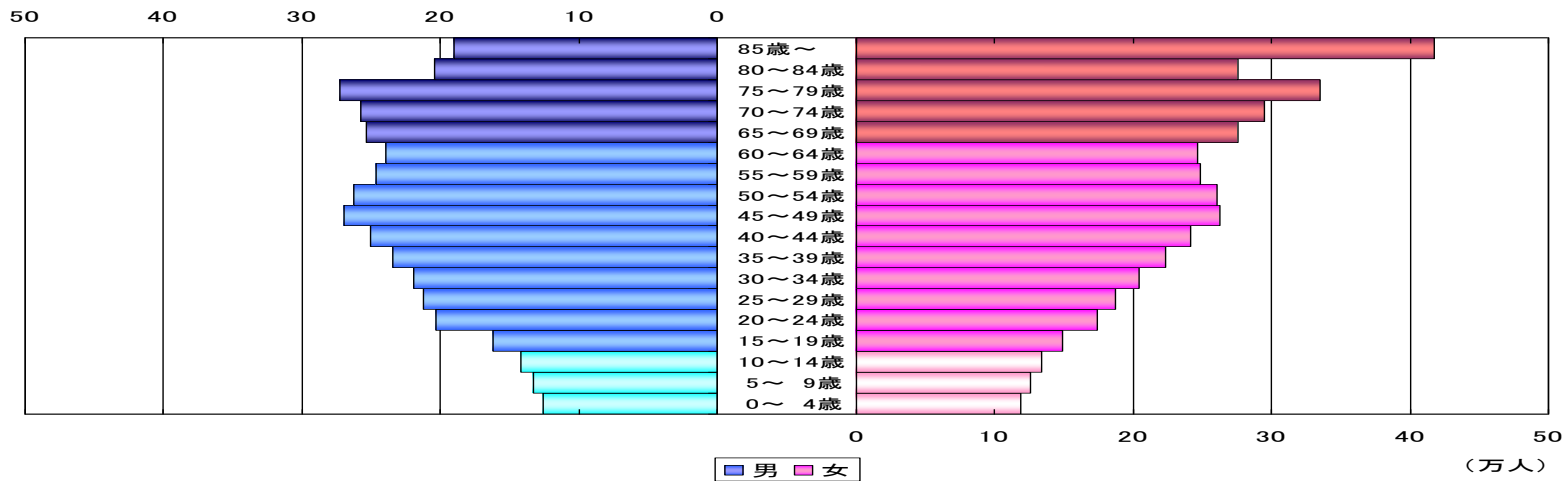
July 17th, 2017  
Yuji Kuroiwa  
Governor, Kanagawa Prefectural  
Government

# Super-Aging Society

(1970年)



(2050年)



*“Me-Byo”*

「未病」

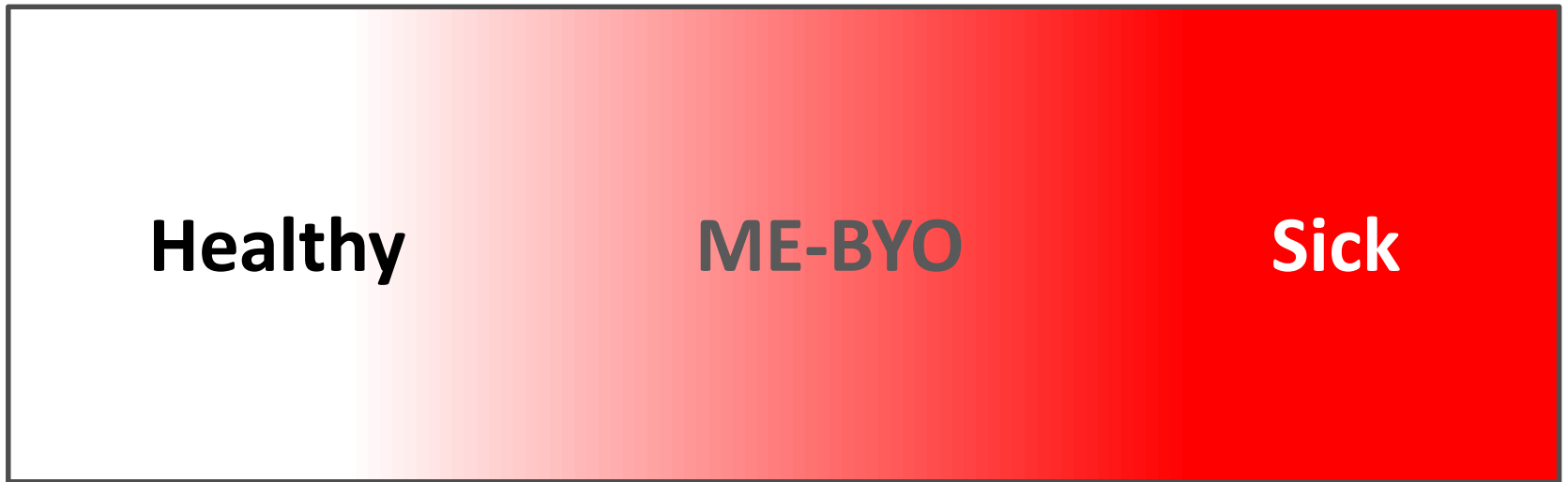
**The state in-between health and illness**

# What is ME-BYO

**Healthy**

**Sick**

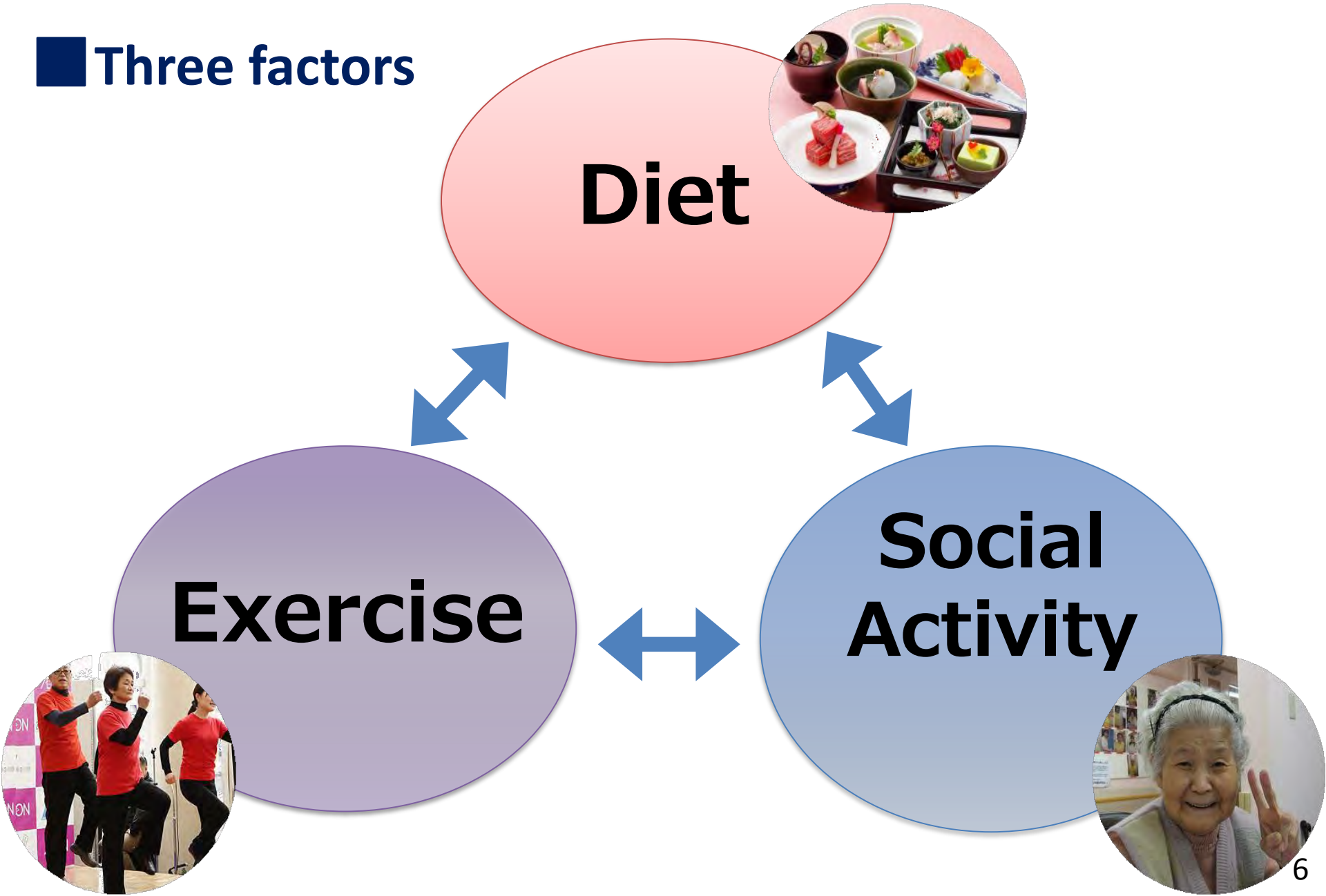
# What is ME-BYO





# What is ME-BYO

## ■ Three factors



# Healthcare New Frontier

## Integration of the two approaches

### Advanced Medical Technologies

iPS cell research



Life supporting robot



Personal Health Record through smartphone



### Curing ME-BYO

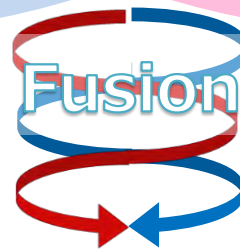
Daily Food as Medicine



Exercise habit



Realization of personalized medicine



Lifestyle change

Healthy longevity

New Markets / Industries

# Singapore





# Commonwealth of Massachusetts



# The State of Maryland



# Johns Hopkins University





# Dana-Farber Cancer Institute

