WHO Initiative on measuring the effectiveness and impact of public health and social measures during health emergencies

Dr Ramona Ludolph,
Technical Officer,
PHSM Secretariat
WHO Initiative to Measure the Effectiveness and Impact of Public Health and Social Measures during Health Emergencies

- Multiyear initiative launched in June 2021 to accelerate PHSM research and strengthen precision in PHSM policies and implementation

- Key strategic areas
  1. Global monitoring and reviews of PHSM data and research
  2. PHSM research methodology and capacity
  3. Precision in PHSM decision-making
  4. Systematic integration of PHSM into the existing leadership and governance

Preparedness for response

Equity focus

Multi-hazards approach
2023 Key deliverables of the WHO PHSM Initiative

Global PHSM Research Agenda 2021-2030
- Harmonized policy tracking
- Multi-hazards approach
- Public, multi-step consultation process
- Research priorities for COVID-19 and other respiratory pathogens
- Covers 7 themes relevant for PHSM research

Digital Solutions for PHSM Research
- Publicly accessible one-stop shop for PHSM research
- Primary studies and living systematic reviews
- Mapping of progress against research agenda

PHSM Decision Navigator
- Multi-hazards approach
- Equity-focused
- Menu of PHSM
- Contextual considerations for decision-making
- Options to mitigate unintended negative consequences

Study protocols to measure effectiveness of PHSM
- Timely, comparable, high-quality data for decision-making
- Accelerated ethical approval process during emergencies
- Use preparedness phase for research incl capacity building
Thank you

For questions or comments please contact

Ramona Ludolph: ludolphr@who.int

For more info on the PHSM initiative: