

Chapter 4.11 Researching communication and communicating research in Health EDRM

Authors: Humphrey A, Robinson L, Bonney J, Turner S.

Further reading

1. Bailey N, Hoque M, Michie K, Ur Rabbi F. How effective is communication in the Rohingya refugee response? An evaluation of the common service for community engagement and accountability. Bridging theory and practice: Research Report British Broadcasting Corporation Media Action, London; 2018. <http://downloads.bbc.co.uk/mediaaction/pdf/research/rohingya-research-report.pdf> (Accessed 18 January 2020).

Summary of this document: This reading provides detail and context on communication and Health – Emergency/Disaster Risk Management. Specifically, BBC Media Action are research experts in the practical aspects of risk communication during disasters, and their study on Rohingya refugees bridges the theory and practice of this topic.

In this report, the authors evaluate the Common Service for Community Engagement and Accountability, a humanitarian framework deployed during the Rohingya refugee crisis. The report describes what has and hasn't worked, future directions, and how Rohingya people and host communities are accessing information and communicating with aid providers. Specifically, this report focuses on how communities are using humanitarian feedback tools and how responding agencies are communicating with affected communities. The authors conclude that continued work should focus on soliciting feedback from women, communicating better with host communities, and building connections with *mahjis* (Rohingya community leaders).

2. Chan EYY. Building bottom-up health and disaster risk reduction programmes. Oxford, UK: Oxford University Press; 2018.

Summary of this document: This reading provides the context for humanitarian responses to disasters and more specifically the public health aspects (including communication issues) of disaster risk management.

In this book, the author provides an overview of the concepts of public health issues in disaster relief. The book discusses effective educational Health EDRM interventions through a series of case studies in rural Asia (particularly China). It reviews key principles in Health EDRM interventions, alongside guidance on creating a lasting impact on healthcare in rural Asian communities. Finally, a series of special topics chapters reviews additional key topics including emerging disaster risks, migration patterns, and high-risk groups. This book is an introductory to intermediate level textbook and reference book for healthcare professionals, fieldworkers, volunteers and students who are interested in promoting health and emergency and disaster risk reduction. The author concludes that a more thorough understanding of the theory of health relief and the practical role of relief workers can improve the effectiveness of delivered interventions.

3. Chan EYY. Public health humanitarian responses to natural disasters. New York, USA: Routledge Humanitarian Studies; 2017.

Summary of this document: This textbook provides the context for humanitarian responses to disasters and more specifically, the public health aspects (including communication issues) of disaster risk management.

This nine-chapter textbook aims to introduce how public health principles may be applied during humanitarian contexts and responses to natural disasters. It explores various topics including: (1) relevant public health approaches and principles, (2) key concepts and trends of disasters and their implications, (3) general impact of disasters, (4) human health impact of common natural disasters, (5) addressing health-related survival needs in natural disasters, (6) public health threats and challenges for disaster medical response, (7) role of key stakeholders and the challenges in public health response to disasters, and (8) public health emergency preparedness. Using a range of case studies and examples of innovative disaster response measures, this book illustrates how theory can be practically applied in the context of humanitarian relief response.

4. Sellwood C, Wapling A. Health emergency preparedness and response. Oxfordshire: CAB International; 2016.

Summary of this document: This textbook is a practical manual of disaster response, which contains a chapter on risk communication.

This 17-chapter textbook covers a range of essential aspects of major incident and disaster management, which is required knowledge when planning for health emergencies. It builds upon the basics of risk assessment and writing an emergency plan, and then covers inter-agency working, command and control, communication, personal impact and business continuity as well as training, exercises and post-incident follow up. This book details the full emergency preparedness and civil protection planning cycle. It is illustrated throughout with real-life examples and case studies from global experts in the field for countries with both advanced and developing healthcare systems.