**03.1 Ebola cases in Albondo**

**Risk communication simulation exercise (SIMEX) – Inject 1**

**Inject 1**

**Day 1**

Albondo capitol hospital admitted three patients today, all of whom have tested positive for the deadly disease. Boneta health authorities at the Boneta Laboratory Agency for Blood (BLAB) state that at least two patients tested positive for Ebola.

It is currently believed that these individuals contracted the disease at the annual Tri-Country Agricultural Retreat. Approximately 5,000 citizens from Zambre, Albondo and Boneta attended this year’s retreat where two teens from the Zambre capitol of Zena fell ill and later tested positive for Ebola.

During the past two months Zambre has had 48 cases and 30 deaths from Ebola, all located in the capitol city of Zena. Zambre’s Ebola outbreak represents less than .01 % of the total number of cases from countries north of Zambre.

**Day 2 - 5**

Following importation of Ebola to Albondo and Boneta from Zambre…

* Albondo Minister of Health states that everything is under control and follows with updates of the status of family in Albondo capital hospital. Two of the family members died.
* The case numbers in Boneta rise from 3 to 6 confirmed Ebola patients. No other information from Boneta is available.
* Reports from popular media in Albondo state that citizens are planning to treat loved ones at home believing traditional health practices are the most effective.

**It is Day 5. You are the communications officer for the Albondo Ministry of Health**

All groups – 15 minutes

1. What is your advice to the MoH to organize the emergency risk communications response at this stage?
2. What three priority risk communications objectives will you set at this stage? Identify audiences and stakeholders for each objective. What challenges do you anticipate, if any?

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| --- | --- | --- | --- |
|  | Risk communication objective | Audiences/Stakeholders | Challenges to achieving the objective |
| 1 |  |  |  |
| 2 |  |  |  |
| 3 |  |  |  |