



F C T C

WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL

S E C R E T A R I A T

Global Strategy for Tobacco Control: Advancing Sustainable Development through the Implementation of the WHO FCTC 2019-2025

Dr Tibor Szilagyi

Team Leader

Reporting and Knowledge Management

WHO FCTC Secretariat

Background to the Global Strategy



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- Working group set up to draft the Strategy based on Decision FCTC/COP7(13)
- Report of the working group, containing the draft Strategy submitted to COP8
- COP8 adopted the Strategy and a decision to support its use



The Strategy...

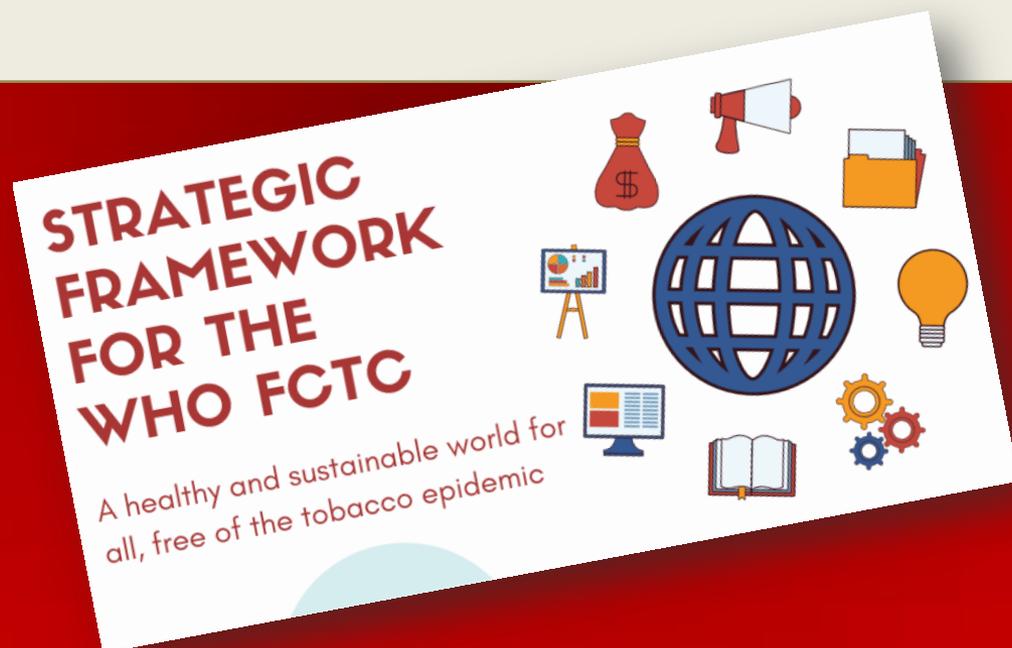


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... is intended to guide the implementation of the WHO FCTC for the next seven years (2019-2025), including the work of the Parties, the Convention Secretariat and other stakeholders...



Key Components of the Strategy



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1. Vision

2. Mission and an overall target

3. Strategic goals and objectives

- Accelerate action
- Create partnerships and alliances
- Protect the integrity and build on the achievements under the WHO FCTC

4. Operational objectives

- Sustainable funding
- Operational effectiveness

Vision

“A healthy and sustainable world for all, free of the tobacco epidemic”



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"I QUIT FOR MY FAMILY"
- TED

**DON'T
MAKE
SMOKES
YOUR
STORY**

Australian Government
Quitline
137848
Quit Now:
My QuitBuddy
australia.gov.au/quitnow

The advertisement shows a man in a pink shirt and two children on bicycles riding along a path. The man is smiling and looking towards the camera. The children are also smiling and wearing helmets. The background is a lush green park with trees. The text "I QUIT FOR MY FAMILY" is written in a black box with white text, and "- TED" is written below it. In the bottom right corner, there is a black box with white text that says "DON'T MAKE SMOKES YOUR STORY". At the bottom of the advertisement, there are logos for the Australian Government, Quitline 137848, and My QuitBuddy, along with the website address australia.gov.au/quitnow.

Mission and overall target

Mission:

“To protect present and future generations from the devastating health, social, environmental and economic consequences of tobacco consumption, and exposure to tobacco smoke, through the full and timely implementation of the WHO FCTC.”

Overall target:

“A 30% relative reduction in the age-standardized prevalence of current tobacco use in person aged 15 years and over by 2025.”



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The Strategy's main goals



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Accelerating action

Facilitate enhanced implementation of the WHO FCTC by setting clear priorities and by targeting effective means of assistance to maximise impact on tobacco use and harm



The Strategy's main Goals



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Building international alliances and partnerships across sectors and civil society to contribute to WHO FCTC implementation

- Raise the profile and visibility of WHO FCTC and build partnerships with multisectoral stakeholders



Integration of WHO FCTC into Parties' SDG responses



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WHO FCTC interaction scores (averages) for all 17 goals*



* The average interaction scores were calculated to produce a high-level sense of WHO FCTC-SDG interactions; they are not meant to be prescriptive in terms of where to devote efforts.

Source: <http://www.who.int/fctc/implementation/publications/who-fctc-undp-wntd-2017.pdf>

The Strategy's main goals



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Protect the integrity and build on the achievements under the WHO FCTC

Ensure that any barriers to the full, effective and sustainable implementation of WHO FCTC are removed and overcome



An implementation review mechanism for the WHO FCTC



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- Implementation review mechanisms are **a common tool** used by international treaties to facilitate implementation
- An IRM will now be **piloted**, with a view to creating a peer-led IRM by 2020 as foreseen in the Strategy
- The piloting of the IRM will involve **voluntary** participation of up to 12 Parties

The Strategy's operational objectives



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- Sustainable funding
- Operational effectiveness



Next Steps

following Decision FCTC/COP8(16)



- Parties are invited:
 - to utilize the Strategy as a guide in setting priorities, as well as developing work programmes and plans
 - to assess implementation of programmes and plans deriving from the Strategy by using the indicators proposed in the Strategy

- The Convention Secretariat is requested:
 - to drafting workplans and budgets aligned with the Strategy
 - collect baseline data for indicators
 - pilot the IRM
 - report on the progress in implementing the Strategy as part of the biennial global progress reports



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STRATEGIC FRAMEWORK FOR THE WHO FCTC

A healthy and sustainable world for
all, free of the tobacco epidemic

