

DEVELOP

and promote national research and coordinate research programmes at the regional and international levels in the field of tobacco control.

WHO FCTC Article 20: **KEY ELEMENTS**

RECOGNIZE

the importance of financial and technical assistance from international and regional intergovernmental organizations and other bodies.

COOPERATE

in regional and international intergovernmental organizations and financial and development institutions to promote and encourage provision of technical and financial resources to the Secretariat to assist developing country Parties and Parties with economies in transition to meet their commitments on research, surveillance and exchange of information.

ESTABLISH

programmes for national, regional and global surveillance of the magnitude, patterns, determinants and consequences of tobacco consumption and exposure to tobacco smoke.

PROMOTE

and facilitate the exchange of publicly available scientific, technical, socioeconomic, commercial and legal information, as well as information regarding practices of the tobacco industry and the cultivation of tobacco.

WHY INVEST IN ARTICLE 20?

INCREASE

evidence-based decision
and policy making

MONITOR

the implementation
of the Convention

EVALUATE

the impact of tobacco
control policies

ENGAGE

non-health sectors in tobacco control
with reliable and timely data

FIGHT

tobacco industry arguments
with local statistics

IDENTIFY

gaps and highlight
success stories

TAILOR

interventions to
population groups

ALLOCATE

resources based on
identified needs

TRACK

the progress with Sustainable Development Goals:

- target 3.a – strengthen the implementation of the WHO FCTC
- target 3.4 – reduce the premature mortality from non-communicable diseases by one-third by 2030



FCTC

WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL

SECRETARIAT-KNOWLEDGE HUB



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