



F C T C

WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL

SECRETARIAT • KNOWLEDGE HUB



Global Center for
Good Governance
in Tobacco Control

Practices, Policies, & Tools

Article 5.3, WHO FCTC

DEBORAH SY, LL.B, LL.M

Head of Global Public Policy & Strategy, GGTC

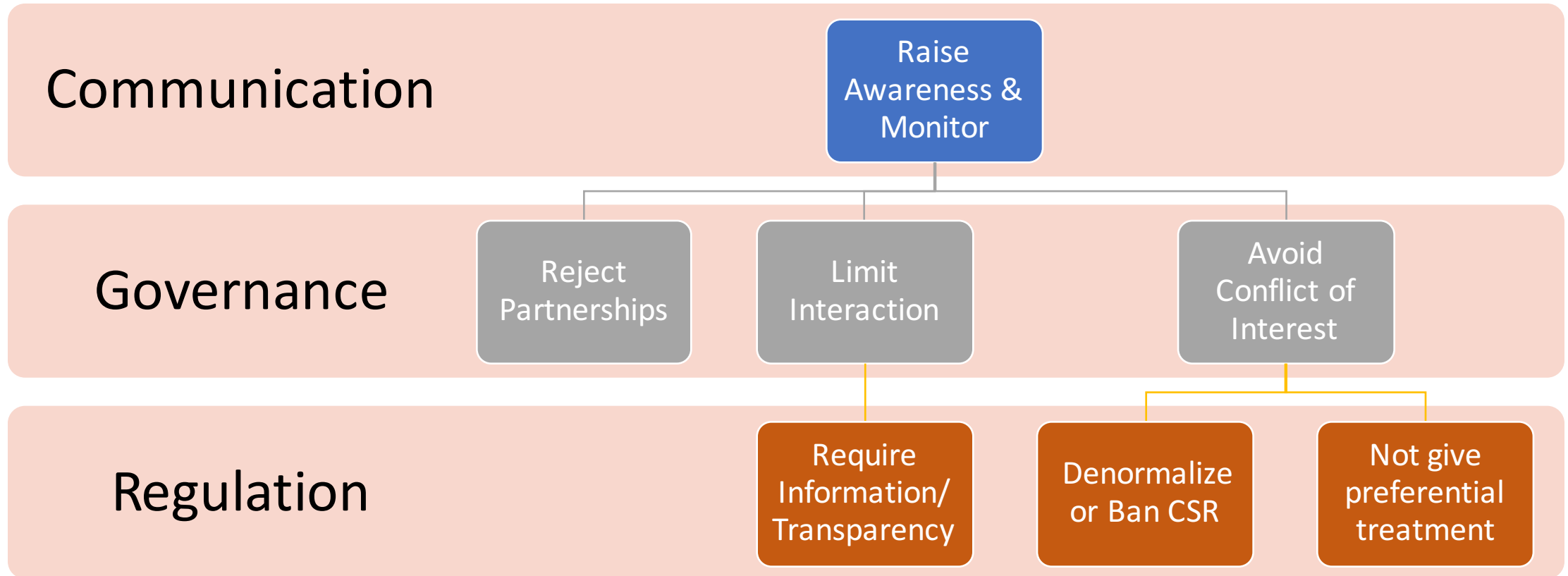
**A Partner in Stopping Tobacco Organizations and Products
(STOP)**

The Tobacco Industry

- Marketing to children, smuggling complicity, litigation
- Smoke Free World/ Future/ Dialogue, Better Tomorrow, Rethink Tobacco, Unsmoke
- Global approaches
- “Foundation” grants
- Social media



Article 5.3 Guidelines



Treat state owned enterprise the same way

Communication

- Raise awareness
- Monitor the tobacco industry

posted in various government agencies along with posters on “No gift policy” and “anti-fixing” (PH)

“no deal with tobacco industry” is also a slogan that is required to be placed in all government contracts of the health ministry

**NO
DEAL
with the
TOBACCO
INDUSTRY**

Protect Public Health from the commercial and vested interests of the Tobacco Industry,
Promote integrity, accountability and transparency in Public Office

PRACTICE



Send a warning letter
(OM, PH*, IE**,
PL/VN***)



Partner w CSO to
monitor and report
system, support Global
Index (PH, TH, UA)



Conduct Workshops for
customs and education
(PH) Translate TI
documents in local
language (TH)



Publicize case filed vs TI
(BR)

POLICY

01

ART 5.3 PROVISIONS
IN TOBACCO
CONTROL LAW (GH,
UG); “FCTC
PREVAILS” OVER
LOCAL LAWS (MO)

02

REPORTING OF ANY
TI APPROACHES ,
TOBACCO INDUSTRY
LIST (PH)

03

PUBLIC NOTICE OF
MEETINGS, POST TI
SUBMISSIONS AND
MEETINGS (AU,CA NZ
SG UK)

04

BUDGET /PLAN FOR
IMPLEMENTING
AWARENESS
CAMPAIGNS /
SUPPORT FOR CSO
(TH PH UK)

Governance

- Limit Interaction
- Avoid Conflict of Interest
- Reject Partnerships

CODE OF CONDUCT

Practice



REJECT PARTICIPATION
AT HEARINGS (PH)



POST / RECORD
MEETINGS (AU CA PA)



WITHDRAW FROM
SPONSORED MEETINGS
(IN)

POLICY

01

CODE OF CONDUCT
(AU*, PH*, UG) FOR
DIPLOMATIC MISSIONS
(UK US) LIMITED/
TRANSPARENT
INTERACTIONS (RU)

02

BAN ON TI DONATIONS
/ PARTNERSHIPS (GA XK)
AND POLITICAL
CONTRIBUTIONS (AUS
NZ, UK)** CA CK XK

03

POST-EMPLOYMENT
RESTRICTIONS (KO MO)
PRE-PARTICIPATION
SCREENING (MD PA UG)

04

EXCLUSION FROM
TOBACCO CONTROL
POLICY (IR***, GA LA SN
XK (BR, DJ, ****))



Regulation

- Require information from the tobacco industry
- Ban / Denormalize so-called CSR
- Do not give preferential treatment/ incentives

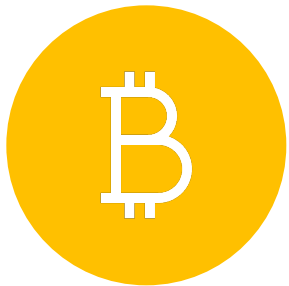
Practice



Disallow tobacco ads
streaming (AU, FR)



Remove tobacco
investments from
pension funds (AU, NO)



Announce that TI FDI is
not welcome (CN IN)

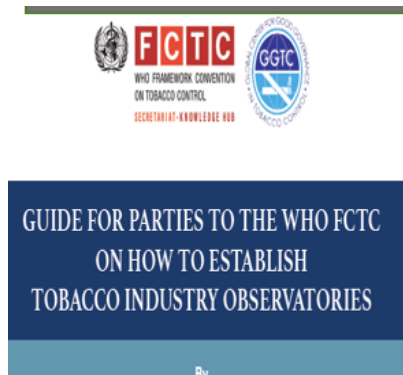


Publicly reject TI funds/
activities/ participation
(BH IN TH PH)

POLICY

Ban	Require	Disallow	Exclude
or denormalized so-called Corporate Social Responsibility	specific information inc marketing/ lobby expenses (CA FR TH MD)	any preferential treatment, incentives (MO, NZ, TG) Promote Ethical investing (NO)	from Trade Agreements or Restrict /ban tobacco investments (CPTPP, AU, IN, CN)

TOOLS



Publications
(Report, FS, Guides)



Templates: Policy and
practice



Assistance (WHO-FCS,
GGTC, STOP)



E-Learning (Courses,
Webinars)

ONLINE RESOURCES



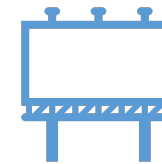
Tobacco Allies
(wiki), News,
Laws



Tobacco
Documents
(.edu, .gov)



Global Tobacco
Index



Knowledge
Hub, (E-
learning)



FCTC
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Thank you

debby@ggtc.world