



FCTC

WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL

S E C R E T A R I A T

The WHO FCTC, SDG target 3.a and the Global Strategy to Accelerate Tobacco Control

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Eliminate Illicit trade in Tobacco

WHO FCTC



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WHO Headquarters, Geneva, 2003

2018 Global Progress

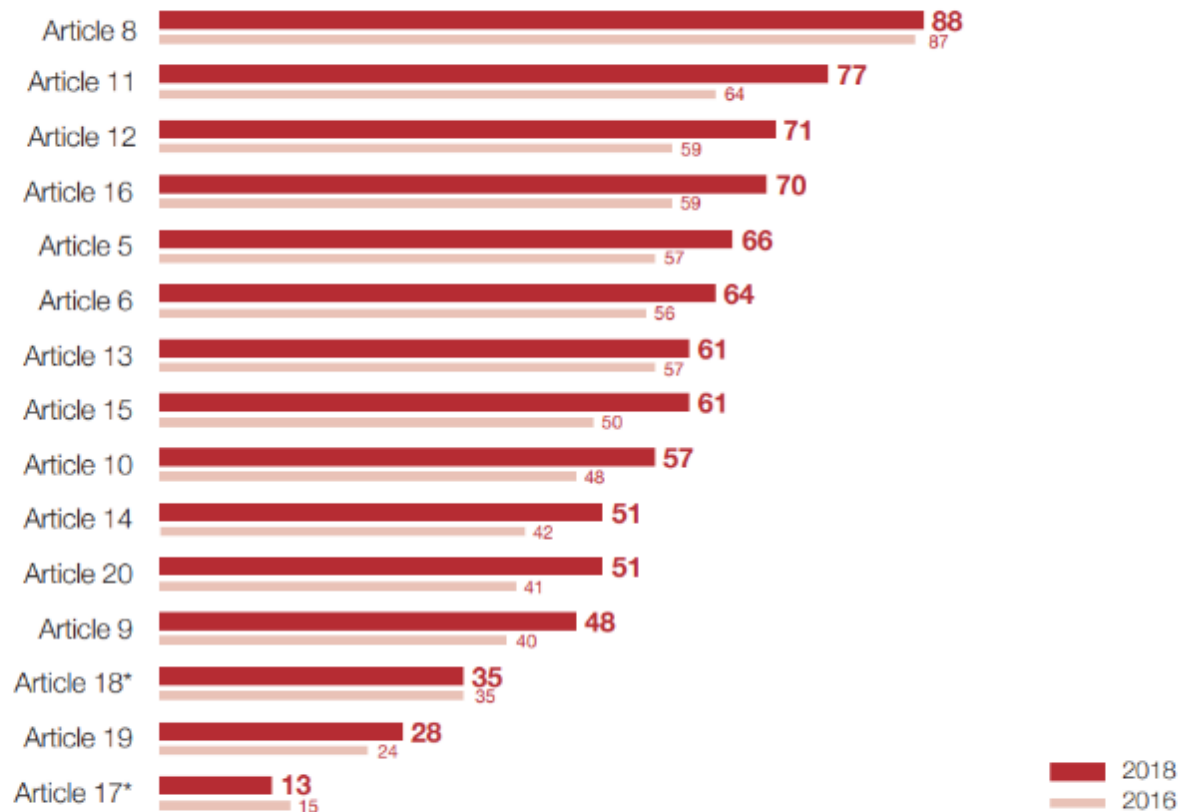


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Average implementation rates (%) by Parties of substantive articles (n=180 in 2016; n=181 in 2018)



*The average implementation rates for Articles 17 and 18 are calculated only among Parties which report tobacco growing in their jurisdiction in the reporting instrument (n=33 in 2016; n=27 in 2018).

Sustainable Development Goals (SDGs)



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SDG 3 - Target 3.a



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3 GOOD HEALTH AND WELL-BEING 	TARGET 3-1 	TARGET 3-2 	TARGET 3-3 	TARGET 3-4
TARGET 3-5 	TARGET 3-6 	TARGET 3-7 	TARGET 3-8 	TARGET 3-9
TARGET 3-A 	TARGET 3-B 	TARGET 3-C 	TARGET 3-D 	3 GOOD HEALTH AND WELL-BEING



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3 GOOD HEALTH
AND WELL-BEING



WHO FCTC INTERACTIONS WITH HEALTH SDG KEY FACTS



TARGET 3.a
STRENGTHEN THE IMPLEMENTATION
OF THE WHO FCTC IN ALL COUNTRIES
AS APPROPRIATE

TARGET 3.4
BY 2030 REDUCE 1 / 3
PREMATURE MORTALITY FROM
NCD AND PROMOTE MENTAL
HEALTH AND WELL-BEING



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Empowered lives.
Resilient nations.

#UNtobaccocontrol

Working Group



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*Working Group to strengthen the implementation of the convention
(First meeting took place in Ottawa-Gatineau, Canada, in November 2017)*

GLOBAL STRATEGY TO ACCELERATE TOBACCO CONTROL



ADVANCING SUSTAINABLE DEVELOPMENT THROUGH THE IMPLEMENTATION
OF THE WHO FCTC 2019 – 2025



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الاستراتيجية العالمية
لتسريع وتيرة
مكافحة التبغ



الترويج بالتنمية المستدامة عن طريق تنفيذ اتفاقية المنظمة الإطارية
للسنة 2019-2025



الاتفاقية العالمية
على منظمة الصحة العالمية الإطارية
على مكافحة التبغ

ESTRATEGIA MUNDIAL
PARA ACCELERAR
EL CONTROL DEL TABACO



PROMOVER EL DESARROLLO SOSTENIBLE MEDIANTE LA APLICACIÓN
DEL CMCT DE LA OMS 2019-2025



الاتفاقية العالمية
على منظمة الصحة العالمية الإطارية
على مكافحة التبغ

<https://www.who.int/fctc/cop/g-s-2025/en/>

Accelerating action



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South-South and Triangular Cooperation third meeting to prepare the implementation of the WHO FCTC at the era of the SDGs (Montevideo, Uruguay, April 2017)

Building partnerships



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Protecting integrity



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THE RETURN OF BIG TOBACCO ADVERTISING AND SPONSORSHIP (FEBRUARY 2019)

Earlier this year, British America Tobacco confirmed a long-term partnership with McLaren to promote their novel products on Formula One cars, joining Philip Morris International and their partnership with Scuderia Ferrari

WHO FCTC Implementation Review Mechanism



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FIRST IRM PANEL MEETING (GENEVA, OCTOBER 2019)

The Convention Secretariat



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A collective effort



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