

WHO FCTC KNOWLEDGE HUB ON SMOKELESS TOBACCO AT ICMR-NICPR

PRESENTS

T **C** **India टोको** **TOWARDS TOBACCO FREE GENERATION**

A monthly online lecture series on **TO**bacco **CO**ntrol in India

There are nearly 267 million tobacco users in India; with 21.4% of adults use smokeless tobacco and 10.7% smoke. India accounts for 70% of the global burden of smokeless tobacco use and 90% of oral cancers are attributed to smokeless tobacco use in the country. Tobacco use contributes to 5.9% of disability-adjusted life year (DALY) in India.

Given the high burden of tobacco use and India's commitment as a member of the World Health Organization Framework Convention on Tobacco Control (WHO FCTC) to effectively regulate tobacco use, the Ministry of Health and Family Welfare (MoHFW), Government of India established the WHO FCTC Knowledge Hub on Smokeless Tobacco (KH-SLT) at ICMR-NICPR, Noida in line with the mandate given to it at the Sixth Session of the Conference of the Parties to the WHO FCTC COP (FCTC/COP 6(8)) on 6th April, 2016. The KH-SLT is engaged to generate knowledge and share expertise, and information, and provide training, regionally and globally on Smokeless Tobacco Control.

The KH-SLT at ICMR-NICPR is organizing **TOCOIndia टोको** - A monthly online lecture series on **TO**bacco **CO**ntrol in India. As the theme of the online lecture series is based on Tobacco Control in India, the initiative has been given the name TOCOIndia and the name is influenced by the Hindi word **टोको** (TOCO) which means "Interrupt" and has been derived from **TO** of **TO**bacco and **CO** of **CO**ntrol.

Inaugural Speaker:

Dr. Shalini Singh

Director, ICMR-NICPR and WHO FCTC Knowledge Hub on Smokeless Tobacco

Date: 9th February 2023 at 3:30 to 4:30 PM

Registration link (register before 12 Noon; Feb. 8th 2023)

<https://docs.google.com/forms/d/e/1FAIpQLScameEaCgZqJICri9S7Kima35LLuIKLFTm0oUX7OTnDFp1G1Q/viewform>



@GKH_SLT

Dr. Prashant Kumar Singh

Scientist D & Nodal Officer (WHO FCTC KH-SLT)
Email: prashant.icmr@gmail.com

Ms. Sanchita Roy Pradhan

Project Research Scientist B
sanchita.roypradhan@gmail.com

ICMR – NATIONAL INSTITUTE OF CANCER PREVENTION AND RESEARCH

Ministry of Health & Family Welfare, Government of India

I - 7, Sector - 39, NOIDA, Uttar Pradesh - 201301, INDIA

Clinic: +91-0120-2446938, PABX: 2446900, fax: +91-0120 -2579473