

Why Tobacco Money Must Be Kept Out of the International Labor Organization

Tobacco Companies Exploit Farmers

Tobacco companies are aware of the dangers of tobacco growing and yet pay too little to farmers who then turn to debt and child labor.

BARRIER TO FOOD SECURITY



90 percent of commercial tobacco leaf is **GROWN IN THE GLOBAL SOUTH**.



10 TO 20 MILLION MALNOURISHED PEOPLE worldwide could be fed if food crops were grown instead of tobacco.

BARRIER TO ALLEVIATING POVERTY



In Kenya, farmers who switched to growing **BAMBOO GAINED 300 PERCENT HIGHER RETURNS** compared to tobacco growing.



In Indonesia, **LESS THAN 1 IN 5 FARMERS** found tobacco farming to be **PROFITABLE**.



CHILD LABOR



1.3 M CHILDREN below 14 are engaged in tobacco farming.



10-14 PERCENT OF CHILDREN DROPPED OUT of school to work in tobacco fields.

HEALTH HAZARD



NICOTINE TOXICITY from handling tobacco leaves causes Green Tobacco Illness to farmers.

Tobacco Companies Hinder Sustainable Development

Tobacco companies' commercial interest in tobacco leaves hinders farmers from switching to more lucrative crops that could promote food security and alleviate poverty.

Tobacco Companies use corporate donations to undermine Tobacco Control

Given that there is a **FUNDAMENTAL AND IRRECONCILABLE CONFLICT** between the tobacco industry's and public health policy's interests...



Governments should **BAN TOBACCO CONTRIBUTIONS** as this is a form of marketing



Governments should **DENORMALIZE TOBACCO COMPANIES' FAKE "CSR"** or corporate social responsibility.

*Source: Article 5.3 and 13 of The Global Tobacco Control Treaty, World Health Organization Framework Convention on Tobacco Control (WHO FCTC)