



Unveiling the Tobacco Industry: Resource Database on Tobacco Industry Interference

Dr. Ye Htut Oo
Researcher, WHO FCTC Knowledge Hub for Article 5.3



Presentation Outline

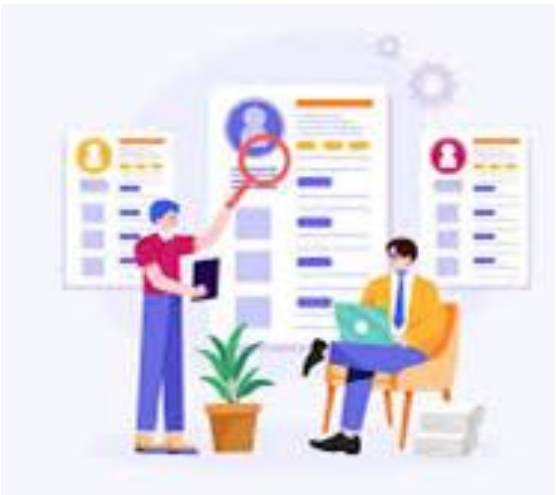
Background of Resource Database



Key Components/Data Collection Methodology and Type of Documents



How does it work?



How can it help monitoring TI? & Summary



Background of Resource Database



- At its **Eighth Session in 2018, the Conference of the Parties (COP8)** to the WHO FCTC urged Parties adopted a decision requesting the Convention Secretariat to establish a resource database—through or with support from the Knowledge Hub for Article 5.3—containing evidence-based information such as industry policy submissions, funded groups, and data from Parties, observatories, WHO, and COP observers.
- The Convention Secretariat, in collaboration with **the WHO FCTC Knowledge Hub for Article 5.3** (formerly the Global Center for Good Governance in Tobacco Control), developed this Resource Database.
- **Objective:** The Resource Database aims to be the one-stop platform for Parties to submit documents relating tobacco industry entities includes the large transnationals and the entities funded by the tobacco industry or furthering its interests.
- **Target users:** WHO FCTC Focal Points who will facilitate the exchange of information from and to their own jurisdictions. Other users include government officials involved in WHO FCTC implementation, tobacco control advocates, policymakers, etc.

Key Components of Resource Database



Tobacco industry submissions

Find here correspondence and documents submitted to government authorities by the tobacco industry, including position papers, etc.



Upload tobacco industry documents

Contribute to this evolving repository by uploading tobacco industry related data available in your country.



Submissions by tobacco-related entities

Find here submissions by organizations and individuals that work to further the interests of the tobacco industry.



Additional resources

Access resources available on websites of tobacco control organizations.



Data Collection Methodology



Sources of Data:

Government websites/ SECTORS: health agency reports, labor, finance, parliamentary records, trade records, Freedom of Information requests, finance and customs websites

Topics



Source: adapted from Sy, D. Presentation. 2024.

Type of Documents



Resource Database has several types of documents including...

Reports, letters, meetings and notes, email, submissions/position papers and others.

Total documents: 784

Type of Documents

Type of Documents	Amount
Reports	212
Letters	124
Meetings and notes	79
Email	62
Submissions/position papers	34
Ingredients list	29
Other	29
Application and forms	19
Presentations	16
Statements	16
Personal information	9
News and newsletters	3
Speeches	3

**Tobacco industry submission
total:
635**

**Submissions by tobacco-related
entities total :
149**

**GRAND TOTAL:
784**

Type of Documents



Geographic Distribution

Major Contributors Australia, UK, Singapore, Poland, Portugal.

Low and Middle-Income Countries

Limited data availability; rudimentary website information.

Data Gaps

Many countries lack comprehensive data, particularly in low-income regions.

Source: Sy, D, Lack of Transparency: The Case of Tobacco, forthcoming publication

How does it work?

Step 1: Registration

- Go to: <https://extranet.who.int/fctcapps/fctcapps/fctc/who-fctc-databases/resourcedb>



User type 1
WHO FCTC Focal Point:
Full unrestricted access to the whole
Resource Database, upon
registration

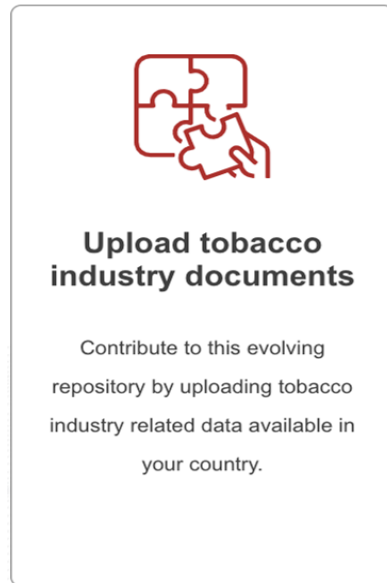


User type 2
General Public:
limited access only to the publicly
available documents

How does it work?

Step 2: Contribute to Resource Database

Go to:



Upload or contribute

Document information

Document title

Document title

Main topic

Select

How this document/link was acquired

Select

Main tobacco company involved

Main tobacco company involved

Material type

Select

Resource type

Select

Additional topic

Additional topic

Document publishing date

dd/mm/yyyy

Country

Select

Additional information

Attach file

Choose File | No file chosen

☒ If you require any assistance in providing the data above or uploading the documents, please tick the box and provide details.

Comments

Comments

Uploaded by:

Origin of the information

Select

Your position

Your position

Country

Select

Your name

Your name

Your organization

Your organization

Email address

Email address

I agree for the document/link to be made available to:

☐ Registered users only

☐ Public users

Declarations (Click all that apply)

☐ To the best of my knowledge, the document is authentic, not fabricated by me or anyone else

☐ I am not affiliated with or funded by the tobacco industry, or those furthering its interests

Submit

How does it work?

Step 3: Data Search

Go to:



Tobacco industry submissions

Find here correspondence and documents submitted to government authorities by the tobacco industry, including position papers, etc.

Or



Submissions by tobacco-related entities

Find here submissions by organizations and individuals that work to further the interests of the tobacco industry.

Data search

Search by country

10

▼

entries

- Country -

Afghanistan

Åland Islands

Albania

- Country -

- Region -

- Topic -

- Material type -

- Main tobacco in..

- Languages -

750 Data's here

Q

+ Upload / Contribute

Date

From

To

Apply

Data search

Search by topic

Tobacco industry submissions

Show

10

▼

entries

Search more than 750 Data

+ Upload / Contribute

Lobbying - LG

Nicotine And Addiction - NA

Packaging and Labelling - PL

Product Regulation - PR

- Country -

▼

- Region -

▼

- Topic -

▼

- Material type -

▼

- Main tobacco indu...

▼

- Languages -

▼

Date

From

To

Apply

Data search

Search by tobacco-related entities

Resource database ▾About us ▾FAQ

Coordination Platforms / WHO FCTC Coordination Platform / WHO FCTC Databases / Resource Database on Tobacco Industry Interference / Tobacco Related Entities Database

Tobacco-related entities

+ Upload / Contribute

Show10 ▾entries

Search more then 750 Data's here

Q

- Country - ▾

- Region - ▾

- Topic - ▾

Tobacco entities ▾

- Main tobacco in... ▾

- Languages - ▾

Data search

Accessing the data

Resource database ▾About us ▾FAQ

Coordination Platforms / WHO FCTC Coordination Platform / WHO FCTC Databases / Resource Database on Tobacco Industry Interference / Tobacco Related Entities Database

Tobacco-related entities

Show10 ▾entries

Search more then 750 Data's here

+ Upload / Contribute

- Country - ▾

- Region - ▾

- Topic - ▾

Tobacco entities ▾

- Main tobacco in.. ▾

- Languages - ▾

Serial number	Country ▴ ▾	Name of tobacco-related entity	Main tobacco industry involved	Document Title	Source of information	Source of document / link
1		Oratione	-	Dixisset 🔒	IGOs observers to the COP	
1		Oratione	-	Oratione 🔒	Other stakeholders	

The documents, with the lock icon against their titles, are the ones that are tagged by the contributor as “restricted access” and can only be downloaded and shared by focal points and government officials. All other documents can be downloaded and shared by the general public.

Focal points will be able to register themselves to this database using the “log in” button situated on the top of the global resource database platform.

Note: All registrations are subject to verification.

Data search

Platform / WHO FCTC Databases / Resource Database on Tobacco Industry Interference / External websites


Additional resources



Stopping Tobacco Organizations and Products (STOP)

STOP, a global tobacco industry watchdog, exposes the strategies and tactics that undermine public health. Evidence and tools to help...


[View more >](#)



Global Tobacco Index

The GTI website provides downloadable resources assessing governments' efforts on protecting public health policies from tobacco industry. The internal documents...


[View more >](#)



Tobacco: A Deadly Business

Free-market groups and the tobacco industry - full database

[View more >](#)



A Reuters Investigation

The secrets of the world's biggest tobacco company

[View more >](#)



Citadel of Stanford University

A research project by Stanford's Global Tobacco Prevention Research Initiative mapping out and providing list of tobacco companies and cigarette-producing...

[View more >](#)



Global Center for Good Governance in Tobacco Control

GGTC, a STOP partner and WHO FCTC Secretariat's Knowledge Hub for Article 5.3, is a resource hub hosting the latest...

[View more >](#)



Tobacco Tactics

A vital resource investigating the strategies and tactics the tobacco industry uses to undermine public health. It hosts rigorously-sourced profiles...

[View more >](#)



Tobacco Industry Watch (Southeast Asia Tobacco Control Alliance)

SEATCA's Tobacco Industry Watch houses the latest knowledge, developments, and actions against tobacco industry interference in Asia and acts as...


[View more >](#)



The Observatory on Tobacco Industry Strategies

Since 2016, CETAB maintains the observatory for monitoring the tobacco industry and collects information in the public domain on tobacco...

[View more >](#)



Centre for Combating Tobacco

The Sri Lankan observatory monitors the tobacco industry activities related to implementation of Article 5.3 in the region. It consists...


[View more >](#)



Africa Centre for Tobacco Industry Monitoring and Policy Research

The South African observatory provides industry monitoring across the African continent and offers up-to-date information including identification of tobacco entities...

[View more >](#)

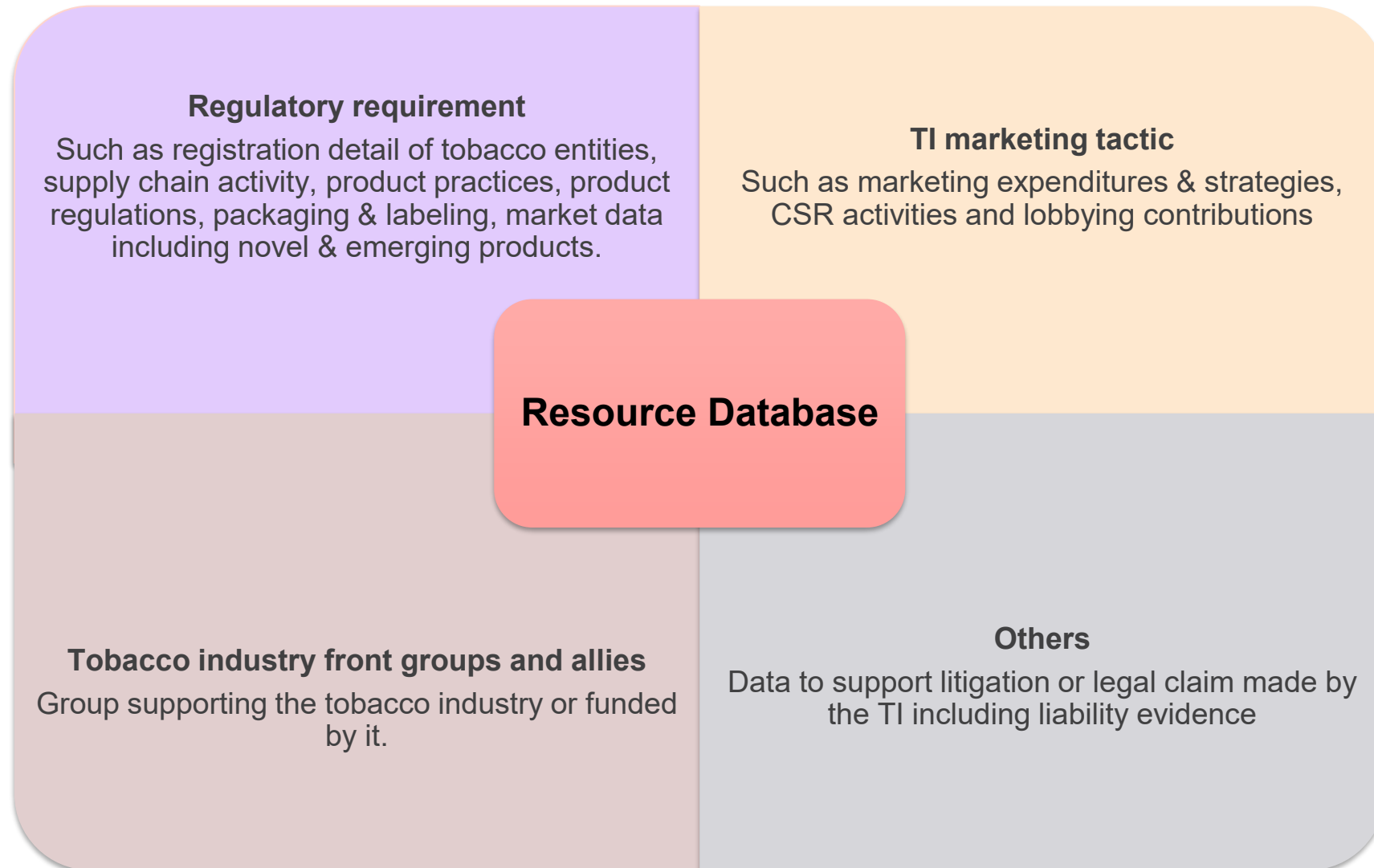


UCSF Industry Documents Library (IDL)

A digital archive of documents created by industries which influence public health. It contains millions of documents publicly disclosed in...

[View more >](#)

How can it help monitor tobacco industry?



Summary



Resource Database is a tool designed to collect and share information and documents related to the tobacco industry, supporting Parties, civil society, and public health efforts.

It helps monitor tobacco industry tactics and interference efforts at the policy level, directly **contributing to the implementation of WHO FCTC Article 5.3.**

Additionally, it supports the implementation of **Article 19 (Liability)**, which addresses the tobacco industry's responsibility, including compensation, and **Article 20 (Exchange of Information)**, which focuses on establishing and strengthening surveillance for tobacco control and promoting information exchange in relevant fields.

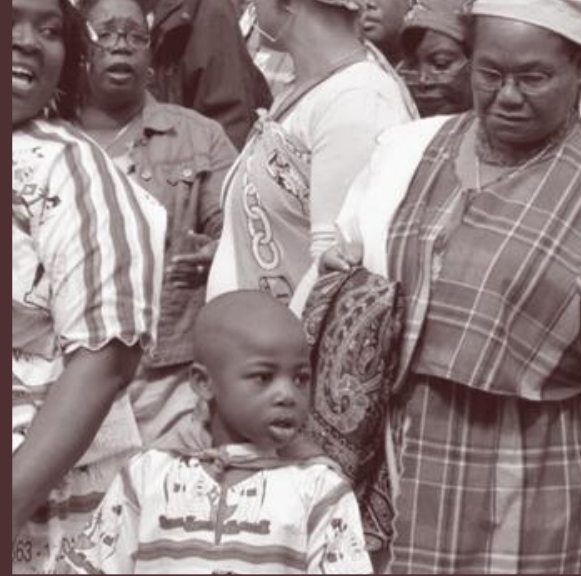
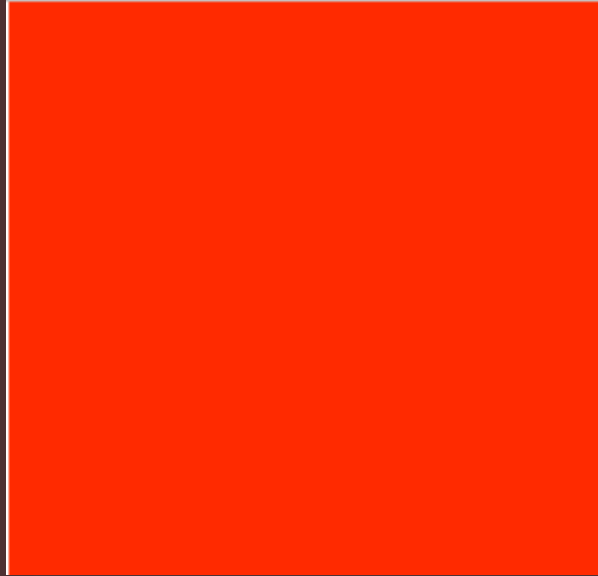
Challenges remain in promoting and raising awareness among Parties to submit tobacco industry-related documents, as well as in overcoming translation limitations.

Be Part of Strengthening the Resource Database

"Each document shared brings us closer to exposing the truth and holding the tobacco industry accountable. Join us in strengthening the Resource Database for a healthier, tobacco-free world."



"Contact us" webpage or Email: info@kh.tu.ac.th



Thank you!

Dr. Ye Htut Oo, DrPH

BDS, MPH-GH, MRDM

Researcher, WHO FCTC Knowledge Hub for Article 5.3

Email: yehtut.oo@kh.tu.ac.th