


FOURTH
INTERNATIONAL
CONGRESS ON

WATERPIPE TOBACCO SMOKING

SEPTEMBER 27–29, 2022

SYLLABUS

Virtual meeting organized by the WHO FCTC Knowledge Hub for Waterpipe Tobacco Smoking, in collaboration with the Secretariat of the WHO Framework Convention on Tobacco Control and WHO Regional Office of the Eastern Mediterranean.

 VIRTUAL | [HPDC.AUB.EDU.LB](https://hpdc.aub.edu.lb)



PROGRAM OVERVIEW

Tobacco use remains the leading preventable cause of death throughout much of the world. Waterpipe tobacco use - formerly a traditional habit among men in the Eastern Mediterranean (EM) - has spread across the globe. Waterpipe tobacco smoking is most commonly used as part of poly-tobacco use.

The last two decades have witnessed a large amount of research on the prevalence, determinants, constituents, and health effects of waterpipe tobacco smoking. Interventions to prevent and control use have recently been implemented and evaluated, informing our ability to begin to tackle this epidemic.

Policy and regulatory approaches have been suggested, and piloted, with the WHO FCTC as a guiding framework, despite the fact that its guidance documents have mostly been focused on cigarettes. The regulatory landscape for tobacco control is changing in the US and internationally.

The Fourth International Conference on Waterpipe

Tobacco Smoking Research will build on the momentum established in the first, second and third conferences to share recent scientific evidence on waterpipe tobacco smoking with intent to inform practice, policy and regulation and enhance public health and population wellbeing.

In addition to keynote presentations by leaders in tobacco control and/or knowledge translation, the conference will be open to presentations on emerging research identified through abstract submission.

The conference is co-organized by the Faculty of Health Sciences, American University of Beirut and in collaboration with the Secretariat of the WHO Framework Convention on Tobacco Control and WHO Regional Office of the Eastern Mediterranean.

Objectives

At the end of this conference, participants will be able to:

- Share recent evidence on interventions to prevent/control waterpipe tobacco smoking (WTS)
- Share implications of the evidence for practice, policy, and regulation to enhance public health and population wellbeing.
- Build capacity in knowledge translation for WTS and enhance linkages and collaborative partnerships globally.

Target Audience

This congress is designed for public health professionals, physicians, researchers, policy makers, and tobacco regulators.

THE FACULTY



Niveen
ABU RMEILEH

Dr. Niveen Abu-Rmeileh is a Full Professor of Epidemiology and Public Health at Birzeit University. She obtained her doctoral degree from the University of Glasgow. Dr. Abu-Rmeileh has led national, regional, and international research. She is a board member of the Global Implementation Society (GIS).

She is a member of the Eastern Mediterranean-Advisory Committee for Health Research (EM-ACHR) and the WHO-Eastern Mediterranean Research Ethics Review Committee (ERC). Dr. Abu-Rmeileh's research interest is focused on three broad categories: Non-Communicable Diseases (with a particular focus on diabetes, cancer, and tobacco smoking), Reproductive Health, and Information Systems for Health. Dr. Abu-Rmeileh is currently building a research team in reproductive health, mainly focusing on implementation research and systematic review approaches. Current reproductive health research includes understanding existing digital reproductive health initiatives and policies, strengthening adolescents' health information system, and validating the World Health Organization tool developed to assess respectful care during childbirth.

In addition, tobacco research covers the economy and epidemiology of the different types of tobacco. Currently, Dr. Abu-Rmeileh is leading a national anti-tobacco campaign targeting Argileh smoking.



Hala
ALAOUIE

Ms. Hala Alaouie, is a PhD candidate in the department of Social and Policy Sciences and part of the Tobacco Control Research Group at the University of Bath. Her doctoral research is focused on state owned tobacco monopolies- endgames- and supply chains. She has been involved in tobacco control policy work in Lebanon since 2012 and has a

Master's in Public Health from the American University of Beirut. In addition to tobacco control policy, she has academic publications on universities' funding from for profit corporations and youth mental health and wellbeing.

Further she worked outside the academic setting on different research, social policy, and advocacy projects as well as training, evaluation, and monitoring initiatives with different stakeholders and vulnerable groups. In parallel Ms. Alaouie has a BA in Fine Art from the Lebanese University and is active in this arena.



Taghrid
ASFAR

Dr. Taghrid Asfar is an Associate Professor at the Department of Public Health Sciences at the University of Miami, Miller School of Medicine, and a full member at the Sylvester Comprehensive Cancer Center.

Her research focus has been on preventing emerging tobacco products use (e.g., electronic-cigarettes, hookah) among youth and young adults by advancing health risk communication strategies. As part of these efforts, Dr. Asfar is currently leading three national and international innovative research projects aim to develop and test pictorial health warning labels for hookah and electronic cigarettes, with focus on young adults.

A second line of her research includes improving smoking cessation treatment among high-risk populations (i.e., low-income adults, ethnic minorities, and cancer survivors).



Adriana
BLANCO

Dr. Adriana Blanco Marquizo is the Head of the Secretariat of the WHO Framework Convention on Tobacco Control since March 2020. She is a medical doctor with a master's degree in Policies to Prevent Addictions in Children and Adolescents from the Latin American Centre of Human Economy (CLAEH).

Over the past two decades, Dr. Blanco Marquizo has worked in the region of the Americas, supporting tobacco control activities in many countries of the Region, including her home country, Uruguay. Before joining the Convention Secretariat, Dr. Blanco Marquizo worked at the Pan American Health Organization as Tobacco Control Regional Advisor and later as Chief of the Risk Factors and Nutrition Unit in the Department of Noncommunicable Diseases and Mental Health.



Ali
CHALAK

Dr. Chalak has earned his B.Sc. degree in Agriculture from the American University of Beirut (AUB) in 2000 and completed his M.Sc. in Tropical Agricultural Development at the University of Reading, UK in 2001. He then went on to complete a Ph.D. in Applied Economics at Imperial College London, Wye Campus, UK, in 2008.

Dr. Chalak worked in consulting in the UK between 2006 and 2009, where he was involved extensively in economics and customer research conducted for a variety of water and wastewater companies and other utility and infrastructure providers in the UK and Europe. Dr. Chalak joined the Faculty of Agricultural and Food Sciences at AUB as faculty member in 2009 and is currently Associate Professor of Applied Economics. His main research interests lie in the areas of agricultural and food economics, health policy, non-market and environmental valuation, applied choice analysis, transportation economics, and agrarian political economy. He remains actively engaged in independent economics consulting for both local and international clients from the private, public, and voluntary sectors.

Dr. Chalak's research and consulting have yielded several publications in peer-reviewed journals.



Nuan
PING CHEAH

Dr. Cheah Nuan Ping (PhD) is Director for Pharmaceutical, Cosmetics and Cigarette Testing Laboratories at Singapore's Health Sciences Authority and Chair of World Health Organization Tobacco Laboratory Network (TobLabNet).

She has more than 20 years of experience in the field of analytical chemistry, dealing with regulatory compliance testing on tobacco products. Dr. Nuan Ping Cheah led various key WHO TobLabNet projects, in particular, on the development of standard analytical methods to measure the content and emission of tobacco products including waterpipe tobacco.



Paulo Cesar Rodrigues
PINTO CORREA

Professor Paulo César Corrêa is Professor of Internal Medicine and Pulmonology in the Department of Pediatric and Adult Clinics (DECPA) at Federal University of Ouro Preto, UFOP (Ouro Preto, Minas Gerais, Brazil). He is Chair of the Tobacco Control

Committee of the Brazilian Thoracic Society (Sociedade Brasileira de Pneumologia e Tisiologia, SBPT). He is involved in efforts to prevent tobacco/nicotine initiation, He is a member of Education Against Tobacco Brazil (EAT-Brazil) Supportive Faculty and Coordination Team. He has a Masters in Public Health. Professor Corrêa's research examines many aspects of tobacco control, including (but not limited to) prevention, smoke-free environments and smoking attributable mortality. To his best knowledge he was the first researcher to produce national estimates of smoking attributable mortality for Brazil.

He served as President of the Committee on Tobacco Control of the Minas Gerais Medical Association from July/1998 up to July/2003 and was one of the founders of a NGO of tobacco control in Brazil (Tobacco Control Alliance, ACTbr). In 2003 he was enrolled in Fellowship Programme of the 12th World Congress on Tobacco or Health, Helsinki, Finland. American Cancer Society/UICC 2003 Tobacco Control Seed Grant Awardee (Smoke Free Belo Horizonte Project), November 2003. Scholar to the 13th World Congress on Tobacco or Health, held in Washington DC, USA in 2006. Tobacco Academy Special Review Faculty 2006-07 (UICC's e-learning project). He also holds a teaching position at Faminas-BH, a private Medical University.



Vanessa
DARSAMO

Vanessa is a PhD candidate who holds two Master's degrees in Applied Economics and Development Economics from the University of Cape Town. One of her Master's theses focused on sugar-sweetened beverage (SSB) affordability and the SSB demand

elasticities in Nigeria using the Deaton method and the Nigeria Household Survey, Panel data from 2010 to 2016. Vanessa is a research officer at REEP, working on a project that provides reliable data and information on tobacco to tobacco control stakeholders in various African countries. Her research interests include sugar-sweetened beverage demand and consumption, excise tax modelling, economics of tobacco control, and opening access to tobacco data.



Fatimah
EL AWA

Dr. Fatimah El-Awa is the Regional Advisor for the Tobacco Free Initiative that was established as a priority program for WHO to reduce the global burden of disease and death. Dr. El-Awa supports the 22 Member States of EMRO in applying, adopting, and developing tobacco control policies, based on the WHO FCTC, MPOWER and NCD

best buys, through a variety of activities including training, capacity building, developing of technical and awareness raising, developing of regional and country profiles. Dr. El-Awa has a legal background that qualifies her to provide the needed legal technical support for countries in advancing their tobacco control legislations, policies, and strategies. Dr. El-Awa coordinates between the region and other international partners on tobacco control activities. She is the author and co-author for a number of publications and peer-reviewed articles in support of tobacco control in the region and has participated as a speaker, organizer, and trainer in many regional and international meetings and conferences. Dr. El-Awa served as Ombudsperson twice in the organization for nearly 6 years and took the role of health and human rights focal point for nearly 5 years in WHO EMRO.

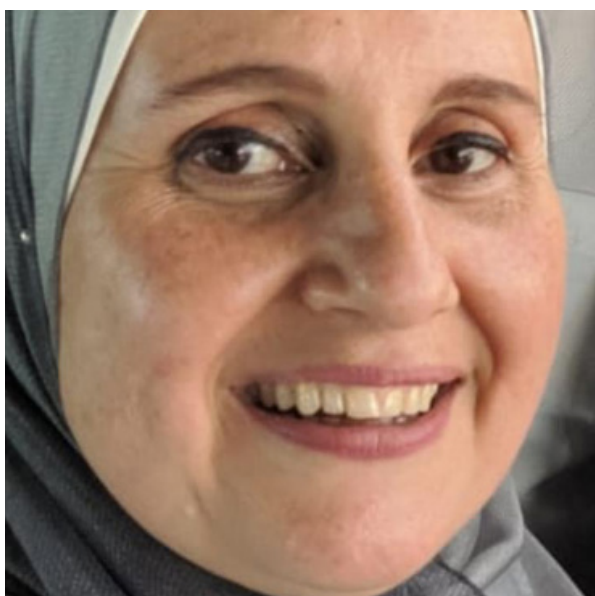
Most recently and amid COVID-19, Dr. El-Awa and her team worked with the 22 countries in the EM Region to ban Waterpipe use in public places and strengthen tobacco control policies to contribute to the pandemic control.



Rana
EL HAIDARI

Dr. Rana El Haidari is completing her PhD in Biostatistics in the School of Environment and Health at Universite Bourgogne Franche Comte, Besancon, France. Her Ph.D.

revolved around research "Health-related quality of life in breast cancer patients". Prior to that, she completed her Masters in Epidemiology and biostatistics at the Lebanese University. Dr. El Haidari has published several research papers related to global public health.



Heba
FOUAD

Heba Fouad is the WHO regional focal point for the NCD Surveillance (NCS) and the head of the technical unit of NCS in the Eastern Mediterranean Region Office, under

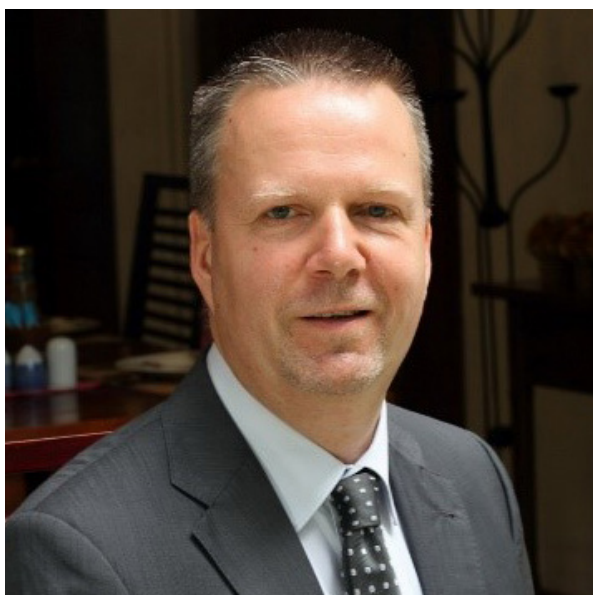
the Noncommunicable Diseases and Mental Health Department. She has the expertise of 15 years in serving WHO Member States in strengthening the NCD agenda with focus on monitoring and evaluation of national level strategies and policies by enabling countries to generate evidence that can inform policy development and to enable countries to deliver on their global and regional commitments made for healthier population.



Silvano **GALLUS**

Dr. Silvano Gallus (ScD in Computer Sciences, PhD in Public Health) leads the Laboratory of Lifestyle Epidemiology of Mario Negri Institute, Milan, Italy. In 2017-2021 he has been Honorary Associate Professor at the University of Nottingham, UK. During his 25-year career, Dr. Gallus gained extensive experience in conducting independent research and collaborative work in the fields of epidemiology and public health.

His main fields of interest include the epidemiology of tobacco use in Italy and Europe, including monitoring of tobacco use prevalence and trends in Italy, economics and determinants of tobacco initiation and cessation; the design, data managing and statistical analyses of case-control studies on the association between several risk factors (including in particular tobacco use, alcohol drinking, diet and obesity) and the risk of cancer, coronary heart disease and other conditions, including tinnitus and COVID-19; the analyses of occupational cohort studies; the conduction and analysis of systematic reviews, meta-analyses and observational clinical studies. Dr. Gallus is now focusing his research on the impact of the use of electronic cigarettes and heated tobacco products on tobacco control in Italy and Europe. He is associate editor of multiple journals, including Scientific Reports and Journal of Epidemiology. He is author/co-author of more than 420 papers, including more than 370 articles in peer-reviewed journals (h-index: 66 according to Scopus). For scientific merits, Dr. Gallus has received several awards, including the Ig-Nobel prize for medicine in 2019.



Asmus **HAMMERICH**

Dr. Hammerich is a medical doctor, with a research MD and a Masters degree in Public Health (MScPH). Furthermore, he holds a Membership of the Royal College of General Practitioners in the UK (MRCGP) and a Fellowship as family medicine specialist in Germany (Facharzt fuer Allgemeinmedizin). He is specialized in the prevention and

control of noncommunicable diseases (NCDs), as well as the promotion of mental health and management of substance use in the 22 countries of the WHO Eastern Mediterranean Region. Dr Hammerich has a total of 30 years of international work experience in public health and primary care acquired through clinical practice and bilateral (German GIZ and British DFID) and multilateral (WHO) PH cooperation on 3 continents (5 WHO Regions). He has over 20 years of management experience in leadership positions in Europe, Africa, South-, South-East and Central Asia and the Middle East, and extensive skills in strategic leadership, policy advice and technical assistance for NCDs and mental health. Besides these experiences he was also a Family Physician in Britain and Germany after being affiliated as a clinician to different teaching hospitals in the United Kingdom (UK).

Currently Dr. Hammerich is the Director for NCD and Mental Health in the EMRO Regional Office in Cairo, Egypt. He is currently part of the EMRO senior management team. Dr. Hammerich is a member of different professional bodies and has received various awards besides having had numerous peer-reviewed international publications this name.



Farrukh **IQBAL**

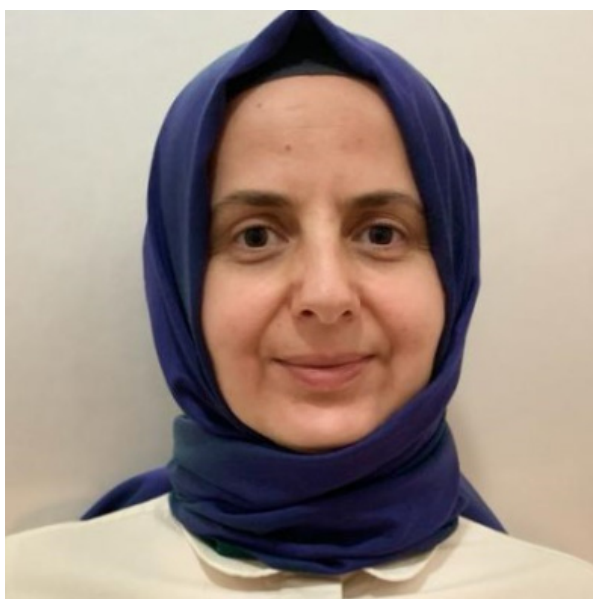
Dr. Farrukh Iqbal has 19 years of experience in the health sector, hospital management and monitored several projects. Dr. Iqbal is currently the Deputy Director at the Ministry of National Health Services Regulations and Coordination in charge of the Tobacco Control Program and the focal point for all environmental health concerns.



Mohamad
EBRAHIMI KALAN

Dr. Mohammad (Ebbie) Ebrahimi Kalan is an Assistant Professor of Epidemiology at Eastern Virginia Medical School, Norfolk, Virginia, USA. He is an epidemiologist committed to reducing health disparities driven by commercial tobacco use. Dr. Kalan's research spans a continuum from analyses of extensive epidemiologic surveys

to clinical studies and community research. The program of his research centers around understanding health disparities in tobacco product use, designing and evaluating policies and health communication, and understanding how such policies may affect priority populations, including people of color, adolescents and young adults, and people with mental health conditions. Dr. Kalan conducts national and global tobacco control research to help prevent tobacco use and ultimately reduce the global burden of tobacco-induced non-communicable diseases (e.g., cancer).



Ayse Gokalp
KIRCA CELIK

Dr. Ayse Gokalp Kirca Celik works as an expert on tobacco control regulations at the Ministry of Agriculture and Forestry of Türkiye, Department of Tobacco and Alcohol. She graduated from Ankara University, Faculty of Political Sciences, and continues her academic career in the Middle East Studies Doctorate Program at Ankara Social

Sciences University. After working at the Ministry of Finance for five years, she carried out tobacco and alcohol control duties as an expert at the Tobacco and Alcohol Market Regulatory Authority (TAPDK) until 2013 and served as the Head of the Tobacco and Alcohol Control Department of the TAPDK until 2018. During her duty, she carried out internal and inter-institutional coordination; organized workshops, meetings, seminars, panels, and public awareness activities; monitored projects and conducted research; took part in the legislative works on tobacco and alcohol control issues; and coordinated the establishment of a state-owned tobacco laboratory in Türkiye.



Patricia Anne
LAMBERT

Patricia Lambert is a South African human rights lawyer and social justice advocate currently working as a Vice President at the Campaign for Tobacco-Free Kids in Washington, DC. She directs the International Legal Consortium (ILC), a team of seven legal experts who specialize in the implementation of the WHO Framework Convention

on Tobacco Control (WHO FCTC). Since its inception almost 15 years ago, the ILC has worked in almost 100 low- and middle-income countries (LMICs) to draft or revise their tobacco control legislation and/or to defend their tobacco control measures in courts of law when attacked by the tobacco industry. She and her team have built the capacity of more than 650 lawyers and advocates from 108 LMICs to work in tobacco control. In addition, the ILC has created and maintains the world's first searchable on-line database for law and tobacco control, tobaccocontrollaws.org. Patricia was the Head of Delegation for the South African government at the negotiations that led to the adoption of the WHO FCTC.



Rima

NAKKASH

Dr. Rima Nakkash is a Professor at the Global and Community Health Department. Before August 2021, Dr. Nakkash was a tenured Associate Professor at the Health Promotion and Community Health Department, Faculty of Health Sciences, at the American University of Beirut. Dr. Nakkash is a prevention science expert.

Her areas of expertise are in tobacco, alcohol, and mental health promotion with

a focus on youth and vulnerable populations. In addition to being a leading scholar in tobacco control research prevention and policy evaluation, she is also a strong tobacco control advocate at the international level. In her previous job, she coordinated the AUB Tobacco Control research group, was co-director of the WHO FCTC waterpipe tobacco smoking knowledge hub, Associate Director of the Knowledge to Policy Center, and Director of the Public Health Education Office. In partnership with civil society and media, Dr. Nakkash had a major role in the passage of the most comprehensive tobacco control law while in Lebanon in 2011. In recognition of her efforts, she was granted in 2013 the international WHO World No Tobacco Day Award by Dr. Margaret Chan, the WHO Director at that time.

In 2018, Dr. Nakkash also spearheaded a university-wide Presidential initiative to transform the American University of Beirut to a tobacco free university.



Vinayak

PRASAD

Dr. Vinayak M Prasad, Programme Manager, leads the WHO Tobacco Free Initiative and is responsible for the overall coordination of tobacco control program in WHO HQ, including liaison with WHO Regions and with the Convention Secretariat to WHO-FCTC. As Programme Manager, Dr. Prasad coordinates WHO's National Capacity building

team for tobacco control. Dr. Prasad is also a founding member of the Be He@lthy Be Mobile team, a joint WHO-ITU initiative set up in 2012 to advance scale-up of mhealth technologies to address noncommunicable diseases (NCDs). Prior to joining WHO, Dr. Prasad worked with the Government of India in various capacities in Ministries of Finance and Health. From 2004 to 2009 he was Director (Public Health) and tobacco control focal point in the Ministry of Health and Family Welfare. Apart from tobacco control, he was responsible for India's largest tertiary healthcare scale up project, telemedicine, and a few other national programs. Dr. Prasad holds a Masters degree in Business Administration with a specialization in public service from the University of Birmingham, United Kingdom, and a bachelor's degree in medicine from Maulana Azad Medical College, University of Delhi, India.



Mary Rezk

HANNA

Dr. Mary Rezk-Hanna obtained her PhD in cardiovascular physiology from the University of California, Los Angeles, where she currently serves as an Assistant Professor in the School of Nursing. Her research interests focus on the cardiovascular health effects and potential harms of conventional, new, and emerging tobacco products and the

mechanisms by which these products affect cardiovascular function. Dr. Rezk-Hanna served on the American Heart Association scientific committee that published the scientific statement on waterpipe smoking and cardiovascular disease risk and more recently the 2022 heart disease and stroke statistics. Her ultimate goal is to use physiologic data to drive evidence-based policy to regulate novel and alternative tobacco products and nicotine delivery systems.



Maya
ROMANI

Dr. Maya Romani is the Director of the American University of Beirut's (AUB) Health and Wellness Center and Healthcare Professional Development Center. She is a specialist in Family and Lifestyle Medicine, tobacco cessation, and corporate wellness. She is also in charge of AUB's tobacco cessation program and a Diplomate of the

International Board of Lifestyle Medicine. Dr. Romani is a VanDyke Medical Educator and the Associate Director of the Family Medicine residency program at the Faculty of Medicine at AUB. She has authored various book chapters and research articles published in peer-reviewed journals.



Ramzi
SALLOUM

Dr. Ramzi Salloum, PhD is an Associate Professor in the Department of Health Outcomes and Biomedical Informatics at the University of Florida College of Medicine, and the Director of the Dissemination and Implementation Science Core at the UF Clinical and Translational Science Institute. He received his Ph.D. in economics from Wayne State

University and completed his postdoctoral training in public health at the University of North Carolina at Chapel Hill. Dr. Salloum specializes in studying the implementation of evidence-based programs and policies in tobacco control and cancer prevention and control. Dr. Salloum's research in tobacco control has been funded by the National Institutes of Health, the Patient-Centered Outcomes Research Institute, Cancer Research UK, the International Research Development Centre, Florida Department of Health, and the Aetna Foundation. He is an author of over 150 peer-reviewed publications, the majority of which have been in tobacco control. Dr. Salloum's work considers the economic implications of the dissemination and implementation of tobacco control and other cancer prevention interventions. Over the past decade, he has led an active research program in tobacco control in the US and global settings, with a special emphasis on the Eastern Mediterranean Region. In particular, he has co-led a four-country project in the Region to develop the evidence on the economics of waterpipe tobacco control and investigate the dissemination and implementation of policy solutions.

Dr. Salloum currently serves as co-chair of the Society for Research on Nicotine and Tobacco's Global Research Network. He is the immediate past chair of the Global Cancer Research special interest group with the American Society of Preventive Oncology, an expert panel member of the American Academy of Pediatrics Tobacco Consortium, and a member of the State of Florida Cancer Control and Research Advisory Council.



Tibor
SZILAGYI

Dr. Tibor Szilagyi is a medical doctor with a postgraduate diploma in internal medicine. He holds a Masters degree in Public Health and a Masters degree in Traditional Chinese Medicine. He joined the Convention Secretariat in November 2007, where he has worked on a variety of areas, including coordination of reporting by the Parties

and managing working and expert groups established by the Conference of the Parties. Since 2010, he has been increasingly involved in assisting governments in their implementation efforts, primarily in the area of reporting and information exchange, and through guiding the work of the WHO FCTC Knowledge Hubs. He currently serves as coordinator of the Reporting and Knowledge Management team of the Convention Secretariat.



Reinskje
TALHOUT

Dr. Reinskje Talhout is a Senior scientific advisor involved in tobacco product regulatory science, with a focus on FCTC article 9 and 10, and head of the WHO Collaborating Centre for Tobacco Product Regulation and Control at the RIVM. Member of WHO Tobacco Laboratory Network (TobLabNet), which develops methods for analyzing

tobacco and related products and conducts research to advance tobacco product regulation. Advisory to national governments, the EU and WHO, on tobacco product testing and regulation. Research comprises tobacco and related products (such as e-cigarettes and heated tobacco products) and their attractive, addictive, and toxic properties. Areas of interest: chemistry, behavioral studies, sensory science, risk communication, risk assessment, tobacco products contents and emissions.



Kirsten
VAN DER ZEE

Kirsten van der Zee is a Research Officer for the Research Unit on the Economics of Excisable Products (REEP), based at the University of Cape Town. She has a master's

in applied economics, from UCT. She joined REEP in 2017 and has experience working on tobacco tax simulation modelling, tobacco price collection and analysis, analysis of illicit trade, and others. The majority of her work has been focused on the African continent but has also extended beyond.



Ghazi
ZAAATARI

Dr. Ghazi Zaatari is Professor and Chair of the Department of Pathology and Laboratory Medicine at the Faculty of Medicine at the American University of Beirut (AUB). Dr. Zaatari holds his MD degree from AUB (1976) and had residency training in Pathology and Laboratory Medicine at the Johns Hopkins Hospital (1976-1980) and Fellowship in

Surgical Pathology at Memorial Sloan Kettering Cancer Center (1980-1981). He joined AUB in 1995 and since 1996 has been Professor and Chair of the Department of Pathology and Laboratory Medicine. Dr. Zaatari is a member of several local, regional, and international pathology societies; he is the Ex-Vice-President for Asia of the International Academy of Pathology (IAP), Chair of its Education Committee, Secretary of the Arab Division of IAP, President of the Arab Board of Pathology and Member of the High Council of the Arab Board of Health Specializations. Dr. Zaatari is the Chair of WHO's Study Group on Tobacco Product Regulation (TobReg), Member of the Executive Committee of the Tobacco Laboratory Network (TobLabNet), and Director of WHO FCTC Knowledge Hub on Waterpipe Tobacco Smoking.

Day One

Opening Session

Moderator: Dr. Ghazi Zaatari

15:00 - 15:30	<p>Opening And Welcome WHO FCTC Knowledge Hub for Waterpipe Tobacco Smoking</p> <p>Secretariat of the WHO Framework Convention on Tobacco Control</p> <p>WHO Regional Office for the Eastern Mediterranean</p> <p>World Health Organization, HQ/TFI No Tobacco</p>	<p>Dr. Ghazi Zaatari Director, WHO FCTC Knowledge Hub for Waterpipe Tobacco Smoking (Moderator)</p> <p>Dr. Adriana Blanco Head, Secretariat of the WHO FCTC (A recorded Video)</p> <p>Dr. Asmus Hammerich Director, Noncommunicable Diseases and Mental Health WHO EMRO</p> <p>Dr. Vinayak Prasad Unit Head, WHO HQ/TFI No Tobacco</p>
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Prevalence of Youth and Threats of COVID-19

Moderator: Dr. Rima Nakkash

15:30 - 16:00	<p>Waterpipe Tobacco Smoking in the Eastern Mediterranean Region (Trends in Adults, Youth, and Waterpipe Use) & Global Trends</p>	<p>Heba Fouad Regional Surveillance Officer, Unit Head, NCD Eastern Mediterranean Region Office (EMRO) Egypt</p>
16:00 - 16:30	<p>Combustible and Electronic Waterpipes: Advertisement and Marketing Appeal to Youth and Young Adults</p>	<p>Dr. Mary Rezk Hanna Assistant Professor University of California Los Angeles, USA</p>
16:30 - 17:00	<p>Updated Evidence on the Association Between Tobacco Product Use and COVID-19: A Systematic Review</p>	<p>Dr. Silvano Gallus Head, Laboratory of Lifestyle Epidemiology Department of Environmental Health Sciences Istituto di Ricerche Farmacologiche Mario Negri IRCCS Milan, Italy</p>
17:00 - 17:20	<p>Waterpipe Tobacco Smoking and the COVID-19 Pandemic</p>	<p>Dr. Mohammad (Ebbie) Ebrahimi Kalan Assistant Professor, Epidemiology School of Health Professions Eastern Virginia Medical School Norfolk, USA</p>

17:20 - 17:50	Flavorings in Waterpipe Tobacco Products and Lessons Learned from the Experience of the European Union in Regulating Tobacco Flavors	Dr. Reinskje Talhout Senior Scientist, RIVM Centre for Health Protection Head, WHO Collaborating Centre for Tobacco Product Regulation and Control Netherlands
17:50 - 18:00	Abstract: Smoking Status and SARS-COV-2 Infection Severity Among Lebanese Adults: A Cross-Sectional Study	Dr. Rana El Haidari University Bourgogne Franche Comte France Head, Department of Research at Islamic Health Society Lebanon
18:00 - 18:15	Day One Wrap Up	Dr. Rima Nakkash

<h2>Day Two</h2> <h3>Waterpipe Tobacco Products: Flavorings, Testing and Demand Reduction</h3> <p>Moderator: Dr. Ramzi Salloum</p>		
15:00 - 15:30	WHO Toblabnet Experience With Testing of the Contents of Waterpipe Tobacco Products and Status of WHO-Sponsored SOPs	Dr. Nuan Ping Cheah Laboratory Director, Pharmaceutical Division Health Sciences Authority Chair of WHO Tobacco Laboratory Network (TobLabNet) Singapore
15:30 - 16:00	Health Warnings and Waterpipe Tobacco Use: A Policy Overview and Progress to Date	Dr. Taghrid Asfar Associate Professor, Department of Public Health Sciences University of Miami Miller School of Medicine Miami, USA
16:00 - 16:30	Testing the Effectiveness of Health Warnings Labels on Waterpipe Tobacco Products in Lebanon	Dr. Rima Nakkash Professor, Global and Community Health Department College of Health and Human Services George Mason University Virginia, USA
<p>Moderator: Dr. Maya Romani</p>		
16:30 - 17:00	Elasticities of Demand of Cigarettes and Waterpipe: The Case of Lebanon	Dr. Ali Chalak Associate Professor of Agri-Environmental Economics American University of Beirut Lebanon
17:00 - 17:30	Gender Analysis of the Elasticity of Tobacco Smoking: The Case of 3 Arab Countries	Dr. Niveen Abu Rmeileh Professor of Epidemiology and Public Health Birzeit University Palestine

17:30 – 18:00	Taxation of Waterpipe Tobacco Products in the Eastern Mediterranean Region	Dr. Ramzi Salloum Associate Professor Department of Health Outcomes and Biomedical Informatics University of Florida College of Medicine Florida, USA
18:00 – 18:15	Wrap Up Day Two	Dr. Maya Romani

<h2>Day Three</h2> <h3>Legislation, Regulation, and Policies in Waterpipe Tobacco Use</h3> <p>Moderator: Dr. Tibor Szilagyi</p>		
15:30 – 16:00	The Basic Concepts in the Economics of Tobacco Control, Demand, Price Elasticities, Tax Structures, Tax Pass-Through, Affordability	Vanessa Darsamo Research Officer Research Unit on the Economics of Excisable Products (REEP) South Africa
16:00 – 16:30	Tobacco Excise Tax Simulation Model (TETSIM)	Kirsten van der Zee Research Officer Research Unit on the Economics of Excisable Products (REEP) South Africa
16:30 – 17:00	Developing WTS Regulations – Experience from the International Legal Consortium of the Campaign for Tobacco Free Kids	Patricia Anne Lambert Vice President International Legal Consortium Campaign for Tobacco - Free Kids Washington DC, USA
17:00 – 17:15	WTS Control: A Global Policy Analysis	Hala Alaouie Department of Social Policy and Policy Sciences, Tobacco Control Research Group (TCRG) University of Bath UK
17:15 – 17:30	Waterpipe-Specific Cessation Protocols and Practices	Dr. Maya Romani Family Doctor & Lifestyle Medicine Specialist Department of Family Medicine Tobacco Treatment Specialist Director Director, Healthcare Professional Development Center (HPDC) American University of Beirut Medical Center Lebanon

Moderator: Dr. Fatimah El-Awai		
17:45 – 18:00	Overview Challenges in Implementing WTS Policies	Dr. Fatimah El-Awa Regional Advisor Tobacco Control WHO EMRO Egypt
18:00 – 18:15	The Global Epidemic of Waterpipe Smoking Hits Brazil: Challenges for the Brazilian National Tobacco Control Program	Dr. Paulo César Rodrigues Pinto Corrêa Head, Tobacco Control Committee Professor, Department of Pediatrics and Adults Federal University of Ouro Preto Brazil
18:15 – 18:30	Pakistan WTS Regulation Experience and the Challenges Faced	Dr. Farrukh Iqbal Deputy Director, Ministry of National Health, Tobacco Control Pakistan
18:30 – 18:45	Türkiye Experience on Plain Packaging of Tobacco Products, Including Waterpipes and other Tobacco Control Measures Regulated by the Tobacco and Alcohol Market Regulatory Department of the Ministry of Agriculture	Ayse Gokalp Kirca Celik Expert Tobacco and Alcohol Department Ministry of Agriculture and Forestry of Türkiye Turkey
18:45- 19:00	Closing	Dr. Ghazi Zaatari and Dr. Rima Nakkash

Organized by:

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