

**Public Health Agency of Canada - Healthy Canadians and Communities Fund
Input into the Core Questionnaire of the WHO Framework Convention on Tobacco Control**

March 3, 2023

Background

The Public Health Agency of Canada (PHAC) addresses tobacco cessation and chronic disease prevention through grants and contribution programming. Through the Healthy Canadians and Communities Fund (HCCF), PHAC supports healthy living among Canadians who face health inequalities and are at greater risk of developing the main chronic diseases of cancer, diabetes, and cardiovascular disease. The HCCF supports interventions that address the behavioural risk factors (i.e., tobacco use, physical inactivity, and unhealthy eating) for chronic disease and aims to create physical and social environments that are known to support better health among Canadians. The HCCF also leverages funding from partners across various sectors in support of healthy living. The HCCF is formerly known as the Multi-sectoral Partnerships Program – Healthy Living and Chronic Disease Prevention (MSP Program).

PHAC works with Health Canada to advance Canada's Tobacco Strategy, with HCCF with a budget of \$4.25M annually supporting projects that focus on tobacco cessation and prevention, with a particular emphasis on priority populations that have significantly higher prevalence rates of tobacco use.

Funded Projects

Projects being funded under the HCCF during the time period of 2020-2023 include:

**Canadian Cancer Society: Build Smoke Free
December 2018 - March 2023**

The project aims to develop a tailored workplace tobacco cessation support intervention for employees at construction sites across Canada, combining individually customized cessation support, provision of nicotine replacement therapy and other on-site resources, and the use of a contest to incentivize quitting.

**Canadian Cancer Society: Walk or Run to Quit
August 2015 - March 2022**

The project aims to decrease tobacco use among Canadians and increase physical activity by integrating an evidence-based smoking cessation curriculum with a coach-led walking or running program. The ten week program provides resources and coaching support to quit smoking and encourages participation in a 5km event at the completion of the program.

**University of Toronto: All Together Now!
October 2019 to September 2023**

The project aims to use a community-based participatory approach involving LGBTQ2S+ partners, young adults and other stakeholders to co-create and implement a theory and evidence-informed smoking cessation and prevention approach tailored to young adults in the LGBTQ+ population (combination of cessation support services through social media messaging and targeted events).

Oxford Elgin St. Thomas Health Unit (Southwestern Public Health): Smoking Cessation Partnership Model

September 2021 to August 2026

This project aims to reduce barriers to smoking cessation services for at-risk populations by having clients work directly with community partners such as pharmacists, social service agencies or mental health and addiction agencies, to receive smoking cessation counselling and nicotine replacement therapy.

Ottawa Hospital Research Institute: Tobacco Dependence Management for Marginalized Populations: A Whole Person Comprehensive Approach

September 2021 - August 2026

This project aims to support smoking reduction and cessation by providing counselling, nicotine replacement therapy and peer support for marginalized and underserved populations in community-based settings.

Physical and Health Education (PHE) Canada: STOMP – Students Together Moving to Prevent Tobacco Use

September 2021-August 2024

The project aims to promote informed decision making about tobacco consumption in students to help establish action plans to reduce and prevent tobacco use within school communities in 10 provinces and territories.

Alberta Health Services (AHS): Keep Tobacco Sacred Collaboration

November 1, 2022 - December 31, 2023

The project aims to use culturally-centered approaches, with collaborative leadership and partnership from First Nation communities in all Alberta treaty areas, to prevent and reduce the disproportionate rates of commercial tobacco use among First Nations communities.

Centre for Addiction and Mental Health (CAMH): Equitable Health - Improving Cessation Outcomes within Black Communities

February 1, 2022 to January 31, 2024

The project aims to design smoking cessation services focused on supporting Black communities in Toronto to reduce the harms associated with tobacco use and increased risk of chronic disease.

Lakehead University: Innovative Behavioural Intervention Delivery for Priority Populations

February 1, 2022 to July 31, 2024

This project aims to address tobacco use among Indigenous peoples, sexual and racial/ethnic minorities, people living with physical and/or mental conditions or limitations, young adults, and those living in rural, remote, and/or northern communities.

Lung Association of Nova Scotia and Prince Edward Island: Community Advised Smoking Cessation

March 1, 2022 to September 30, 2023

This project aims to address tobacco use among First Nation communities, low-income individuals and people with higher smoking rates based on their sexual orientation who reside in various communities throughout Nova Scotia and Prince Edward Island.

Lung Saskatchewan Inc.: Youth4Change

March 1, 2022 to February 29, 2024

The project aims to engage First Nations youth and young adults both on and off-reserve in Saskatchewan in designing an approach to address tobacco use focussed on education and prevention, support to quit, and public advocacy.