



- [en](#)
- [es](#)
- [fr](#)
- [Join Us](#)

- [What We Do](#)

[Medical Ethics](#)

- [Declaration of Geneva](#)
- [Declaration of Helsinki](#)
- [Declaration of Tokyo](#)
- [Declaration of Taipei](#)

[Human Rights](#)

- [Right to Health](#)
- [Physicians in Distress](#)
- [Torture Prevention](#)
- [Women and Health](#)
- [LGBT](#)

[Public Health](#)

- [Non-Communicable Diseases](#)
- [Communicable Diseases](#)
- [Climate Change](#)
- [Chemicals](#)
- [Green Health](#)
- [Social Determinants](#)

[Health Systems](#)

[Caring Physicians of the World Initiative](#)

[Campaigns](#)

- [Influenza](#)
- [Health Care in Danger](#)
- [African Forum Project](#)

[Events](#)

[Education](#)

- [WCEA CME Courses](#)
- [Medical Ethics Manual](#)
- [Medical Ethics Course](#)
- [CPW Leadership Course](#)
- [Multidrug-Resistant Tuberculosis Course](#)
- [Tuberculosis Refresher Course](#)
- [Prison Medicine](#)
- [Antimicrobial Resistance Course](#)
- [Training and Resources in Research Ethics Evaluation](#)
- [Health Care in Danger](#)

- [Tobacco](#)
- [My Green Doctor](#)
- [Anti-counterfeit](#)
- [Workplace Wellness](#)
- [Social Determinants of Health Course](#)

[Activity Reports](#)

[WMA Strategic Plan](#)

- [Policy](#)

[Current Policies](#)

[Council Resolutions](#)

[Archived Policies](#)

[Archived Council Resolutions](#)

- [Publications](#)

[World Medical Journal](#)

[Medical Ethics Manual](#)

[WMA Annual Reports](#)

[Background Documents](#)

[Toolkits](#)

[WMA DoH 1964-2014](#)

[Speaking Books](#)

- [News & Press](#)

[Press Contact](#)

[Press Releases](#)

[Media Mentions](#)

[Speeches, Talks, Interviews](#)

[Interventions, WHASS2, December 2021](#)

[Blogs](#)

- [Who We Are](#)

[About us](#)

[Members](#)

[Structure](#)

[Leaders](#)

[Official Advisors \(2021-2022\)](#)

[Secretariat](#)

[History](#)

- [General Assemblies](#)
- [Past Leaders](#)
- [Honoured Guests](#)
- [Officials](#)

[Alliance and Partners](#)

- [Official Relationship](#)
- [Partners](#)

- [Junior Doctors](#)
-

[About Us](#)

[Members](#)

[Publications](#)

[News\(letters\)](#)

[Meetings](#)

[Links](#)

[Contact Us](#)

- [Members' Area](#)
-

[Sign Up](#)

[Working Documents](#)

[Standing Documents](#)

- [Terms of Reference](#)

[Guides and Forms](#)

[Services & Events](#)

- [Workgroup Information](#)
- [Event-related Information](#)
- [WMA Calendar](#)
- [Invitations to External Meetings](#)

[News & Press](#) / [Press Releases](#) / WMA condemns Tobacco Company for Challenging Plain Cigarette Packaging



WMA condemns Tobacco Company for Challenging Plain Cigarette Packaging

The World Medical Association has condemned the legal action being taken by the tobacco company Philip Morris against the Australian Government's legislation on plain cigarette packaging.

Dr. Mukesh Haikerwal, an Australian family physician and chair of the WMA Council, said he profoundly regretted the decision of Philip Morris and he urged other countries to follow the example of the Australian Government in banning logos on cigarette packets.

This week the Australian legislation to enforce plain packaging of cigarettes completed its passage through Parliament and is due to come into force in December 2012.

Dr. Haikerwal said: 'Australia is to be congratulated on becoming the first country in the world to introduce such legislation. When it is implemented, it will save lives. I hope this will encourage other governments around the world to follow the same path. They must not be bullied by the tobacco industry.'

'Governments have a duty to do what they can to help smokers give up and choose a healthier way of life'.

23rd November 2011

[Back to news](#)

[Back to Top](#)



© 2021 The World Medical Association, Inc.

All Rights reserved.

[Contact Us](#)

[Sitemap](#)

[Imprint](#)

[Disclaimer](#)

[Privacy policy](#)

[Cookie policy](#)

Cookie Policy

This website uses cookies to ensure you get the best experience on our website.

[Decline](#) [Allow Cookies](#)