- U.S. RESOURCES
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- ADVOCACY TOOLS

English

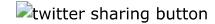
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 - FDA Authority Over Tobacco
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 - Ending the Sale of Flavored Tobacco Products
 - Prevention and Cessation Programs
 - Raising the Tobacco Age to 21
 - Smoke-Free Laws
 - State Tobacco Taxes
 - 1998 Tobacco Settlement: Broken Promises to Our Children
 - YOUTH INITIATIVES
 - Take Down Tobacco National Day of Action
 - Taking Down Tobacco Training Program
 - Youth Advocates of the Year
 - Youth Engagement Alliance
 - GLOBAL INITIATIVES
 - Global Issues
 - Framework Convention on Tobacco Control
 - Advertising and Promotion
 - Smoke-Free Environments
 - Taxation and Price
 - Warning Labels
 - Plain Packaging
 - <u>Electronic Cigarettes</u>
 - Heated Tobacco Products
 - Illicit Trade and Smuggling
 - Non-communicable Diseases
 - Tobacco and Trade
 - Women and Tobacco
 - Global Legal Center
 - Our Legal Work
 - Legal Resources
 - Tobacco Control Laws Database
 - Fellowship Programs
 - International Grants
 - Digital Advocacy Center
 - INDUSTRY WATCH

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- Big Tobacco's Marketing on Social Media
- E-Cigarettes: Flavored Products Fuel a Youth Epidemic
- Heated Tobacco Products
- <u>Big Tobacco, Tiny Targets: Tobacco Companies are Targeting Kids Near Schools in Countries Around the World</u>
- The Philip Morris-Funded Foundation for a Smoke-Free World
- <u>The Flavor Trap: E-Cigarettes and Cigars</u>
- U.S. Chamber: Blowing Smoke for Big Tobacco
- Cigarettes: Designed for Addiction
- U.S. Racketeering Verdict
- Deadly Alliance: Big Tobacco and Convenience Stores
- Not Your Grandfather's Cigar
- Global Marlboro Campaign
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sign up

Tobacco Consumption

- 8.9 percent of adults (age 15+) in Cameroon use tobacco products.¹
- Rates are higher among men than among women: 13.9 percent of men and 4.3 percent of women use any tobacco products.¹
- 6 percent of adults (age 15+) smoke tobacco and 3 percent use smokeless tobacco.¹
- Among youth (ages 13-15), 10.1 percent use tobacco products (boys 13.8 percent; girls 5.7 percent), 5.7 percent smoke cigarettes (boys 8.3 percent; girls 2.5 percent), and 3.7 percent use smokeless tobacco (boys 5 percent, girls 2.3 percent).²

Secondhand Smoke Exposure

- 19.2 percent of adults (age 15+) who work indoors (0.4 million) are exposed to secondhand smoke at the workplace; 31.9 percent are exposed in restaurants (1 million); and 22.9 percent are exposed in public transportation (1.6 million).¹
- Among youth (ages 13-15), 42.1 percent are exposed to secondhand smoke in public places and 28.5 percent are exposed at home. ²
- Among youth (ages 13-15), 42.1 percent are exposed to secondhand smoke in public places and 28.5 percent are exposed at home.²

Health Consequences

- Every year nearly 8,300 Cameroonians are killed by smoking-caused diseases.³
- Even though fewer men and women die on average in Cameroon than in other middle-income countries, still 112 men and 47 women are killed every week by smoking.³

Tobacco Industry

Imperial Brands Plc dominates the Cameroon cigarette market with 55.2 percent of market share by volume. BAT commands 16.8 percent, European Tobacco has 9.9 percent, and Philip Morris International (PMI) and Japan Tobacco International (JTI) are present on the margins. Over 2.3 billion cigarettes were sold in Cameroon in 2016.⁴

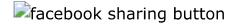
FCTC Status

Cameroon ratified the WHO Framework Convention on Tobacco Control on February 3, 2006. The treaty went into effect on May 4, 2006.

Tobacco Control Policy Status

For information regarding smoke-free places, advertising and promotion, and packaging and labeling visit the Tobacco Control Laws website.

⁴ Euromonitor International, 2017







¹ Global Adults Tobacco Survey, 2013.

² Global Youth Tobacco Survey, 2014; National

³ Global Burden of Disease (GBD) 2013. Seattle, WA: Institute for Health Metrics and Evaluation (IHME), University of Washington; 2015.

Resources

- Fact Sheets/Reports
- Global Adult Tobacco Survey: Fact Sheet
- Global Adult Tobacco Survey (French): Fact Sheet Report
- Legislation/Litigation
- Tobacco Control Laws in Cameroon
- Related Websites
- Coalition Camerounaise Contre le Tabac (C3T)

Toll of Tobacco in Countries Where We Work

• Toll of Tobacco Around the World

Africa

 Africa OverviewBotswanaCameroonDemocratic Republic of <u>CongoEgyptEthiopiaGhanaKenyaNamibiaNigeriaSenegalSouth AfricaTogoUganda</u>

Asia

• <u>BangladeshChinaIndiaIndonesiaPakistanPhilippinesThailandTurkeyVietnam</u>

Europe/Eurasia

• PolandRussian FederationUkraine

Latin America

• BrazilMexico



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U.S. RESOURCES

- Toll of Tobacco in the U.S.
- U.S. Initiatives
- Resources Finder

GLOBAL RESOURCES

- Toll of Tobacco Global
- Global Initiatives
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INDUSTRY WATCH







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- Our Team
- Careers
- Annual Reports

MEDIA

Press Releases

TOBACCO-FREE KIDS ACTION FUND

OUR WEBSITES

- Take Down Tobacco
- <u>TakingDownTobacco.org</u>
- <u>TobaccoControlLaws.org</u>
- <u>TobaccoControlGrants.org</u>
- <u>TakeApart.org</u>
- <u>DigitalAdvocacyCenter.com</u>
- TobaccoFreeBaseball.org

GLOBAL HEALTH ADVOCACY INCUBATOR

Charity Navigator

As a non-profit organization, we accept no government or tobacco industry funding. We rely on contributions from individuals, philanthropic foundations, corporations and other non-profit organizations to continue working toward a tobacco-free future.

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