

Upper Level
159 Henley Beach Road
Torrensville SA 5031
p: (08) 8415 6100 f: (08) 8154 1400
www.drakes.com.au

AUST. COMPETITION &
CONSUMER COMMISSION

13 SEP 2016

CANBERRA



5th September 2016

Hannah Ransom
Australian Competition and Consumer Commission
Contact Officer
PO Box 3131
CANBERRA ACT 2601

**Re British American Tobacco Australia Limited & Ors application for authorisation
A91550 – interested party consultation**

Dear Hannah

I represent Drakes Supermarkets operating 60 stores across South Australia and Queensland.

I believe that the joining of the three companies, namely British American Tobacco Australia Limited, Philip Morris Limited and Imperial Tobacco Australia Limited will have a positive effect on reducing contraband, counterfeit and unbranded tobacco products.

If this can be reduced, it will not only lower the sale of products that do not have the stringent quality controls as these three major companies listed above; it will also ensure the correct amount of tax is collected and paid.

Please accept this letter as my submission in relation to the application for authorisation.

Yours sincerely

A handwritten signature in dark ink, appearing to read "Roger Drake", written over a light blue horizontal line.

Roger Drake
Managing Director
Drakes Supermarkets