

Here are examples of recent campaigns / materials used to promote quitting smoking, discourage uptake, etc. - in response to your request to in relation to question 3.2.6.8 - recent campaigns / materials

Media campaigns produced by the Quit Group can be viewed at - <http://www.quit.org.nz/59/help-to-quit/ad-campaigns/tv-campaigns>

General campaigns / some advertisements and a general idea of the work of the Health Sponsorship Council (HSC) relating to tobacco can be viewed at <http://www.hsc.org.nz/content/smokefreeauahi-kore>
For HSC smokefree campaigns see *Face the facts* advertisements at <http://smokefree.org.nz/face-facts>
and (for young people) *Smoking not our Future* at <http://www.notourfuture.co.nz/>

Health Education material - information, posters, pamphlets, stickers, smoke-free signs, etc are available at [https://www.healthed.govt.nz/search/health-resources?page=4&f\[0\]=im_16_field_health_topics%3A18](https://www.healthed.govt.nz/search/health-resources?page=4&f[0]=im_16_field_health_topics%3A18)

Training tools to assist health professionals and others to provide advice on smoking cessation are available at <https://smokingcessationabc.org.nz> and <https://helpingothersquit.org.nz>