



## **WHO STEPS**

# **Chronic Disease Risk Factor Surveillance**

## **TOBACCO POLICY DATA BOOK**

## Tobacco Policy

### Anti-cigarette information

Description: Percentage of all respondents who noticed information in newspapers or magazines, television or radio about the dangers of smoking or that encourages quitting during the past 30 days.

Instrument questions:

- During the past 30 days, have you noticed information about the dangers of smoking cigarettes or that encourages quitting through the following media?
  - Newspapers or magazines

Noticed information in newspapers or magazines about dangers of smoking or that encourages quitting									
Age Group (years)	Men			Women			Both Sexes		
	n	%	95% CI	n	%	95% CI	n	%	95% CI
25-34	204	30.4	22.7-38.1	363	33.9	27.1-40.7	567	32.1	26.8-37.4
35-44	303	44.4	37.5-51.3	675	35.5	30.7-40.3	978	39.9	35.4-44.4
45-54	409	38.5	32.1-44.9	996	32.0	27.7-36.4	1405	35.0	31.0-39.1
55-64	266	39.5	32.2-46.8	699	27.0	22.7-31.2	965	32.4	28.2-36.6
<b>25-64</b>	<b>1182</b>	<b>38.3</b>	<b>34.2-42.4</b>	<b>2733</b>	<b>32.6</b>	<b>29.3-35.9</b>	<b>3915</b>	<b>35.4</b>	<b>32.2-38.5</b>

Noticed information on television about dangers of smoking or that encourages quitting									
Age Group (years)	Men			Women			Both Sexes		
	n	%	95% CI	n	%	95% CI	n	%	95% CI
25-34	205	49.1	41.0-57.3	374	51.2	44.7-57.8	579	50.2	44.8-55.5
35-44	307	61.7	55.2-68.2	691	57.2	52.5-61.8	998	59.4	55.2-63.7
45-54	422	58.0	51.2-64.9	1012	53.6	49.1-58.1	1434	55.7	51.3-60.1
55-64	275	58.3	52.1-64.5	706	46.2	41.1-51.3	981	51.5	47.4-55.7
<b>25-64</b>	<b>1209</b>	<b>56.9</b>	<b>52.7-61.1</b>	<b>2783</b>	<b>52.9</b>	<b>49.6-56.2</b>	<b>3992</b>	<b>54.8</b>	<b>51.7-57.9</b>

Noticed information on the radio about dangers of smoking or that encourages quitting									
Age Group (years)	Men			Women			Both Sexes		
	n	%	95% CI	n	%	95% CI	n	%	95% CI
25-34	203	24.1	16.7-31.5	364	20.8	15.2-26.4	567	22.5	17.3-27.7
35-44	299	24.0	18.6-29.5	671	21.3	16.9-25.7	970	22.6	18.8-26.4
45-54	410	23.7	18.2-29.2	989	18.8	15.1-22.4	1399	21.0	17.6-24.5
55-64	260	24.3	18.3-30.3	688	17.6	13.5-21.6	948	20.5	16.9-24.1
<b>25-64</b>	<b>1172</b>	<b>24.0</b>	<b>20.2-27.7</b>	<b>2712</b>	<b>19.8</b>	<b>16.9-22.6</b>	<b>3884</b>	<b>21.8</b>	<b>19.0-24.6</b>

### Analysis Information:

- Questions used: TP1a-c
- Epi Info program name: TPdanger (unweighted); TPdangerWT (weighted)

**Cigarette advertising** Description: Percentage of all respondents who noticed advertisements or signs promoting cigarettes in stores where cigarettes are sold during the past 30 days.

Instrument questions:

- During the past 30 days, have you noticed any advertisements or signs promoting cigarettes in stores where cigarettes are sold?

Noticed advertisements or signs promoting cigarettes in stores									
Age Group (years)	Men			Women			Both Sexes		
	n	%	95% CI	n	%	95% CI	n	%	95% CI
25-34	213	55.2	47.4-62.9	363	43.9	37.3-50.5	576	49.8	44.5-55.1
35-44	309	56.1	48.8-63.3	672	41.5	36.4-46.6	981	48.7	43.9-53.6
45-54	415	41.1	35.0-47.2	971	29.2	25.2-33.2	1386	34.8	30.9-38.7
55-64	261	40.0	32.5-47.4	667	24.0	19.3-28.7	928	31.1	27.0-35.2
<b>25-64</b>	<b>1198</b>	<b>49.3</b>	<b>44.9-53.8</b>	<b>2673</b>	<b>35.5</b>	<b>32.2-38.8</b>	<b>3871</b>	<b>42.2</b>	<b>39.1-45.4</b>

**Analysis Information:**

- Questions used: TP2
- Epi Info program name: TPcigads (unweighted); TPcigadsWT (weighted)

**Cigarette promotion** Description: Percentage of all respondents who noticed cigarette promotions during the past 30 days.

Instrument questions:

- During the past 30 days, have you noticed any of the following types of cigarette promotions?

Noticed free samples of cigarettes									
Age Group (years)	Men			Women			Both Sexes		
	n	%	95% CI	n	%	95% CI	n	%	95% CI
25-34	211	10.4	5.9-14.9	351	5.9	3.1-8.7	562	8.3	5.6-11.1
35-44	296	16.7	10.5-22.9	650	5.6	3.3-7.8	946	11.1	7.6-14.7
45-54	405	7.1	4.1-10.1	947	3.8	2.1-5.5	1352	5.3	3.7-7.0
55-64	250	4.8	2.1-7.5	664	2.9	1.4-4.4	914	3.7	2.2-5.3
<b>25-64</b>	<b>1162</b>	<b>10.6</b>	<b>8.0-13.3</b>	<b>2612</b>	<b>4.6</b>	<b>3.2-6.1</b>	<b>3774</b>	<b>7.6</b>	<b>6.0-9.2</b>

Noticed sale prices on cigarettes									
Age Group (years)	Men			Women			Both Sexes		
	n	%	95% CI	n	%	95% CI	n	%	95% CI
25-34	210	12.4	7.2-17.6	351	4.7	1.2-8.3	561	8.8	5.7-12.0
35-44	293	13.7	9.9-17.5	651	5.7	3.7-7.7	944	9.7	7.5-12.0
45-54	401	7.7	4.3-11.1	941	3.8	2.0-5.6	1342	5.6	3.8-7.5
55-64	250	4.9	1.8-7.9	667	1.9	0.7-3.1	917	3.2	1.6-4.8
<b>25-64</b>	<b>1154</b>	<b>10.4</b>	<b>8.0-12.9</b>	<b>2610</b>	<b>4.3</b>	<b>3.1-5.5</b>	<b>3764</b>	<b>7.3</b>	<b>5.9-8.7</b>

Noticed coupons for cigarettes									
Age Group (years)	Men			Women			Both Sexes		
	n	%	95% CI	n	%	95% CI	n	%	95% CI
25-34	208	7.2	3.3-11.0	349	4.5	2.0-7.0	557	5.9	3.6-8.2
35-44	290	9.4	6.4-12.4	643	2.5	1.1-4.0	933	6.0	4.2-7.8
45-54	399	5.6	2.9-8.4	941	1.8	0.8-2.7	1340	3.6	2.1-5.0
55-64	250	3.0	0.8-5.3	661	1.7	0.6-2.8	911	2.3	1.0-3.6
<b>25-64</b>	<b>1147</b>	<b>6.8</b>	<b>4.8-8.9</b>	<b>2594</b>	<b>2.6</b>	<b>1.6-3.6</b>	<b>3741</b>	<b>4.7</b>	<b>3.4-5.9</b>

Noticed free gifts or special discount offers on other products when buying cigarettes									
Age Group (years)	Men			Women			Both Sexes		
	n	%	95% CI	n	%	95% CI	n	%	95% CI
25-34	208	19.5	13.3-25.7	350	8.7	4.1-13.2	558	14.4	10.6-18.3
35-44	286	15.6	11.0-20.2	648	6.6	4.4-8.9	934	11.1	8.3-13.8
45-54	399	10.6	6.9-14.2	934	3.8	2.2-5.3	1333	7.0	5.0-8.9
55-64	250	7.1	3.4-10.8	659	2.2	0.8-3.5	909	4.3	2.5-6.2
<b>25-64</b>	<b>1143</b>	<b>14.1</b>	<b>11.2-17.0</b>	<b>2591</b>	<b>5.5</b>	<b>4.0-7.0</b>	<b>3734</b>	<b>9.7</b>	<b>8.0-11.3</b>

Noticed clothing or other items with a cigarette brand name or logo									
Age Group (years)	Men			Women			Both Sexes		
	n	%	95% CI	n	%	95% CI	n	%	95% CI
25-34	208	14.0	8.6-19.4	350	7.3	4.3-10.3	558	10.9	7.7-14.0
35-44	289	15.1	10.6-19.5	647	7.9	5.2-10.6	936	11.5	8.8-14.1
45-54	401	8.3	5.1-11.6	942	3.8	2.5-5.1	1343	5.9	4.2-7.6
55-64	248	5.6	2.6-8.5	660	2.5	1.0-4.0	908	3.8	2.3-5.4
<b>25-64</b>	<b>1146</b>	<b>11.5</b>	<b>8.9-14.2</b>	<b>2599</b>	<b>5.6</b>	<b>4.4-6.7</b>	<b>3745</b>	<b>8.5</b>	<b>7.1-9.9</b>

Noticed cigarette promotions in the mail									
Age Group (years)	Men			Women			Both Sexes		
	n	%	95% CI	n	%	95% CI	n	%	95% CI
25-34	214	17.8	12.7-22.9	351	10.1	6.3-13.9	565	14.2	10.7-17.7
35-44	294	16.3	11.6-20.9	645	9.3	6.3-12.3	939	12.8	9.9-15.7
45-54	402	12.6	9.0-16.2	942	5.5	4.0-7.0	1344	8.9	6.9-10.8
55-64	248	7.0	3.7-10.3	663	3.7	2.2-5.1	911	5.1	3.4-6.9
<b>25-64</b>	<b>1158</b>	<b>14.4</b>	<b>11.6-17.2</b>	<b>2601</b>	<b>7.4</b>	<b>5.9-8.9</b>	<b>3759</b>	<b>10.8</b>	<b>9.2-12.5</b>

#### Analysis Information:

- Questions used: TP3a-TP3f
- Epi Info program name: TPcigpromos (unweighted); TPcigpromosWT (weighted)

**Cigarette package health warnings** Description: Percentage of current smokers who noticed health warnings on cigarette packages during the past 30 days.

Instrument questions:

- During the past 30 days, did you notice any health warnings on cigarette packages?

Current smokers who noticed health warnings on cigarette packages									
Age Group (years)	Men			Women			Both Sexes		
	n	%	95% CI	n	%	95% CI	n	%	95% CI
25-34	130	82.6-93.7	11.9	26	72.3	50.5-94.1	156	86.5	81.0-92.1
35-44	206	82.3-93.5	12.1	69	95.5	91.0-100.0	275	88.9	83.9-93.8
45-54	253	86.1-95.0	9.5	78	87.2	77.5-96.9	331	90.1	86.1-94.2
55-64	112	82.8-96.3	10.5	34	90.5	79.5-100.0	146	89.7	83.6-95.7
<b>25-64</b>	<b>701</b>	<b>85.9-91.9</b>	<b>11.1</b>	<b>207</b>	<b>87.1</b>	<b>80.4-93.8</b>	<b>908</b>	<b>88.7</b>	<b>85.8-91.6</b>

**Analysis Information:**

- Questions used: TP4
- Epi Info program name: TPwarnings (unweighted); TPwarningsWT (weighted)

**Quitting** Description: Percentage of current smokers who noticed health warnings on cigarette packages during the past 30 days that thought about quitting due to the health warnings they saw.

Instrument questions:

- During the past 30 days, did you notice any health warnings on cigarette packages?
- During the past 30 days, have warning labels on cigarette packages led you to think about quitting?

Current smokers who saw health warnings on cigarette packages that thought of quitting									
Age Group (years)	Men			Women			Both Sexes		
	n	%	95% CI	n	%	95% CI	n	%	95% CI
25-34	108	44.7	33.6-55.7	19	18.4	0.0-37.8	127	42.4	32.0-52.9
35-44	176	38.5	29.8-47.1	63	30.7	18.4-42.9	239	37.4	29.7-45.1
45-54	220	39.0	32.1-45.9	71	41.2	28.2-54.1	291	39.3	33.0-45.6
55-64	100	38.2	28.4-48.0	28	46.2	24.2-68.3	128	39.1	30.1-48.1
<b>25-64</b>	<b>604</b>	<b>40.3</b>	<b>35.3-45.3</b>	<b>181</b>	<b>33.0</b>	<b>25.4-40.7</b>	<b>785</b>	<b>39.5</b>	<b>34.9-44.0</b>

**Analysis Information:**

- Questions used: TP4, TP5
- Epi Info program name: TPquitting (unweighted); TPquittingWT (weighted)

**Cigarette costs** Description: Average price paid for 20 manufactured cigarettes, based on the last manufactured cigarette purchase.

Instrument questions:

- The last time you bought manufactured cigarettes for yourself, how many cigarettes did you buy in total?
- In total, how much money did you pay for this purchase?

Average price paid for 20 manufactured cigarettes									
Age Group (years)	Men			Women			Both Sexes		
	n	Mean [insert currency]	95% CI	n	Mean [insert currency]	95% CI	n	Mean [insert currency]	95% CI
25-34	125	2.9		26	3.0		151	2.9	
35-44	195	2.6		67	3.2		262	2.7	
45-54	241	2.5		71	2.9		312	2.6	
55-64	97	2.3		29	2.5		126	2.4	
<b>25-64</b>	<b>658</b>	<b>2.6</b>		<b>193</b>	<b>3.0</b>		<b>851</b>	<b>2.7</b>	

**Analysis Information:**

- Questions used: TP6, TP7
  - Epi Info program name: TPcost (unweighted); TPcostWT (weighted)
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