

Annex F

Demand reduction measures in relation to tobacco dependence and cessation (Article 14)

- **Publications**

Publication	Relationship to 3.2.8.13	Reference Material Source
Quit 4 Life	A 4-step program designed to help Canadians aged 14 to 19 quit smoking.	http://www.quit4life.com/handbook_e.asp
On the Road to Quitting	An online program to find out more about individual smoking habits and explore quitting options.	http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/quit-cesser/now-maintenant/road-voie/index-eng.php
Myth or Reality	Educational tool which builds awareness of myths around quitting amongst other issues.	Hard copy only
Pan-Canadian Quit Line and Web Portal	Portal for stop smoking information and links to provincial/territorial cessation programs and information across Canada.	http://www.healthycanadians.gc.ca/init/quit-cesser/index-eng.php
Smoking Cessation in the Workplace: A Guide to Helping Your Employees Quit Smoking	A guide for employers and others who promote health in the workplace. It outlines the reasons why workplaces should get involved and support employees' efforts to cut down or quit smoking; provides practical, relevant material on smoking cessation and includes handouts, tools and a list of further resources and references.	http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/cessation-renoncement/index-eng.php
FIRST NATIONS RESOURCES: Kicking the Addiction	Inuit and First Nations-specific smoking cessation program.	Hardcopy only Includes: Facilitator's Guide; Flipchart Presentation; "Z-card" factsheet with tips on quitting; 4 other Fact Sheets

- **National Contribution Agreements (CA)**

* Listed project funding covers all activities of agreement. Therefore, projects may be reported under more than one article.

** Funding amounts include only commitments since last reported in 2009 and to March 2012.

Project #	Recipient	Funding*	Relationship to 3.2.8.13	Reference Material Source
6549-15-2009/6850005	CANADIAN COUNCIL FOR TOBACCO CONTROL (CCTC) - Knowledge Transfer and Exchange in Tobacco Control	\$772,577**	Delivery of knowledge activities/products including on the issue of cessation.	http://www.cctc.ca/cctc/EN/cessation
6549-15-2007/6470107	UNIVERSITY OF TORONTO/ONTARIO TOBACCO RESEARCH UNIT (OTRU) - Tobacco and Public Health: From Theory to Practice	\$192,618**	Development and publication of educational materials for professionals on tobacco control (including an entire module on the topic of cessation).	http://www.otru.org/pdf/other/OTRU_eBro.pdf
6549-15-2007/3530096	UNIVERSITY OF OTTAWA HEART INSTITUTE PREVENTION AND REHABILITATION CENTRE (OHI) - Expansion of Evidence-Based Smoking Cessation Interventions in Hospitals Across	\$208,706**	Facilitate the development, testing, and implementation of hospital-based smoking cessation programs within New Brunswick and British Columbia; to train medical staff and create physician "champions" for hospital-based smoking cessation interventions in each region; to develop a community of practice and; to evaluate multi-level response (community, organization, staff, and patient) to hospital networks in	http://www.health.gov.on.ca/english/providers/program/cdpm/pdf/ottawa.pdf

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	Canada		different regions using a common evaluation framework.	
6549-15-2007/6900106	CENTRE FOR ADDICTION AND MENTAL HEALTH (CAMH) - Canadian Action Network for the Advancement, Dissemination and Adoption of Practice-informed Tobacco Treatment (CAN-ADAPTT) Practice-Based Research Network	\$555,992**	A dynamic set of tobacco cessation guidelines that identify best practices in cessation interventions in clinical and community settings.	http://www.can-adaptt.net/
6549-15-2011/6470105	CANADIAN CANCER SOCIETY (CCS) – Young Adult Social Media Cessation Provincial/Territorial Collaborative Project	\$514,713	Identify, develop and evaluate an innovative cessation approach using social media. The project targets youth 19-29 year olds in the provinces of Saskatchewan, Manitoba, Ontario, New Brunswick, Nova Scotia and Prince Edward Island.	
6549-15-2007/6900114	CAPE BRETON DISTRICT HEALTH AUTHORITY (CBDHA) - Integration of the Ottawa Model for Tobacco Dependence Treatment in Hospitalized Smokers,	\$122,719**	Implement a proven hospital-based nicotine treatment program using an evidence-based smoking cessation intervention (the University of Ottawa Heart Institute’s Expansion of Evidence-Based Smoking Cessation Interventions in Hospitals Across Canada program or “Ottawa Model”), along with the Smokers’ Helpline (SHL) in order to	http://www.telask.com/wp-content/uploads/2011/11/NCTH-Poster-163-OMSC-SHL-NS-Learnings-Final-Oct-27.pdf

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	with Follow-up by Smokers' Helpline		increase patient and staff quit rates.	
6549-15-2009/10170108	INFO-TABAC - Info-tabac and Tobacco Info, National Magazines	\$563,400**	Through on-line and print media the subjects of protection, prevention and cessation are frequently covered in this French magazine and will continue to be covered in both the French and English magazines during the project. A large quantity of both magazines will be distributed in medical and dental clinics.	http://www.info-tabac.ca/english.htm
6549-15-2009/6850004	REGISTERED NURSES ASSOCIATION OF ONTARIO (RNAO) – National Nursing Best Practice Smoking Cessation Initiative	\$1,915,100	Pursue public policy and promote the full participation of registered nurses in shaping and delivering health services now and in the future by integrating smoking cessation best practices into nurses' daily practice in order to reduce the prevalence of smoking among Canadians.	http://www.tobaccofreerna.ca/en/sc_workshop_announcement
6549-15-2009/9720129	NATIONAL ASSOCIATION OF FRIENDSHIP CENTRES (NAFC) - National Aboriginal Urban Youth Tobacco Strategy	\$235,950**	Update and pilot a youth cessation and prevention program at sixteen Aboriginal friendship centres across Canada and contribute to a reduction in smoking rates amongst Aboriginal urban youth.	http://nafc.ca/youth-tobacco-cessation-tool-kit-and-guide-en.htm
6549-15-	PHYSICIANS FOR A	\$200,250**	Provide timely knowledge to stakeholders on	

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2009/8250038	SMOKE-FREE CANADA (PSC) - Strategic Activities in Support of the Federal Tobacco Control Strategy		emerging domestic and global tobacco issues; contribute to the development of international tobacco guidelines; and, educate stakeholders and Canadians on tobacco issues which may include on cessation.	
6549-15-2009/9720138	ASSEMBLY OF FIRST NATIONS (AFN) – Increased National Capacity; Coordinated Effort to Effectively Address Tobacco Control in First Nations (FN) Communities	\$6,033**	Engage in discussions on policies and promising practices around tobacco cessation and prevention; develop a FN tobacco cessation strategy to reduce the recreational use of tobacco.	http://www.afn.ca/index.php/en/policy-areas/health-and-social-secretariat
6549-15-2009/9720133	INUIT TAPIRIIT KANATAMI – Inuit Tobacco Reduction Strategy	\$279,400**	Establish the “Born a Non-Smoker” program into the four Inuit regions of Canada to assist expectant moms and new mothers with quitting smoking.	
6549-15-2009/8300120	THE STUDENTS COMMISSION OF CANADA - Youth Action Committee (YAC) and Young Adult Leadership Team (YLT)	\$255,010**	Increase youth and young adult involvement in tobacco control at the regional and national level which may include cessation as an intervention.	
6549-15-	BRITISH COLUMBIA	\$226,559**	Provide evidence and recommendations to	http://www.expectingtoq

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2009/6850002	CENTRE OF EXCELLENCE FOR WOMEN'S HEALTH (BCCEWH) - Knowledge Translation on Smoking Reduction and Cessation Interventions for Pregnant and Postpartum Girls and Women		<p>health care providers and policy makers on best practices for smoking cessation/reduction among pregnant girls and women. Project activities are to: identify and evaluate the current evidence on smoking reduction/cessation interventions for pregnant and postpartum girls and women; foster national and international partnerships to analyze the results of the review and develop recommendations to address the needs of pregnant and postpartum smokers; update a best practices review (<i>Expecting to Quit: A Best Practices Review of Smoking Cessation Interventions for Pregnant and Postpartum Girls and Women</i>); develop practical tools for health care providers working with pregnant smokers; and conduct a web seminar (webinar) to disseminate the results of the review.</p>	uit.ca/about/
6549-15-2011/8300125	UNIVERSITY OF WATERLOO (UOW) – Reaching Young Adult Smokers: An Evidence-based Smartphone Cessation Application	\$300,552	<p>Develop, test, and implement an innovative, evidence-based, smoking cessation smartphone application (App) targeting young smokers. The smartphone application seeks to expand the population reach of traditional cessation interventions to a key target group of young smokers.</p>	
6549-15-2011/10170119	HORIZON HEALTH NETWORK (HHN) – Atlantic Canadian Expansion of the	\$607,669	<p>Aims to expand integrated regional smoking cessation programs and to explore the effectiveness of such programs amongst a</p>	

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	Ottawa Model for Smoking Cessation		variety of Atlantic populations. The main objectives are to: implement sustainable cessation interventions within 11 healthcare settings across New Brunswick, Prince Edward Island and Nova Scotia; build upon a national community of practice to build knowledge and expertise for 500 health care providers across several Atlantic Canadian health regions; and evaluate the impact of program implementation.	
6549-15-2011/1017107	UNIVERSITY OF TORONTO/ONTARIO TOBACCO RESEARCH UNIT – Capacity for Health Professionals in Tobacco Cessation and Prevention	\$200,309	Aims to enhance the training of health professionals by providing a strategic review and analysis of current tobacco cessation training initiatives with potential to impact over 400,000 health professionals working in Canada, all future health professionals and all Canadian smokers served by them.	
6549-15-2011/9190123	UNIVERSITY OF WATERLOO/ PROPEL – A new Focus on Tobacco Use Prevention and Cessation – Engaging the Canadian Optometry Community	\$166,911	The project aims, through a web based intervention, to engage all regional bodies regulating optometry, community optometrists and senior Doctor of Optometry students in Canada around tobacco use prevention and cessation.	
Total National CAs		\$8,097,045		

- **Regional Contribution Agreements**

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6549-13-2008/7750019	GOVERNMENT OF NUNAVUT - For Youth by Youth Trainer Training Program	\$339,026**	Train Inuit youth from across Nunavut on tobacco cessation activities resulting in further transfer of knowledge to other youth within communities regarding the harmful effects of smoking and the solutions for quitting.	http://www.hc-sc.gc.ca/ahc-asc/media/nr-cp/2009/2009_18-eng.php
6549-11-2008/7750020	GOVERNMENT OF NORTH WEST TERRITORIES - Tobacco Cessation Training -NWT Community Capacity Building	\$413,255**	Offer tobacco cessation support at the regional/community level targeted at the adult population of NWT. Selected individuals will be trained in tobacco education, presentation skills and then cessation strategies and supports. Community presentations will be provided either by the tobacco coordinator and/or trained selected individuals as appropriate.	
6549-12-2011/9720140	GOVERNMENT OF YUKON – Enhanced cessation initiatives project	\$100,000	Provide sustained access and continued promotion of the Yukon’s Smokers’ Helpline, pilot the use of nicotine replacement therapies in the QuitPath smoking cessation program and increase awareness of available smoking cessation support and services amongst rural and First Nations communities all aimed at	http://www.quitpath.ca/quitting/qp_plus.php

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			decreasing smoking rates in the territory.	
6549-10-2009/5280052	VANCOUVER COASTAL HEALTH AUTHORITY – The Tobacco Dependence Clinic: An Intensive and Comprehensive Approach to Treating Tobacco Dependence in Marginalized Populations	\$502,445	Expand three existing Tobacco Dependence Clinics to meet increased demand; create two new clinics in high needs areas; include mental health clients along with those who are in substance use treatment; and, evaluate the impact and outcomes of the program.	
6549-10-2009/5280053	BRITISH COLUMBIA LUNG ASSOCIATION – BC Expansion of the Quitters Unite Website and Promotion Campaign	\$934,339	Promote and expand the original pilot Quitters Unite website, developed for young adults ages 19 to 24, using innovative social media and technology approaches, along with traditional media, to reach the target audience. A major component of the project will be to create improvements to the existing website, such as on-line video, links to quit smoking initiatives, development of resources and the use of guerrilla tactics and contests, that will improve its functionality to encourage more users and more visitors.	http://quittersunite.com/

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6549-10-2009/5280054	VANCOUVER COASTAL HEALTH AUTHORITY/ ABORIGINAL HEALTH SERVICES- VANCOUVER COMMUNITY (AHS-VC) – Cultural Canoe Journey: Aboriginal Smoking Cessation by Promoting Wellness and Respecting Tradition	\$152,553	Deliver a culturally appropriate smoking cessation program to address the needs of an urban Aboriginal population using a family ancestry healthy lifestyle approach and an actual canoe journey. Six educational modules will be developed and delivered by Aboriginal Health Services, in partnership with the Native Education College.	
6549-10-2009/5280056	NORTHERN HEALTH AUTHORITY – A Community Collaborative Approach to Tobacco Cessation in Gitxsan Communities	\$328,112	Develop a framework and process in the Gitxsan community in Northern British Columbia to increase understanding about tobacco addiction, provide a relevant cessation program and build capacity among health care providers and community members in those communities to deliver tobacco cessation and establish local access to effective tobacco cessation for residents.	http://www.northernhealth.ca/Portals/0/About/NH_Reports/documents/NHAnnualReport2010-2011.pdf
6549-10-2009/5280057	PORTAGE (KEREMEOS) – Smoking Cessation Program for Residential Treatment Centre	\$139,499	Integrate tobacco cessation treatment for individuals with substance abuse in Portage (Keremeos), a 42 bed adolescent residential treatment facility. An environmental scan will be	http://www.portage.ca/announcements/new-tobacco-reduction-program-for-the-portage-keremeos-community?A=SearchResult&SearchID=1064150&ObjectID=35227&ObjectType=7

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			conducted to determine which resources will be the most appropriate to use or adapt as a program model.	
6549-10-2009/5280058	Province of British Columbia – QuitNow services/Integrated Voice Response component	\$368,294	Provide cessation services to patients who smoke upon discharge from hospital in BC, by providing a range of QuitNow Services (QNS). Over a 12 month period, QuitNow Services aims to work with the Health Authorities to provide the sites and staff to interact with the patients until discharge, where they will then be followed up by QNS with the chosen option or options.	http://www.youtube.com/watch?v=hFZ7QPnBn40&feature=related http://www.youtube.com/watch?v=RbME5NPavJQ&feature=related http://www.youtube.com/watch?v=Ky5P9n40eh0&feature=related
6549-09-2007/7410067	ALBERTA HEALTH SERVICES TOBACCO REDUCTION UNIT (AHSTRU) - Building Capacity of Health Care Providers to Offer Tobacco Cessation Interventions	\$ 522,193**	Provide training to 1600 health care professionals on the programs Tobacco Reduction and Cessation (TRaC) for outpatients and, Reduce My Risk for inpatients. Also training on motivational interviewing, Nicotine Replacement Therapy administration and Ask, Advise, Refer techniques.	http://www.albertahealthservices.ca/services.asp?pid=service&rid=1040203
6549-09-2008/7270001	NECHI TRAINING RESEARCH AND HEALTH PROMOTIONS INSTITUTE - Aboriginal Tobacco Cessation Project	\$361,595**	Provide culturally modified tobacco reduction and cessation training to at least 46 communities in Alberta, at seven strategically located training posts. This training will include an Aboriginal	http://nechi.com/content/sacred-connections

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			tobacco cessation model, a culturally modified Ask, Advise and Refer model (AAR model), a culturally modified Tobacco Reduction and Cessation (TRaC) model as well as assistance in developing community based cessation programming and tracking of cessation rates.	
6549-09-2009/9140069	THE LUNG ASSOCIATION - ALBERTA & NORTH WEST TERRITORIES - Smart Steps...towards a smoke-free life	\$341,783**	Reach and engage workplace populations with higher than average tobacco use rates with on-site cessation programming. Sectors such as construction and transportation will be targeted.	http://www.ab.lung.ca/site/smart_steps
6549-09-2011/10930075	HEALTHCPR – Tobacco Control: A Multi-disciplinary Resource for Canadian Health Professionals	\$113,619	Provide Canadian health professionals, students and consumers free access to an on-line resource, in both official languages, on tobacco addiction treatment that follows best practice guidelines and takes into consideration the unique Canadian context. This resource will meet the needs of health care professionals who identified deficits in their knowledge and skills as a major barrier to intervening with their tobacco addicted patients.	

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6549-09-2011/ 10930071	UNIVERSITY OF ALBERTA, FACULTY OF MEDICINE AND DENTISTRY – You Can Quit (UCANQT)	\$209,871	Provide direct access of a smoking cessation program to patients and visitors through the creation and deployment of touch screen technology for self-screening and self-referral to addiction treatment services. These interactive media devices will be located in various locations at the University of Alberta Hospital, Edmonton.	
6549-08-2007/4950041	THE PHARMACISTS' ASSOCIATION OF SASKATCHEWAN (PAS) - PACT - Partnership to Assist in Cessation of Tobacco	\$68,350**	Train pharmacists (primary focus) and other health care professionals (secondary focus) in assisting clients with tobacco cessation, aid in the identification of tobacco users, offer cessation support within a clinical setting, increase the number of health care professionals providing cessation support to clients and expand public understanding of the role of pharmacists and health care professionals in tobacco cessation.	http://www.makeapact.ca/
6549-08-2007/6270042	CYPRESS HEALTH REGION – Cypress Tobacco Cessation Project	\$29,696**	Assist tobacco using patients who wish to stop using tobacco in a hospital setting. Training was provided to point-of-entry health care workers and volunteers to assist with group cessation programming and promote the health benefits associated with being tobacco-free.	http://www.health.gov.sk.ca/cypress-annual-report-2008-09

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6549-08-2009/9870001	BATTLEFORDS TRIBAL COUNCIL INDIAN HEALTH SERVICES (BTCIHS) - Tobacco Control Project	\$63,048**	Reduce smoking rates; build capacity of health care professionals (HCP) to advise tobacco users on quitting options by developing a six-week First Nations culturally appropriate cessation program adapted from the existing “I Care About Me, I’m Smoke-Free” Journal which was developed in 2005; pilot the cessation program in three communities; and recruit and train community members to deliver the cessation program in the five remaining communities.	
6549-08-2007/6270040	CANADIAN CANCER SOCIETY (SASKATCHEWAN DIVISION) - Saskatchewan Smokers' Helpline	\$42,025**	Reach and assist population groups which continue to have higher rates of tobacco use; promote an effective and high quality, confidential, bilingual, toll-free, telephone cessation intervention; increase the number of calls to the SSSL; develop and support new partnerships with health professionals; and develop new promotional materials and public service announcements.	http://www.health.gov.sk.ca/smokers-helpline
6549-07-07/6270039	CANADIAN CANCER SOCIETY (MANITOBA DIVISION) - “Manitoba Smokers' Helpline”	\$105,142**	Reach and assist population groups which continue to have higher rates of tobacco use; promote an effective and high quality, confidential, bilingual,	http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/quit-cesser/naw-maintenant/1-800/prov-eng.php#mn

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			toll-free, telephone cessation intervention; increase the number of calls to the MSHL; develop and support new partnerships with health professionals; and develop new promotional materials and public service announcements.	
6549-07-2007/6270041	MANITOBA TOBACCO REDUCTION ALLIANCE INC. (MANTRA) - Workplace Smoking Cessation	\$136,285**	Establish a comprehensive and integrated workplace cessation program model; implement the model in a sustainable way in health care and community-based workplaces; train health care workers in the Health Behavioural Change (HBC) model; and encourage trained employees to incorporate HBC into their daily work activities to effectively reduce smoking prevalence in Manitoba.	http://www.mantrainc.ca/pdf/Strategic%20Direction%202008.pdf http://www.mantrainc.ca/mantraevents.html
6549-08-2009/9870136	MEADOW LAKE TRIBAL COUNCIL (MLTC) – Kick Butt Program	\$101,770	Meet the tobacco cessation needs of First Nation youth ages 13-24 in nine communities of MLTC by: training existing CHR staff in the use of the Health Canada’s “Kicking the Addiction Toolkit”, to provide cessation counselling to youth; mentor youth about the traditional practices of tobacco use; conduct presentations on traditional practices.	

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6549-06-2009/5820139	NISHNAWBE ASKI NATION – Smoking Cessation Education Project	\$200,000	Provide a smoking cessation education project that promotes holistic, healthier living through cessation programming and health promotion activities. Work with 10 community health workers in the Nishnawbe Aski Nation (NAN) which represents 49 of Ontario’s First Nations communities.	http://nan.sims.sencia.ca/article/the-quit-coach-program-594.asp
6549-06-2009/5820140	CATULPA COMMUNITY SUPPORT SERVICES – Simcoe County CAPC/CPNP Smoking Cessation Project	\$200,000	Develop a Smoking Cessation Action Plan for the young women of the Simcoe County Community Action Program for Children (CAPC) and the Canada Prenatal Nutrition Plan (CPNP) . Work with local partners to develop outreach activities and cessation support groups based on the needs of the smokers in these programs.	
6549-06-2007/5820037	KEYSTONE CHILD, YOUTH & FAMILY SERVICES – Healthy Choices	\$235,550**	Increase the number of staff in Bruce and Grey Counties who are trained in the delivery of smoking cessation programming; increase the number of men and women in at-risk groups who can access smoking cessation programming; and decrease the number of parents that smoke either in the car or home in the Bruce and Grey areas.	http://www.bgcskids.org/programs/healthychoices.php

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6549-06-2007/0700036	ACTION ON WOMEN'S ADDICTIONS - RESEARCH AND EDUCATION (AWARE) - Fetal Alcohol Syndrome Disorder (FASD) Affected Women and Smoking Interventions: A training guide for service providers	\$97,640**	Create an English and French training guide for service providers that would include both theoretical frameworks and promising practices for delivery of effective smoking cessation/reduction interventions to FASD-affected women.	http://aware.on.ca/first-approach
6549-06-2007/5820035	KENORA CHIEFS ADVISORY - Youth and Elders Tobacco Control Project	\$41,598**	Develop a youth outreach program and train youth and Elders to be peer tobacco cessation support in a traditional Aboriginal way.	
6549-06-2008/0700045	WINDSOR-ESSEX COUNTY HEALTH UNIT - Windsor Workplace Smoking Cessation Model	\$278,459**	Begin dissemination of a workplace smoking cessation program in Windsor-Essex workplaces then progress to the Public Health System in Ontario through the health unit network and partners. Strategically targeted workplaces from a cross-section of sectors, i.e. automotive, mines, food industry and its subsidiaries, will be provided with support to develop, implement and evaluate a workplace-specific smoking cessation program.	http://www.wecanquit.ca/

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6549-06-2008/0700046	HÔPITAL REGIONAL DE SUDBURY RÉGIONAL HOSPITAL - Regional Cancer Program - Tobacco Dependence Treatment for the North East Ontario Hospitalized Patients.	\$69,542**	Implement a comprehensive cessation model for health care facilities, review and evaluate current practices and policies including smoke-free spaces.	http://www.nomj.ca/Articles/News/06-08-patient.aspx
6549-06-2007/0700039	PETERBOROUGH COUNTY-CITY HEALTH UNIT (PCHI) - Service for Peterborough County-City Health Unit	\$322,518**	Partner with Primary Care Services of Peterborough, the Peterborough Regional Health Centre, Curve Lake and Hiawatha First Nation, and the Peterborough Family Resource Centre to establish the first comprehensive smoking cessation programs for area smokers by concentrating on four high-risk populations: pregnant women; patients with chronic diseases; health professionals; and Curve Lake and Hiawatha First Nation populations.	http://pcchu.peterborough.on.ca/TUP/TUP-home.html
6549-06-2007/0700037	Health Nexus – Enhancing the Capacity of Maternal & Early Years Service Providers on Second-hand Smoke	\$162,708**	Develop appropriate tobacco control related tools and resources for French speaking service providers which offer tips and strategies for using the tools and soliciting discussion to support smoking cessation.	

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	Issues for Francophones			
6549-06-2011/8250119	BROCK UNIVERSITY – Leave the Pack Behind – NRT Distribution on Trade School Campuses	\$902,925	Improve provincial-level capacity to reduce tobacco use among older youth/young adults by ensuring campus health professionals are prepared and able to proactively provide evidence-based tobacco treatments, including free smoking-cessation medication and effective counselling support.	http://www.leavethepackbehind.org/health_pros.php
6549-06-2009/0700048	HASTINGS AND PRINCE EDWARD COUNTIES HEALTH UNIT – Prenatal/Postpartum Cessation	\$244,713	Train nurses and physicians on evidence-based brief cessation interventions to assist pregnant and postpartum women who smoke to quit. This project expects to reach approximately 1000 women, which includes all pregnant and postpartum women (up to one year after delivery).	http://www.hpechu.on.ca/application/web/cms/index.php?pageid=307&menuid=1373
6549-05-2007/8250024	LE CENTRE OPTION-PRÉVENTION TOXICOMANIE-VIOLENCE-DÉLINQUANCE-SIDA (T.V.D.S.) - Projet de cessation tabagique pour les personnes incarcérées : «Libre en d'dans!»	\$139,572**	Develop and test a new stop-smoking strategy for close to 1000 inmates in federal penitentiaries located in Québec, and to increase by 50% the number of inmates who successfully stay away from tobacco for at least four months.	http://www.centretvds.ca/ http://www.messengerlachine.com/article-309792-Plus-de-380-000-accordes-au-Centre-Option-Prevention-TVDS.html

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6549-05-2007/8250038	FONDATION DE L'INSTITUTE DE CARDIOLOGIE DE MONTRÉAL – « Famille sans fumée »	\$325,000**	Promote smoke-free environments by encouraging Quebec households to make their homes and cars smoke-free, to protect family members from the adverse effects of smoke, encourage young people not to start smoking, reduce the risk of relapse among ex-smokers and encourage smokers to try quitting.	http://www.famillesansfumee.ca/en/
6549-05-2009/6190123	CENTRE D'AMITIÉ AUTOCHTONE DE VAL-D'OR INC. - Waba Miskwa Opon	\$137,851	Focus on tobacco cessation by implementing a support group that will be led by the Centre de santé et des services sociaux which concentrates on reducing smoking by offering intergenerational smoke-free activities and a sponsorship program, where a non-smoker will sponsor a smoker and, with the help offered by the project, work with them towards quitting their tobacco use. Training of employees in order to increase their knowledge on the health risks of smoking.	http://caavd.ca/en/site.asp?page=evenement&nActualite=0&nAnnee=2011&nIDEvenement=3361
6549-05-2009/6190126	SOCIÉTÉ CANADIENNE DU CANCER (SCC) – Projet-Pilote-Soutien à la cessation par Texto	\$399,245	Adapt and evaluate a smoking cessation support tool using text messages targeted to young adults 18 to 24 years of age and create and implement recruitment activities targeted towards this hard to reach audience.	

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6549-05-2009/6190128	REGROUPEMENT DES CENTRES D'AMITIÉ AUTOCHTONES DU QUÉBEC INC. (RCAAQ) - Tshishtemau	\$196,283	Re-establish the sense of meaning and value attributed to tobacco's traditional sacred role via a holistic journey of one week which will provide smoke-free activities and a smoking cessation program for the adults, based on the First Nations of Québec and Labrador Health and Social Services Commission's Ciga-Stop programming.	
6549-05-2009/6190134	CENTRE D'AMITIÉ AUTOCHTONE DE QUÉBEC INC. (CAAQ) – Puniku : Abandonne le tabagisme	\$188,976	Address smoking cessation for off-reserve Aboriginals 18 to 29 years of age in urban settings of Quebec City through a series of weekly cessation workshops over a period of three months, plus supportive follow-up through meetings for the subsequent three months.	
6549-05-2011/6190174	CENTRE DE SANTÉ ET DE SERVICES SOCIAUX DE LA VIEILLE-CAPITALE-CENTRE AFFILIÉ UNIVERSITAIRE (DRSP-CN) – Grossesse et tabac : outiller les intervenants des Services intégrés en périnatalité et pour la petite enfance (SIPPE) et de la	\$120,000	Develop a smoking cessation program for at-risk pregnant women and their partners during the pre- and post-natal periods involving peri-natal workers in the process. Identify workers' needs in terms of knowledge of the issue, produce readily available reference tools, identify the approaches to use to adapt and integrate a smoking cessation program with this client group, set up a coaching system in cooperation with quit-smoking centres, and evaluate and	

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	Fondation OLO pour intervenir en cessation		share project results with workers and managers in the network.	
6549-05-2011/7070166	HÔPITAL DU SACRÉ-COEUR DE MONTRÉAL (HSCM) – Programme d'intervention multidisciplinaire pour l'aide à la cessation tabagique (IMPACT)	\$88,000	IMPACT will support the cessation of smoking among patients who are at risk of illness or who are ill and will strengthen a hospital's tobacco control infrastructure.	
6549-05-2011/7070168	INSTITUT UNIVERSITAIRE EN SANTÉ MENTALE DE QUÉBEC – Abandon du tabagisme chez les personnes atteintes de santé mentale	\$204,395	Health platforms will be established in 2 of the Institute's units consisting of tobacco cessation, nutrition and physical activity and professionals will be trained on how to provide smoking cessation counselling. Client groups will be offered group and individual counselling sessions.	
6549-05-2011/10510169	CONSEIL QUÉBÉCOIS SUR LE TABAC ET LA SANTÉ (CQTS) – Intégration d'un service novateur au site de la Gang allumée	\$122,500	Offer a smoking cessation tool via a website to young smokers under the age of 18 years using text message technology and a communications strategy to reach youth.	http://www.lagangallumee.com/fr/passer-a-laction/la-gang-allumee?pageID=1

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6549-05-2011/6190175	GROUPE DE RECHERCHE ET D'INTERVENTION EN PROMOTION DE LA SANTÉ (GRIPS) – L'apport du Web 2.0 dans une démarche de cessation tabagique dans le cadre du Défi J'arrête, j'y gagne!	\$230,000	With this project, the Groupe de recherche et d'interventions en promotion de la santé (GRIPS) will integrate the use of Web 2.0 in their Quit to Win Challenge (the Challenge); thus maximizing the support towards quitting.	
6549-05-2011/11030001	INSTITUT DOUGLAS – Unis sans fumée, unité en santé	\$48,403	Encourage patients with severe mental health problems to reduce or eliminate their tobacco use by offering a smoke-free environment. Institute staff will also be trained to offer improved and personalized medical follow-up.	
6549-05-2011/7070167	CREE BOARD OF HEALTH AND SOCIAL SERVICE OF JAMES BAY - Training peer educators for tobacco reduction among Cree Youth	\$117,641	Encourage youth to quit by offering education and awareness through peer educators. Peer educators will be trained with a four day workshop and offered coaching while they implement their projects in 9 communities.	
6549-04-2008/7650077	ELSIPOGTOG HEALTH AND WELLNESS CENTRE	\$142,663**	Reduce the smoking prevalence for youth; to produce positive	http://www.ehwc.ca/Programs_Projects.html

Project #	Recipient	Funding*	Relationship to 3.2.8.13	Reference Material Source
	- A Culturally-Driven and Evidence-Based Program For Smoking Prevention, Reduction and Cessation Among Youth In A New Brunswick First Nations Community		changes in knowledge and attitudes regarding harmful effects of tobacco and the cultural use of tobacco; and to increase cessation program availability.	
6549-04-2009/6980080	NEW BRUNSWICK LUNG ASSOCIATION – Developing and Piloting a Tobacco Cessation Program for Employees of the Restaurant and Bar Industry	\$315,575	Design and develop a smoking cessation train-the-trainer style toolkit and cessation program that enables managers and instructors to deliver a smoking cessation program for hospitality industry students and restaurant/bar staff.	http://www.nb.lung.ca/html/Programs/Smoking/quithappens.htm
6549-03-2009/6660090	COLCHESTER EAST HANTS HEALTH AUTHORITY - Mental Health Services, Addiction Services, Public Health Services, Program Project (MAPP)	\$227,453**	Increase service to a marginalised population by providing smoking cessation programs and a Healthier Lifestyle Program to the mental health consumer; educate health care providers to recognize the relationship between tobacco use and mental illness; and identify and establish partnerships that will provide support and incorporate better practices into existing programs and services for mental health clients.	http://www.cha.nshealth.ca/addiction/groupCopingWithQuitting.asp

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6549-03-2009/7650091	PICTOU COUNTY HEALTH AUTHORITY (PCHA) - Youth Smoking Cessation Project: A School-Based and Residential Youth Caring Facility Approach	\$118,750**	Develop and implement a comprehensive cessation program for youth in a high school as well as for vulnerable youth with high smoking rates within a residential care setting.	
6549-03-2007/7650064	TRUCKING HUMAN RESOURCE SECTOR COUNCIL ATLANTIC (THRSCA) - Tobacco Cessation for the Trucking Industry of Atlantic Canada	\$188,515**	Create a healthier workplace by increasing the number of successful smoking cessation attempts made by current and future employees and employers working in the trucking industry in Atlantic Canada.	http://thrsc.com/projects/tobacco-cessation-in-the-trucking-industry/
6549-02-2007/7650062	CANADIAN CANCER SOCIETY, PRINCE EDWARD ISLAND (PEI) DIVISION - PEI Smokers' Helpline	\$10,249**	Reach and assist population groups which continue to have higher rates of tobacco use; promote an effective and high quality, confidential, bilingual, toll-free, telephone cessation intervention; increase the number of calls to the SHL; develop and support new partnerships with health professionals; and develop new promotional materials and public service announcements.	http://hc-sc.gc.ca/ahc-asc/media/nr-cp/2009/2009_43-eng.php http://www.smokershelpline.ca/

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6549-02-2007/7650072	CANADIAN CANCER SOCIETY, PRINCE EDWARD ISLAND (PEI) DIVISION - “Young Adults and Tobacco Use in Prince Edward Island – Phase II”	\$5,000**	Develop a young adult leadership program on the Holland College and University of PEI campuses; to work with Health and Wellness staff in both institutions to engage, collaborate and inform young adult smokers and non-smokers on tobacco cessation and prevention strategies; and to adapt and implement cessation and prevention protocols to decrease tobacco uptake and increase tobacco quit attempts.	http://www.cancer.ca/Prince%20Edward%20Island/About%20Us/Media%20centre/PE-2009/Canadian%20Cancer%20Society%20pleased%20that%20Federal%20and%20Provincial%20governments%20continuing%20commitment.aspx?sc_lang=en http://www.cancer.ca/Prince%20Edward%20Island/Prevention/Quit%20smoking.aspx?sc_lang=en
6549-01-2007/6660075	NEWFOUNDLAND AND LABRADOR LUNG ASSOCIATION - “The Smokers' Helpline of Newfoundland and Labrador”	\$100,000**	Reach and assist population groups which continue to have higher rates of tobacco use; promote an effective and high quality, confidential, bilingual, toll-free, telephone cessation intervention; increase the number of calls to the SHL; develop and support new partnerships with health professionals; and develop new promotional materials and public service announcements.	http://www.smokershelp.net/
6549-01-2007/6660087	NEWFOUNDLAND AND LABRADOR LUNG ASSOCIATION - Tobacco Reduction Strategies for Blue-Collar and Service	\$129,511**	Increase access to effective smoking cessation programs and services among individuals working in blue-collar and service industry jobs and assist workplaces in developing	

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	Industry Workers		comprehensive cessation strategies to assist employees in becoming smoke-free.	
Total Regional CAs		\$11,684,135		