

TABACCO SALES AND PRICING SURVEY IN NCD-2009							
AREA	LOCATION	CIGARETTE BRAND (WITH LOOSE PACKET PRICE)					
		PALL MALL (GREEN)	PALL MALL (RED)	PALL MALL (BLUE)	SPEAR	WINFIELD	CAMBRIDGE
GORDONS	FOOD WORLD	11.25	11.25	11.25	40.00	12.00	
	RH HYPERMART	11.25	11.25	11.25	36.65	12.00	
	GORDONS FOOD STORE	11.30	11.30	11.30	38.50	11.80	
	TAN TRADING	10.75	10.75	10.75	36.30	11.25	11.25
	STREET SELLER (1)	11.00	11.00	11.00	35.00		
	STREET SELLER (2)	10.50	10.50	10.50	39.00		
	TERI TRADING	11.25	11.25	11.25	34.65	11.95	
BOROKO	KING KAKARUK	11.25	11.25	11.25	34.65	11.95	
	BOROKO MARKET	11.25	11.25	11.25	34.65	11.95	
	STOP N SHOP	11.25	11.25	11.25	34.65	11.95	
	T.S.T	11.25	11.25	11.25	34.65	11.95	
	TROPHY HAUS	12.60	12.60	12.60	42.90	13.20	
EAST BOROKO	QNO	11.25	11.25	11.25	34.65	11.95	
	JASMIRE	11.25	11.25	11.25	34.65	11.95	
	TAMAI TRADING	11.25	11.25	11.25	34.65	11.95	
	JOSEN INVESTMENT	11.25	11.25	11.25	34.65	11.95	
	O.K TRADING	11.25	11.25	11.25	34.65	11.95	
	AUTHOE	11.25	11.25	11.25	34.65	11.95	
	KONE SERVICE STATION	11.50	11.50	11.50	34.00	12.00	
DOWN TOWN	STOP N SHOP	11.25	11.25	11.25	38.00	12.00	
	SVS FOOD LAND (KONE)	11.25	11.25	11.25	38.00	12.00	
	RICH SHOW COFFEESHOP	12.50	12.50	12.50		13.00	
	KONE SUPER MARKET	12.00	12.00	12.00			
	TST SUPER MARKET	11.25	11.25	11.25	84.65	11.25	
GEREHU	PAPINDO SUPER MARKET	11.25	11.25	11.25	11.25	11.25	
	GEREHU MARKET	11.00	11.00	11.00	36.00		
	STOP N SHOP	11.25	11.25	11.25	38.00	12.00	
	WAIGANI SUPER MARKET	11.25	11.25	11.25	84.65	44.00	
WAIGANI	WAIGANI MARKET	10.50	10.50	10.50	10.50	36.00	
	WAIGANI KWIK SHOP	12.60	12.60	12.60	38.00	13.20	
	WAIGANI STREET SALES	10.50	10.50	10.50	36.00		
	TST SUPER MARKET	11.25	11.25	11.25	84.65	11.65	
HOHOLA	HOHOLA MARKET	10.50	10.50	10.50	36.00		
	HOHOLA STREET SALES	10.50	10.50	10.50	36.00		
	HOGI SUPER MARKET	12.50	12.50	12.50	38.00	13.00	
MALARO	TST SUPER MARKET	11.25	11.25	11.25	84.65	11.25	
	MALARO MARKET	11.00	11.00	11.00	36.00		
	MALARO STREET SALES	10.50	10.50	10.50	38.50	11.00	
	Average	11.26315789	11.26315789	11.26315789	42.08	13.84	
Range	10.50 - 12.60	10.50 - 12.60	10.50 - 12.60	34 - 84.65	11 - 13.20		

Calculation of percentage of excise in Retail prices

Information

PNG/INDONESIAN BORDER POST (November, 2008)

IMPORT DUTY = K65.00 / 1000 Sticks

IMPORT EXCISE = K148.89 / 1000 Sticks

GST = 10% { Import & Excise Duty & Value of Good

Common Average Retail Price is K11.30 24 sticks / per pack

therefore $11.30/24 = 0.47 = 47 \text{ toea / stick}$

therefore $0.47 \times 1000 \text{ sticks} = K470.00$

Remove 10% GST $K470 - K47 = K423$

Find the base $K423 - \text{Excise}$
 $K423 - K148.89$

Base K274.11

% of excise /Base $148/274 \times 100 \%$
 $= 54 \%$

Data collected by Peter Channel Vinit and Donald Nambia

Calculation done by Dr Thomas Vinit

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New Century Kaibar - K11.25 for all Pall Mall Brand