

Secretary of Family Farming

Ministry of **Agrarian Development**



THE NATIONAL PROGRAME FOR DIVERSIFICATION OF TOBACCO AREAS

The Case of Brazil



Brazilian Exports of Tobacco – Frist Eight Monts of 2012 to 2014

| | 2012 | 2013 | 2014 | VARIATION | | |
|--------------------------|---------|---------|---------|-----------|-----------|----------|
| PERIOD | | (t) | | 2012-13 | 2013-2014 | |
| | | | | (%) | (%) | (t) |
| First Semester | 267.954 | 263.754 | 169.963 | -1,6 | -35,6 | -93.791 |
| July | 65.710 | 70.135 | 51.247 | 6,7 | -26,9 | -18.888 |
| August | 75.569 | 67.029 | 50.678 | -11,3 | -24,4 | -16.351 |
| Total of Eight Months | 409.233 | 400.918 | 271.889 | -2,0 | -32,2 | -129.030 |

Fonte: Secex, Ministry of Development, Industry e Foreign Trade- MDIC



ACTIONS AND RESOURDES

| ACTIONS | PERIOD | RESOURCES | FAMILIES BENEFITED |
|---|-----------------|----------------|-----------------------|
| | | (US\$ milhões) | (Nr) |
| Technical Assistance and Rural Extension to tobacco growers | 2012 to 2014 | 26,7 | 20 000 |
| Technical Assistance and Rural Extension to famers living in tobacco growing áreas(*) | 2014 | 104 | 166 155 |
| Research and training (**) | 2005 to 2013 | 11,6 | 27 260 |

^(*) Families living in municipalities that produce over 200 t of tobacco per year

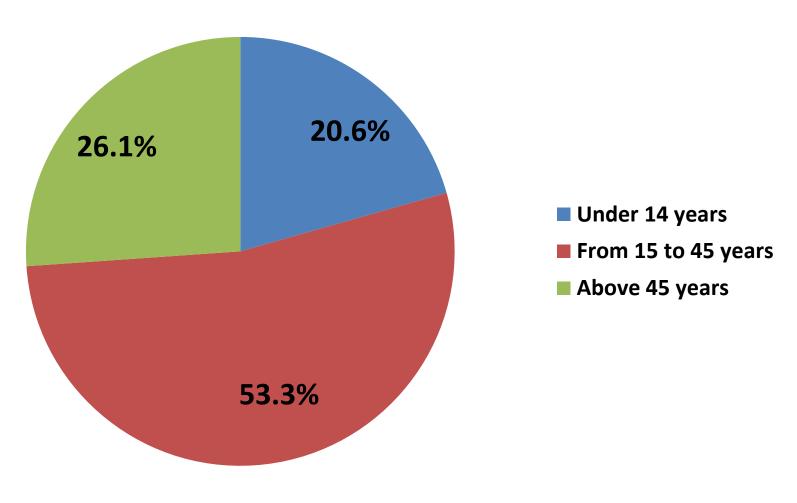
^{(**) 1.363} events (workshops and courses) and 565 Demonstrative Units



Data Analisis of 1 652 tobacco growers in Southern Brazil

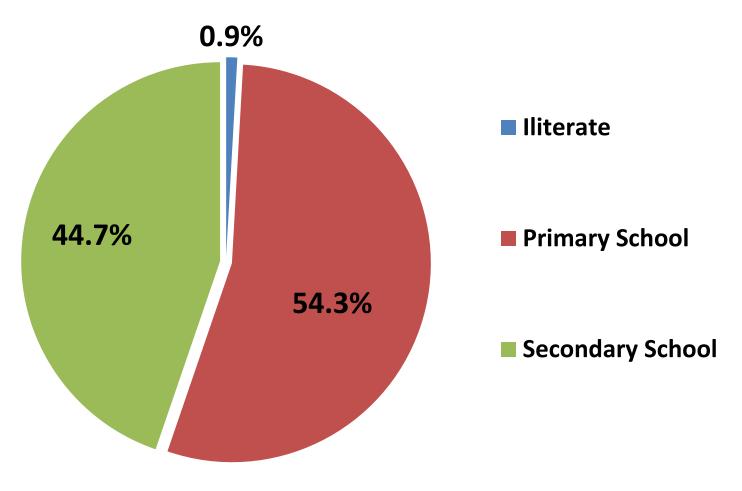


Age of Tobacco Growers



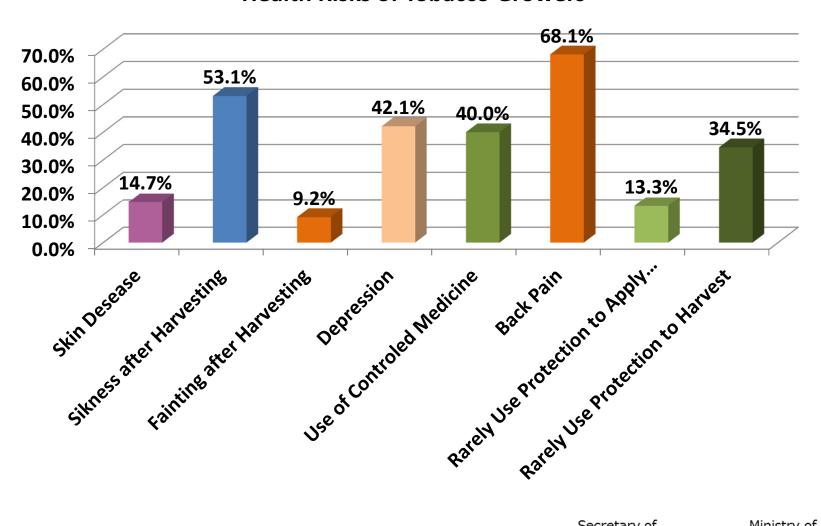


Formal Education



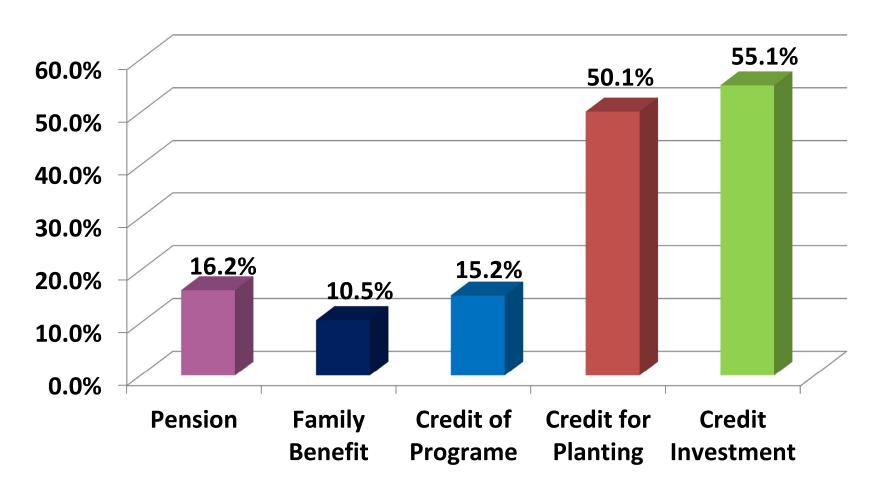


Health Risks of Tobacco Growers





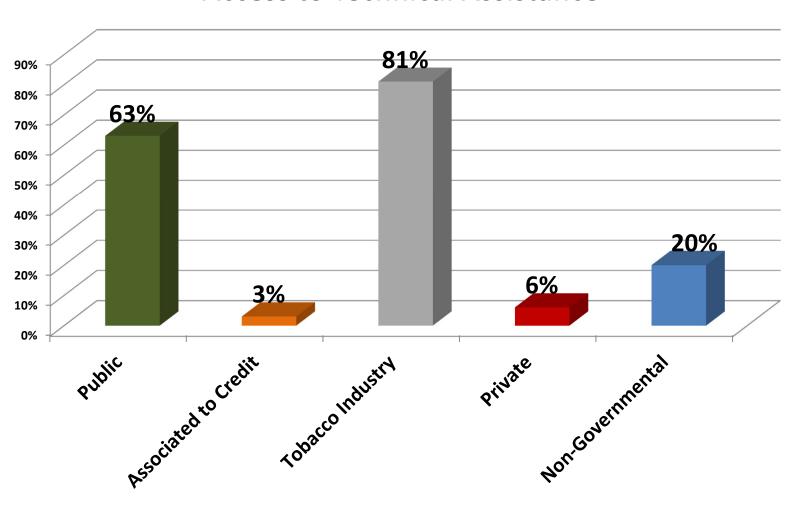
Access to Policies



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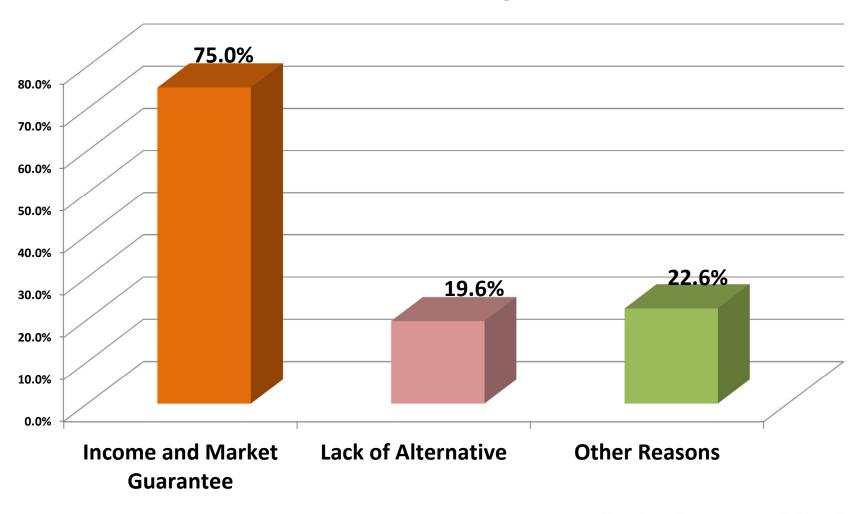
Access to Technical Assistance



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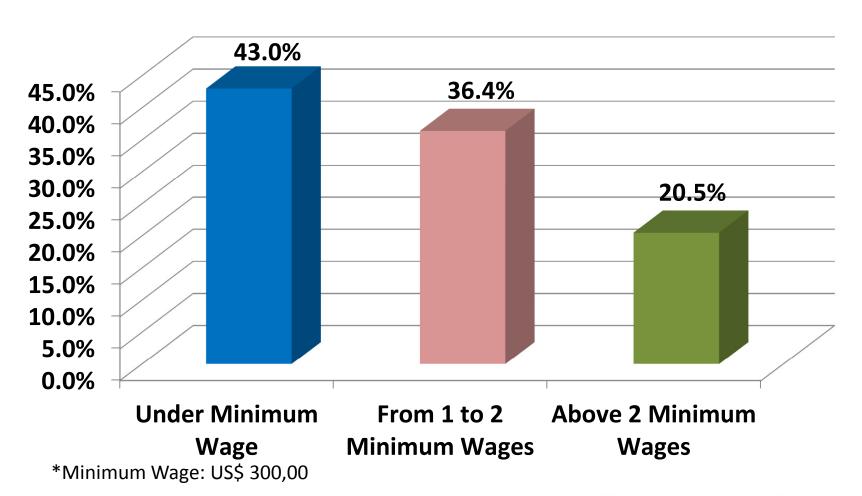
Reasons for Growing Tobacco



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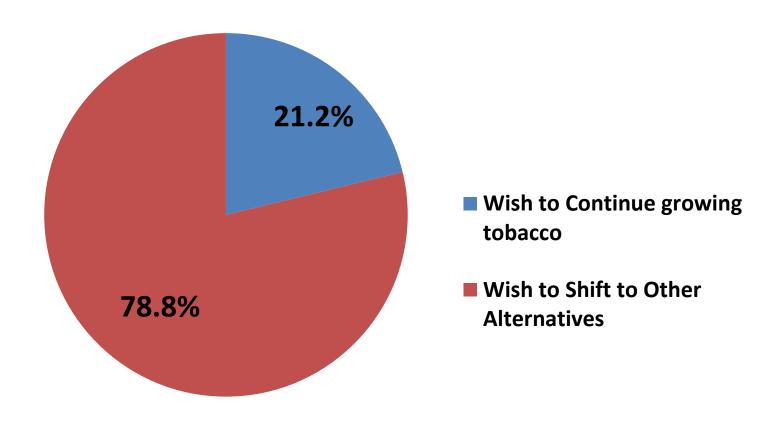
Net Income of Tobacco Growers



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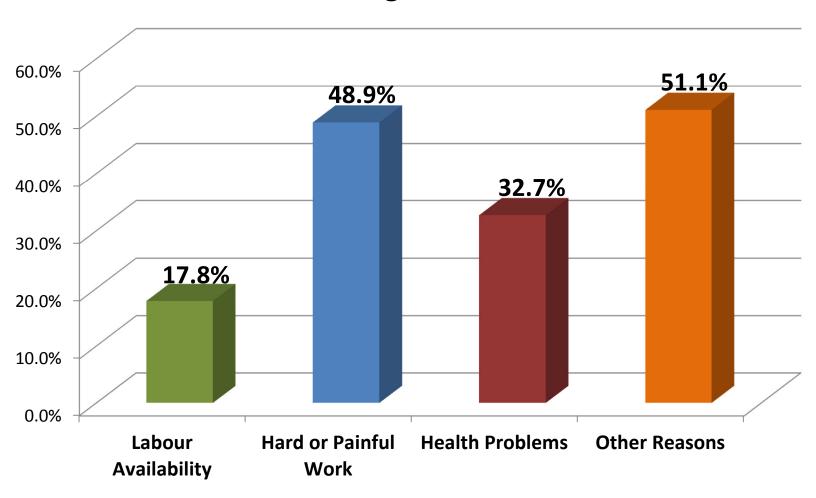


Intention to Shift to Other Alternatives



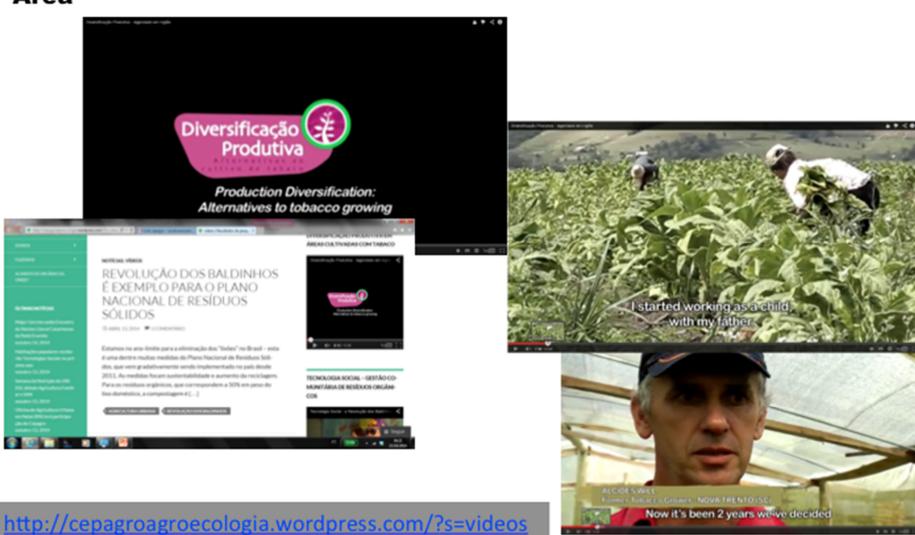


Reasons for Shifting to Other Alternatives



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Video on experience of from CEPAGRO one of the organization partner of National Program of Diversification in Tobacco Growing Area



Thank You!

hur.silva@mda.gov.br