

## Group 2 Report – Notes

### 3.2.6.8 – Education, communication, training and public awareness (article 12)

- **Publications**

\* Listed publications may have publication dates prior to 2007 but all continue to be produced and be distributed.

<b>Publication</b>	<b>Relationship to 3.2.6.8</b>	<b>Reference Material Source</b>
Quit 4 Life	4-step program designed to help Canadians aged 14 to 19 quit smoking. Includes: Facilitator's Guide, Booklet, Magnet, Business Card, Counter top display, Note Pads, Repositionable Floor Stickers, Poster.	<a href="http://www.quit4life.com/handbook_e.asp">http://www.quit4life.com/handbook_e.asp</a>
On the Road to Quitting	An online program to find out more about individual smoking habits and explore quitting options.	<a href="http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/quit-cesser/nou-maintenant/road-voie/index-eng.php">http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/quit-cesser/nou-maintenant/road-voie/index-eng.php</a>
Myth or Reality	Educational tool which builds awareness of myths around quitting amongst other issues.	Hard copy only
Health Canada Tobacco website	Portal for all manner of tobacco information and links to resources as they relate to tobacco as a health concern. Included topic areas : About Tobacco Control; FAQs and Facts; Legislation; Quit Smoking; Research; Resources; Second-Hand Smoke; Smoking and Your Body; Your Community; Youth Zone.	<a href="http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/index-eng.php">http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/index-eng.php</a>
Health Canada First Nations, Inuit and Aboriginal Tobacco website	Portal for all manner of tobacco information and links to resources as they relate to tobacco as a First Nations, Inuit and Aboriginal health concern.	<a href="http://www.hc-sc.gc.ca/fniah-spnia/substan/tobac-tabac/index-eng.php">http://www.hc-sc.gc.ca/fniah-spnia/substan/tobac-tabac/index-eng.php</a>

Publication	Relationship to 3.2.6.8	Reference Material Source
Make Your Home and Car Smoke-free: A Guide to Protecting Your Family from Second-hand Smoke	Educational guide which is intended to help families remove second-hand smoke from their homes and cars.	<a href="http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/second-guide/index-eng.php">http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/second-guide/index-eng.php</a> Related material: hardcopy booklet, magnet, decal and poster.
Help Your Child Stay Smoke-free: A guide to protecting your child against tobacco use	Educational guide which builds awareness of dangers of SHS and provides suggestions for making home and car smoke-free	Hard copy only
Expecting to Quit	An examination of better practices in tobacco cessation during pregnancy. It concentrates on interventions designed to reduce or eliminate smoking during pregnancy and examines these interventions using a Better Practices methodology designed by Moyer, Cameron, Garcia, & Maule (2001). The results of this analysis are contextualized in the wider literature on women's health, women-centred care and women's tobacco use in order to better interpret them. These results, after review by an expert panel of practitioners and researchers, led to the recommendations offered at the end of the report. A comprehensive bibliography of smoking cessation interventions is provided in Appendix 8d, page 78.	<a href="http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/expecting-grossesse/index-eng.php">http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/expecting-grossesse/index-eng.php</a> Related material: CD
FIRST NATIONS RESOURCES: Kicking the Addiction	Inuit and First Nations-specific smoking cessation program.	Hardcopy only Includes: Facilitator's Guide; Flipchart Presentation; "Z-card" factsheet with tips on quitting; 4 other Fact Sheets
Are you a Target? Information on 2 <sup>nd</sup> hand smoke	Booklet related to the highly successful Heather Crowe designed to build awareness of and educate the public to the harmful effects of SHS.	Hardcopy only

Publication	Relationship to 3.2.6.8	Reference Material Source
Smoke-free Public Places toolkit	Offers hands-on, easy-to-use resources to help municipalities and communities through the various stages of planning, implementing and evaluating non-smoking by-laws and policies in public places in your community.	<a href="http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/sfpp-fslp/index-eng.php">http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/sfpp-fslp/index-eng.php</a>
Towards a Healthier Workplace: A Guidebook on Tobacco Control Policies	Guidebook is designed to help employees and employers who are preparing to create or strengthen tobacco control policies in their workplaces.	<a href="http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/work-trav/index-eng.php">http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/work-trav/index-eng.php</a> Related material: Booklet
Smoking Cessation in the Workplace: A Guide to Helping Your Employees Quit Smoking	A Guide for employers and others who promote health in the workplace. It outlines the reasons why workplaces should get involved and support employees' efforts to cut down or quit smoking; provides practical, relevant material on smoking cessation that can be used either as part of a comprehensive wellness program or as an initiative on its own and explains the kinds of smoking cessation activities that can be offered, outlining the necessary steps, and includes handouts, tools and a list of further resources and references.	<a href="http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/cessation-renoncement/index-eng.php">http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/cessation-renoncement/index-eng.php</a> Related material: Binder and CD
Science, Tobacco and You	An education package with activities designed to help students learn about tobacco and its negative effects on the human body. This program contains an easy-to-use, interactive CD-ROM, and a teachers' resource guide with non-sequenced sample lesson plans, short, fun assignments, and a series of student Quest cards. Science, Tobacco and You is ideal for use in health, science, language arts, drama, visual arts and mathematics programs.	<a href="http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/res/audience-eng.php">http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/res/audience-eng.php</a> Related material: kit, booklet, cards and poster.

Publication	Relationship to 3.2.6.8	Reference Material Source
Smoke-Free Spaces Activist Toolkit	The Smoke-free Spaces Activist Toolkit supports Canadian youth in taking action against second-hand smoke. Use this CD-ROM to learn about second-hand smoke and activism, or to get together with others to take action on creating smoke-free spaces where you live.	<a href="http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/commun/kit-trousse/index-eng.php#youth">http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/commun/kit-trousse/index-eng.php#youth</a> Related material: CD, poster, booklet and facilitator's guide
It Will Never Happen to Me	Poster designed to build awareness of and educate youth to the harmful effects of tobacco.	<a href="http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/youth-jeunes/scoop-primeur/never-jamais-eng.php">http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/youth-jeunes/scoop-primeur/never-jamais-eng.php</a>
Toxic Stew	Poster designed to de-normalize tobacco use.	Hardcopy only

- **National Contribution Agreements (CA)**

\* Listed funding is for whole of agreement whereas activity described may only be one part of agreement. Figures take into account amending agreements are based on funding history which may include returned funds.

<b>Project #</b>	<b>Recipient</b>	<b>Funding*</b>	<b>Relationship to 3.2.6.8</b>	<b>Reference Material Source</b>
6549-15-2007/6470106	<b>CCTC</b> - Supporting Knowledge Transfer and Exchange in Tobacco Control in Canada	\$1,275,223	Provide health intermediaries with credible, respected, and pre-eminent tobacco control information and knowledge. The activities the organization would undertake to meet the proposed objectives would be: to coordinate and host the 5th National Conference on Tobacco or Health; to enhance the Tobacco Control Reference Catalogue (TCRC) through increased collection and cataloguing activities; to act as a knowledge broker for tobacco control through participation in national and regional networks and the collection and synthesis of on-going input from the tobacco control community; to provide a national information and reference service on tobacco control including daily updates and relevant postings to the www.cctc.ca website.	<a href="http://www.cctc.ca/cctc/EN/cessation">http://www.cctc.ca/cctc/EN/cessation</a>
6549-15-2007/6900104	<b>DRHD</b> - "General Motors of Canada Ltd. Canadian Auto Workers Smoking Cessation Program"	\$78,558	The Durham Region Health Department (DRHD) and partners General Motors of Canada Limited (GMCL), Green Shield Canada and the Canadian Auto Workers Union (CAW) propose to implement a	<a href="http://www.motoringtownellness.com/challenges.html">http://www.motoringtownellness.com/challenges.html</a>

Project #	Recipient	Funding*	Relationship to 3.2.6.8	Reference Material Source
			national workplace cessation challenge for 50,000 employees, family members and retirees employed by GMCL. DRHD will provide Minimal Contact Intervention Training (MCI) to Occupational Health Nurses (OHNs) that will enable nurses to provide on site assistance to those who smoke, are thinking about quitting smoking or are in the process of a quit attempt.	
6549-15-2007/ 3540021	NSRA - Public Education, Policy Development and Capacity Building in Support of Tobacco Use Reduction	\$850,000	Examine the next generation of tobacco control policy in Canada, and; contribute to the implementation of the WHO FCTC by providing: education about the tobacco industry; education on second-hand smoke; education on product modification and product substitution; working with government to achieve effective tobacco reduction measures; measures to optimise tobacco taxation and reduce global and North American cigarette smuggling; structural reform of the tobacco market and other long-term policy options; plain packaging; support for international tobacco control (especially tobacco control in developing countries); web site and electronic mailings; fact sheets and other information products; planning for, and participation in, workshops, roundtables and conferences, and; providing information to the media and general public.	<a href="http://www.nsr-adnf.ca/cms/page1151.cfm">http://www.nsr-adnf.ca/cms/page1151.cfm</a>

<b>Project #</b>	<b>Recipient</b>	<b>Funding*</b>	<b>Relationship to 3.2.6.8</b>	<b>Reference Material Source</b>
6549-15-2007/ 6470107	<b>OTRU</b> - Tobacco and Public Health: From Theory to Practice	\$368,534	Development and publication of educational materials for professionals on TC.	<a href="http://www.otru.org/pdf/other/OTRU_eBro.pdf">http://www.otru.org/pdf/other/OTRU_eBro.pdf</a>
6549-15- 2007/3530096	<b>OHI</b> - Expansion of Evidence-Based Smoking Cessation Interventions in Hospitals Across Canada	\$2,828,596	Facilitate the development, testing, and implementation of hospital-based smoking cessation programs within New Brunswick and British Columbia; to train medical staff and create physician "champions" for hospital-based smoking cessation interventions in each region; to develop a community of practice and; to evaluate multi-level response (community, organization, staff, and patient) to hospital networks in different regions using a common evaluation framework.	<a href="http://www.health.gov.on.ca/english/providers/program/cdpm/pdf/ottawa.pdf">http://www.health.gov.on.ca/english/providers/program/cdpm/pdf/ottawa.pdf</a>
6549-15- 2007/6900106	<b>CAMH</b> - Canadian Action Network for the Advancement, Dissemination and Adoption of Practice-informed Tobacco Treatment (CAN-ADAPTT) Practice-Based Research Network	\$2,500,000	Develop a dynamic set of tobacco cessation guidelines that would identify best practices in cessation interventions in clinical and community settings.	<a href="http://www.can-adaptt.net/">http://www.can-adaptt.net/</a>

Project #	Recipient	Funding*	Relationship to 3.2.6.8	Reference Material Source
6549-15-2007/3540020	<b>PSC</b> - Strategic Activities in Support of Reducing Tobacco-Caused Disease	\$460,000	Amongst other objectives, supporting Health Canada in achieving its tobacco control goals and examining the next generation of tobacco control policy in Canada and supporting the implementation of the WHO International Framework on Tobacco Control. The project objectives also include providing civil society support to the Federal Tobacco Control Strategy (FTCS); strengthening the role of Canadian physicians in public measures to reduce tobacco use; and facilitating public discussion on tobacco control issues by providing useful and accurate information and materials. The activities the organization will undertake to meet the objectives are facilitating knowledge transfer on tobacco control issues through communications; examining the current tobacco marketplace through timely analysis; and exploring future options in tobacco control by facilitating policy discussions.	<a href="http://www.smoke-free.ca/pdf_1/Snus-comparative-experiences.pdf">http://www.smoke-free.ca/pdf_1/Snus-comparative-experiences.pdf</a>
6549-15-2007/7680016	<b>UOW</b> - Utilization of Canadian Quitlines	\$261,704	Enable the continued analysis of operational and promotional components of six provincially funded quitlines.	<a href="http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/quit-cesser/now-maintenant/1-800/index-eng.php">http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/quit-cesser/now-maintenant/1-800/index-eng.php</a>



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6549-15-2007/6900114	<b>CBDHA</b> - Integration of the Ottawa Model for Tobacco Dependence Treatment in Hospitalized Smokers, with Follow-up by Smokers' Helpline	\$267,498	Increase patient and staff quit rates by implementing a proven hospital-based nicotine treatment program using an evidence-based smoking cessation intervention (the UOHI's Expansion of Evidence-Based Smoking Cessation Interventions in Hospitals Across Canada program or "Ottawa Model"), along with Smokers' Helplines (SHL). This will require training of professional staff.	Underway
6549-15-2007/3530097	<b>NAHO</b> - Inuit Tobacco-Free Network: Enhancing Cessation Knowledge and Skills	\$169,150	The Inuit Tobacco Network - Enhancing Cessation Knowledge and Skills project focuses on increasing cessation knowledge and skills of key Inuit health intermediaries.	Underway <a href="http://www.naho.ca/inuit/e/documents/2009-11-13InuitTobacco-freeNetworknewsreleasefinal.pdf">http://www.naho.ca/inuit/e/documents/2009-11-13InuitTobacco-freeNetworknewsreleasefinal.pdf</a>
6549-15-2008/6900117	<b>NIICHO</b> - No Butts to It! Aboriginal Youth Challenge	\$466,141	Encourage Aboriginal youth to quit smoking or stay quit; spread critical awareness of the causes, harmful effects and possible solutions for the problems of tobacco in the Inuit and First Nations communities involved; reduce smoking rates among children, youth and youth of child-bearing age, and assess the effectiveness of the promising practices in this project design.	Underway <a href="http://www.gcdisclosure-divulgationsc.gc.ca/dpfad/gcdisc.nsf/WEBbydetails/FAFDD6177640954585257599006D1DB1?OpenDocument&amp;lang=eng&amp;">http://www.gcdisclosure-divulgationsc.gc.ca/dpfad/gcdisc.nsf/WEBbydetails/FAFDD6177640954585257599006D1DB1?OpenDocument&amp;lang=eng&amp;</a>
6549-15-2009/6850003	<b>CAAWS</b> - Active & Free	\$84,500	The objectives of the project are to: increase the number of girls and young women who are aware of the harmful effects of smoking and the benefits of a healthy active lifestyle;	Underway <a href="http://www.caaws.ca/activeandfree/e/makingthecase.cfm">http://www.caaws.ca/activeandfree/e/makingthecase.cfm</a>

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			and increase the number of organizations integrating key messages about smoking prevention and cessation and physical activity into new and ongoing initiatives.	
6549-15-2009/6850005	<b>CCTC - Knowledge Transfer and Exchange in Tobacco Control</b>	\$1,317,800	Provide health partners and stakeholders with credible, respected, and pre-eminent tobacco control information and knowledge by enhancing the Tobacco Control Reference Catalogue (TCRC) through increased collection and cataloguing of studies, research, reports and programs; acting as a knowledge broker through participation in national and regional networks; providing a national information and reference service on tobacco control including daily updates and relevant postings to their website; and producing and disseminating National Non-Smoking Week materials for the 2010 and 2011 campaigns.	Underway ( <a href="http://www.cctc.ca/cctc/EN/cessation">http://www.cctc.ca/cctc/EN/cessation</a> )
6549-15-2009/10170001	<b>CCTC - 6th National Conference on Tobacco or Health</b>	\$175,000	Plan, organize and host the 6th National Conference on Tobacco or Health in Montreal, Québec with the aim of increasing capacity building, knowledge mobilization in specific areas such as research, policy and practice, strengthening and enhancement of current tobacco control networks, creation of new networks, and exploration of new ideas in tobacco control.	<a href="http://www.ncth.ca/program.html">http://www.ncth.ca/program.html</a>

Project #	Recipient	Funding*	Relationship to 3.2.6.8	Reference Material Source
6549-15-2009/10170109	<b>CPHA</b> - The Next Stage: Delivering Tobacco Prevention and Cessation Knowledge through Public Health Networks	\$630,200	Engage public health practitioners in discussions on policies and practices for effective tobacco control with the goal of establishing a coordinated national public health approach to tobacco control. In addition, the project will increase integration of tobacco control issues into post-secondary public health program curricula. Specific objectives of the project are to: strengthen existing networks, facilitate information sharing, increase awareness of existing programs and training opportunities, and increase public health action in tobacco control.	Underway
6549-15-2009/10170111	<b>OHI</b> - Extending Tobacco Treatment Excellence: A National Dissemination of Systems (ExTENDS)	\$2,999,814	Increase smoking cessation rates among out-patients in various clinical settings in Ontario, New Brunswick and British Columbia; increase cessation skills and raise professional standards within the medical community in each region; develop a community of practice; reduce barriers to smoking cessation.	Underway ( <a href="http://www.health.gov.on.ca/english/providers/program/cdpm/pdf/ottawa.pdf">http://www.health.gov.on.ca/english/providers/program/cdpm/pdf/ottawa.pdf</a> )
6549-15-2009/10170108	<b>Info-tabac</b> - Info-tabac and Tobacco Info, National Magazines	\$338,300	Produce six issues of "Info-tabac" and "Tobacco Info"; distribute all 90,000 copies to target audiences in Canada; and, post the publications on its websites to gain global exposure. The expected results of the project are: to produce and distribute all issues and copies of the publications to the target audiences; to maintain a reliable database for	Underway <a href="http://www.info-tabac.ca/english.htm">http://www.info-tabac.ca/english.htm</a>

Project #	Recipient	Funding*	Relationship to 3.2.6.8	Reference Material Source
			archives and distribution purposes; to obtain 240,000 visits to the French website and 135,000 visits to the English website; increase distribution to 1,000 medical and dental offices in Canada; and increase the amount of searchable articles on its website. It is also expected that this project will increase and enhance networking, knowledge transfer and program delivery across Canada.	
6549-15-2009/6850006	<b>CPhA</b> - A Smoking Cessation Strategy for Pharmacists – Quit Using and Inhaling Tobacco eXpanded (the QUIT-X)	\$500,000	Offer a national smoking cessation training program for pharmacists and increase the smoking cessation counselling services offered by pharmacists to help Canadians quit.	Underway <a href="http://www.pharmacists.ca/content/about_cpha/who_we_are/events_conference/meeting.cfm?meeting_id=28">http://www.pharmacists.ca/content/about_cpha/who_we_are/events_conference/meeting.cfm?meeting_id=28</a> <a href="http://www.pharmacists.ca/content/hcp/resource_centre/practice_resources/helping.cfm">http://www.pharmacists.ca/content/hcp/resource_centre/practice_resources/helping.cfm</a> <a href="http://www.pharmacists.ca/content/About_CPHA/Who_We_Are/Annual_Report/pdf/Annual%20Report%202008-Eng.pdf">http://www.pharmacists.ca/content/About_CPHA/Who_We_Are/Annual_Report/pdf/Annual%20Report%202008-Eng.pdf</a>
6549-15-2009/9720129	<b>NAFC</b> - National Aboriginal Urban Youth Tobacco Strategy	\$406,450	Raise awareness on the harmful effects of tobacco use amongst Aboriginal youth; and, increase linkages and integration of tobacco cessation and prevention messaging into existing NAFC programs.	Underway <a href="http://www.naho.ca/english/pdf/RFP_Tobacco.pdf">http://www.naho.ca/english/pdf/RFP_Tobacco.pdf</a>

Project #	Recipient	Funding*	Relationship to 3.2.6.8	Reference Material Source
6549-15-2009/8250038	<b>PSC</b> - Strategic Activities in Support of the Federal Tobacco Control Strategy	\$290,150	Providing timely knowledge to stakeholders on emerging domestic and global tobacco issues; contributing to the development of international tobacco guidelines; and, educating stakeholders and Canadians on tobacco issues.	Underway
6549-15-2009/9720138	<b>AFN</b> – Increased National Capacity; Coordinated Effort to Effectively Address Tobacco Control in First Nations Communities	\$314,215	Develop a comprehensive First Nations (FN) tobacco strategy based on successful and promising practices which will contribute to a reduction in smoking rates in the over 630 FN communities. Focus on increasing linkages and integration of tobacco cessation and prevention messaging into existing FN health programs. FN youth will be also be targeted through the re-print and distribution of “Don’t Misuse Tobacco”, a successful tobacco resource developed by FN youth in 2002. This project will also provide support for the AFN's National First Nations Tobacco Control Network.	Underway <a href="http://www.afn.ca/cmslib/general/Tabacco-Misuse.pdf">http://www.afn.ca/cmslib/general/Tabacco-Misuse.pdf</a>
6549-15-2009/9720133	<b>Inuit Tapiriit Kanatami</b> – Inuit Tobacco Reduction Strategy	\$350,000	Bring the Born a Non-Smoker program into the four Inuit regions of Canada to assist expectant moms and new mothers with quitting smoking and will involve training 52 community health workers to deliver the program; engaging Inuit Elders in mentoring expectant moms and new mothers in developing healthy living choices; raising awareness on the harmful effects of second-	Underway

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			hand smoke; and, increasing the number of smoke-free homes in Inuit communities.	
6549-15-2009/8300120	<b>The Students Commission of Canada</b> - Youth Action Committee (YAC) and Young Adult Advisory Committee (YAAC)	\$230,245	Increase youth and young adult involvement in tobacco control at the regional and national level. Deepen the level of youth and young adult engagement, interaction and knowledge exchange with Health Canada; support these youth to execute their project ideas on community and national levels and evaluate the model of youth and young adult engagement and knowledge transfer and share the results.	Underway
6549-15-2009/9190117	<b>NSRA</b> - Policy Options and Knowledge Transfer in Support of the Federal Tobacco Control Strategy	\$746,666	Contribute to a coordinated national approach to help address the significant tobacco control issue of contraband. Encourage smoke-free multi-unit dwellings through education and outreach to housing providers and tenants associations as well as the general public by organizing the Second Bi-National Conference on Contraband; exploring policy-options and recommending a coordinated approach to contraband; hosting smoke-free multi-unit dwellings (MUDS) workshops and consultations with housing providers and tenants; developing a Quebec specific smoke-free MUDS website; researching municipal by-laws and provincial legislation on second-hand smoke; and, developing fact sheets for outreach with the public.	<a href="http://www.nsr-aadnc.ca/cms/page1440.cfm">http://www.nsr-aadnc.ca/cms/page1440.cfm</a> <a href="http://www.nsr-aadnc.ca/cms/page1433.cfm">http://www.nsr-aadnc.ca/cms/page1433.cfm</a>

Project #	Recipient	Funding*	Relationship to 3.2.6.8	Reference Material Source
6549-15-2009/6850002	<b>BCCEWH</b> - Knowledge Translation on Smoking Reduction and Cessation Interventions for Pregnant and Postpartum Girls and Women	\$246,641	Provide evidence and recommendations to health care providers and policy makers on best practices for smoking cessation/reduction among pregnant girls and women. Project activities are to: identify and evaluate the current evidence on smoking reduction/cessation interventions for pregnant and postpartum girls and women; foster national and international partnerships to analyze the results of the review and develop recommendations to address the needs of pregnant and postpartum smokers; update a best practices review ( <i>Expecting to Quit: A Best Practices Review of Smoking Cessation Interventions for Pregnant and Postpartum Girls and Women</i> ); develop practical tools for health care providers working with pregnant smokers; and conduct a web seminar (webinar) to disseminate the results of the review.	<a href="http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/expecting-grossesse/index-eng.php">http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/expecting-grossesse/index-eng.php</a>
6549-15-2009/8300117	<b>CAMH</b> – Up in Smoke: A story to help children understand a parent who smokes	\$63,022	Educational tool to raise awareness regarding tobacco issues for children including the dangers of smoking and of second-hand smoke; to support children with the psychological issues of coping with a parent who smokes; to address the topics of courtesy to non-smokers, diseases associated with smoking and to empower children dealing with a parent who smokes.	Approved but not signed yet.

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<b>Total National CAs</b>		<b>\$18,049,632</b>		

- **Regional CAs**

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6549-13-2008/7750019	<b>Government of Nunavut</b> - For Youth by Youth Trainer Training Program	\$261,800	Train Inuit youth from across Nunavut on tobacco cessation activities resulting in further transfer of knowledge to other youth within communities regarding the harmful effects of smoking and the solutions for quitting.	<a href="http://www.hc-sc.gc.ca/ahc-asc/media/nr-cp/_2009/2009_18-eng.php">http://www.hc-sc.gc.ca/ahc-asc/media/nr-cp/_2009/2009_18-eng.php</a>
6549-11-2008/7750020	<b>Government of NWT</b> - Tobacco Cessation Training - NWT Community Capacity Building	\$245,566	Offer tobacco cessation support at the regional/community level targeted at the adult population of NWT. Selected individuals will be trained in tobacco education, presentation skills and then cessation strategies and supports. Community presentations will be provided either by the tobacco coordinator and/or trained selected individuals as appropriate.	



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6549-12-2007/9100001	<b>VFWC - North STARSS (Start Thinking About Reducing Second-Hand Smoke)</b>	\$255,080	Decrease the number of Yukon children 0-6 years of age who are exposed to daily second - hand smoke; to increase the uptake of STARSS strategies at Yukon agencies serving prenatal clients and families of children 0-6 years of age and to assist interested Yukon prenatal clients and families of children 0-6 years of age to take steps to change their smoking patterns and possibly quit smoking by initiating a STARSS regional 'Mentorship Program' supporting previously involved frontline workers to offer STARSS programming in their own communities; presenting 14 family information sessions on North STARSS, providing support to various parent support programs in Whitehorse and rural Yukon and providing STARSS counselling/support to parents.	Underway
6549-10-2007/6970160	<b>Health and Wellness UBC Okanagan – Smoke Free at UBC &amp; OC</b>	\$139,342	Increasing awareness of the new smoking policy, tobacco cessation training for health practitioners and counsellors, assisting students to quit smoking, and developing	<a href="http://www.okanagan.bc.ca/Assets/Departments+(Administration)/Public+Affairs/Inside+OC/28Mar2008/">www.okanagan.bc.ca/Assets/Departments+(Administration)/Public+Affairs/Inside+OC/28Mar2008/</a>

Project #	Recipient	Funding*	Relationship to 3.2.6.8	Reference Material Source
6549-10-2007/5280050	<b>BC Institute of Technology</b> - Smoking Cessation Trade School and Blue Collar Workers	\$218,176	community collaboration. Finalize the development of a tobacco cessation resource, educational resources and materials for trades students that would be portable for other trades training centres; develop implementation strategies; recruit and train mentors to deliver the resources; develop resources and materials specifically for blue collar workers; and develop sustainable dissemination strategies for the materials.	<a href="#">cannan.doc</a> <a href="http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/cop-cdp/part-section5-5-eng.php#part5-5-c">http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/cop-cdp/part-section5-5-eng.php#part5-5-c</a>
6549-10-2007/5280048	<b>Richmond Addiction Services Society</b> - "Success at Quitting" - Holistic Smoking Cessation"	\$68,906	Provide group cessation services for mental health and addiction clients through Richmond Addiction Services. The program would include social support, Nicotine Replacement Therapy and relapse prevention strategies within a psycho-educational support group. Program elements would include building and maintaining motivation, showing videos, exercises, group discussions, goal setting, and managing withdrawal.	<a href="http://www.richmondaddictions.ca/PDF/2009_04_SucceedQuitSmoking.pdf">http://www.richmondaddictions.ca/PDF/2009_04_SucceedQuitSmoking.pdf</a>
6549-10-2007/6970159	<b>Interior Health Authority</b> - Interior	\$219,310	Increase the number of IHA staff and community partners trained in	Underway <a href="http://www.interiorhealth.ca">http://www.interiorhealth.ca</a>

<b>Project #</b>	<b>Recipient</b>	<b>Funding*</b>	<b>Relationship to 3.2.6.8</b>	<b>Reference Material Source</b>
	Health Tobacco Cessation Project		tobacco cessation intervention/support; develop cross service partnerships; decreased tobacco use among clients/patients; and integrate tobacco cessation intervention/support in IHA health services.	<a href="#">/TR_tools_training.aspx</a>
6549-10-2007/6970158	<b>Crossroads Treatment Centre</b> - Smoking Cessation Program for Alcohol and Drug Addicted Individuals	\$174,102	Develop and implement a comprehensive tobacco cessation program with individualized tobacco cessation interventions tailored to meet the needs of clients with multiple addictions and staff; educating staff and clients about tobacco use in addiction recovery; and knowledge development.	Underway
6549-09-2007/7410066	<b>Mount Royal University</b> – TobaccoFree@MRU	\$126,770	Review and modification of campus smoking policies at Mount Royal University (MRU) and provide cessation support to staff and students including training on-campus health care practitioners (physicians, nurses, counselors, chiropractors, massage therapists and other Wellness Centre Staff) to deliver the “Ask-Advise-Refer” model of cessation.	Underway <a href="http://www.mtroyal.ca/CampusServices/WellnessServices/TobaccoFree/index.htm">http://www.mtroyal.ca/CampusServices/WellnessServices/TobaccoFree/index.htm</a> <a href="http://www.medicalnewstoday.com/articles/168691.php">http://www.medicalnewstoday.com/articles/168691.php</a>
6549-09-	<b>AHSTRU</b> - Building	\$698,645	1600 health care professionals	Underway

<b>Project #</b>	<b>Recipient</b>	<b>Funding*</b>	<b>Relationship to 3.2.6.8</b>	<b>Reference Material Source</b>
2007/7410067	Capacity of Health Care Providers to Offer Tobacco Cessation Interventions		would receive the following training: Tobacco Reduction and Cessation (TRaC) for outpatients, Reduce My Risk for inpatients, motivational interviewing, Nicotine Replacement Therapy administration and Ask, Advise, Refer techniques.	
6549-09-2008/7270001	<b>Nechi Training Research and Health Promotions</b> - Aboriginal Tobacco Cessation Project	\$371,349	Provide culturally modified tobacco reduction and cessation training to at least 46 communities in Alberta, at seven strategically located training posts. This training will include an Aboriginal tobacco cessation model, a culturally modified Ask, Advise and Refer model (AAR model), a culturally modified Tobacco Reduction and Cessation (TRaC) model as well as assistance in developing community based cessation programming and tracking of cessation rates.	Underway <a href="http://www.nechi.com/pdf/FallIssueNechiNews09.pdf">http://www.nechi.com/pdf/FallIssueNechiNews09.pdf</a>
6549-09-2009/9140069	<b>The Lung Association AB &amp; NWT</b> - Smart Steps...towards a smoke-free life	\$223,821	Reach and engage workplace populations with higher than average tobacco use rates with on-site cessation programming. Sectors such as construction and	Underway <a href="http://www.medicalnewstoday.com/articles/165221.php">www.medicalnewstoday.com/articles/165221.php</a>

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			transportation will be targeted. Various industry managers will be recruited to endorse in-house cessation programming within the workplace.	
6549-08-2007/4950041	<b>PAS - PACT - Partnership to Assist in Cessation of Tobacco</b>	\$183,180	Train pharmacists (primary focus) and other health care professionals (secondary focus) in assisting clients with tobacco cessation, aid in the identification of tobacco users, offer cessation support within a clinical setting, increase the number of health care professionals providing cessation support to clients and expand public understanding of the role of pharmacists and health care professionals in tobacco cessation.	<a href="http://www.skpharmacists.ca/Training%20and%20Education/Current%20and%20Upcoming%20Workshops">http://www.skpharmacists.ca/Training%20and%20Education/Current%20and%20Upcoming%20Workshops</a>
6549-08-2007/4950042	<b>Association jeunesse fransaskoise – Vers les Olympiques 2010 sans fumée</b>	\$179,650	Developing and delivering an interactive presentation to approximately 1,900 Francophone youth with a view of targeting the nearly 300 Francophone youth who smoke to engage in cessation through a tobacco cessation Challenge and collecting and adapting tobacco related resources to produce a kit that will be provided to Challenge participants.	<a href="http://www.ajf.ca/index.php?option=com_content&amp;view=article&amp;id=90&amp;Itemid=124">http://www.ajf.ca/index.php?option=com_content&amp;view=article&amp;id=90&amp;Itemid=124</a>
6549-08-	<b>Cypress Health</b>	\$190,664.53	Assist tobacco using patients who	Underway

Project #	Recipient	Funding*	Relationship to 3.2.6.8	Reference Material Source
2007/6270042	<b>Region</b> – Cypress Tobacco Cessation Project		wish to stop using tobacco in a hospital setting. Training would be provided to point-of-entry health care workers and volunteers to assist with group cessation programming and promote the health benefits associated with being tobacco-free.	<a href="http://www.health.gov.sk.ca/cypress-annual-report-2008-09">http://www.health.gov.sk.ca/cypress-annual-report-2008-09</a>
6549-08-2009/9870001	<b>Battlefords Tribal Council Indian Health Services - BTCIHS Tobacco Control Project</b>	\$173,500	Reduce smoking rates, build capacity of health care professionals (HCP) to advise tobacco users on quitting options, increase the number of homes and vehicles becoming smoke-free and increase the knowledge about the dangers of tobacco use and second-hand smoke.	Underway
6549-08-2007/6270040	<b>CCS (Saskatchewan Division) - Saskatchewan Smokers' Helpline</b>	\$372,765	Reach and assist population groups which continue to have higher rates of tobacco use; promote an effective and high quality, confidential, bilingual, toll-free, telephone cessation intervention; increase the number of calls to the SSSL; develop and support new partnerships with health professionals; and develop new promotional materials and public service announcements.	

<b>Project #</b>	<b>Recipient</b>	<b>Funding*</b>	<b>Relationship to 3.2.6.8</b>	<b>Reference Material Source</b>
6549-07-07/6270039	<b>CCS (Manitoba Division)</b> -“Manitoba Smokers' Helpline”	\$378,600	Reach and assist population groups which continue to have higher rates of tobacco use; promote an effective and high quality, confidential, bilingual, toll-free, telephone cessation intervention; increase the number of calls to the MSHL; develop and support new partnerships with health professionals; and develop new promotional materials and public service announcements.	<a href="http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/quit-cesser/now-maintenant/1-800/prov-eng.php#mn">http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/quit-cesser/now-maintenant/1-800/prov-eng.php#mn</a>
6549-07-2007/6270041	<b>MANTRA - Workplace Smoking Cessation</b>	\$621,970	Establish a comprehensive and integrated workplace cessation program model; implement the model in a sustainable way in health care and community-based workplaces; train health care workers in the Health Behavioural Change (HBC) model; and encourage trained employees to incorporate HBC into their daily work activities to effectively reduce smoking prevalence in Manitoba.	<a href="http://www.mantrainc.ca/pdf/Strategic%20Direction%202008.pdf">http://www.mantrainc.ca/pdf/Strategic%20Direction%202008.pdf</a> <a href="http://www.mantrainc.ca/mantraevents.html">http://www.mantrainc.ca/mantraevents.html</a>
6549-06-2007/5820029	<b>Enaahutig Healing Lodge and Learning Centre - "Aboriginal Intensive Residential</b>	\$289,000	Adapt an on-reserve Aboriginal-specific residential smoking cessation program and pilot test it for a rural off-reserve population;	<a href="http://www.enaahutig.ca/schedules/calendar/EnaahutigCentralSchedule.pdf">http://www.enaahutig.ca/schedules/calendar/EnaahutigCentralSchedule.pdf</a>

Project #	Recipient	Funding*	Relationship to 3.2.6.8	Reference Material Source
	Treatment Program for Smoking Cessation"		and to share best practices and an off-reserve Aboriginal-specific curriculum for cessation programming with a variety of Aboriginal organizations, healing lodges, and treatment centres. Partner agencies would also provide health promotion information regarding smoking cessation to Aboriginal people within their respective organizations in the rural central Ontario area.	
6549-06-2007/5820037	<b>Keystone Child, Youth &amp; Family Services</b> – Healthy Choices	\$166,000	Increase the number of staff in Bruce and Grey Counties who are trained in delivery of smoking cessation programming; increase the number of men and women in at-risk groups who can access smoking cessation programming; and decrease the number of parents that smoke either in the car or home in the Bruce and Grey areas.	<a href="http://www.bgcskids.org/news_display.php?id=187&amp;mo=8&amp;yr=2040">http://www.bgcskids.org/news_display.php?id=187&amp;mo=8&amp;yr=2040</a>
6549-06-2007/0700036	<b>AWARE</b> - "Fetal Alcohol Syndrome Disorder Affected Women and Smoking	\$205,700	Create an English and French training guide for service providers that would include both theoretical frameworks and	<a href="http://www.aware.on.ca/smoking-fasd">http://www.aware.on.ca/smoking-fasd</a>



Project #	Recipient	Funding*	Relationship to 3.2.6.8	Reference Material Source
	Interventions: A training guide for service providers"		promising practices for delivery of effective smoking cessation/reduction interventions to FASD-affected women.	
6549-06-2007/0700033	<b>CAMH</b> - "TEACH Program for Francophones"	\$295,501	Plan and implement the Training Enhancement in Applied Cessation Counselling and Health (TEACH) for Francophones Project. The Réseau Franco will promote the resource with Francophone service providers and establish a Community of Practice for Francophone tobacco cessation providers.	<a href="http://www.camh.net/News_events/News_releases_and_media/advisories_and_backgrounders/teach_launch_june_2007.html">http://www.camh.net/News_events/News_releases_and_media/advisories_and_backgrounders/teach_launch_june_2007.html</a> <a href="http://www.teachproject.ca/about.htm">http://www.teachproject.ca/about.htm</a>
6549-06-2007/5820035	<b>Kenora Chiefs Advisory</b> - Youth and Elders Tobacco Control Project	\$195,190	Develop a youth outreach program and train youth and Elders to be peer tobacco cessation support in a traditional Aboriginal way.	Underway
6549-06-2008/0700045	<b>Windsor-Essex County Health Unit</b> - Windsor Workplace Smoking Cessation Model	\$259,415	WECHU would adapt the "Health Canada Smoking Cessation in the Workplace" program in workplaces in various employment sectors. Dissemination would start in the Windsor-Essex area then progress to the Public Health System in Ontario through their health units network and partners. Strategically targeted workplaces from a cross-section of sectors, ie. automotive, mines, food industry	Underway

Project #	Recipient	Funding*	Relationship to 3.2.6.8	Reference Material Source
			and its subsidiaries, would be provided with support to develop, implement and evaluate a workplace-specific smoking cessation program.	
6549-06-2008/0700046	<b>Hôpital Regional de Sudbury Regional Hospital</b> -Regional Cancer Program - Tobacco Dependence Treatment for the North East Ontario Hospitalized Patients.	\$267,371	Ensure the implementation of comprehensive cessation model for health care facilities, review and evaluate current practices and policies including smoke-free spaces. The University of Ottawa Heart Health Institute (UOHHI) would be providing the model and the training for clinical interventions.	Underway <a href="http://www.hrsrh.on.ca/portalEn/RCPPProgramsServices/PreventiveOncologyandScreening/CancerPrevention/Tobacco/tabid/211/Default.aspx">http://www.hrsrh.on.ca/portalEn/RCPPProgramsServices/PreventiveOncologyandScreening/CancerPrevention/Tobacco/tabid/211/Default.aspx</a>
6549-06-2007/0700039	<b>PCHI</b> - Service for Peterborough County-City Health Unit	\$401,000	Partner with Primary Care Services of Peterborough, the Peterborough Regional Health Centre, Curve Lake and Hiawatha First Nation, and the Peterborough Family Resource Centre to establish the first comprehensive smoking cessation programs for area smokers by concentrating on four high-risk populations: pregnant women; patients with chronic diseases; health professionals; and Curve Lake and Hiawatha First Nation populations.	Underway <a href="http://pcchu.peterborough.on.ca/TUP/TUP-home.html">http://pcchu.peterborough.on.ca/TUP/TUP-home.html</a>

<b>Project #</b>	<b>Recipient</b>	<b>Funding*</b>	<b>Relationship to 3.2.6.8</b>	<b>Reference Material Source</b>
6549-06-2007/0700037	<b>Health Nexus</b> – Enhancing the Capacity of Maternal & Early Years Service Providers on Second-hand Smoke Issues for Francophones	\$111,900	Development of appropriate tobacco control related tools and resources for French speaking service providers which would offer them tips and strategies for using the tools and soliciting discussion to support smoking cessation and/or reduction.	Underway
6549-05-2007/8250024	<b>T.V.D.S.</b> - Projet de cessation tabagique pour les personnes incarcérées : «Libre en d'dans!»	\$242,226	Develop and test a new stop-smoking strategy for close to 1000 inmates in federal penitentiaries located in Quebec, and increase by 50% the number of inmates who successfully stay away from tobacco for at least four months. The strategy will include a promotional calendar and kiosk for educational and promotional purposes.	Underway <a href="http://www.messengerlachine.com/article-309792-Plus-de-380-000-accordes-au-Centre-Option-Prevention-TVDS.html">http://www.messengerlachine.com/article-309792-Plus-de-380-000-accordes-au-Centre-Option-Prevention-TVDS.html</a>
6549-05-2007/8250021	<b>CQLD</b> - Développement d'une activité de sensibilisation sur le tabac auprès des jeunes du 1er et du 2e secondaire.	\$178,558	Develop an awareness activity on tobacco for youth in grades 7 and 8 (approximately 85 000 youth). Using attractive, captivating but serious video games, students would be invited to answer questions and join in situational exercises. To make the application meaningful to young students, it would be based on real situations discussed beforehand in focus	<a href="http://cqld.ca/bulletins/rapport%20annuel%202008-2009a.pdf">http://cqld.ca/bulletins/rapport%20annuel%202008-2009a.pdf</a>

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6549-05-2007/8250025	<b>CQTS</b> - Réduire la fumée de tabac à l'écran: projet de prévention du tabagisme chez les jeunes de 15 à 17 ans	\$452,500	groups. Educate youth and adults on the problems associated with smoking in movies, thereby reducing the number of young Canadian smokers. To carry out the project, the organization would: 1) meet with directors and actors; 2) educate and train artisans in the movie, television and music video industry; 3) write articles for movie industry magazines; 4) participate in two major annual gatherings with people from the industry; 5) educate communication, theatre and film students; 6) organize brief theatrical presentations in schools across Quebec on the problems associated with smoking in movies 7) present a series of ads in cinemas prior to featured movies.	<a href="http://www.filmsansfiltre.ca/">http://www.filmsansfiltre.ca/</a>
6549-05-2007/8250038	<b>Fondation de l'institute de cardiologie de Montréal</b> – « Famille sans fumée »	\$445,522	Promote smoke-free environments by encouraging Quebec households to make their homes and cars smoke-free, to protect family members from the adverse effects of smoke, encourage young people not to start smoking, reduce the risk of relapse among ex-	Underway <a href="http://www.famillesansfumeec.ca/en/">http://www.famillesansfumeec.ca/en/</a>

<b>Project #</b>	<b>Recipient</b>	<b>Funding*</b>	<b>Relationship to 3.2.6.8</b>	<b>Reference Material Source</b>
			smokers and encourage smokers to try quitting.	
6549-05-2007/8250033	<b>CALNS</b> - Reducing Smoking on Lower North Shore	\$180,000	Identify cessation resources, develop a resource library, and discover the proper approaches; bring in valuable anti-smoking information from a distance; create mechanisms for exchange between community members and between isolated communities; and create a network structure to foster change as a result of the knowledge acquisition (cessation groups).	Underway
6549-05-2007/8250034	<b>CSSSPNQL</b> - Ciga-stop!	\$190,124	Training based on the Cig-arrêt program, developed by the Centre de réadaptation Wapan, would be given to 20 caregivers from 10 communities to guide them in leading stop-smoking groups in their communities. The project would therefore increase the number of Canadians who quit smoking.	Underway <a href="http://www.cssspnql.com/eng/sante/documents/Depliant_cigastopengpdf.pdf">http://www.cssspnql.com/eng/sante/documents/Depliant_cigastopengpdf.pdf</a>
6549-04-2008/7650077	<b>Elsipogtog Health and Wellness Centre</b> - A Culturally-Driven and Evidence-Based Program For Smoking Prevention, Reduction and	\$239,440	Reduce the smoking prevalence for youth; to produce positive changes in knowledge and attitudes regarding harmful effects of tobacco and the cultural use of tobacco; and to increase cessation program availability.	Underway <a href="http://www.gcdisclosure-divulgationsc.hc-sc.gc.ca/dpfad/gcdisc.nsf/WEBbydetails/5FE9B610E9634BF885257602005BFD4A?OpenDocument&amp;lang=eng&amp;">http://www.gcdisclosure-divulgationsc.hc-sc.gc.ca/dpfad/gcdisc.nsf/WEBbydetails/5FE9B610E9634BF885257602005BFD4A?OpenDocument&amp;lang=eng&amp;</a>

Project #	Recipient	Funding*	Relationship to 3.2.6.8	Reference Material Source
	Cessation Among Youth In A New Brunswick First Nations Community -			
6549-04-2007/7650061	<b>NB Dept of Wellness, Culture and Sport</b> - Increasing Utilization of the New Brunswick Smokers' Helpline (SHL)	\$300,713	Promote the SHL through continued capacity building efforts with existing strategic cessation partners; create new partnerships with target populations with relatively high smoking rates such as provincial food banks and First Nations communities; continue to enhance utilization of the SHL by continued promotion of the fax referral service; and promote the SHL service through paid and earned media activities.	Underway <a href="http://www.smokershelpline.ca/">http://www.smokershelpline.ca/</a>  <a href="http://www.gnb.ca/0131/wellness_Province-e.asp">http://www.gnb.ca/0131/wellness_Province-e.asp</a>  <a href="http://www.nbatc.ca/home.shtml">http://www.nbatc.ca/home.shtml</a>
6549-03-2009/6660090	<b>Colchester East Hants Health Authority</b> - Mental Health Services, Addiction Services, Public Health Services, Program Project (MAPP)	\$121,978	Increase service to a marginalised population by providing smoking cessation programs and a Healthier Lifestyle Program to the mental health consumer; to educate health care providers to recognize the relationship between tobacco use and mental illness; and to identify and establish partnerships that will provide support and incorporate better practices into existing programs and services for mental health clients.	Underway <a href="http://www.cha.nshealth.ca/addiction/groupCopingWithQuitting.asp">http://www.cha.nshealth.ca/addiction/groupCopingWithQuitting.asp</a>

<b>Project #</b>	<b>Recipient</b>	<b>Funding*</b>	<b>Relationship to 3.2.6.8</b>	<b>Reference Material Source</b>
6549-03-2009/7650091	<b>PCHA</b> - Youth Smoking Cessation Project: A School-Based and Residential Youth Caring Facility Approach	\$219,769	Develop and implement a comprehensive cessation program for youth in a high school as well as for vulnerable youth with high smoking rates within a residential care setting. To include a communication and promotion plan.	Underway
6549-03-2007/7650064	<b>THRSCA</b> - Tobacco Cessation for the Trucking Industry of Atlantic Canada	\$307,507	Create a healthier workplace by increasing the number of successful smoking cessation attempts made by current and future employees and employers working in the trucking industry in Atlantic Canada.	Underway
6549-03-2007-6660076	<b>CCS, Nova Scotia Division</b> - Nova Scotia Smokers' Helpline (SHL)	\$316,617	Reach and assist population groups which continue to have higher rates of tobacco use; promote an effective and high quality, confidential, bilingual, toll-free, telephone cessation intervention; increase the number of calls to the SHL; develop and support new partnerships with health professionals; and develop new promotional materials and public service announcements.	<a href="http://www.cancer.ca/Nova%20Scotia/Prevention/Quit%20smoking/NS-Smokers%20%20Helpline.aspx?sc_lang=en?sc_lang=en">http://www.cancer.ca/Nova%20Scotia/Prevention/Quit%20smoking/NS-Smokers%20%20Helpline.aspx?sc_lang=en?sc_lang=en</a>

Project #	Recipient	Funding*	Relationship to 3.2.6.8	Reference Material Source
6549-02-2007/7650062	<b>CCS, PEI Division</b> - PEI Smokers' Helpline	\$276,866	Reach and assist population groups which continue to have higher rates of tobacco use; promote an effective and high quality, confidential, bilingual, toll-free, telephone cessation intervention; increase the number of calls to the SHL; develop and support new partnerships with health professionals; and develop new promotional materials and public service announcements.	<a href="http://hc-sc.gc.ca/ahc-asc/media/nr-cp/2009/2009_43-eng.php">http://hc-sc.gc.ca/ahc-asc/media/nr-cp/2009/2009_43-eng.php</a>  <a href="http://www.smokershelpline.ca/">http://www.smokershelpline.ca/</a>
6549-02-2007/7650074	<b>PEI Lung Association</b> - Smoking Cessation Support for Mental Health Services Clients on PEI	\$190,755	Increase the number of successful smoking cessation attempts made by clients of mental health care services and address cessation barriers. A Facilitator's Training Program would be outlined or adapted and Pilot Facilitators would be trained.	Underway <a href="http://www.pei.lung.ca/misc_pdfs/smoking_cessation.pdf">http://www.pei.lung.ca/misc_pdfs/smoking_cessation.pdf</a>  <a href="http://www.pei.lung.ca/programs.html">http://www.pei.lung.ca/programs.html</a>
6549-02-2007/7650072	<b>CCS, PEI Division</b> - “Young Adults and Tobacco Use in Prince Edward Island – Phase II”	\$157,640	Develop a young adult leadership program on the Holland College and UPEI campuses; to work with Health and Wellness staff in both institutions to engage, collaborate and inform young adult smokers and non-smokers on tobacco cessation and prevention strategies; and to adapt and	<a href="http://www.cancer.ca/Prince%20Edward%20Island/About%20us/Media%20centre/PE-2009/Canadian%20Cancer%20Society%20pleased%20that%20Federal%20and%20Provincial%20governments%20continuing%20commitment.aspx?sc_lang=en">http://www.cancer.ca/Prince%20Edward%20Island/About%20us/Media%20centre/PE-2009/Canadian%20Cancer%20Society%20pleased%20that%20Federal%20and%20Provincial%20governments%20continuing%20commitment.aspx?sc_lang=en</a>



Project #	Recipient	Funding*	Relationship to 3.2.6.8	Reference Material Source
			implement cessation and prevention protocols to decrease tobacco uptake and increase tobacco quit attempts.	<a href="http://www.cancer.ca/Prince%20Edward%20Island/Prevention/Quit%20smoking.aspx?sc_lang=en">http://www.cancer.ca/Prince%20Edward%20Island/Prevention/Quit%20smoking.aspx?sc_lang=en</a>
6549-01-2007/6660075	<b>Newfoundland and Labrador Lung Association</b> - “The Smokers' Helpline of Newfoundland and Labrador”	\$293,478	Reach and assist population groups which continue to have higher rates of tobacco use; promote an effective and high quality, confidential, bilingual, toll-free, telephone cessation intervention; increase the number of calls to the SHL; develop and support new partnerships with health professionals; and develop new promotional materials and public service announcements.	<a href="http://www.nf.lung.ca/group_stop.html">http://www.nf.lung.ca/group_stop.html</a>  <a href="http://www.smokershelp.net/">http://www.smokershelp.net/</a>
6549-01-2007/6660077	<b>Seniors Resource Centre Association of Newfoundland and Labrador Inc. - Smoke Free - It is Never Too Late</b> (changed from Get the Feeling: Know When to Quit)	\$234,431	Decrease tobacco use among NL seniors so that, by leading healthier lifestyles, they would avoid developing pre-dispositions to debilitating diseases such as cardiovascular problems and diabetes. Recruitment and training of peer supporters and regional facilitators to develop and deliver presentations and reader-friendly materials targeting seniors on tobacco use and ways and means to quit.	Underway <a href="http://www.seniorsresource.ca/Annual_Report_2008[1].pdf">http://www.seniorsresource.ca/Annual_Report_2008[1].pdf</a>

Project #	Recipient	Funding*	Relationship to 3.2.6.8	Reference Material Source
6549-01-2007/6660087	<b>The Lung Association, NFLD - Tobacco Reduction Strategies for Blue-Collar and Service Industry Workers</b>	\$277,550	Increase access to effective smoking cessation programs and services among individuals working in blue-collar and service industry jobs and to assist workplaces in developing comprehensive cessation strategies to assist employees in becoming smoke-free. Identifying at least 20 workplaces and unions that represent blue-collar and service industry workers; working to establish partnerships with them; developing comprehensive workplace strategies as well as cessation protocols for employers; assisting workplaces in identifying barriers and challenges and working to create effective strategies to overcome these challenges; and modifying existing cessation programs where necessary.	Underway <a href="http://www.nf.lung.ca/group_stop.html">http://www.nf.lung.ca/group_stop.html</a>
6549-01-2007/6660082	<b>Nunatsiavut Government, Depart. Of Health and Social Development - “Butt Out”</b>	\$44,050	Reduce exposure to second-hand smoke by encouraging awareness of its dangers and moving tobacco use outdoors, to recruit individuals to seek smoking cessation programming, and to increase the	Underway <a href="http://www.nunatsiavut.com/pdfs/Blue_Light_Oct_08.pdf">http://www.nunatsiavut.com/pdfs/Blue_Light_Oct_08.pdf</a>

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			services offered to individuals seeking to quit.	
<b>Total Regional CAs</b>		<b>\$11,963,997.53</b>		

- **Quitline Memoranda of Agreement (MOA)**

Project #	Recipient/Title of MOA (if applicable)	Funding*	Relationship to 3.2.6.8 (description of MOA)	Reference Material Source (link to announcement online)
4500206355	<p>Government of Yukon Health and Social Services, Community Health Programs</p> <p>“Development and Operation of Toll-Free Tobacco Quitline Services”</p>	\$ 100,000	<p>The goal of this initiative is to reduce tobacco use in Yukon by implementing a toll-free quitline and establishing quitline services prior to the proposed implementation of a pan-Canadian toll-free quitline number on tobacco packaging.</p> <p>The services in this agreement include providing a toll-free quitline including counseling services and advice in Yukon, responding to inquiries, and providing resources and materials for smoking cessation.</p>	<p><a href="http://www.health.gc.ca/ahc-asc/media/nr-cp/2009/2009_163-eng.php">http://www.health.gc.ca/ahc-asc/media/nr-cp/2009/2009_163-eng.php</a></p>
4500214381	<p>Government of the Northwest Territories Department of Health and Social Service</p> <p>“Development and Operation of Toll-Free Tobacco Quitline Services”</p>	\$44,000	<p>The goal of this initiative is to reduce tobacco use in NWT by implementing a toll-free quitline and establish quitline services prior to the proposed implementation of a pan-Canadian toll-free quitline number on tobacco packaging.</p> <p>The services in this agreement include providing a toll-free quitline including counseling services and advice in NWT, responding to inquiries, and providing resources and materials for smoking cessation.</p>	<p><a href="http://www.exec.gov.nt.ca/currentnews/speechDetails.asp?varStatement_ID=803">http://www.exec.gov.nt.ca/currentnews/speechDetails.asp?varStatement_ID=803</a></p>

4500223027 (Signing of agreement is pending)	Government of Nunavut Department of Health and Social Services  “Development and Operation of Toll-Free Tobacco Quitline Services”	\$75,000	The goal of this initiative is to reduce tobacco use in Nunavut by implementing a toll-free quitline and establish quitline services prior to the proposed implementation of a pan-Canadian toll-free quitline number on tobacco packaging.  The services in this agreement include providing a toll-free quitline including counseling services and advice in Nunavut , responding to inquiries, and providing resources and materials for smoking cessation.	n/a
<b>Total MOAs</b>		<b>\$219,000</b>		

**Acronyms**

AHSTRU - Alberta Health Services Tobacco Reduction Unit

AWARE - Action on Women's Addictions - Research and Education

BCCEWH – British Columbia Centre of Excellence for Women's Health

CALNS - Coasters Association of the Lower North Shore Inc.

CAMH - Centre for Addiction and Mental Health

CAAWS - Canadian Association for the Advancement of Women and Sport and Physical Activity

CBDHA – Cape Breton District Health Authority

CCS – Canadian Cancer Society

CCTC - Canadian Council for Tobacco Control

CPhA – Canadian Pharmacists Association

CPHA – Canadian Public Health Association

CQLD - Centre québécois de lutte aux dépendances

CQTS - Conseil québécois sur le tabac et la santé

CSSSPNQL - Commission de la santé et des services sociaux des Premières Nations du Québec et du Labrador

DRHD – Durham Regional Health Department

MANTRA - Manitoba Tobacco Reduction Alliance Inc.  
NAHO - National Aboriginal Health Organization  
NAFC - National Association of Friendship Centres  
NIICHRO - National Indian & Inuit Community Health Representatives Organization  
NSRA – Non-Smokers Rights Association  
OHI – Ottawa Heart Institute  
OTRU – Ontario Tobacco Research Unit  
PAS - The Pharmacists' Association of Saskatchewan  
PCHU - Peterborough County-City Health Unit  
PSC – Physicians for a Smoke-free Canada  
THRSCA - Trucking Human Resource Sector Council Atlantic  
T.V.D.S. - Le Centre Option-Prévention toxicomanie- violence-délinquance-sida  
UOW – University of Waterloo  
VFWC - Victoria Faulkner Women's Centre