

## Group 2 Report – Notes

### *3.2.8.13 – Demand reduction measures in relation to tobacco dependence and cessation (Article 14)*

- **Publications**

<b>Publication</b>	<b>Relationship to 3.2.8.13</b>	<b>Reference Material Source</b>
Quit 4 Life	4-step program designed to help Canadians aged 14 to 19 quit smoking.	<a href="http://www.quit4life.com/handbook_e.asp">http://www.quit4life.com/handbook_e.asp</a>
On the Road to Quitting	An online program to find out more about individual smoking habits and explore quitting options.	<a href="http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/quit-cesser/nou-maintenant/road-voie/index-eng.php">http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/quit-cesser/nou-maintenant/road-voie/index-eng.php</a>
Myth or Reality	Educational tool which builds awareness of myths around quitting amongst other issues.	Hard copy only
Quit Smoking website	Portal for stop smoking information and links to resources.	<a href="http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/quit-cesser/index-eng.php">http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/quit-cesser/index-eng.php</a>
Smoking Cessation in the Workplace: A Guide to Helping Your Employees Quit Smoking	A Guide for employers and others who promote health in the workplace. It outlines the reasons why workplaces should get involved and support employees' efforts to cut down or quit smoking; provides practical, relevant material on smoking cessation that can be used either as part of a comprehensive wellness program or as an initiative on its own and explains the kinds of smoking cessation activities that can be offered, outlining the necessary steps, and includes handouts, tools and a list of further resources and references.	<a href="http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/cessation-renoncement/index-eng.php">http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/cessation-renoncement/index-eng.php</a>
Expecting to Quit	An examination of better practices in tobacco cessation during pregnancy. It concentrates on interventions designed to reduce or eliminate smoking during	<a href="http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/expecting-grossesse/index-eng.php">http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/expecting-grossesse/index-eng.php</a> Related material: CD

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	<p>pregnancy and examines these interventions using a Better Practices methodology designed by Moyer, Cameron, Garcia, &amp; Maule (2001). The results of this analysis are contextualized in the wider literature on women's health, women-centred care and women's tobacco use in order to better interpret them. These results, after review by an expert panel of practitioners and researchers, led to the recommendations offered at the end of the report. A comprehensive bibliography of smoking cessation interventions is provided in Appendix 8d, page 78.</p>	
<p>FIRST NATIONS RESOURCES: Kicking the Addiction</p>	<p>Inuit and First Nations-specific smoking cessation program.</p>	<p>Hardcopy only Includes: Facilitator's Guide; Flipchart Presentation; "Z-card" factsheet with tips on quitting; 4 other Fact Sheets</p>

- **National Contribution Agreements (CA)**

\* Listed funding is for whole of agreement whereas activity described may only be one part of agreement. Figures take into account amending agreements are based on funding history which may include returned funds.

<b>Project #</b>	<b>Recipient</b>	<b>Funding*</b>	<b>Relationship to 3.2.8.13</b>	<b>Reference Material Source</b>
6549-15-2007/6470106	<b>CCTC</b> - Supporting Knowledge Transfer and Exchange in Tobacco Control in Canada	\$1,275,223	Delivery of knowledge products including on the issue of cessation.	<a href="http://www.cctc.ca/cctc/EN/cessation">http://www.cctc.ca/cctc/EN/cessation</a>
6549-15-2007/6900104	<b>DRHD</b> - "General Motors of Canada Ltd. Canadian Auto Workers Smoking Cessation Program"	\$78,558	The Durham Region Health Department (DRHD) and partners General Motors of Canada Limited (GMCL), Green Shield Canada and the Canadian Auto Workers Union (CAW) propose to implement a national workplace cessation challenge for 50,000 employees, family members and retirees employed by GMCL. Participants would receive a package of cessation related resources and an in-person smoking cessation consultation with a pharmacist. They would receive ongoing support in their quit attempts from both the pharmacist and two Public Health Nurse Coordinators and could be eligible for Nicotine Replacement Therapy.	<a href="http://www.motoringtownellness.com/challenges.html">http://www.motoringtownellness.com/challenges.html</a>
6549-15-2007/3540021	<b>NSRA</b> - Public Education, Policy Development and Capacity Building in Support of Tobacco	\$850,000	Examine the next generation of tobacco control policy in Canada, and; contribute to the implementation of the WHO FCTC including on issues around Harm Reduction. Significant research was done in the	<a href="http://www.nsra-adnf.ca/cms/page1151.cfm">http://www.nsra-adnf.ca/cms/page1151.cfm</a>

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	Use Reduction		controversial area of product modification and substitution, resulting in an objective, evidence-based 29 page brochure entitled <i>Harm Reduction in Tobacco Control: What is it? Why Should You Care?</i>	
6549-15-2007/6470107	<b>OTRU</b> - Tobacco and Public Health: From Theory to Practice	\$368,534	Development and publication of educational materials for professionals on TC (including an entire module on the topic of cessation).	<a href="http://www.otru.org/pdf/other/OTRU_eBro.pdf">http://www.otru.org/pdf/other/OTRU_eBro.pdf</a>
6549-15-2007/3530096	<b>OHI</b> - Expansion of Evidence-Based Smoking Cessation Interventions in Hospitals Across Canada	\$2,828,596	Facilitate the development, testing, and implementation of hospital-based smoking cessation programs within New Brunswick and British Columbia; to train medical staff and create physician "champions" for hospital-based smoking cessation interventions in each region; to develop a community of practice and; to evaluate multi-level response (community, organization, staff, patient) to hospital networks in different regions using a common evaluation framework.	<a href="http://www.health.gov.on.ca/english/providers/program/cdpm/pdf/ottawa.pdf">http://www.health.gov.on.ca/english/providers/program/cdpm/pdf/ottawa.pdf</a>
6549-15-2007/6900106	<b>CAMH</b> - Canadian Action Network for the Advancement, Dissemination and Adoption of Practice-informed Tobacco Treatment (CAN-ADAPTT) Practice-Based Research Network	\$2,500,000	Develop a dynamic set of tobacco cessation guidelines that would identify best practices in cessation interventions in clinical and community settings	<a href="http://www.can-adaptt.net/">http://www.can-adaptt.net/</a>

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6549-15-2007/3540020	<b>PSC</b> - Strategic Activities in Support of Reducing Tobacco-Caused Disease	\$460,000	Amongst other objectives, strengthen the role of Canadian physicians in public measures to reduce tobacco use by exploring future options in tobacco control by facilitating policy discussions on issues such as harm reduction.	<a href="http://www.smoke-free.ca/pdf_1/Snus-comparative-experiences.pdf">http://www.smoke-free.ca/pdf_1/Snus-comparative-experiences.pdf</a>
6549-15-2007/7680016	<b>UOW</b> - Utilization of Canadian Quitlines	\$261,704	Enable the continued analysis of operational and promotional components of six provincially funded quitlines.	<a href="http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/quit-cesser/nou-maintenant/1-800/index-eng.php">http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/quit-cesser/nou-maintenant/1-800/index-eng.php</a>
6549-15-2007/6900114	<b>CBDHA</b> - Integration of the Ottawa Model for Tobacco Dependence Treatment in Hospitalized Smokers, with Follow-up by Smokers' Helpline	\$267,498	Increase patient and staff quit rates by implementing a proven hospital-based nicotine treatment program using an evidence-based smoking cessation intervention (the UOHI's Expansion of Evidence-Based Smoking Cessation Interventions in Hospitals Across Canada program or "Ottawa Model"), along with Smokers' Helplines (SHL).	Underway
6549-15-2007/3530097	<b>NAHO</b> - Inuit Tobacco-Free Network: Enhancing Cessation Knowledge and Skills	\$169,150	The Inuit Tobacco Network - Enhancing Cessation Knowledge and Skills project focuses on increasing cessation knowledge and skills of key Inuit health intermediaries.	<a href="http://www.naho.ca/inuit/e/documents/2009-11-13InuitTobacco-freeNetworknewsreleasefinal.pdf">http://www.naho.ca/inuit/e/documents/2009-11-13InuitTobacco-freeNetworknewsreleasefinal.pdf</a>
6549-15-2008/6900117	<b>NIICHO</b> - No Butts to It! Aboriginal Youth Challenge	\$466,141	Encourage Aboriginal youth to quit smoking or stay quit by implementing structured Quit to Win Challenges for youth and schools in two Aboriginal regions over 2 consecutive years.	Underway <a href="http://www.gcdisclosure-divulgationsc.gc.ca/dpfad/gcdisc.nsf/WEBbydetails/FAFDD617764095458525759900">http://www.gcdisclosure-divulgationsc.gc.ca/dpfad/gcdisc.nsf/WEBbydetails/FAFDD617764095458525759900</a>

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				<a href="#">6D1DB1?OpenDocument&amp;lang=eng&amp;</a>
6549-15-2009/6850003	CAAWS - Active & Free	\$84,500	The objectives of the project are to: increase the number of girls and young women who are aware of the harmful effects of smoking and the benefits of a healthy active lifestyle; and increase the number of organizations integrating key messages about smoking prevention and cessation and physical activity into new and ongoing initiatives.	Underway <a href="http://www.caaws.ca/activeandfree/e/makingthecase.cfm">http://www.caaws.ca/activeandfree/e/makingthecase.cfm</a>
6549-15-2009/6850005	CCTC - Knowledge Transfer and Exchange in Tobacco Control	\$1,317,800	Delivery of knowledge products including on the issue of cessation.	Underway <a href="http://www.cctc.ca/cctc/EN/cessation">http://www.cctc.ca/cctc/EN/cessation</a>
6549-15-2009/10170001	CCTC - 6th National Conference on Tobacco or Health	\$175,000	Plan, organize and host the 6th National Conference on Tobacco or Health in Montreal, Québec. Program includes presentations on packaging and labelling.	<a href="http://www.ncth.ca/program.html">http://www.ncth.ca/program.html</a>
6549-15-2009/10170109	CPHA - The Next Stage: Delivering Tobacco Prevention & Cessation Knowledge through Public Health Networks	\$630,200	Conduct an environmental scan to establish an evidence-base of promising public health practices in cessation, prevention and policy; host consultations with public health practitioners on policies and promising practices in tobacco cessation and prevention.	Underway
6549-15-2009/10170111	OHI - Extending Tobacco Treatment Excellence: A National Dissemination of Systems (ExTENDS)	\$2,999,814	Increase smoking cessation rates among out-patients in various clinical settings in Ontario, New Brunswick and British Columbia; increase cessation skills and raise professional standards within the medical community in each region; develop a community of practice; reduce barriers to smoking cessation.	Underway <a href="http://www.health.gov.on.ca/english/providers/program/cdpm/pdf/ottawa.pdf">http://www.health.gov.on.ca/english/providers/program/cdpm/pdf/ottawa.pdf</a>
6549-15-	Info-tabac - Info-	\$338,300	The subjects of protection, prevention and	Underway

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2009/10170108	Tabac and Tobacco Info, National Magazines		cessation are frequently covered in the French magazine and will continue to be covered in both the French and English magazines during the project. The magazine frequently reports on nicotine delivery products, which is another goal of this contributing fund. Because a large quantity of both magazines will be distributed in medical and dental clinics, this targets the cessation component, making it a priority.	<a href="http://www.info-tabac.ca/english.htm">http://www.info-tabac.ca/english.htm</a>
6549-15-2009/6850006	<b>CPhA</b> - A Smoking Cessation Strategy for Pharmacists – Quit Using and Inhaling Tobacco eXpanded (the QUIT-X)	\$500,000	Offer a national smoking cessation training program for pharmacists and increase the smoking cessation counselling services offered by pharmacists to help Canadians quit.	Underway <a href="http://www.pharmacists.ca/content/about_cpha/who_we_are/events_conference/meeting.cfm?meeting_id=28">http://www.pharmacists.ca/content/about_cpha/who_we_are/events_conference/meeting.cfm?meeting_id=28</a> <a href="http://www.pharmacists.ca/content/hcp/resource_centre/practice_resources/helping.cfm">http://www.pharmacists.ca/content/hcp/resource_centre/practice_resources/helping.cfm</a> <a href="http://www.pharmacists.ca/content/About_CPHA/Who_We_Are/Annual_Report/pdf/Annual%20Report%202008-Eng.pdf">http://www.pharmacists.ca/content/About_CPHA/Who_We_Are/Annual_Report/pdf/Annual%20Report%202008-Eng.pdf</a>
6549-15-2009/9720129	<b>NAFC</b> - National Aboriginal Urban Youth Tobacco Strategy	\$406,450	Conduct an evaluation and assessment of appropriateness of existing the NAFC youth tobacco cessation and prevention toolkit.	Underway <a href="http://www.naho.ca/english/pdf/RFP_Tobacco.pdf">http://www.naho.ca/english/pdf/RFP_Tobacco.pdf</a>
6549-15-	<b>PSC</b> - Strategic	\$290,150	Providing timely knowledge to stakeholders	Underway

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2009/8250038	Activities in Support of the Federal Tobacco Control Strategy		on emerging domestic and global tobacco issues; contributing to the development of international tobacco guidelines; and, educating stakeholders and Canadians on tobacco issues which may include on cessation.	
6549-15-2009/9720138	<b>AFN</b> – Increased National Capacity; Coordinated Effort to Effectively Address Tobacco Control in First Nations Communities	\$314,215	Engage FN in discussions on policies and promising practices around tobacco cessation and prevention; develop a FN tobacco cessation strategy to reduce the recreational use of tobacco.	Underway <a href="http://www.afn.ca/cmslib/general/Tabacco-Misuse.pdf">http://www.afn.ca/cmslib/general/Tabacco-Misuse.pdf</a>
6549-15-2009/9720133	<b>Inuit Tapiriit Kanatami</b> – Inuit Tobacco Reduction Strategy	\$350,000	Bring the Born a Non-Smoker program into the four Inuit regions of Canada to assist expectant moms and new mothers with quitting smoking.	Underway
6549-15-2009/8300120	<b>The Students Commission of Canada</b> - Youth Action Committee (YAC) and Young Adult Advisory Committee (YAAC)	\$230,245	Increase youth and young adult involvement in tobacco control at the regional and national level on cessation work.	Underway
6549-15-2009/6850002	<b>BCCEWH</b> - Knowledge Translation on Smoking Reduction and Cessation Interventions for Pregnant and	\$246,641	Provide evidence and recommendations to health care providers and policy makers on best practices for smoking cessation/reduction among pregnant girls and women. Project activities are to: identify and evaluate the current evidence on smoking reduction/cessation interventions for pregnant	<a href="http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/expecting-grossesse/index-eng.php">http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/expecting-grossesse/index-eng.php</a>



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	Postpartum Girls and Women		and postpartum girls and women; foster national and international partnerships to analyze the results of the review and develop recommendations to address the needs of pregnant and postpartum smokers; update a best practices review ( <i>Expecting to Quit: A Best Practices Review of Smoking Cessation Interventions for Pregnant and Postpartum Girls and Women</i> ); develop practical tools for health care providers working with pregnant smokers; and conduct a web seminar (webinar) to disseminate the results of the review.	
<b>Total National CAs</b>		\$17,239,944		

- **Regional CAs**

<b>Project #</b>	<b>Recipient</b>	<b>Funding*</b>	<b>Relationship to 3.2.8.13</b>	<b>Reference Material Source</b>
6549-13-2008/7750019	<b>Government of Nunavut</b> - For Youth by Youth Trainer Training Program	\$261,800	Train Inuit youth from across Nunavut on tobacco cessation activities resulting in further transfer of knowledge to other youth within communities regarding the harmful effects of smoking and the solutions for quitting.	<a href="http://www.hc-sc.gc.ca/ahc-asc/media/nr-cp/2009/2009_18-eng.php">http://www.hc-sc.gc.ca/ahc-asc/media/nr-cp/2009/2009_18-eng.php</a>
6549-11-2008/7750020	<b>Government of NWT</b> - Tobacco Cessation Training - NWT Community Capacity Building	\$245,566	Offer tobacco cessation support at the regional/community level targeted at the adult population of NWT. Selected individuals will be trained in tobacco education, presentation skills and then cessation strategies and supports. Community presentations will be provided either by the tobacco coordinator and/or trained selected individuals as appropriate.	
6549-10-2007/6970160	<b>Health and Wellness UBC Okanagan</b> – Smoke Free at UBC & OC	\$139,342	Increasing awareness of the new smoking policy, tobacco cessation training for health practitioners and counsellors, assisting students to quit smoking, and developing community collaboration.	<a href="http://www.okanagan.bc.ca/Assets/Departments+(Administration)/Public+Affairs/Inside+OC/28Mar2008/cannan.doc">www.okanagan.bc.ca/Assets/Departments+(Administration)/Public+Affairs/Inside+OC/28Mar2008/cannan.doc</a>

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6549-10-2007/5280051	<b>HHS</b> - Piloting the Health Coordinator / Preventive Hygienist Role	\$339,500	Build capacity among Medical Office Assistants (MOAs) in seven pilot clinics to deliver tobacco cessation interventions to patients who smoke and to increase cessation rates among patients.	<a href="http://www.healthyheart.bc.ca/clinic/prevention/projects">http://www.healthyheart.bc.ca/clinic/prevention/projects</a>
6549-10-2007/5280050	<b>BC Institute of Technology</b> - Smoking Cessation Trade School and Blue Collar Workers	\$218,176	Finalize the development of a tobacco cessation resource, educational resources and materials for trades students that would be portable for other trades training centres; develop implementation strategies; recruit and train mentors to deliver the resources; develop resources and materials specifically for blue collar workers; and develop sustainable dissemination strategies for the materials.	<a href="http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/cop-cdp/part-section5-5-eng.php#part5-5-c">http://www.hc-sc.gc.ca/hc-ps/pubs/tobac-tabac/cop-cdp/part-section5-5-eng.php#part5-5-c</a>
6549-10-2007/5280048	<b>Richmond Addiction Services Society</b> - "Success at Quitting" - Holistic Smoking Cessation"	\$68,906	Provide group cessation services for mental health and addiction clients through Richmond Addiction Services. The program would include social support, Nicotine Replacement Therapy and relapse prevention strategies within a psycho-educational support group. Program elements would include building and maintaining motivation, showing videos, exercises, group discussions, goal setting, and	<a href="http://www.richmondaddictions.ca/PDF/2009_04_SucceedQuitSmoking.pdf">http://www.richmondaddictions.ca/PDF/2009_04_SucceedQuitSmoking.pdf</a>

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			managing withdrawal.	
6549-10-2007/6970159	<b>Interior Health Authority</b> - Interior Health Tobacco Cessation Project	\$219,310	Increase the number of IHA staff and community partners trained in tobacco cessation intervention/support; develop cross service partnerships; decreased tobacco use among clients/patients; and integrate tobacco cessation intervention/support in IHA health services.	Underway <a href="http://www.interiorhealth.ca/TR_tools_training.aspx">http://www.interiorhealth.ca/TR_tools_training.aspx</a>
6549-10-2007/6970158	<b>Crossroads Treatment Centre</b> - Smoking Cessation Program for Alcohol and Drug Addicted Individuals	\$174,102	Develop and implement a comprehensive tobacco cessation program with individualized tobacco cessation interventions tailored to meet the needs of clients with multiple addictions.	Underway
6549-09-2007/7410066	<b>Mount Royal University</b> – TobaccoFree@MRU	\$126,770	Review and modification of campus smoking policies at Mount Royal University (MRU) and provide cessation support to staff and students.	Underway <a href="http://www.mtroyal.ca/CampusServices/WellnessServices/TobaccoFree/index.htm">http://www.mtroyal.ca/CampusServices/WellnessServices/TobaccoFree/index.htm</a> <a href="http://www.medicalnewstoday.com/articles/168691.php">http://www.medicalnewstoday.com/articles/168691.php</a>
6549-09-2007/7410067	<b>AHSTRU</b> - Building Capacity of Health Care Providers to Offer Tobacco Cessation Interventions	\$698,645	1600 health care professionals would receive the following training: Tobacco Reduction and Cessation (TRaC) for outpatients, Reduce My Risk for inpatients, motivational interviewing, Nicotine Replacement Therapy	Underway

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			administration and Ask, Advise, Refer techniques.	
6549-09-2008/7270001	<b>Nechi Training Research and Health Promotions</b> - Aboriginal Tobacco Cessation Project	\$371,349	Provide culturally modified tobacco reduction and cessation training to at least 46 communities in Alberta, at seven strategically located training posts. This training will include an Aboriginal tobacco cessation model, a culturally modified Ask, Advise and Refer model (AAR model), a culturally modified Tobacco Reduction and Cessation (TRaC) model as well as assistance in developing community based cessation programming and tracking of cessation rates.	Underway <a href="http://www.nechi.com/pdf/FallIssueNechiNews09.pdf">http://www.nechi.com/pdf/FallIssueNechiNews09.pdf</a>
6549-09-2009/9140069	<b>The Lung Association AB &amp; NWT</b> - Smart Steps...towards a smoke-free life	\$223,821	Reach and engage workplace populations with higher than average tobacco use rates with on-site cessation programming. Sectors such as construction and transportation will be targeted.	Underway <a href="http://www.medicalnewstoday.com/articles/165221.php">www.medicalnewstoday.com/articles/165221.php</a>
6549-08-2007/4950041	<b>PAS - PACT</b> - Partnership to Assist in Cessation of Tobacco	\$183,180	Train pharmacists (primary focus) and other health care professionals (secondary focus) in assisting clients with tobacco cessation, aid in the identification of tobacco users, offer cessation support within a clinical setting, increase the number of health care professionals providing cessation	<a href="http://www.skpharmacists.ca/Training%20and%20Education/Current%20and%20Upcoming%20Workshops">http://www.skpharmacists.ca/Training%20and%20Education/Current%20and%20Upcoming%20Workshops</a>

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			support to clients and expand public understanding of the role of pharmacists and health care professionals in tobacco cessation.	
6549-08-2007/4950042	<b>Association jeunesse fransaskoise</b> – Vers les Olympiques 2010 sans fumée	\$179,650	Increase the rate of tobacco cessation by targeting the nearly 300 Francophone youth who smoke to engage in cessation through a tobacco cessation Challenge and collecting and adapting tobacco related resources to produce a kit that will be provided to Challenge participants.	<a href="http://www.ajf.ca/index.php?option=com_content&amp;view=article&amp;id=90&amp;Itemid=124">http://www.ajf.ca/index.php?option=com_content&amp;view=article&amp;id=90&amp;Itemid=124</a>
6549-08-2007/6270042	<b>Cypress Health Region</b> – Cypress Tobacco Cessation Project	\$190,664.53	Assist tobacco using patients who wish to stop using tobacco in a hospital setting. Training would be provided to point-of-entry health care workers and volunteers to assist with group cessation programming and promote the health benefits associated with being tobacco-free.	Underway <a href="http://www.health.gov.sk.ca/cypress-annual-report-2008-09">http://www.health.gov.sk.ca/cypress-annual-report-2008-09</a>
6549-08-2009/9870001	<b>Battlefords Tribal Council Indian Health Services</b> - BTCIHS Tobacco Control Project	\$173,500	Reduce smoking rates; build capacity of health care professionals (HCP) to advise tobacco users on quitting options by developing a six-week FN culturally appropriate cessation program adapted from the existing “I Care About Me, I’m Smoke-Free” Journal which was developed in 2005; piloting the	Underway

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			cessation program in three communities; and recruiting and training community members to deliver the cessation program in the five remaining communities.	
6549-08-2007/6270040	<b>CCS (Saskatchewan Division)</b> - Saskatchewan Smokers' Helpline	\$372,765	Reach and assist population groups which continue to have higher rates of tobacco use; promote an effective and high quality, confidential, bilingual, toll-free, telephone cessation intervention; increase the number of calls to the SSSL; develop and support new partnerships with health professionals; and develop new promotional materials and public service announcements.	
6549-07-07/6270039	<b>CCS (Manitoba Division)</b> - "Manitoba Smokers' Helpline"	\$378,600	Reach and assist population groups which continue to have higher rates of tobacco use; promote an effective and high quality, confidential, bilingual, toll-free, telephone cessation intervention; increase the number of calls to the MSSL; develop and support new partnerships with health professionals; and develop new promotional materials and public service announcements.	<a href="http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/quit-cesser/now-maintenant/1-800/prov-eng.php#mn">http://www.hc-sc.gc.ca/hc-ps/tobac-tabac/quit-cesser/now-maintenant/1-800/prov-eng.php#mn</a>

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6549-07-2007/6270041	<b>MANTRA - Workplace Smoking Cessation</b>	\$621,970	Establish a comprehensive and integrated workplace cessation program model; implement the model in a sustainable way in health care and community-based workplaces; train health care workers in the Health Behavioural Change (HBC) model; and encourage trained employees to incorporate HBC into their daily work activities to effectively reduce smoking prevalence in Manitoba.	<a href="http://www.mantrainc.ca/pdf/Strategic%20Direction%202008.pdf">http://www.mantrainc.ca/pdf/Strategic%20Direction%202008.pdf</a> <a href="http://www.mantrainc.ca/mantraevents.html">http://www.mantrainc.ca/mantraevents.html</a>
6549-06-2007/5820029	<b>Enaahdig Healing Lodge and Learning Centre - "Aboriginal Intensive Residential Treatment Program for Smoking Cessation"</b>	\$289,000	Adapt an on-reserve Aboriginal-specific residential smoking cessation program and pilot test it for a rural off-reserve population; and to share best practices and an off-reserve Aboriginal-specific curriculum for cessation programming with a variety of Aboriginal organizations, healing lodges, and treatment centres.	<a href="http://www.enaahdig.ca/schedules/calendar/EnaahdigCentralSchedule.pdf">http://www.enaahdig.ca/schedules/calendar/EnaahdigCentralSchedule.pdf</a>
6549-06-2007/5820037	<b>Keystone Child, Youth &amp; Family Services – Healthy Choices</b>	\$166,000	Increase the number of staff in Bruce and Grey Counties who are trained in delivery of smoking cessation programming; increase the number of men and women in at-risk groups who can access smoking cessation programming; and decrease the number of parents that smoke either in the car	<a href="http://www.bgcskids.org/news_display.php?id=187&amp;mo=8&amp;yr=2040">http://www.bgcskids.org/news_display.php?id=187&amp;mo=8&amp;yr=2040</a>



<b>Project #</b>	<b>Recipient</b>	<b>Funding*</b>	<b>Relationship to 3.2.8.13</b>	<b>Reference Material Source</b>
			or home in the Bruce and Grey areas.	
6549-06-2007/0700036	<b>AWARE</b> - "Fetal Alcohol Syndrome Disorder Affected Women and Smoking Interventions: A training guide for service providers"	\$205,700	Create an English and French training guide for service providers that would include both theoretical frameworks and promising practices for delivery of effective smoking cessation/reduction interventions to FASD-affected women.	<a href="http://www.aware.on.ca/smoking-fasd">http://www.aware.on.ca/smoking-fasd</a>
6549-06-2007/0700033	<b>CAMH</b> - "TEACH Program for Francophones"	\$295,501	Plan and implement the Training Enhancement in Applied Cessation Counselling and Health (TEACH) for Francophones Project. The Réseau Franco will promote the resource with Francophone service providers and establish a Community of Practice for Francophone tobacco cessation providers.	<a href="http://www.camh.net/News_events/News_releases_and_media_advisories_and_backgrounders/teach_launch_june_2007.html">http://www.camh.net/News_events/News_releases_and_media_advisories_and_backgrounders/teach_launch_june_2007.html</a> <a href="http://www.teachproject.ca/about.htm">http://www.teachproject.ca/about.htm</a>
6549-06-2007/5820035	<b>Kenora Chiefs Advisory</b> - Youth and Elders Tobacco Control Project	\$195,190	Develop a youth outreach program and train youth and Elders to be peer tobacco cessation support in a traditional Aboriginal way.	Underway
6549-06-2008/0700045	<b>Windsor-Essex County Health Unit</b> - Windsor Workplace Smoking Cessation Model	\$259,415	WECHU would adapt the "Health Canada Smoking Cessation in the Workplace" program in workplaces in various employment sectors. Dissemination would start	Underway

Project #	Recipient	Funding*	Relationship to 3.2.8.13	Reference Material Source
			<p>in the Windsor-Essex area then progress to the Public Health System in Ontario through their health units network and partners. Strategically targeted workplaces from a cross-section of sectors, ie. automotive, mines, food industry and its subsidiaries, would be provided with support to develop, implement and evaluate a workplace-specific smoking cessation program.</p>	
6549-06-2008/0700046	<p><b>Hôpital Regional de Sudbury Regional Hospital-</b> Regional Cancer Program - Tobacco Dependence Treatment for the North East Ontario Hospitalized Patients.</p>	\$267,371	<p>To ensure the implementation of comprehensive cessation model for health care facilities, review and evaluate current practices and policies including smoke-free spaces.</p>	<p>Underway  <a href="http://www.hrsrh.on.ca/portalEn/RCPPProgramsServices/PreventiveOncologyandScreening/CancerPrevention/Tobacco/tabid/211/Default.aspx">http://www.hrsrh.on.ca/portalEn/RCPPProgramsServices/PreventiveOncologyandScreening/CancerPrevention/Tobacco/tabid/211/Default.aspx</a></p>
6549-06-2007/0700039	<p><b>PCHI</b> - Service for Peterborough County-City Health Unit</p>	\$401,000	<p>Partner with Primary Care Services of Peterborough, the Peterborough Regional Health Centre, Curve Lake and Hiawatha First Nation, and the Peterborough Family Resource Centre to establish the first comprehensive smoking cessation programs for area smokers by concentrating on</p>	<p>Underway  <a href="http://pcchu.peterborough.on.ca/TUP/TUP-home.html">http://pcchu.peterborough.on.ca/TUP/TUP-home.html</a></p>

Project #	Recipient	Funding*	Relationship to 3.2.8.13	Reference Material Source
			four high-risk populations: pregnant women; patients with chronic diseases; health professionals; and Curve Lake and Hiawatha First Nation populations.	
6549-06-2007/0700037	<b>Health Nexus</b> – Enhancing the Capacity of Maternal & Early Years Service Providers on Second-hand Smoke Issues for Francophones	\$111,900	Development of appropriate tobacco control related tools and resources for French speaking service providers which would offer them tips and strategies for using the tools and soliciting discussion to support smoking cessation and/or reduction.	Underway
6549-05-2007/8250024	<b>T.V.D.S.</b> - Projet de cessation tabagique pour les personnes incarcérées : «Libre en d'dans!»	\$242,226	Develop and test a new stop-smoking strategy for close to 1000 inmates in federal penitentiaries located in Quebec, and to increase by 50% the number of inmates who successfully stay away from tobacco for at least four months.	Underway <a href="http://www.messengerlachine.com/article-309792-Plus-de-380-000-accordes-au-Centre-Option-Prevention-TVDS.html">http://www.messengerlachine.com/article-309792-Plus-de-380-000-accordes-au-Centre-Option-Prevention-TVDS.html</a>
6549-05-2007/8250038	<b>Fondation de l'Institut de cardiologie de Montréal</b> – « Famille sans fumée »	\$445,522	Promote smoke-free environments by encouraging Quebec households to make their homes and cars smoke-free, to protect family members from the adverse effects of smoke, encourage young people not to start smoking, reduce the risk of relapse among ex-smokers and encourage smokers to try quitting.	Underway <a href="http://www.famillesansfume.ca/en/">http://www.famillesansfume.ca/en/</a>

<b>Project #</b>	<b>Recipient</b>	<b>Funding*</b>	<b>Relationship to 3.2.8.13</b>	<b>Reference Material Source</b>
6549-05-2007/8250033	<b>CALNS</b> - Reducing Smoking on Lower North Shore	\$180,000	Identify cessation resources, develop a resource library, and discover the proper approaches; bring in valuable anti-smoking information from a distance; create mechanisms for exchange between community members and between isolated communities; and create a network structure to foster change as a result of the knowledge acquisition (cessation groups).	Underway
6549-05-2007/8250034	<b>CSSSPNQL</b> - Ciga-stop!	\$190,124	Training based on the Cig-arrêt program, developed by the Centre de réadaptation Wapan, would be given to 20 caregivers from 10 communities to guide them in leading stop-smoking groups in their communities. The project would therefore increase the number of Canadians who quit smoking.	Underway <a href="http://www.cssspnql.com/eng/sante/documents/Depliant_cigastopengpdf.pdf">http://www.cssspnql.com/eng/sante/documents/Depliant_cigastopengpdf.pdf</a>
6549-04-2008/7650077	<b>Elsipogtog Health and Wellness Centre</b> - A Culturally-Driven and Evidence-Based Program For Smoking Prevention, Reduction and	\$239,440	Reduce the smoking prevalence for youth; to produce positive changes in knowledge and attitudes regarding harmful effects of tobacco and the cultural use of tobacco; and to increase cessation program availability.	Underway <a href="http://www.gcdisclosure-divulgation.sc.gc.ca/dpfad/gcdisc.nsf/WEBbydetails/5FE9B610E9634BF885257602005BFD4A?OpenDocument&amp;lang=eng&amp;">http://www.gcdisclosure-divulgation.sc.gc.ca/dpfad/gcdisc.nsf/WEBbydetails/5FE9B610E9634BF885257602005BFD4A?OpenDocument&amp;lang=eng&amp;</a>

Project #	Recipient	Funding*	Relationship to 3.2.8.13	Reference Material Source
	Cessation Among Youth In A New Brunswick First Nations Community -			
6549-04-2007/7650061	<b>NB Dept of Wellness, Culture and Sport</b> - Increasing Utilization of the New Brunswick Smokers' Helpline	\$300,713	Reach and assist population groups which continue to have higher rates of tobacco use; promote an effective and high quality, confidential, bilingual, toll-free, telephone cessation intervention; increase the number of calls to the SHL; develop and support new partnerships with health professionals; and develop new promotional materials and public service announcements.	Underway <a href="http://www.smokershelpline.ca/">http://www.smokershelpline.ca/</a>  <a href="http://www.gnb.ca/0131/wellness_Province-e.asp">http://www.gnb.ca/0131/wellness_Province-e.asp</a>  <a href="http://www.nbatc.ca/home.shtml">http://www.nbatc.ca/home.shtml</a>
6549-03-2009/6660090	<b>Colchester East Hants Health Authority</b> - Mental Health Services, Addiction Services, Public Health Services, Program Project (MAPP)	\$121,978	Increase service to a marginalised population by providing smoking cessation programs and a Healthier Lifestyle Program to the mental health consumer; to educate health care providers to recognize the relationship between tobacco use and mental illness; and to identify and establish partnerships that will provide support and incorporate better practices into existing programs and services for mental health clients.	Underway <a href="http://www.cha.nshealth.ca/addiction/groupCopingWithQuitting.asp">http://www.cha.nshealth.ca/addiction/groupCopingWithQuitting.asp</a>

<b>Project #</b>	<b>Recipient</b>	<b>Funding*</b>	<b>Relationship to 3.2.8.13</b>	<b>Reference Material Source</b>
6549-03-2009/7650091	<b>PCHA</b> - Youth Smoking Cessation Project: A School-Based and Residential Youth Caring Facility Approach	\$219,769	Develop and implement a comprehensive cessation program for youth in a high school as well as for vulnerable youth with high smoking rates within a residential care setting.	Underway
6549-03-2007/7650064	<b>THRSCA</b> - Tobacco Cessation for the Trucking Industry of Atlantic Canada	\$307,507	Create a healthier workplace by increasing the number of successful smoking cessation attempts made by current and future employees and employers working in the trucking industry in Atlantic Canada.	Underway
6549-03-2007-6660076	<b>CCS, Nova Scotia Division</b> - Nova Scotia Smokers' Helpline (SHL)	\$316,617	Reach and assist population groups which continue to have higher rates of tobacco use; promote an effective and high quality, confidential, bilingual, toll-free, telephone cessation intervention; increase the number of calls to the SHL; develop and support new partnerships with health professionals; and develop new promotional materials and public service announcements.	<a href="http://www.cancer.ca/Nova%20Scotia/Prevention/Quit%20smoking/NS-Smokers%20%20Helpline.aspx?sc_lang=en?sc_lang=en">http://www.cancer.ca/Nova%20Scotia/Prevention/Quit%20smoking/NS-Smokers%20%20Helpline.aspx?sc_lang=en?sc_lang=en</a>
6549-02-2007/7650062	<b>CCS, PEI Division</b> - PEI Smokers' Helpline	\$276,866	Reach and assist population groups which continue to have higher rates of tobacco use; promote an effective and high quality, confidential, bilingual, toll-free, telephone cessation	<a href="http://hc-sc.gc.ca/ahc-asc/media/nr-cp/_2009/2009_43-eng.php">http://hc-sc.gc.ca/ahc-asc/media/nr-cp/_2009/2009_43-eng.php</a>  <a href="http://www.smokershelpline.ca/">http://www.smokershelpline.ca/</a>

Project #	Recipient	Funding*	Relationship to 3.2.8.13	Reference Material Source
			intervention; increase the number of calls to the SHL; develop and support new partnerships with health professionals; and develop new promotional materials and public service announcements.	
6549-02-2007/7650074	<b>PEI Lung Association</b> - Smoking Cessation Support for Mental Health Services Clients on PEI	\$190,755	Increase the number of successful smoking cessation attempts made by clients of mental health care services and address cessation barriers.	Underway <a href="http://www.pei.lung.ca/misc_pdfs/smoking_cessation.pdf">http://www.pei.lung.ca/misc_pdfs/smoking_cessation.pdf</a>  <a href="http://www.pei.lung.ca/programs.html">http://www.pei.lung.ca/programs.html</a>
6549-02-2007/7650072	<b>CCS, PEI Division</b> - “Young Adults and Tobacco Use in Prince Edward Island – Phase II”	\$157,640	Develop a young adult leadership program on the Holland College and UPEI campuses; to work with Health and Wellness staff in both institutions to engage, collaborate and inform young adult smokers and non-smokers on tobacco cessation and prevention strategies; and to adapt and implement cessation and prevention protocols to decrease tobacco uptake and increase tobacco quit attempts.	<a href="http://www.cancer.ca/Prince%20Edward%20Island/About%20us/Media%20centre/PE-2009/Canadian%20Cancer%20Society%20pleased%20that%20Federal%20and%20Provincial%20governments%20continuing%20commitment.aspx?sc_lang=en">http://www.cancer.ca/Prince%20Edward%20Island/About%20us/Media%20centre/PE-2009/Canadian%20Cancer%20Society%20pleased%20that%20Federal%20and%20Provincial%20governments%20continuing%20commitment.aspx?sc_lang=en</a>  <a href="http://www.cancer.ca/Prince%20Edward%20Island/Prevention/Quit%20smoking.aspx?sc_lang=en">http://www.cancer.ca/Prince%20Edward%20Island/Prevention/Quit%20smoking.aspx?sc_lang=en</a>
6549-01-2007/6660075	<b>Newfoundland and Labrador Lung Association</b> - “The Smokers' Helpline of Newfoundland and Labrador”	\$293,478	Reach and assist population groups which continue to have higher rates of tobacco use; promote an effective and high quality, confidential, bilingual, toll-free, telephone cessation	<a href="http://www.nf.lung.ca/group_stop.html">http://www.nf.lung.ca/group_stop.html</a>  <a href="http://www.smokershelp.net/">http://www.smokershelp.net/</a>

Project #	Recipient	Funding*	Relationship to 3.2.8.13	Reference Material Source
			intervention; increase the number of calls to the SHL; develop and support new partnerships with health professionals; and develop new promotional materials and public service announcements.	
6549-01-2007/6660077	<b>SRCANL</b> - Smoke Free - It is Never Too Late (changed from Get the Feeling: Know When to Quit)	\$234,431	Decrease tobacco use among NL seniors so that, by leading healthier lifestyles, they would avoid developing pre-dispositions to debilitating diseases such as cardiovascular problems and diabetes.	Underway <a href="http://www.seniorsresource.ca/Annual_Report_2008[1].pdf">http://www.seniorsresource.ca/Annual_Report_2008[1].pdf</a>
6549-01-2007/6660087	<b>The Lung Association, NFLD</b> - Tobacco Reduction Strategies for Blue-Collar and Service Industry Workers	\$277,550	Increase access to effective smoking cessation programs and services among individuals working in blue-collar and service industry jobs and to assist workplaces in developing comprehensive cessation strategies to assist employees in becoming smoke-free.	Underway <a href="http://www.nf.lung.ca/group_stop.html">http://www.nf.lung.ca/group_stop.html</a>
6549-01-2007/6660082	<b>Nunatsiavut Government, Depart. Of Health and Social Development</b> - "Butt Out"	\$44,050	Reduce exposure to second-hand smoke by encouraging awareness of its dangers and moving tobacco use outdoors, to recruit individuals to seek smoking cessation programming, and to increase the services offered to individuals seeking to quit.	Underway <a href="http://www.nunatsiavut.com/pdfs/Blue_Light_Oct_08.pdf">http://www.nunatsiavut.com/pdfs/Blue_Light_Oct_08.pdf</a>
<b>Total Regional CAs</b>		\$11,417,359.53		



- **Quitline Memoranda of Agreement (MOA)**

<b>Project #</b>	<b>Recipient/Title of MOA (if applicable)</b>	<b>Funding*</b>	<b>Relationship to 3.2.8.13 (description of MOA)</b>	<b>Reference Material Source (link to announcement online)</b>
4500206355	Government of Yukon Health and Social Services, Community Health Programs  “Development and Operation of Toll-Free Tobacco Quitline Services”	\$ 100,000	The goal of this initiative is to reduce tobacco use in Yukon by implementing a toll-free quitline and establishing quitline services prior to the proposed implementation of a pan-Canadian toll-free quitline number on tobacco packaging.  The services in this agreement include providing a toll-free quitline including counseling services and advice in Yukon, responding to inquiries, and providing resources and materials for smoking cessation.	<a href="http://www.hc-sc.gc.ca/ahc-asc/media/nr-cp/2009/2009_163-eng.php">http://www.hc-sc.gc.ca/ahc-asc/media/nr-cp/2009/2009_163-eng.php</a>
4500214381	Government of the Northwest Territories Department of Health and Social Service  “Development and Operation of Toll-Free Tobacco Quitline Services”	\$44,000	The goal of this initiative is to reduce tobacco use in NWT by implementing a toll-free quitline and establish quitline services prior to the proposed implementation of a pan-Canadian toll-free quitline number on tobacco packaging.  The services in this agreement include providing a toll-free quitline including counseling services and advice in NWT, responding to inquiries, and providing resources and materials for smoking cessation.	<a href="http://www.exec.gov.nt.ca/currentnews/speechDetails.asp?varStatement_ID=803">http://www.exec.gov.nt.ca/currentnews/speechDetails.asp?varStatement_ID=803</a>
4500223027 (Signing of agreement is	Government of Nunavut Department of Health	\$75,000	The goal of this initiative is to reduce tobacco use in Nunavut by implementing a toll-free quitline and establish quitline services prior to the proposed	n/a

pending)	and Social Services  “Development and Operation of Toll-Free Tobacco Quitline Services”		implementation of a pan-Canadian toll-free quitline number on tobacco packaging.  The services in this agreement include providing a toll-free quitline including counseling services and advice in Nunavut, responding to inquiries, and providing resources and materials for smoking cessation.	
<b>Total MOAs</b>		\$219,000		

### Acronyms

AHSTRU - Alberta Health Services Tobacco Reduction Unit  
 AWARE - Action on Women's Addictions - Research and Education  
 BCCEWH – British Columbia Centre of Excellence for Women's Health  
 CALNS - Coasters Association of the Lower North Shore Inc.  
 CAMH - Centre for Addiction and Mental Health  
 CAAWS - Canadian Association for the Advancement of Women and Sport and Physical Activity  
 CBDHA – Cape Breton District Health Authority  
 CCS – Canadian Cancer Society  
 CCTC - Canadian Council for Tobacco Control  
 CPhA – Canadian Pharmacists Association  
 CPHA – Canadian Public Health Association  
 CSSSPNQL - Commission de la santé et des services sociaux des Premières Nations du Québec et du Labrador  
 DRHD – Durham Regional Health Department  
 HHS - Healthy Heart Society of British Columbia  
 MANTRA - Manitoba Tobacco Reduction Alliance Inc.  
 NAHO - National Aboriginal Health Organization  
 NAFC - National Association of Friendship Centres  
 NFLD - Newfoundland  
 NIICHRO - National Indian & Inuit Community Health Representatives Organization  
 NL – Newfoundland and Labrador

NSRA – Non-Smokers Rights Association

NWT – North West Territories

OC – Okanagan College

OHI – Ottawa Heart Institute

OTRU – Ontario Tobacco Research Unit

PCHA - Pictou County Health Authority

PAS - The Pharmacists' Association of Saskatchewan

PCHU - Peterborough County-City Health Unit

PSC – Physicians for a Smoke-free Canada

SRCANL - Seniors Resource Centre Association of Newfoundland and Labrador Inc.

THRSCA - Trucking Human Resource Sector Council Atlantic

T.V.D.S. - Le Centre Option-Prévention toxicomanie- violence-délinquance-sida

UOW – University of Waterloo