

Webinar

# Launch of new publication: Implementation practices in smokeless tobacco control

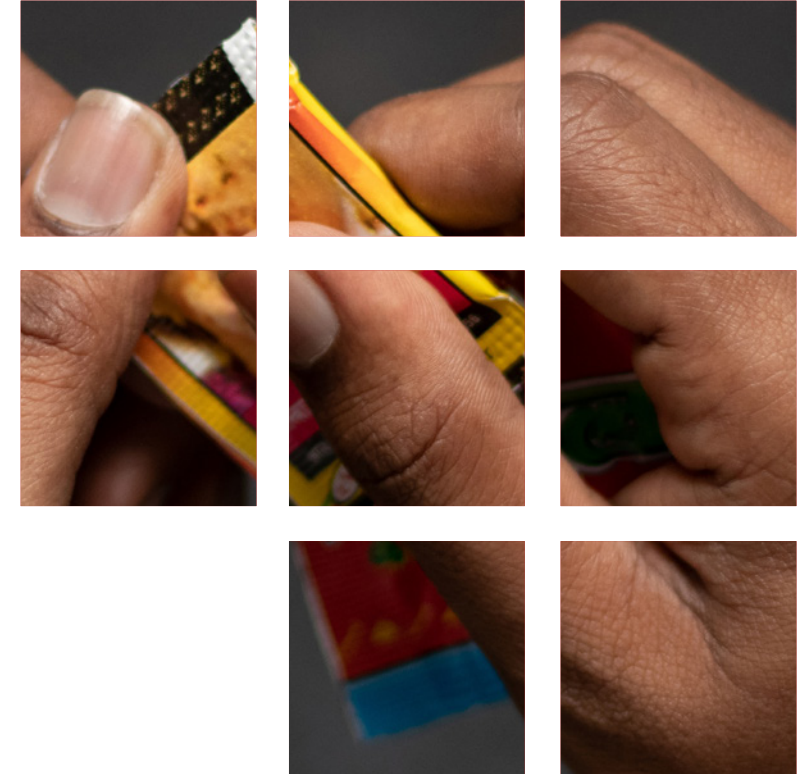
Thursday, 6 October 2022 | 10:30-12:00 (CET) via Zoom

The main objective of this webinar will be to launch the new publication of the Secretariat of the WHO FCTC: *Implementation practices in smokeless tobacco control*.

The use of smokeless tobacco (SLT) is a global concern and these products are available in the markets of nearly two-thirds of the Parties to the WHO Framework Convention on Tobacco Control (WHO FCTC). Over 350,000 people die each year among the nearly 350 million SLT users worldwide. 90% of the burden of SLT use is in low-resource countries. Among them, the majority of users are among the adults in African, South-East Asia and Western Pacific regions, but SLT use is also high among the youth in the South-East Asia Region.

This webinar, with the participation of distinguished panellists, will also provide an overview of the current status in SLT use and discuss challenges and policy options for regulation of SLT.

*The webinar will be conducted in English*



## Panellists

**Dr L. Swasticharan,**  
*Ministry of Health and Family Welfare, India*

**Dr Shalini Singh,**  
*WHO FCTC Knowledge Hub on Smokeless Tobacco and ICMR-NICPR, India*

**Prof. Rumana Huque,**  
*ARK Foundation, Bangladesh*

**Dr Jagdish Kaur,**  
*WHO Regional Office for South-east Asia*

**Mr Pranay Lal,**  
*International Union Against Tuberculosis and Lung Disease (The Union), an observer to the Conference of the Parties of the WHO FCTC*

Register at [https://who.zoom.us/webinar/register/WN\\_QuFxrNH2RfC73hVXBDblgw](https://who.zoom.us/webinar/register/WN_QuFxrNH2RfC73hVXBDblgw)