**LIVED EXPERIENCE FILM SERIES**
**LAUNCH** **COMMUNICATIONS PACKAGE**

**INTRODUCTION**

Communities and individuals have a right and a duty to participate in the design and delivery of their health care. In tackling the complex global epidemic of noncommunicable diseases (NCDs) and mental health conditions, people with lived experience offer powerful expertise and narratives to shape policies, programmes and services, and influence and inform those in power. Despite the right of participation, many global health interventions are top–down, one-size-fits-all or donor-driven models.

WHO created a short filmdocumentary that sheds light on the experiences of people living with noncommunicable diseases and mental health conditions around the world. *Nothing for Us, Without Us: listening and learning from people with lived experience* highlights six individuals with diverse health conditions, including rheumatic heart disease, Type 1 and Type 2 diabetes, cancer, bipolar affective disorder and auto-immune disease and includes perspectives from Australia, Brazil, Lebanon, Nepal, Nigeria and the United Kingdom.

These individuals provide powerful expertise and evidence of why including the voices of people with lived experience is critical in the co-design of related policies, programmes and health services. In addition to the full-length film, there is also the opportunity to learn from the experiences of the individuals through the following short film series.

**SHORT FILM (30 minutes)**

[Nothing for Us, Without Us: listening and learning from people with lived experience](https://www.youtube.com/watch?v=Ms6BrG-RJJI)

**INDIVIDUAL VIDEOS** **(6 min each)**

* [Nothing For Us, Without Us: Anu’s Lived Experience in Nepal](https://www.youtube.com/watch?v=Mp37b8cOZVY)
* [Nothing For Us, Without Us: Hauwa’s Lived Experience in Nigeria](https://www.youtube.com/watch?v=Z9L2kzbvgQk)
* [Nothing For Us, Without Us: LaVerne’s Lived Experience in Australia](https://www.youtube.com/watch?v=Lp6IhwlOjLY)
* [Nothing For Us, Without Us: Helena’s Lived Experience in the United Kingdom](https://www.youtube.com/watch?v=x1BvUBVrifs)
* [Nothing For Us, Without Us: Ali’s Lived Experience in Lebanon](https://www.youtube.com/watch?v=WfA3LmBIAJc)
* [Nothing For Us, Without Us: Mark’s Lived Experience in Brazil](https://www.youtube.com/watch?v=3-4lwr5Mh5c)

**WHO Featured News Story -** <https://bit.ly/wholivedexperiencefilms> (live after embargo ends)

All films and promotional material are **available in the six UN languages** (Arabic, Chinese, English, French, Spanish and Russian) and can be accessed in the tables below.

These films will be published on WHO’s YouTube Channel on **Friday 2nd September at 09:00 CET (EMBARGOED until this time)**. After this time, we welcome you to share these materials across your respective networks through your communication channels such as newsletters, social media, websites alongside at different events (online or in-person).

If you would like to be connected to any of the individuals in the film for collaboration opportunities or would like more information on WHO’s work on meaningful engagement of people with lived experience, please contact Jack Fisher, Technical Officer at fisherj@who.int.

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**KEY MESSAGES**

WHO is committed to supporting the meaningful engagement of people living with noncommunicable diseases and mental health conditions around the world. The experts in this film can help spark conversation, learning and action both locally and globally by raising awareness, promoting diversity in perspective and experience as expertise, reducing discrimination and stigma and highlighting access to treatment and care challenges. The following are key messages from the films that support WHO’s broader goals for meaningful engagement:

1. The right to participate is an essential feature of the right to the highest attainable standard of health. People living with health conditions should be at the centre of decisions that impact their lives from start to finish. Models for meaningful engagement should be co-designed, structured and mobilized at the inception of programmes, policies and health services.
2. People with lived experience of NCDs and mental health conditions can provide powerful expertise and narratives to shape policies, inspire others to join the movement as agents of change and influence, inform those in power and improve health outcomes.
3. Protective and enabling environments, where individuals are free from stigma, discrimination and criticism and can openly convey their needs and experiences, is required for meaningful engagement.
4. Intersectionality and diversity of lived experience should be central to all engagements. This particularly includes providing opportunities for individuals from marginalised groups to better understanding access to challenges and solutions from a contextual lens.
5. If meaningful engagement of individuals with lived experience of NCDs and mental health conditions is standardized, scaled up and sustained across all levels of WHO and Member States, it can act as one of the catalysts for change - improving the health and well-being across income settings.

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 **HOW TO USE THIS PACKAGE**

* Share the content below through your communication channels (website, newsletter, social media)
* Integrate the key messages as part of your external communication (website and newsletters).
* Utilize your platforms to highlight the voices of individuals with lived experience through the content shared digitally or through your events and activities. Contact us for more information.

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**CONTENT**

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| --- | --- | --- | --- |
| **Title** | **Description** | **Length** | **Film Links** |
| *Nothing for Us, Without Us: listening and learning from people with lived experience* | Six people around the world share their experiences living with noncommunicable diseases and mental health conditions. | 30:18 | [Arabic](https://www.youtube.com/watch?v=KhdZ_kwVWoI) [Chinese](https://www.youtube.com/watch?v=1QcsDqxf00M)[English](https://www.youtube.com/watch?v=Ms6BrG-RJJI) [French](https://www.youtube.com/watch?v=3RH4tkOAAu4)[Russian](https://www.youtube.com/watch?v=cX9rP-kblf8) [Spanish](https://www.youtube.com/watch?v=Kn_VQn4p47g) |
| *Nothing For Us, Without Us: Ali’s Lived Experience in Lebanon* | Ali was diagnosed with Type 2 diabetes in 2017. He helps motivate others in his community to adopt healthier lifestyles through diet and physical activity.  | 5:59 | [Arabic](https://www.youtube.com/watch?v=hSU2YTGS8PE) [Chinese](https://www.youtube.com/watch?v=hEcrKyh7fKk)[English](https://www.youtube.com/watch?v=WfA3LmBIAJc) [French](https://www.youtube.com/watch?v=fiH1oVuRVBY)[Russian](https://www.youtube.com/watch?v=5wDbsFaC7aI) [Spanish](https://www.youtube.com/watch?v=_A-G97x7Q9Q)  |
| *Nothing For Us, Without Us: Anu’s Lived Experience in Nepal* | Anu found out she had Rheumatic Heart Disease at age 11. She has undergone two open heart surgeries including a mechanical heart valve operation.  | 6:33 | [Arabic](https://www.youtube.com/watch?v=U7pl1b-WWsY) [Chinese](https://www.youtube.com/watch?v=D7g6n5B0Xwo)[English](https://www.youtube.com/watch?v=Mp37b8cOZVY) [French](https://www.youtube.com/watch?v=GCj1q9Q3wVs)[Russian](https://www.youtube.com/watch?v=312x74ESUs0) [Spanish](https://www.youtube.com/watch?v=b_cMWuv0GHU) |
| *Nothing For Us, Without Us: Hauwa’s Lived Experience in Nigeria* | In 2013, Hauwa was sexually assaulted. Two years later, she was diagnosed with bipolar disorder. A few months following, she nearly took her own life. Hauwa went on to create a platform where she could share her experiences as a Nigerian living with a mental health condition.  | 6:58 | [Arabic](https://www.youtube.com/watch?v=Ju-7DHhFMxk) [Chinese](https://www.youtube.com/watch?v=YiQOzW2OtUU)[English](https://www.youtube.com/watch?v=Z9L2kzbvgQk) [French](https://www.youtube.com/watch?v=CWpe-XE2M8U)[Russian](https://www.youtube.com/watch?v=NN7A_iZRcrg)  [Spanish](https://www.youtube.com/watch?v=J_M5OvztpcA)  |
| *Nothing For Us, Without Us: LaVerne’s Lived Experience in Australia* | LaVerne was diagnosed with breast cancer in 2018. She is a breast cancer survivor, a mother and a leader in her community.  | 5:33 | [Arabic](https://www.youtube.com/watch?v=--pKqy-9O04) [Chinese](https://www.youtube.com/watch?v=uUfjF9POfss)[English](https://www.youtube.com/watch?v=Lp6IhwlOjLY) [French](https://www.youtube.com/watch?v=dfEHC_8z1u8)[Russian](https://www.youtube.com/watch?v=unTbG7BLB5k) [Spanish](https://www.youtube.com/watch?v=7ikS3OM4jMM)  |
| *Nothing For Us, Without Us: Helena’s Lived Experience in the United Kingdom* | Helena was diagnosed with anAuto inflammatory disease in 1997.She had to give up her work in 2007 due to multiple and worsening disabilities. In 2009, she was diagnosed with cancer.  | 6:55 | [Arabic](https://www.youtube.com/watch?v=CZgmYUASUI8) [Chinese](https://www.youtube.com/watch?v=AJOadE0HDbY)[English](https://www.youtube.com/watch?v=x1BvUBVrifs) [French](https://www.youtube.com/watch?v=HpK_5rmemiw)[Russian](https://www.youtube.com/watch?v=HXiuBdbHlRY) [Spanish](https://www.youtube.com/watch?v=tHwNmEwCOxc)  |
| *Nothing For Us, Without Us: Mark’s Lived Experience in Brazil* | Mark was diagnosed with Type 1 diabetes as a child. He is now a global advocate for improving diabetes care and prevention, and the Founder and Director of the ADJ Diabetes Brasil Young Leaders Program. This is his story. | 5:49 | [Arabic](https://www.youtube.com/watch?v=UexWYVA3WRM)  [Chinese](https://www.youtube.com/watch?v=hilUL-xp6T8)[English](https://www.youtube.com/watch?v=3-4lwr5Mh5c) [French](https://www.youtube.com/watch?v=TFmZWbtJ7SQ)[Russian](https://www.youtube.com/watch?v=ZUNEOKuEb8s) [Spanish](https://www.youtube.com/watch?v=VcOP_zv2oPc) |

**SOCIAL MEDIA PROMOTION**

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| --- | --- | --- | --- | --- |
| **Title** | **Text** | **Film Links** | **Promo Image** | **Promo Video** |
| Nothing for Us, Without Us: listening and learning from people with lived experience | People with lived experience should be at the center of decisions that impact their lives. Learn more about Anu, Helena, Hauwa, LaVerne, Ali and Mark in this film from @WHO. 👉 (INSERT LINK) | [Arabic](https://www.youtube.com/watch?v=KhdZ_kwVWoI)  [Chinese](https://www.youtube.com/watch?v=1QcsDqxf00M) [English](https://www.youtube.com/watch?v=Ms6BrG-RJJI) [French](https://www.youtube.com/watch?v=3RH4tkOAAu4)[Russian](https://www.youtube.com/watch?v=cX9rP-kblf8) [Spanish](https://www.youtube.com/watch?v=Kn_VQn4p47g)[All Films](https://bit.ly/wholivedexperiencefilms) | [Arabic](https://www.dropbox.com/s/opzuomq43xi4x8d/Short%20Film%20Montage%20Clip.jpg?dl=0)[Chinese](https://www.dropbox.com/s/opzuomq43xi4x8d/Short%20Film%20Montage%20Clip.jpg?dl=0)[English](https://www.dropbox.com/s/opzuomq43xi4x8d/Short%20Film%20Montage%20Clip.jpg?dl=0) [French](https://www.dropbox.com/s/opzuomq43xi4x8d/Short%20Film%20Montage%20Clip.jpg?dl=0) [Russian](https://www.dropbox.com/s/opzuomq43xi4x8d/Short%20Film%20Montage%20Clip.jpg?dl=0) [Spanish](https://www.dropbox.com/s/opzuomq43xi4x8d/Short%20Film%20Montage%20Clip.jpg?dl=0) | [Arabic](https://www.dropbox.com/s/2r7iyhkk2x8gmx1/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Main%20-%20Arabic.mp4?dl=0)[Chinese](https://www.dropbox.com/s/ehj3xu9axr9lvfk/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Main%20-%20Chinese.mp4?dl=0)[English](https://www.dropbox.com/s/3j5sq87t88hy5nk/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Main%20-%20English.mp4?dl=0)[French](https://www.dropbox.com/s/wr8lc3t3xnhd67h/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Main%20-%20French.mp4?dl=0)[Russian](https://www.dropbox.com/s/y9a9u6q4wjhfg9v/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Main%20-%20Russian.mp4?dl=0) [Spanish](https://www.dropbox.com/s/hlfgmqcdhu47fe8/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Main%20-%20Spanish.mp4?dl=0) |
| Six people around the world.Six lived experiences. These are their stories. 📢 Watch here to learn more 👉 (INSERT LINK) |
| Meaningful engagement of ppl living with noncommunicable diseases & #MentalHealth conditions can:✅provide expertise & narratives to shape policies✅inspire others to join the movement as agents of change✅inform those in power & achieve #HealthForAll👉 (INSERT LINK) |
| Nothing For Us, Without Us: Ali’s Lived Experience in Lebanon | “I wanted to take care of my morale and myself...While people empathize with me, eventually, it's mine and I need to take care of myself.”Learn more about Ali’s lived experience in Lebanon 🇱🇧 👉 (INSERT LINK) | [Arabic](https://www.youtube.com/watch?v=hSU2YTGS8PE) [Chinese](https://www.youtube.com/watch?v=hEcrKyh7fKk)[English](https://www.youtube.com/watch?v=WfA3LmBIAJc) [French](https://www.youtube.com/watch?v=fiH1oVuRVBY)[Russian](https://www.youtube.com/watch?v=5wDbsFaC7aI) [Spanish](https://www.youtube.com/watch?v=_A-G97x7Q9Q) | [[Arabic](https://www.dropbox.com/s/qlrptix7a6jdqil/4%20AR.png?dl=0)](https://www.dropbox.com/s/hqkduwu5hqjsq9q/AR.png?dl=0)[Chinese](https://www.dropbox.com/s/2jli588cqns8mok/CH.png?dl=0)[English](https://www.dropbox.com/s/rc8xx9f9dgszaw7/EN.png?dl=0)[French](https://www.dropbox.com/s/xn7nwbr0k4ow0q4/FR.png?dl=0)[Russian](https://www.dropbox.com/s/qb5wb7oyxrkwpmr/RU.png?dl=0) [Spanish](https://www.dropbox.com/s/oei9mzkvownighq/ES.png?dl=0) | [Arabic](https://www.dropbox.com/s/9mkgbiakr3n8b51/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Ali%20-%20Arabic.mp4?dl=0)[Chinese](https://www.dropbox.com/s/fe9ejzsfbjxfjj9/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Ali%20-%20Chinese.mp4?dl=0)[English](https://www.dropbox.com/s/iqr547l65v52u9j/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Ali%20-%20English.mp4?dl=0)[French](https://www.dropbox.com/s/teh0akiw3inzhpg/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Ali%20-%20French.mp4?dl=0)[Russian](https://www.dropbox.com/s/89xdqcwrm6mgs6g/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Ali%20-%20Russian.mp4?dl=0) [Spanish](https://www.dropbox.com/s/kfdi4kr14dkkjf2/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Ali%20-%20Spanish.mp4?dl=0) |
| Ali from #Lebanon 🇱🇧  was diagnosed with Type 2 #diabetes. He helps motivate others in his community to lead healthier lifestyles through diet & physical activity. Watch his story:👉 (INSERT LINK) | [Arabic](https://www.youtube.com/watch?v=hSU2YTGS8PE) [Chinese](https://www.youtube.com/watch?v=hEcrKyh7fKk)[English](https://www.youtube.com/watch?v=WfA3LmBIAJc) [French](https://www.youtube.com/watch?v=fiH1oVuRVBY)[Russian](https://www.youtube.com/watch?v=5wDbsFaC7aI) [Spanish](https://www.youtube.com/watch?v=_A-G97x7Q9Q) | [[Arabic](https://www.dropbox.com/s/qlrptix7a6jdqil/4%20AR.png?dl=0)](https://www.dropbox.com/s/hqkduwu5hqjsq9q/AR.png?dl=0)[Chinese](https://www.dropbox.com/s/2jli588cqns8mok/CH.png?dl=0)[English](https://www.dropbox.com/s/rc8xx9f9dgszaw7/EN.png?dl=0)[French](https://www.dropbox.com/s/xn7nwbr0k4ow0q4/FR.png?dl=0)[Russian](https://www.dropbox.com/s/qb5wb7oyxrkwpmr/RU.png?dl=0) [Spanish](https://www.dropbox.com/s/oei9mzkvownighq/ES.png?dl=0) | [Arabic](https://www.dropbox.com/s/9mkgbiakr3n8b51/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Ali%20-%20Arabic.mp4?dl=0)[Chinese](https://www.dropbox.com/s/fe9ejzsfbjxfjj9/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Ali%20-%20Chinese.mp4?dl=0)[English](https://www.dropbox.com/s/iqr547l65v52u9j/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Ali%20-%20English.mp4?dl=0)[French](https://www.dropbox.com/s/teh0akiw3inzhpg/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Ali%20-%20French.mp4?dl=0)[Russian](https://www.dropbox.com/s/89xdqcwrm6mgs6g/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Ali%20-%20Russian.mp4?dl=0) [Spanish](https://www.dropbox.com/s/kfdi4kr14dkkjf2/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Ali%20-%20Spanish.mp4?dl=0) |

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| Nothing For Us, Without Us: Anu’s Lived Experience in Nepal | “Though I have this condition it should not define how I should live my life...we can live to our maximum potential. It might not be the fullest life but it is living the best we can.”Learn more about Anu’s lived experience in Nepal🇳🇵 👉 (INSERT LINK) | [Arabic](https://www.youtube.com/watch?v=U7pl1b-WWsY) [Chinese](https://www.youtube.com/watch?v=D7g6n5B0Xwo)[English](https://www.youtube.com/watch?v=Mp37b8cOZVY) [French](https://www.youtube.com/watch?v=GCj1q9Q3wVs)[Russian](https://www.youtube.com/watch?v=312x74ESUs0) [Spanish](https://www.youtube.com/watch?v=b_cMWuv0GHU) | [[Arabic](https://www.dropbox.com/s/qlrptix7a6jdqil/4%20AR.png?dl=0)](https://www.dropbox.com/s/h4i588sisljzqvj/AR.png?dl=0)[Chinese](https://www.dropbox.com/s/u4x8ukeax8kzriu/CH.png?dl=0)[English](https://www.dropbox.com/s/e47chwf1yydhrj0/EN.png?dl=0)[French](https://www.dropbox.com/s/qwoe0b65xnn9192/FR.png?dl=0)[Russian](https://www.dropbox.com/s/lsn9103bxalo4q5/RU.png?dl=0) [Spanish](https://www.dropbox.com/s/veeca62cgu55a6z/ES.png?dl=0) | [Arabic](https://www.dropbox.com/s/ys2xtbh4sktah00/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Anu%20-%20Arabic.mp4?dl=0)[Chinese](https://www.dropbox.com/s/fybd8ky4e3t0p6z/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Anu%20-%20Chinese.mp4?dl=0)[English](https://www.dropbox.com/s/8d7imjdfty4i1am/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Anu%20-%20English.mp4?dl=0)[French](https://www.dropbox.com/s/irmm8veih9o6p7b/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Anu%20-%20French.mp4?dl=0)[Russian](https://www.dropbox.com/s/nmqjn4ipkxypico/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Anu%20-%20Russian.mp4?dl=0) [Spanish](https://www.dropbox.com/s/dgigg13spqvluhb/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Anu%20-%20Spanish.mp4?dl=0) |
| Anu from #Nepal🇳🇵found out she had Rheumatic Heart Disease at 11. She has undergone 2 open heart 💟 surgeries incl. a mechanical heart valve operation. “Though I have this condition it should not define how I should live my life.” Watch her story:👉 (INSERT LINK) | [Arabic](https://www.youtube.com/watch?v=U7pl1b-WWsY) [Chinese](https://www.youtube.com/watch?v=D7g6n5B0Xwo)[English](https://www.youtube.com/watch?v=Mp37b8cOZVY) [French](https://www.youtube.com/watch?v=GCj1q9Q3wVs)[Russian](https://www.youtube.com/watch?v=312x74ESUs0) [Spanish](https://www.youtube.com/watch?v=b_cMWuv0GHU) | [[Arabic](https://www.dropbox.com/s/qlrptix7a6jdqil/4%20AR.png?dl=0)](https://www.dropbox.com/s/h4i588sisljzqvj/AR.png?dl=0)[Chinese](https://www.dropbox.com/s/u4x8ukeax8kzriu/CH.png?dl=0)[English](https://www.dropbox.com/s/e47chwf1yydhrj0/EN.png?dl=0)[French](https://www.dropbox.com/s/qwoe0b65xnn9192/FR.png?dl=0)[Russian](https://www.dropbox.com/s/lsn9103bxalo4q5/RU.png?dl=0) [Spanish](https://www.dropbox.com/s/veeca62cgu55a6z/ES.png?dl=0) | [Arabic](https://www.dropbox.com/s/ys2xtbh4sktah00/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Anu%20-%20Arabic.mp4?dl=0)[Chinese](https://www.dropbox.com/s/fybd8ky4e3t0p6z/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Anu%20-%20Chinese.mp4?dl=0)[English](https://www.dropbox.com/s/8d7imjdfty4i1am/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Anu%20-%20English.mp4?dl=0)[French](https://www.dropbox.com/s/irmm8veih9o6p7b/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Anu%20-%20French.mp4?dl=0)[Russian](https://www.dropbox.com/s/nmqjn4ipkxypico/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Anu%20-%20Russian.mp4?dl=0) [Spanish](https://www.dropbox.com/s/dgigg13spqvluhb/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Anu%20-%20Spanish.mp4?dl=0) |
| Nothing For Us, Without Us: Hauwa’s Lived Experience in Nigeria | “We need to tell you what support looks like for us.We need to tell you what a system that is just and equal and fair looks like for us.”Learn more about Hauwa’s lived experience in Nigeria 🇳🇬👉 (INSERT LINK) | [Arabic](https://www.youtube.com/watch?v=Ju-7DHhFMxk) [Chinese](https://www.youtube.com/watch?v=YiQOzW2OtUU)[English](https://www.youtube.com/watch?v=Z9L2kzbvgQk) [French](https://www.youtube.com/watch?v=CWpe-XE2M8U)[Russian](https://www.youtube.com/watch?v=NN7A_iZRcrg)  [Spanish](https://www.youtube.com/watch?v=J_M5OvztpcA)  | [[Arabic](https://www.dropbox.com/s/qlrptix7a6jdqil/4%20AR.png?dl=0)](https://www.dropbox.com/s/s56ohv94lp8ozx4/AR.png?dl=0)[Chinese](https://www.dropbox.com/s/y4mooddi98ufdr6/CH.png?dl=0)[English](https://www.dropbox.com/s/f4j9b6wvdms0bg0/EN.png?dl=0)[French](https://www.dropbox.com/s/i1p9tzjd9044j8y/FR.png?dl=0)[Russian](https://www.dropbox.com/s/e6jtw0p3svjbhhk/RU.png?dl=0) [Spanish](https://www.dropbox.com/s/pm4m2ks77jrsoo0/ES.png?dl=0) | [Arabic](https://www.dropbox.com/s/5hgg1iy8q0fcxns/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Hauwa%20-%20Arabic.mp4?dl=0)[Chinese](https://www.dropbox.com/s/o2idznld18dn6om/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Hauwa%20-%20Chinese.mp4?dl=0)[English](https://www.dropbox.com/s/s3g3mq65iqmmjtd/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Hauwa%20-%20English.mp4?dl=0)[French](https://www.dropbox.com/s/m1wy6kgny73z1ql/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Hauwa%20-%20French.mp4?dl=0)[Russian](https://www.dropbox.com/s/vwwldwmdz04vi3x/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Hauwa%20-%20Russian.mp4?dl=0) [Spanish](https://www.dropbox.com/s/k55vti2p0rzzkfn/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Hauwa%20-%20Spanish.mp4?dl=0) |
| In 2013, Hauwa was sexually assaulted. 2 years later, she was diagnosed with bipolar disorder & nearly took her own life. Hauwa survived & went on to create a #MentalHealth support platform in #Nigeria 🇳🇬 Watch her story:👉 (INSERT LINK) | [Arabic](https://www.youtube.com/watch?v=Ju-7DHhFMxk) [Chinese](https://www.youtube.com/watch?v=YiQOzW2OtUU)[English](https://www.youtube.com/watch?v=Z9L2kzbvgQk) [French](https://www.youtube.com/watch?v=CWpe-XE2M8U)[Russian](https://www.youtube.com/watch?v=NN7A_iZRcrg)  [Spanish](https://www.youtube.com/watch?v=J_M5OvztpcA)  | [[Arabic](https://www.dropbox.com/s/qlrptix7a6jdqil/4%20AR.png?dl=0)](https://www.dropbox.com/s/s56ohv94lp8ozx4/AR.png?dl=0)[Chinese](https://www.dropbox.com/s/y4mooddi98ufdr6/CH.png?dl=0)[English](https://www.dropbox.com/s/f4j9b6wvdms0bg0/EN.png?dl=0)[French](https://www.dropbox.com/s/i1p9tzjd9044j8y/FR.png?dl=0)[Russian](https://www.dropbox.com/s/e6jtw0p3svjbhhk/RU.png?dl=0) [Spanish](https://www.dropbox.com/s/pm4m2ks77jrsoo0/ES.png?dl=0) | [Arabic](https://www.dropbox.com/s/5hgg1iy8q0fcxns/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Hauwa%20-%20Arabic.mp4?dl=0)[Chinese](https://www.dropbox.com/s/o2idznld18dn6om/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Hauwa%20-%20Chinese.mp4?dl=0)[English](https://www.dropbox.com/s/s3g3mq65iqmmjtd/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Hauwa%20-%20English.mp4?dl=0)[French](https://www.dropbox.com/s/m1wy6kgny73z1ql/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Hauwa%20-%20French.mp4?dl=0)[Russian](https://www.dropbox.com/s/vwwldwmdz04vi3x/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Hauwa%20-%20Russian.mp4?dl=0) [Spanish](https://www.dropbox.com/s/k55vti2p0rzzkfn/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Hauwa%20-%20Spanish.mp4?dl=0) |

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| Nothing For Us, Without Us: LaVerne’s Lived Experience in Australia | “It all happened very quickly. I just wanted to deal with it the best way I knew how. Deep down, I just wanted to put all my energy into living.”Learn more about LaVerne’s lived experience in Australia 🇦🇺 👉 (INSERT LINK) | [Arabic](https://www.youtube.com/watch?v=--pKqy-9O04) [Chinese](https://www.youtube.com/watch?v=uUfjF9POfss)[English](https://www.youtube.com/watch?v=Lp6IhwlOjLY) [French](https://www.youtube.com/watch?v=dfEHC_8z1u8)[Russian](https://www.youtube.com/watch?v=unTbG7BLB5k) [Spanish](https://www.youtube.com/watch?v=7ikS3OM4jMM)  | [[Arabic](https://www.dropbox.com/s/qlrptix7a6jdqil/4%20AR.png?dl=0)](https://www.dropbox.com/s/07gcidw108vsddv/AR.png?dl=0)[Chinese](https://www.dropbox.com/s/q0im223sss8ewwr/CH.png?dl=0)[English](https://www.dropbox.com/s/f047t3xd76ne2ut/EN.png?dl=0)[French](https://www.dropbox.com/s/rc9om6w0ycvpbdp/FR.png?dl=0)[Russian](https://www.dropbox.com/s/8xb0gvy2m69869e/RU.png?dl=0) [Spanish](https://www.dropbox.com/s/7gt8ttiwa3a275p/ES.png?dl=0) | [Arabic](https://www.dropbox.com/s/kw9xxkv4z72n1xt/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20LaVerne%20-%20Arabic.mp4?dl=0)[Chinese](https://www.dropbox.com/s/bqtm5wwavl1i0nu/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20LaVerne%20-%20Chinese.mp4?dl=0)[English](https://www.dropbox.com/s/jxouwfjwf2ueq6l/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20LaVerne%20-%20English.mp4?dl=0)[French](https://www.dropbox.com/s/ixde4zh64ea5s4c/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20LaVerne%20-%20French.mp4?dl=0)[Russian](https://www.dropbox.com/s/al93xuxsqfy7f22/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20LaVerne%20-%20Russian.mp4?dl=0) [Spanish](https://www.dropbox.com/s/na0f8c7ryk47a0f/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20LaVerne%20-%20Spanish.mp4?dl=0) |
| LaVerne was diagnosed with breast #cancer in 2018. She is a breast cancer survivor, a mother & leader in her community. “I just wanted to deal with it the best way I knew how. Deep down, I just wanted to put all my energy into living.”Watch her story:👉 (INSERT LINK) | [Arabic](https://www.youtube.com/watch?v=--pKqy-9O04) [Chinese](https://www.youtube.com/watch?v=uUfjF9POfss)[English](https://www.youtube.com/watch?v=Lp6IhwlOjLY) [French](https://www.youtube.com/watch?v=dfEHC_8z1u8)[Russian](https://www.youtube.com/watch?v=unTbG7BLB5k) [Spanish](https://www.youtube.com/watch?v=7ikS3OM4jMM)  | [[Arabic](https://www.dropbox.com/s/qlrptix7a6jdqil/4%20AR.png?dl=0)](https://www.dropbox.com/s/07gcidw108vsddv/AR.png?dl=0)[Chinese](https://www.dropbox.com/s/q0im223sss8ewwr/CH.png?dl=0)[English](https://www.dropbox.com/s/f047t3xd76ne2ut/EN.png?dl=0)[French](https://www.dropbox.com/s/rc9om6w0ycvpbdp/FR.png?dl=0)[Russian](https://www.dropbox.com/s/8xb0gvy2m69869e/RU.png?dl=0) [Spanish](https://www.dropbox.com/s/7gt8ttiwa3a275p/ES.png?dl=0) | [Arabic](https://www.dropbox.com/s/kw9xxkv4z72n1xt/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20LaVerne%20-%20Arabic.mp4?dl=0)[Chinese](https://www.dropbox.com/s/bqtm5wwavl1i0nu/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20LaVerne%20-%20Chinese.mp4?dl=0)[English](https://www.dropbox.com/s/jxouwfjwf2ueq6l/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20LaVerne%20-%20English.mp4?dl=0)[French](https://www.dropbox.com/s/ixde4zh64ea5s4c/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20LaVerne%20-%20French.mp4?dl=0)[Russian](https://www.dropbox.com/s/al93xuxsqfy7f22/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20LaVerne%20-%20Russian.mp4?dl=0) [Spanish](https://www.dropbox.com/s/na0f8c7ryk47a0f/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20LaVerne%20-%20Spanish.mp4?dl=0) |
| Nothing For Us, Without Us: Helena’s Lived Experience in the United Kingdom | “My hopes for the future for everyone with NCDs is that they're valued, involved in planning their own care, have a louder voice to policymakers, they're more involved right from the beginning.”Learn more about Helena’s lived experience in the UK 🇬🇧👉 (INSERT LINK) | [Arabic](https://www.youtube.com/watch?v=CZgmYUASUI8) [Chinese](https://www.youtube.com/watch?v=AJOadE0HDbY)[English](https://www.youtube.com/watch?v=x1BvUBVrifs) [French](https://www.youtube.com/watch?v=HpK_5rmemiw)[Russian](https://www.youtube.com/watch?v=HXiuBdbHlRY) [Spanish](https://www.youtube.com/watch?v=tHwNmEwCOxc)  | [[Arabic](https://www.dropbox.com/s/qlrptix7a6jdqil/4%20AR.png?dl=0)](https://www.dropbox.com/s/unw2z7pa5ybrv3b/AR.png?dl=0)[Chinese](https://www.dropbox.com/s/5rqucmpjxknn0vq/CH.png?dl=0)[English](https://www.dropbox.com/s/wpb46jusuf4sa2t/EN.png?dl=0)[French](https://www.dropbox.com/s/zv3ck76mrx7ij87/FR.png?dl=0)[Russian](https://www.dropbox.com/s/qrfleokfvif73js/RU.png?dl=0) [Spanish](https://www.dropbox.com/s/kw1040lk3jwmt8x/ES.png?dl=0) | [Arabic](https://www.dropbox.com/s/9q066wmdoo9449c/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Helena%20-%20Arabic.mp4?dl=0)[Chinese](https://www.dropbox.com/s/3ibita5c09salpq/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Helena%20-%20Chinese.mp4?dl=0)[English](https://www.dropbox.com/s/d2x6ojkp29xepu7/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Helena%20-%20English.mp4?dl=0)[French](https://www.dropbox.com/s/7vu766i3zakxo7l/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Helena%20-%20French.mp4?dl=0)[Russian](https://www.dropbox.com/s/9rnmb66sg6gve4e/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Helena%20-%20Russian.mp4?dl=0) [Spanish](https://www.dropbox.com/s/ezpgd39wxzv2ohl/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Helena%20-%20Spanish.mp4?dl=0) |
| In 2009, Helena 🇬🇧 was diagnosed with #cancer. "My hopes for the future for everyone with NCDs is that they're valued, involved in planning their own care, have a louder voice to policymakers, they're more involved right from the beginning.”👉 (INSERT LINK) | [Arabic](https://www.youtube.com/watch?v=CZgmYUASUI8) [Chinese](https://www.youtube.com/watch?v=AJOadE0HDbY)[English](https://www.youtube.com/watch?v=x1BvUBVrifs) [French](https://www.youtube.com/watch?v=HpK_5rmemiw)[Russian](https://www.youtube.com/watch?v=HXiuBdbHlRY) [Spanish](https://www.youtube.com/watch?v=tHwNmEwCOxc)  | [[Arabic](https://www.dropbox.com/s/qlrptix7a6jdqil/4%20AR.png?dl=0)](https://www.dropbox.com/s/unw2z7pa5ybrv3b/AR.png?dl=0)[Chinese](https://www.dropbox.com/s/5rqucmpjxknn0vq/CH.png?dl=0)[English](https://www.dropbox.com/s/wpb46jusuf4sa2t/EN.png?dl=0)[French](https://www.dropbox.com/s/zv3ck76mrx7ij87/FR.png?dl=0)[Russian](https://www.dropbox.com/s/qrfleokfvif73js/RU.png?dl=0) [Spanish](https://www.dropbox.com/s/kw1040lk3jwmt8x/ES.png?dl=0) | [Arabic](https://www.dropbox.com/s/9q066wmdoo9449c/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Helena%20-%20Arabic.mp4?dl=0)[Chinese](https://www.dropbox.com/s/3ibita5c09salpq/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Helena%20-%20Chinese.mp4?dl=0)[English](https://www.dropbox.com/s/d2x6ojkp29xepu7/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Helena%20-%20English.mp4?dl=0)[French](https://www.dropbox.com/s/7vu766i3zakxo7l/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Helena%20-%20French.mp4?dl=0)[Russian](https://www.dropbox.com/s/9rnmb66sg6gve4e/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Helena%20-%20Russian.mp4?dl=0) [Spanish](https://www.dropbox.com/s/ezpgd39wxzv2ohl/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Helena%20-%20Spanish.mp4?dl=0) |

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| **Title** | **Text** | **Film Links** | **Promo Image** | **Promo Video** |
| Nothing For Us, Without Us: Mark’s Lived Experience in Brazil | “I try to understand where they can go and, of course, how to nurture them... I think that's very important. So, for me, it has been fundamental......to provoke, or facilitate, or encourage.”Learn more about Mark’s lived experience in Brazil 🇧🇷👉 (INSERT LINK) | [Arabic](https://www.youtube.com/watch?v=UexWYVA3WRM)  [Chinese](https://www.youtube.com/watch?v=hilUL-xp6T8)[English](https://www.youtube.com/watch?v=3-4lwr5Mh5c) [French](https://www.youtube.com/watch?v=TFmZWbtJ7SQ)[Russian](https://www.youtube.com/watch?v=ZUNEOKuEb8s) [Spanish](https://www.youtube.com/watch?v=VcOP_zv2oPc) | [[Arabic](https://www.dropbox.com/s/qlrptix7a6jdqil/4%20AR.png?dl=0)](https://www.dropbox.com/s/arw9u0alq4drtuw/AR.png?dl=0)[Chinese](https://www.dropbox.com/s/6gnpmznfyyqbtj9/CH.png?dl=0)[English](https://www.dropbox.com/s/wv1yfe394psm94q/EN.png?dl=0)[French](https://www.dropbox.com/s/wtu1mgqqps64osu/FR.png?dl=0)[Russian](https://www.dropbox.com/s/8wdvy3ufs9ejfbz/RU.png?dl=0) [Spanish](https://www.dropbox.com/s/bf6a5d50xti3r9o/ES.png?dl=0) | [Arabic](https://www.dropbox.com/s/xonr7k7ahpsgvrh/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Mark%20-%20Arabic.mp4?dl=0)[Chinese](https://www.dropbox.com/s/46fe55dhzrg3p2z/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Mark%20-%20Chinese.mp4?dl=0)[English](https://www.dropbox.com/s/shibtf8vxbqpx5u/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Mark%20-%20English.mp4?dl=0)[French](https://www.dropbox.com/s/215affzy7u6lefh/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Mark%20-%20French.mp4?dl=0)[Russian](https://www.dropbox.com/s/6uor70lp92fgqbu/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Mark%20-%20Russian.mp4?dl=0) [Spanish](https://www.dropbox.com/s/majcve36ux5q6mm/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Mark%20-%20Spanish.mp4?dl=0) |
| Mark was diagnosed with #Type1 #diabetes as a child. He is now a global advocate for improving diabetes care & prevention, and the Founder and Director of the @ADJ\_Diabetes\_BR Young Leaders Program in #Brazil 🇧🇷 Watch his story:👉 (INSERT LINK) | [Arabic](https://www.youtube.com/watch?v=UexWYVA3WRM)  [Chinese](https://www.youtube.com/watch?v=hilUL-xp6T8)[English](https://www.youtube.com/watch?v=3-4lwr5Mh5c) [French](https://www.youtube.com/watch?v=TFmZWbtJ7SQ)[Russian](https://www.youtube.com/watch?v=ZUNEOKuEb8s) [Spanish](https://www.youtube.com/watch?v=VcOP_zv2oPc) | [[Arabic](https://www.dropbox.com/s/qlrptix7a6jdqil/4%20AR.png?dl=0)](https://www.dropbox.com/s/arw9u0alq4drtuw/AR.png?dl=0)[Chinese](https://www.dropbox.com/s/6gnpmznfyyqbtj9/CH.png?dl=0)[English](https://www.dropbox.com/s/wv1yfe394psm94q/EN.png?dl=0)[French](https://www.dropbox.com/s/wtu1mgqqps64osu/FR.png?dl=0)[Russian](https://www.dropbox.com/s/8wdvy3ufs9ejfbz/RU.png?dl=0) [Spanish](https://www.dropbox.com/s/bf6a5d50xti3r9o/ES.png?dl=0) | [Arabic](https://www.dropbox.com/s/xonr7k7ahpsgvrh/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Mark%20-%20Arabic.mp4?dl=0)[Chinese](https://www.dropbox.com/s/46fe55dhzrg3p2z/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Mark%20-%20Chinese.mp4?dl=0)[English](https://www.dropbox.com/s/shibtf8vxbqpx5u/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Mark%20-%20English.mp4?dl=0)[French](https://www.dropbox.com/s/215affzy7u6lefh/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Mark%20-%20French.mp4?dl=0)[Russian](https://www.dropbox.com/s/6uor70lp92fgqbu/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Mark%20-%20Russian.mp4?dl=0) [Spanish](https://www.dropbox.com/s/majcve36ux5q6mm/WHO%20-%20People%20Living%20with%20NCDs%20-%20Promo%20-%20Mark%20-%20Spanish.mp4?dl=0) |

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**FAQ**

**Why did WHO create this film series?**

Film is a powerful tool for raising awareness and offers valuable insight into lived experiences. This film is intended to provide additional evidence towards the development of the WHO Framework on Meaningful Engagement of People Living with Noncommunicable Diseases and Mental Health Conditions. We also hope the film series encourages others, ranging from local communities to policy makers, to spark dialogue and include people with lived experience in decision-making processes.

**How were the individuals selected?**

Individuals were invited to participate through an open call for submissions. The formal invitation and materials were distributed via various WHO and social media channels and networks to reach a broad global audience. Individuals were shortlisted based on lived experience and geographic representation to ensure diverse representation across all six WHO regions. Formal interviews were also conducted with all short-listed candidates prior to confirming their final participation.

**Why is there a 30-minute film and separate 6-minute films?**

The collective stories of all six individuals in the full-length, 30-minute film highlight some of the challenges and achievements of the storytellers while bridging lived experiences, continents, cultures, and different social backgrounds. It also documents how families, friends, communities are affected by and taking action on NCDs and MHCs. We felt it was critical to also represent the participants separately in 6-minute films to further honor their respective lived experiences, alongside providing different audiences various entry points to accessing the content.

**What languages are the films available in?**

All films are available in the six UN languages - Arabic, Chinese, English, French, Russian and Spanish.

**When did filming occur?**

Filming occurred in all represented regions between November and December 2021.

**I want to collaborate with an individual in the film. How do I do that?**

If you would like to be connected to any of the individuals in the film for collaboration opportunities or would like more information on WHO’s work on meaningful engagement of people with lived experience, please contact Jack Fisher, Technical Officer at fisherj@who.int .

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**END**

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