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# TOBACCO TAX WORKSHOP #8



The WHO FCTC Knowledge Hub on Tobacco Taxation presents a 2-track workshop on tobacco taxation

Tobacco taxation is a very effective and cost-effective policy tool, both from a public health and a fiscal perspective. This workshop will provide an introduction to tobacco taxation, illicit trade in tobacco products and tax simulation modelling. During the workshop, the policy challenges common to tobacco taxation will be explored.

**FORMAT :** This 10-day virtual event aims to support Parties to the WHO Framework Convention on Tobacco Control. Parties can choose to participate in one or both of the following workshop tracks:

## Track 1: Introductory course on the Economics of Tobacco Control

- Presents evidence for implementing tax and price measures to reduce the demand for tobacco and explores economic concepts relevant to tobacco taxation such as demand for tobacco and price elasticity, different tax structures, affordability and more.
- Participants do not need to apply but must register for this track.

## Track 2: Tobacco Tax Simulation modelling using the TETSIM model

- Develops a country-specific tobacco tax model with the help of a dedicated country modeler from the Knowledge Hub on Tobacco Taxation and Illicit Trade.
- Participants need to apply for this track.
- Applications will be considered on a country by country basis.

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### TRACK 1 – Introductory workshop

**DATES :** 5th – 9th September 2022

**TIME :** 14h30-17h30 (GMT + 2) each day

Click [HERE](#) to register

### TRACK 2 – TETSIM training

**DATES :** 12th – 16th September 2022

**TIME :** 14h30-17h30 (GMT + 2) each day

Click [HERE](#) to apply

This workshop is designed for policy makers. Government officials from Ministries of Finance and Tax Authorities, Customs and Health are encouraged to join.

Simultaneous interpretation will be available in French and Spanish.

Please register and/or apply no later than **5<sup>th</sup> August 2022**.

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For any queries, please contact [tobaccotaxationkh@gmail.com](mailto:tobaccotaxationkh@gmail.com)

Be sure to check out our [website](#) and [E-Library](#) for resources on tobacco taxation and illicit trade.